



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0021937883** | File Number: **0000015995** | Submit Date: **10/11/2016** | Call Sign: **WDBD** | Facility ID: **71326** | City: **JACKSON** | State: **MS**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **10/11/2016** | Filing Status: **Active**

Report reflects information for : Third Quarter of 2016

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WDBD LICENSE SUBSIDIARY, LLC Applicant Doing Business As: WDBD LICENSE SUBSIDIARY, LLC	Thomas Henson 2131 AYRSLEY TOWN BLVD. SUITE 300 CHARLOTTE, NC 28273 United States	+1 (704) 643- 4148	thenson@ayrsley. com	Company

**Contact
Representatives
(2)**

Contact Name	Address	Phone	Email	Contact Type
JERRY KIRK <i>CHIEF ENGINEER</i> WDBD License Subsidiary, LLC	715 S. JEFFERSON ST JACKSON, MS 39201 United States	+1 (601) 960- 4478	jkirk@raycommedia. com	Technical Representative
DANIEL A. KIRKPATRICK , ESQ. . FLETCHER, HEALD & HILDRETH, P.L.C.	1300 NORTH 17TH STREET ELEVENTH FLOOR ARLINGTON, VA 22209 United States	+1 (703) 812- 0432	kirkpatrick@fhhlaw. com	Legal Representative

**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Jackson MS
	Web Home Page Address	www.msnewsnow.com

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(19)

Digital Core Program (1 of 19)	Response
Program Title	On the Spot (Main Channel 40.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:00am (7/2-9/24/2016)
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	4
Number of Preemptions for other than Breaking News	4
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On the Spot is a lightning fast game of entertaining trivia from different categories, including: untold history, globetrotting, origins, supernatural, in sickness and in health, myths, now and then, record setters, mad science and bad ideas.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	On The Spot
List date and time rescheduled	09/24/2016 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-09-24
Episode #	202
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	On The Spot
List date and time rescheduled	09/17/2016 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-09-17
Episode #	201

Reason for Preemption	Sports
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Digital Preemption Programs #3

Questions	Response
Title of Program	On The Spot
List date and time rescheduled	08/27/2016 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-27
Episode #	515
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	On the Spot
List date and time rescheduled	09/10/2016 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-09-10
Episode #	517
Reason for Preemption	Sports

Digital Core Program (2 of 19)

	Response
Program Title	The Real Winning Edge (Main Channel 40.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:00am (7/2-9/3/16)
Total times aired at regularly scheduled time	10
Total times aired	10
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge seeks to expose youth to other youth who have consistently made the behavioral choices that have helped them to have a greater sense of internal significance and acceptance, which results in a more self directed stable personality. They are more able to negotiate the "challenges" inherent in life. The youth who are chosen to be profiled on the series are chosen for their adoption of pro-social values and principles that have become the ethos of their behavior. Thus the characteristics demonstrated by the stories of these youth give rise to adherence to these sound choices that have given them "the real winning edge" in life, such as the following: discovering where their talents lie, and their pursuit of developing that "gift", developing and appreciation for honesty as a fundamental part of social responsibility to others. Youth interviews demonstrate a real sense of compassion and concern for other people no matter what the person's station in life might be. Developing a sense of self discipline by learning to balance school work with social activities, friends and developing their sense of mission and purpose in life. Developing a sense of internal acceptance that allows them to stand against activities that can hurt themselves as well as others, such as substance abuse, violence, promiscuous sex, etc. The Real Winning Edge promotes the values through these very engaging positive youth role models, who are introduced by celebrities in the same talent field as the youth. The celebrities reinforce the values by calling attention to these youths' qualities as they are exhibited in the program.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 19)	Response
Program Title	The Coolest Places On Earth (Main Channel 40.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30am (7/2/16-9/24/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Coolest Places on Earth is an educational and informative half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 19)

Response

Program Title	Think Big (Main Channel 40.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:00am (7/2-9/24/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THINK BIG serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of having a working knowledge of math, science and physics. The series shows children actively solving problems using scientific principles, combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that the physical sciences can be useful, challenging and fun. Each episode presents an invent-off challenge, where teenage teams must invent a machine designed to perform a specific task in limited amount of time, promoting creative thinking and practical skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 19)	
	Response
Program Title	Zoo Clues (Main Channel 40.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:30am (7/2/16-9/24/16)
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	4
Number of Preemptions for other than Breaking News	4
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ZOO CLUES is an educational and informative half-hour program that poses fascinating animal-related questions to viewers, gives them clues to the right answer, and then explains the right answer, allowing young viewers to interact and learn. The goal of the series is to provide young viewers with information to understand and appreciate animals and the environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Zoo Clues
List date and time rescheduled	09/17/2016 09:30 AM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-09-17
Episode #	316
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Zoo Clues
List date and time rescheduled	09/10/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-09-10
Episode #	309
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Zoo Clues
List date and time rescheduled	09/24/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-09-24
Episode #	317
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Zoo Clues
List date and time rescheduled	08/27/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-27
Episode #	319
Reason for Preemption	Sports

Digital Core Program (6 of 19)	Response
Program Title	Real Life 101 (Main Channel 40.1)

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:30am (7/2-9/24/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 19)	
	Response
Program Title	Pets in Paradise (Secondary Channel 40.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 9am (7/2-9/24/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets in Paradise TV is a family friendly show that ticks all the right boxes. It is a half an hour of hear-warming stories exploring the unique relationships between humans and animals. Surfing pigs, extreme frisbee dogs, trained chickens, and delightful pet ducks leave little doubt about why we love our four-legged, feathery and furry friends so much. Pets in Paradise TV is also packed with educational facts, useful tips and advice on pet care.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (8 of 19)	Response
Program Title	Ariel, Zoey and Eli Too (Secondary Channel 40.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 9:30 am-10:00am (7/3-9/24/20/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company which sends the positive message of friendship and ends with the singing of End of Another Day which encourages the viewer to stay optimistic about tomorrow.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (9 of 19)	Response
Program Title	Aqua Kids (Secondary Channel 40.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 10:00-10:30 AM (7/3-9/24/2016
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The messages delivered by Aqua Kids are given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining and informative. The young viewers identify with these young hosts and imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The format of young student scientists presenting information on location in a variety of aquatic settings is both entertaining and informative

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (10 of 19)	Response
Program Title	Veggie Tale (Secondary Channel 40.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30am-11am (4/2/16-6/26/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	VeggieTales is an American series of children's computer animated films featuring anthropomorphic fruits and vegetables in stories conveying moral themes based on Christianity. The episodes frequently retell and recreate Bible stories anachronistically reframed and include humorous references to pop culture. The series was developed by Big Idea Entertainment and is owned by DreamWorks Animation through its subsidiary, DreamWorks Classics.[2]
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 19)	Response
Program Title	Pets In Paradise (Channel 40.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9am-9:30am (4/2/16-6/26/16)
Total times aired at regularly scheduled time	13
Total times aired	13

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets In Paradise acknowledges the deep affection between humans and their pets. The show is a compelling mix of pet health care, tips on pet training, stories of humans and their pets, and much more. The goal is to provide a fun learning experience for this age group.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 19)	Response
Program Title	Ocean Mysteries (Channel 40.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11am-11:30am (4/2/16-6/26/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ocean Mysteries offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 19)	Response
Program Title	Future Phenoms (Channel 40.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9am-9:30am and Saturday 11:30am-12pm (4/2/16-6/26/16)

Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An educational and informational program that encourages youth in several aspects of life. The program provides in-depth feature stories about the top prep athletes in the U.S, gives an "on and off the field" look at the athletes, covering their athletic, educational and charitable endeavors. The athletes profiled serve as good role models and provide valuable insight for young people today. Recognizing athletes for classroom achievements as well as their contributions in extracurricular activities, the program helps viewers to understand the importance of dedication, discipline, commitment to academics and community involvement.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 19)	Response
Program Title	On the Spot (Channel 40.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30am-10am (4/2/16-6/26/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On the Spot is a lightning fast game of entertaining trivia from different categories, including: untold history, globetrotting, origins, supernatural, in sickness and in health, myths, now and then, record setters, mad science and bad ideas.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 19)	Response
Program Title	Living Greener (Channel 40.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10am-10:30am (4/2/16-6/26/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Living Greener talks to inventors, visionaries, scientists and activists to find out where the planet is headed. Whether it's recycling cigarette butts into clothing, monitoring endangered species or creating a rooftop farm in New York City, Living Greener gives us an insight into our future.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 19)	Response
Program Title	Uncaged (Channel 40.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30am-11am (4/2/16-6/26/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	We go right into the natural habitats of polar bears, exotic monkeys, penguins, bald eagles, and grizzly bears as we tour the globe to witness wildlife as it's meant to be Uncaged.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (17 of 19)	Response
Program Title	Animal Atlas airs on WDBD 40.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:00A (9/10-9/24/2016)
Total times aired at regularly scheduled time	3
Total times aired	3
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is a program that teaches about the care and responsibility of pets. The program's host shows many different kinds of animals and how they are cared for.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 19)	Response
Program Title	The New Howdy Doody (40.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 11-1130A
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Howdy Doody is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cast of human characters such as Clarabell the Clown and Chief Thunderthud as well as puppets (i.e., Howdy Doody, Dilly Dally, Flub-a-Dub, etc.). Children sat on stage in the Peanut Gallery, thus making this show a forerunner of interactive programming we enjoy today. The primary value of the series is to educate and entertain elementary school-aged children. In addition, both older children and monitoring adults will find this series amusing and quite charming as Howdy Doody is a timeless character who has an interactive quality. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (19 of 19)	Response
Program Title	The New Howdy Doody
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 1130A-12N
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Howdy Doody is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cast of human characters such as Clarabell the Clown and Chief Thunderthud as well as puppets (i.e., Howdy Doody, Dilly Dally, Flub-a-Dub, etc.). Children sat on stage in the Peanut Gallery, thus making this show a forerunner of interactive programming we enjoy today. The primary value of the series is to educate and entertain elementary school-aged children. In addition, both older children and monitoring adults will find this series amusing and quite charming as Howdy Doody is a timeless character who has an interactive quality. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	RaMona Alexander
Address	715 South Jefferson Street
City	Jackson
State	MS
Zip	39201
Telephone Number	(601) 965-7545
Email Address	rcalexander@fox40tv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (17)

Other Matters (1 of 17)	Response
Program Title	Think Big (Main Channel 40.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:30am (7/2-9/25/16))
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THINK BIG serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of having a working knowledge of math, science and physics. The series shows children actively solving problems using scientific principles, combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that that the physical sciences can be useful, challenging and fun. Each episode presents an invent-off challenge, where teenage teams must invent a machine designed to perform a specific task in limited amount of time, promoting creative thinking and practical skills.

Other Matters (2 of 17)	Response
Program Title	Real Life 101 (Main Channel 40.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:00am (7/2-9/25/16)
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed!

Other Matters (3 of 17)	Response
Program Title	The Real Winning Edge (Main Channel 40.1)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday 7:00am (7/2-8/28/16)
Total times aired at regularly scheduled time	10
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge seeks to expose youth to other youth who have consistently made the behavioral choices that have helped them to have a greater sense of internal significance and acceptance, which results in a more self directed stable personality. They are more able to negotiate the "challenges" inherent in life. The youth who are chosen to be profiled on the series are chosen for their adoption of pro-social values and principles that have become the ethos of their behavior. Thus the characteristics demonstrated by the stories of these youth give rise to adherence to these sound choices that have given them "the real winning edge" in life, such as the following: discovering where their talents lie, and their pursuit of developing that "gift", developing and appreciation for honesty as a fundamental part of social responsibility to others. Youth interviews demonstrate a real sense of compassion and concern for other people no matter what the person's station in life might be. Developing a sense of self discipline by learning to balance school work with social activities, freinds and develeopiong their sense of mission and purpose in life. Developing a sense of internal acceptance that allows them to stand against activities that can hurt themselves as well as others, such as substance abuse, violence, promiscuous sex, etc. The Real Winning Edge promotes the values through these very engaging positive youth role models, who are introduced by celebrities in the same talent field as the youth. The celebrities reinforce the values by calling attention to these youths' qualities as they are exhibited in the program.

Other Matters (4 of 17)	Response
Program Title	The Coolest Places On Earth (Main Channel 40.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:30am (7/2-9/25/16)
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Coolest Places on Earth is an educational and informative half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.
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Other Matters (5 of 17)	Response
Program Title	Zoo Clues (Main Channel 40.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:30am (7/2-9/25/16)
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ZOO CLUES is an educational and informative half-hour program that poses fascinating animal-related questions to viewers, gives them clues to the right answer, and then explains the right answer, allowing young viewers to interact and learn. The goal of the series is to provide young viewers with information to understand and appreciate animals and the environment.

Other Matters (6 of 17)	Response
Program Title	On The Spot (Main Channel 40.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:00am (7/2-9/25/16)
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The Spot is a series tapping knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music, and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation. There are three fundamental educational benefits to this format. First, it taps into fact retrieval in the curriculum. Second, and more important, it expands the information beyond fact retrieval. Third, and most important, it addresses what educators call non-cognitive factors for student success. These are factors that can measurably improve student achievement without specifically involving material to be tested. These include self-esteem and frames in which students see learning occurring. By removing information from the academic silos where it is generally taught and moving it, literally, to the mall, it forces a synthesis that is difficult to achieve in an academic setting. The fact that correct answers are given by diverse ethnicities and ages, by both genders, and not by stereotypes of smart people is essential. It means that anyone can own information. The fact that young people will see this on television in a non-academic setting is also very important. Whatever the curriculum or information, knowledge becomes the star-and is demonstrated by every type of person.
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Other Matters (7 of 17)	Response
Program Title	Ariel & Zoey & Eli, Too (Secondary Channel 40.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 9:30am (7/2-9/25/16)
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company which sends the positive message of friendship and ends with the singing of End of Another Day which encourages the viewer to stay optimistic about tomorrow.

Other Matters (8 of 17)	Response
Program Title	Veggie Tales (Secondary Channel 40.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 10:30am (7/2-9/25/16)
Total times aired at regularly scheduled time	14
Length of Program	30 mins

Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Children's series featuring animated vegetable who teach life lessons through stories. Each episode begins by establishing the problem, uses short stories to parallel the situation with a problem and a solution, and ends by reiterating the proposed solution and the life lesson learned through experience.

Other Matters (9 of 17)

Response

Program Title	Aqua Kids (Secondary Channel 40.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 10am-10:30am (7/2-9/25/16)
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The messages delivered by Aqua Kids are given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining and informative. The young viewers identify with these young hosts and imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The format of young student scientists presenting information on location in a variety of aquatic settings is both entertaining and informative.
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Other Matters (10 of 17)

Response

Program Title	The New Howdy Doody (Secondary Channel 40.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 11a-12pm (7/2-9/25/16)
Total times aired at regularly scheduled time	28
Length of Program	30 mins

Age of Target Child Audience from 6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Howdy Doody is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cast of human characters such as Clarabell the Clown and Chief Thunderthud as well as puppets (i.e., Howdy Doody, Dilly Dally, Flub-a-Dub, etc.). Children sat on stage in the Peanut Gallery, thus making this show a forerunner of interactive programming we enjoy today. The primary value of the series is to educate and entertain elementary school-aged children. In addition, both older children and monitoring adults will find this series amusing and quite charming as Howdy Doody is a timeless character who has an interactive quality. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills.

Other Matters (11 of 17)	Response
Program Title	Future Phenoms (Channel 40.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9am-9:30am and Saturday 11:30am-12pm (7/2/16-9/25/16)
Total times aired at regularly scheduled time	28
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Future Phenoms provides in-depth feature stories about the top prep athletes in the United States

Other Matters (12 of 17)	Response
Program Title	On the Spot (Channel 40.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30am-10am (7/2/16-9/25/16)
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On the Spot is a lightning fast game of entertaining trivia from different categories, including: untold history, globetrotting, origins, supernatural, in sickness and in health, myths, now and then, record setters, mad science and bad ideas.

Other Matters (13 of 17)	Response
Program Title	Living Greener (Channel 40.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10am-10:30am(7/2/16-9/25/16)
Total times aired at regularly scheduled time	14

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Living Greener talks to inventors, visionaries, scientists and activists to find out where the planet is headed. Whether it's recycling cigarette butts into clothing, monitoring endangered species or creating a rooftop farm in New York City, Living Greener gives us an insight into our future.

Other Matters (14 of 17)	Response
Program Title	Uncaged (Channel 40.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:30am-11am (7/2/16-9/25/16)
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	We go right into the natural habitats of polar bears, exotic monkeys, penguins, bald eagles, and grizzly bears as we tour the globe to witness wildlife as it's meant to be Uncaged.

Other Matters (15 of 17)	Response
Program Title	Ocean Mysteries (Channel 40.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11am-11:30am (7/2/16-9/25/16)
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ocean Mysteries offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience.

Other Matters (16 of 17)	Response
Program Title	Pets In Paradise (Channel 40.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 9a-930am (7/2-9/25/16)
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets In Paradise acknowledges the deep affection between humans and their pets. The show is a compelling mix of pet health care, tips on pet training, stories of humans and their pets, and much more. The goal is to provide a fun learning experience for this age group.

Other Matters (17 of 17)	Response
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Program Title	Animal Atlas (Main Channel 40.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:00am (9/10-9/25/16)
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	travels the globe to meet every kind of animal imaginable, from the familiar to the astounding. Each episode takes your viewers on a journey through the animal kingdom to learn about the lives, history, and varying adaptations that allow animals to survive and thrive in the wild.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>RaMona Alexander <i>General Manager</i></p> <p>10/11/2016</p>

Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
FCC Cert..PDF	Applicant	All Purpose	FCC Certification and Cozi	Done with Virus Scan and/or Conversion
