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Federal Communications Commission

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** | File Number: **0000014806** | Submit Date: **10/06/2016** | Call Sign: **KWQC-TV** | Facility ID: **6885**
City: **DAVENPORT** | State: **IA**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **10/06/2016** | Filing Status: **Active**

Report reflects information for : Third Quarter of 2016

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
YOUNG BROADCASTING OF DAVENPORT, INC. Doing Business As: YOUNG BROADCASTING OF DAVENPORT, INC.	Henry Gola 333 EAST FRANKLIN STREET RICHMOND, VA 23219 United States	+1 (804) 887-5000	regulatoryaffairs@mediageneral.com	Company

Contact Representatives (1)

Contact Name	Address	Phone	Email	Contact Type
Henry Gola *Associate General Counsel* Media General, Inc.	Lisa Manning ONE WEST EXCHANGE STREET, SUITE 5A Providence, RI 02903 United States	+1 (804) 887-5049	regulatoryaffairs@mediageneral.com	Legal Representative

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Davenport-R.Island-Moline
	Web Home Page Address	www.kwqc.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	2.23
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(18)

Digital Core Program (1 of 18)	Response
Program Title	Ruff Ruff Tweet & David, Main Digital 6.1
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11:00 am after 7/9/16 Sun at 10:00 am
Total times aired at regularly scheduled time	8
Total times aired	9
Number of Preemptions	4
Number of Preemptions for other than Breaking News	4
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff-Ruff, Tweet and Dave is Sprout's newest original series that follows best friends Ruff-Ruff (an excitable puppy), Tweet (a lovable and thoughtful chick), and Dave (a unique, blue panda) on a day of adventure, discovery and play. Each episode will reveal a new adventure about making choices and encourages viewers to watch the show while accessing a companion interactive mobile app.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Ruff Ruff Tweet & David, Main Digital 6.1
List date and time rescheduled	08/21/2016 11:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	0016-08-21
Episode #	
Reason for Preemption	Sports

Digital Core Program (2 of 18)	Response
Program Title	Noodle & Doodle, Main Digital 6.1
Origination	Network

Days/Times Program Regularly Scheduled	Sun 11:00 am
Total times aired at regularly scheduled time	5
Total times aired	6
Number of Preemptions	8
Number of Preemptions for other than Breaking News	8
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A Sprout original production, Noodle and Doodle is a full-length, live-action series featuring arts, crafts and cooking for preschoolers and their families. Hosted by Sean, Sprout's master artist ad co-host of The Sunny Side Up Show (Sprout's morning block and only LIVE show on TV specifically designed for the preschool audience). Noodle and Doodle features arts, crafts and healthy recipes inspired by real preschoolers experiences. With his new friends Noodle, a loveable puppet who likes to help in the kitchen, and Doodle, a virtual, electronic friend, Sean leads real preschoolers and viewers at home to make all kinds of kid-friendly creations. Viewers will discover healthy recipes, and clever crafts that families can create together using materials from around the home. All of the cooking and crafting takes place inside a whimsical double-decker bus where Sean and his helpers demonstrate step-by-step how to creations in an engaging, simple way that families can recreate at home. Also along for the ride is Sean's dog Doogity, and adorable beagle with the special ability to take viewers into his imaginary, animated world where culinary canines use teamwork to solve problems and cook up treats in their own kitchen during a segment of Noodle and Doodle called Doggity's created in conjunction with Ka-chew, a divisional Klasky Csupo, the creators of The Simpsons and Rugrats.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Noodle & Doodle, Main Digital 6.1
List date and time rescheduled	09/10/0016 09:30 AM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	0016-09-10
Episode #	
Reason for Preemption	Sports

Digital Core Program (3 of 18)	Response
Program Title	The American Athlete, Main Digital 6.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat/9:30am
Total times aired at regularly scheduled time	4
Total times aired	5
Number of Preemptions	9
Number of Preemptions for other than Breaking News	9
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The American Athlete is a television program that goes one on one with the 'world's greatest sportssuperstars'. As each athlete shares their passion for their particular sport, careful use of leading questions allows the athletes to open up to the viewers sharing the personal triumphs, aspirations and words of advise. The program's motivational and inspirational message of each guest empowers audiences of all ages to pursue their dreams through high expectations both personally and professionally and a strong commitment to a sport.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	American Athlete Main 6.1
List date and time rescheduled	09/03/2016 11:30 AM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	0016-09-30
Episode #	
Reason for Preemption	Sports

Digital Core Program (4 of 18)	**Response**
Program Title	The Chica Show, Main Digital 6.1
Origination	Network
Days/Times Program Regularly Scheduled	Sun 10:30am
Total times aired at regularly scheduled time	8
Total times aired	9
Number of Preemptions	5
Number of Preemptions for other than Breaking News	5
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Popular Chica ("The Sunny Side Up Show") gets her own show in this live-action/animation hybrid that promotes social-emotional development in preschoolers. Chica helps her mom and dad in the Costume Coop, a playful shop filled with whimsical costumes, and when the shop closes, she and her friends transform into animated characters and go on adventures that teach kids lessons, including one on an underwater adventure that teaches about cleanup time and another on a voyage with Vikings that explains why manners are important. Chica's buddies include best friend Kelly, huggable rag doll Stiches and pet rabbit Bunji.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	**Response**

Title of Program	The Chica Show, Main Digital 6.1
List date and time rescheduled	08/21/0016 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	0016-08-21
Episode #	
Reason for Preemption	Sports

Digital Core Program (5 of 18)	**Response**
Program Title	Nina's World, Main Digital 6.1
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:30 am after 7/9/16 Sat 11:00 am
Total times aired at regularly scheduled time	4
Total times aired	6
Number of Preemptions	9
Number of Preemptions for other than Breaking News	9
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nina's World is an animated show based on a six year old Latina, who lives in San Antonio, TX with her parents, who own a local bakery, and her grandmother Abeula. Her Uncle Tio Javier lives nearby and there re lots of different children and adults from several different cultures in the apartment complex and neighborhood where she lives. Nina's best friend is Star, a stuffed starfish pillow character brought to life by Nina's imagination. Each episode features Nina taking on a challenge, solving a problem, or finding a way to help others. She is very confident about her abilities, which sometimes gets her into trouble. However, with encouragement and chiding from Abuela, Nina learns about how to plan her work take responsibility for her actions, and correct her mistakes.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Nina's World, Main Digital 6.1
List date and time rescheduled	09/10/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	0016-09-10
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Nina's World, Main Digital 6.1
List date and time rescheduled	09/17/0016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	0016-09-17
Episode #	
Reason for Preemption	Sports

Digital Core Program (6 of 18)	Response
Program Title	Teen Kids News, Main Digital 6.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat/9:00 am and Sun/11:30 am
Total times aired at regularly scheduled time	7
Total times aired	7
Number of Preemptions	6

Number of Preemptions for other than Breaking News	6
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is written and designed to inform older children on current events. Hosted by a diverse news team made up of young "journalists" reporting from a professional news set and from the field on stories of interest and educational value to its own audience. The program emphasizes diversity when developing a newscast. The journalists include African-Americans, Hispanics, Asian, and Caucasian male and female, who interact with each other and the viewer on social and intellectual level.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 18)	**Response**
Program Title	The Choo Choo Bob Show, Multicast 6.2
Origination	Network
Days/Times Program Regularly Scheduled	Thursday /7:00am ad 7:30am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Choo Choo Bob Show is a 30-minute program specifically created for children ages 4-11. Each program features a diverse community of people and puppets who share a love of trains, adventure and music. Viewers are introduced to a fantasy location called "Tiny Land' where a miniaturized environment of model trains and people encourage exploration as well as pro-social behaviors such as courtesy, compromise and patience. The program series proposes situation that require thoughtful choices and provides resolution geared to the unique concerns and abilities of young children.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 18)	**Response**
Program Title	Raggs, Multicast 6.2
Origination	Network
Days/Times Program Regularly Scheduled	Fri/7:00am and 7:30am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Riggs is a puppy of pack and the leader of the band. A guitar twanging lead singing bundle of canine energy who really loves to rock n roll in human years he is about 5, and embodiment of the true puppy spirit. He is curious enthusiastic, eternally opti mistic, always ready to throw himself 100 percent into whatever new game, challenge or adventure. Like all puppies, Raggs loves to play. He is not afraid of helping out around the clubhouse too, but he can be easily distracted from his work if there is something more fun to do. Raggs is an enthusiastic tail chaser, a passionate flea scratcher, and a compulsive sniffer. Any hint of a new scent will have his more working overtime around the clubhouse trying to track down that smell. Raggs is spontaneous and easily excited. He tends to leap before he looks and rarely, if ever, thinks things through. But despite this, Raggs is a great friend to everyone. He is affectionate, considerate and always goes out of his way to be a helpful as he can.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 18)	**Response**
Program Title	Doki, Multicast 6.2
Origination	Network
Days/Times Program Regularly Scheduled	Wed/7:00 and 7:30am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Doki offers fun characters each with their own strengths and weaknesses (therefore offering a broad representation of possible at-home-viewers). The team is supportive of one another and the "world" of Doki and its characters reflects the media landscape of today's child. Although the most supportive programming involves the audience through presentation of material in a way that demands intellectual interaction on the part of the viewer (i.e., encouraging the viewer to assist on -screen characters to solve problems), and this series might benefit from this type of "interaction," Doki does offer enthusiastic characters, real questions, and an "arguably" realist presentation of discovery. Combined, these elements will keep children engaged and support their learning.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 18)	**Response**
Program Title	Aqua Kids, Multicast 6.3
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat/ 10:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids motivates young people to take an active role in preserving aquatic environment and wildlife, by showing how other kids just like them can do the same. Whether it is saving sea turtles or participating in a beach cleanup, The Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 18)	**Response**
Program Title	Ariel & Zoey & Eli, Too Multicst 6.3

Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 9:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company which sends the positive message of friendship and ends with the singing of End of Another Day which encourages the viewer to stay optimistic about tomorrow. (Showplace TV Syndication)
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 18)	**Response**
Program Title	Steal the Show Multicast 6.3
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sat/10:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Steal the Show - E/I, K13-16 Steal the Show provides CORE programming in the areas music, music composition, the music recording process and musical instruments. Ariel, Zoey and Eli Engelbert of the EI program Ariel & Zoey & Eli, Too work to write and record an album with Grammy Winner Jim Peterik. All aspect of the process are covered - 1) Creating the melody, 2) writing the lyric, 3) creating harmonies, 4) developing instrumentals and 5) recording the song in the studio. With schools across the country cutting funding to music related programs, Steal the Show fills an important void. Students will be empowered with the knowledge and skills they will broaden and hone as they follow Ariel, Zoey and Eli on their journey with one of the most prominent songwriters of the past 20 years.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (13 of 18)	**Response**
Program Title	Howdy Doody Multicast 6.3
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sun/9:00am and 9:30am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Howdy Doody is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cast of human characters such as Clarabell the Clown and Chief Thunderthud as well as puppets (i.e., Howdy Doody, Dilly Dally, Flub-a-Dub, etc.). Children sat on stage in the Peanut Gallery, thus making this show a forerunner of interactive programming we enjoy today. The primary value of the series is to educate and entertain elementary school-aged children. In addition, both older children and monitoring adults will find this series amusing and quite charming as Howdy Doody is a timeless character who has an interactive quality. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, HOWDY DOODY clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. 2. Responsibility is presented in a positive and encouraging manner. 3. Making choices in life, mastery of attachment and separation are emphasized in each episode. 4. Issues of competition and loyalty are conveyed throughout the series.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (14 of 18)	**Response**
Program Title	Foogals, Main Digital 6.1
Origination	Network

Days/Times Program Regularly Scheduled	Sat/10:00 am After 7/9/16 Sat 10:30 am
Total times aired at regularly scheduled time	7
Total times aired	7
Number of Preemptions	6
Number of Preemptions for other than Breaking News	6
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Spout's Foggals presents three exuberantly inquisitive little alien explorers on a mission of discovery to Planet Earth. Every day an exciting mission of experimentation, learning and discovery awaits Captain Fleeker, First Officer Flo and Junior Boomer as they explore the hooman way of life. The vibrant cinematic visuals will capture young children's attention, while the Floogals hilarious antics as they learn about the oddities of the world offer an unexpected and colossally fun perspective on the everyday life. Flooglas based on an original concept rom Dan Good, is a co production between Sprout and Zodiak Kids Studios UK production company. The Foundation. The series was produced in conjunction with UK special effects studio Jellyfish Pictures and Nevision Limited
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (15 of 18)	**Response**
Program Title	Pet's in Paradise, Multicast 6.3
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat/9:00am

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets in Paradise as a 30 min weekly EI pet information and training show for children ages 13 thru 16 that is not only entertaining but educational, as well as, Pets in Paradise acknowledges the deep affection between humans and their pets. The show is a compelling mix of pet health, care, tips on pet training, stories of human and their pets, and much more.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 18)	**Response**
Program Title	Animal Rescue, Main Digital 6.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat/ 11:30 am or Sat/12:00pm or Sat/12:30am or Sun 12:00 pm
Total times aired at regularly scheduled time	3
Total times aired	3
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue is a weekly half-hour series about compassionate individuals who come to the aid of animals in distress Rating: E/I 13-16 , Animal Rescue is closed-captioned,HD
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (17 of 18)	**Response**
Program Title	Astroblast, Main Digital 6.1
Origination	Network

Days/Times Program Regularly Scheduled	Sun/10:00 am
Total times aired at regularly scheduled time	1
Total times aired	1
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast!" follows the adventures of a crew of space animals who run the Astroblast Space Station - the coolest hangout in the galaxy. The team of animals who run it are the best of friends - Comet, Halley, Sputnik, Radar and Jet - all under the watchful eye of Sal the Octopus. But when you stick five friends with very different personalities in one place - things are bound to get messy. Through it all, the "Astroblast!" crew accept their differences, help one another, make new friends, and discover that getting along is always out of this world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 18)	**Response**
Program Title	Terrific Trucks, Main Digital 6.1
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:00am
Total times aired at regularly scheduled time	6
Total times aired	6
Number of Preemptions	7
Number of Preemptions for other than Breaking News	7

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Terrific Trucks follows five live action truck friends with big personalities. Join Tork (the dump truck) Dug (the digger) Sparky (the front end loader, Stotz (the semi) and Blinker (the scooper) as they take on big jobs each day in a fun, exciting and immersive environment that showcases the trucks in a close up style. Whether they are crushing cars, digging a foundation, or tearing down a barn, important lessons will be shared as the trucks overcome obstacles on projects to get the job done-providing nothing is too tough for Terrific Trucks when they work together.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0)

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Marcia Teel
Address	805 Brady Street
City	Davenport
State	IA
Zip	52803
Telephone Number	(563) 383-7069
Email Address	mteel@kwqc.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670, with respect to all programs specifically designed for children ages twelve and under. The station no longer has an analog channel. The licensee's response to 7(b) therefore assumes that the station's current main program stream serves as the equivalent to the station's former analog channel.

Other Matters (17)

Other Matters (1 of 17)	Response
Program Title	Ruff Ruff Tweet & David, Main Digital 6.1
Origination	Network
Days/Times Program Regularly Scheduled	Sat/11:00am until 7/9/16-7/9/16 UFN Sun/10:00am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff-Ruff, Tweet and Dave is Sprout's newest original series that follows best friends Ruff-Ruff (an excitable puppy), Tweet (a lovable and thoughtful chick), and Dave (a unique, blue panda) on a day of adventure, discovery and play. Each episode will reveal a new adventure about making choices and encourages viewers to watch the show while accessing a companion interactive mobile app.

Other Matters (2 of 17)	Response
Program Title	Pet's in Paradise, Multicast 6.3
Origination	Network
Days/Times Program Regularly Scheduled	Sat/9:00am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets in Paradise as a 30 min weekly EI pet information and training show for children ages 13 thru 16 that is not only entertaining but educational, as well as, Pets in Paradise acknowledges the deep affection between humans and their pets. The show is a compelling mix of pet health, care, tips on pet training, stories of human and their pets, and much more

Other Matters (3 of 17)	Response
Program Title	The American Athlete, Main Digital 6.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat/9:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The American Athlete is a television program that goes one on one with the 'world's greatest sportssuperstars'. As each athlete shares their passion for their particular sport, careful use of leading questions allows the athletes to open up to the viewers sharing the personal triumphs, aspirations and words of advise. The program's motivational and inspirational message of each guest empowers audiences of all ages to pursue their dreams through high expectations both personally and professionally and a strong commitment to a sport.

Other Matters (4 of 17)	**Response**
Program Title	Nina's World, Main Digital 6.1
Origination	Network
Days/Times Program Regularly Scheduled	Sat/10:30am until 7/9/16-7/9/16 UFN Sat 11:00am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nina's World is an animated show based on a six year old Latina, who lives in San Antonio, TX with her parents, who own a local bakery, and her grandmother Abeula. Her Uncle Tio Javier lives nearby and there re lots of different children and adults from several different cultures in the apartment complex and neighborhood where she lives. Nina's best friend is Star, a stuffed starfish pillow character brought to life by Nina's imagination. Each episode features Nina taking on a challenge, solving a problem, or finding a way to help others. She is very confident about her abilities, which sometimes gets her into trouble. However, with encouragement and chiding from Abuela, Nina learns about how to plan her work take responsibility for her actions, and correct her mistakes.

Other Matters (5 of 17)	**Response**
Program Title	Floogals, Main Digital 6.1
Origination	Network
Days/Times Program Regularly Scheduled	Sat/10:00am until 7/9/16-7/9/16 UFN Sat 10:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins

Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Spout's Foggals presents three exuberantly inquisitive little alien explorers on a mission of discovery to Planet Earth. Every day an exciting mission of experimentation, learning and discovery awaits Captain Fleeker, First Officer Flo and Junior Boomer as they explore the hooman way of life. The vibrant cinematic visuals will capture young children's attention, while the Floogals hilarious antics as they learn about the oddities of the world offer an unexpected and colossally fun perspective on the everyday life. Flooglas based on an original concept rom Dan Good, is a co production between Sprout and Zodiak Kids Studios UK production company. The Foundation. The series was produced in conjunction with UK special effects studio Jellyfish Pictures and Nevision Limited

Other Matters (6 of 17)	**Response**
Program Title	Noodle & Doodle Main Digital 6.1
Origination	Network
Days/Times Program Regularly Scheduled	Sun/11:00am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a doubledecker bus fully equipped with art supplies and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal.

Other Matters (7 of 17)	**Response**
Program Title	The Choo Choo Bob Show, Multicast 6.2
Origination	Network
Days/Times Program Regularly Scheduled	Thurs/7:00am and 7:30am

Total times aired at regularly scheduled time	28
Length of Program	30 mins
Age of Target Child Audience from	4 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Choo Choo Bob Show is a 30-minute program specifically created for children ages 4-11. Each program features a diverse community of people and puppets who share a love of trains, adventure and music. Viewers are introduced to a fantasy location called "Tiny Land' where a miniaturized environment of model trains and people encourage exploration as well as pro-social behaviors such as courtesy, compromise and patience. The program series proposes situation that require thoughtful choices and provides resolution geared to the unique concerns and abilities of young children

Other Matters (8 of 17)	**Response**
Program Title	Doki, Multicast 6.2
Origination	Network
Days/Times Program Regularly Scheduled	Wed/7:00am and 7:30am
Total times aired at regularly scheduled time	28
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Doki offers fun characters each with their own strengths and weaknesses (therefore offering a broad representation of possible at-home-viewers). The team is supportive of one another and the "world" of Doki and its characters reflects the media landscape of today's child. Although the most supportive programming involves the audience through presentation of material in a way that demands intellectual interaction on the part of the viewer (i.e., encouraging the viewer to assist on -screen characters to solve problems), and this series might benefit from this type of "interaction," Doki does offer enthusiastic characters, real questions, and an "arguably" realist presentation of discovery. Combined, these elements will keep children engaged and support their learning

Other Matters (9 of 17)	**Response**
Program Title	Raggs, Multicast 6.2
Origination	Network
Days/Times Program Regularly Scheduled	Fri/7:00am and 7:30am
Total times aired at regularly scheduled time	28

Length of Program	30 mins
Age of Target Child Audience from	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This 30-minute program stars five canine characters who are talented musicians. Their chemistry and friendship help them through creative and humorous challenges. Each program centers on a main theme that promotes social and academic readiness while addressing specific pre-school curriculum topics.

Other Matters (10 of 17)	**Response**
Program Title	Teen Kids News, Main Digital 6.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat/11:30 am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is written and designed to inform older children on current events. Hosted by a diverse news team made up of young "journalists" reporting from a professional news set and from the field on stories of interest and educational value to its own audience. The program emphasizes diversity when developing a newscast. The journalists include African-Americans, Hispanics, Asian, and Caucasian male and female, who interact with each other and the viewer on social and intellectual level.

Other Matters (11 of 17)	**Response**
Program Title	Aqua Kids, Multicast 6.3
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat/10:00am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids motivates young people to take an active role in preserving aquatic environment and wildlife, by showing how other kids just like them can do the same. Whether it is saving sea turtles or participating in a beach cleanup, The Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.

Other Matters (12 of 17)	**Response**
Program Title	Ariel & Zoey & Eli, Too Multicst 6.3
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sat/9:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company which sends the positive message of friendship and ends with the singing of End of Another Day which encourages the viewer to stay optimistic about tomorrow. (Showplace TV Syndication)

Other Matters (13 of 17)	**Response**
Program Title	Steal the Show Multicast 6.3
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat/10:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Steal the Show - E/I, K13-16 Steal the Show provides CORE programming in the areas music, music composition, the music recording process and musical instruments. Ariel, Zoey and Eli Engelbert of the EI program Ariel & Zoey & Eli, Too work to write and record an album with Grammy Winner Jim Peterik. All aspect of the process are covered - 1) Creating the melody, 2) writing the lyric, 3) creating harmonies, 4) developing instrumentals and 5) recording the song in the studio. With schools across the country cutting funding to music related programs, Steal the Show fills an important void. Students will be empowered with the knowledge and skills they will broaden and hone as they follow Ariel, Zoey and Eli on their journey with one of the most prominent songwriters of the past 20 years.

Other Matters (14 of 17)	**Response**
Program Title	Howdy Doody Multicast 6.3
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun/9:00am and 9:30am
Total times aired at regularly scheduled time	28
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Howdy Doody is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cast of human characters such as Clarabell the Clown and Chief Thunderthud as well as puppets (i.e., Howdy Doody, Dilly Dally, Flub-a-Dub, etc.). Children sat on stage in the Peanut Gallery, thus making this show a forerunner of interactive programming we enjoy today. The primary value of the series is to educate and entertain elementary school-aged children. In addition, both older children and monitoring adults will find this series amusing and quite charming as Howdy Doody is a timeless character who has an interactive quality. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, HOWDY DOODY clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. 2. Responsibility is presented in a positive and encouraging manner. 3. Making choices in life, mastery of attachment and separation are emphasized in each episode. 4. Issues of competition and loyalty are conveyed throughout the series.

Other Matters (15 of 17)	**Response**
Program Title	The Chica Show, Main Digital 6.1
Origination	Network
Days/Times Program Regularly Scheduled	Sun/10:30am

Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chica is a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and interpersonal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation-- where Bunji and Stiches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often

Other Matters (16 of 17)	**Response**
Program Title	Animal Rescue, Main Digital 6.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat/12:00pm
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue meets the educational and informational needs of children 16 years of age and under with its program content that includes safety tips and real life in-the-field experiences of professional and ordinary people taking care of, treating, and helping various animals.

Other Matters (17 of 17)	**Response**
Program Title	Terrific Trucks, Main Digital 6.1
Origination	Network
Days/Times Program Regularly Scheduled	Sat/11:00am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Terrific Trucks follows five live action truck friends with big personalities. Join Tork (the dump truck) Dug (the digger) Sparky (the front end loader, Stotz (the semi) and Blinker (the scooper) as they take on big jobs each day in a fun, exciting and immersive environment that showcases the trucks in a close up style. Whether they are crushing cars, digging a foundation, or tearing down a barn, important lessons will be shared as the trucks overcome obstacles on projects to get the job done-providing nothing is too tough for Terrific Trucks when they work together.

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	**Marcia Teel** *Programming Assistant* 10/06/2016

Attachments

No Attachments.