

Children's Television Programming Report

 FRN:
 0001714344
 File Number:
 0000014484
 Submit Date:
 10/04/2016
 Call Sign:
 WBRZ-TV
 Facility ID:
 38616

 City:
 BATON ROUGE
 State:
 LA

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 10/04/2016
 Filing Status:
 Active
 Status:
 Status:
 Status Date:

Report reflects information for : Third Quarter of 2016

| General | Section | Question | Response |
|-------------|-------------|--|----------|
| Information | Attachments | Are attachments (other than associated schedules) being filed with this application? | No |

Applicant Information

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|--|--|----------------------|-----------------------|-------------------|
| LOUISIANA TELEVISION BROADCASTING, LLC Doing Business As: LOUISIANA TELEVISION BROADCASTING, LLC | Robert Bernard PO Box 2906 BATON ROUGE, LA 70821 United States | +1 (225) 387-2222 | Programs@WBRZ. COM | Company |

| Contact | Contact Name | Address | Phone | Email | Contact Type |
|------------------------|---|---|-------------------|------------------------|----------------------|
| Representatives (1) | Mark J Prak Brooks, Pierce et al. | PO Box 1800 Raleigh, NC 27602 United States | +1 (919) 839-0300 | mprak@brookspierce.com | Legal Representative |

| Children's | Section | Question | Response | |
|---------------------------|--|-----------------------|--------------------|----------|
| Television Information | Station Type | Station Type | Network Affiliatio | n |
| | | Affiliated network | ABC | |
| | | Nielsen DMA | Baton Rouge | |
| | | Web Home Page Address | WWW.WBRZ.CO | DM |
| | | | | |
| Digital Core | Question | | | Response |
| Programming | State the average number of hours of Core Programming per week broadcast by the station on its main program stream | | | 3.0 |
| | State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | | | 336.0 |
| | State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | | | 6.0 |
| | Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | | | Yes |
| | Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program | | | Yes |

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(15)

| Digital Core Program (1 of 15) | Response |
|---|--|
| Program Title | JACK HANNA'S WILD COUNTDOWN |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SAT 8AM DT2.1 |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 12 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In each episode, wildlife expert and animal ambassador, Jack Hanna, counts down from ten to one in intriguing and fun categories that gives teen viewers stimulating lessons about the world's animals. As Jack reveals the categories, he will give us further insights and interesting facts about the animals. For example, when Jack reveals that the largest animal on the African content is in fact the elephant, he will ask, "do you know the difference between an African and Asian elephant?" The fun format of this show affords Jack Hanna and the producers the opportunity to effortlessly teach while entertaining. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 15) | Response |
|---|-------------------------------|
| Program Title | OCEAN MYSTERIES W/JEFF CORWIN |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SAT 8:30AM DT2.1 |

| Total times aired at regularly scheduled time | 12 |
|---|---|
| Total times aired | 12 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 - and beyond -by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care- about these heroes, and all of the fascinating life teeming in our oceans |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 15) | Response |
|---|------------------|
| Program Title | SEA RESCUE |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SAT 9:00AM DT2.1 |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 12 |
| Number of Preemptions | 1 |

| Number of Preemptions for other than Breaking News | 0 |
|--|---|
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and - in many instances - release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real-life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (4 of 15) | Response |
|---|-------------------|
| Program Title | THE WILDLIFE DOCS |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SAT 9:30AM DT2.1 |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 12 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | 0 |

| | Number of Preemptions Rescheduled | 0 |
|--|---|---|
| | Length of Program | 30 mins |
| | Age of Target Child Audience | 13 years to 16 years |
| | Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The half-hour weekly series, The Wildlife Docs, produced for ages 13-16 follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and information program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care |
| | Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (5 of 15) | Response |
|--|----------------------|
| Program Title | ROCK THE PARK |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SAT 10AM DT2.1 |
| Total times aired at regularly scheduled time | 11 |
| Total times aired | 12 |
| Number of Preemptions | 2 |
| Number of Preemptions for other than Breaking News | 1 |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Rock the Park is a weekly half-hour series produced and designed to educate and inform children 13-16 years of age and taps into America's love affair with our national parks. In this awe-inspiring and entertaining series our hosts, Jack Steward and Colton Smith, come face to face with nature and some of the most amazing places on earth. Viewers will witness the fascinating underwater world of Dry Tortugas National Park in Florida, which is home to the world's most unique coral and marine life. They'll watch as Jack and Colton raft their way through Alaska's remote Aniakchak National Monument and Preserve, spotting the region's famous brown bears. Viewers will reach new heights as Jack and Colton embark on their biggest climbing challenge yet - The Grand Teton in Wyoming's Grand Teton National Park. |
|--|--|
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|---------------------|
| Title of Program | Rock the Park |
| List date and time rescheduled | 09/04/2016 10:00 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2016-09-03 |
| Episode # | |
| Reason for Preemption | Sports |

| Digital Core Program (6 of 15) | Response |
|---|-------------------|
| Program Title | BORN TO EXPLORE |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SAT 10:30AM DT2.1 |
| Total times aired at regularly scheduled time | 11 |
| Total times aired | 12 |
| Number of Preemptions | 2 |

| Number of Preemptions for other than Breaking News | 1 |
|--|---|
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Developed and produced for 13- 16 year olds, the world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and manmade treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, bringing the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano, or travels down the Nile River, viewers will travels the world without leaving their homes. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|---------------------|
| Title of Program | Born to Explore |
| List date and time rescheduled | 09/04/2016 10:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2016-09-03 |
| Episode # | |
| Reason for Preemption | Sports |

| Digital Core Program (7 of 15) | Response |
|--------------------------------------|--------------------------------|
| Program Title | JACK HANNA'S ANIMAL ADVENTURES |
| Origination | Syndicated |

| Days/Times Program Regularly Scheduled | SAT 2, 2:30,3,3:30,4,4:30 PM'S DT2.2 |
|--|---|
| Total times aired at regularly scheduled time | 78 |
| Total times aired | 78 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Renown animal expert Jack Hanna travels the world to remote areas to study animals in their natural habitat. In each episode of this program, viewers learn as cameras follow Jack Hanna and he spends time with nature's creatures and various experts that are knowledgeable about each animal and their habitat. Each episode is designed to reveal to viewers the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. Mr. Hannas journeys has included Alaska where he observed brown bears and the effect of declining salmon runs on the brown bear population, the Great Barrier Reef to explore its development, and to a farm for exotic animals located in Missouri where wildlife preservation and history come together |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (8 of 15) | Response |
|-----------------------------------|-----------------------------------|
| Program Title | ANIMAL EXPLORATION W/JAROD MILLER |
| Origination | Syndicated |

| Days/Times Program Regularly Scheduled | SU 2PM DT2.2 |
|---|---|
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each week Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it s the need for speed or animal heros there s always something amazing happening. It is the mission of the program to inspire viewers, children and adults alike to preserve the innate human instinct to explore. The producers design each episode to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (9 of 15) | Response |
|---|--------------------|
| Program Title | AWESOME ADVENTURES |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SU 2:30P DT2.2 |
| Total times aired at regularly scheduled time | 9 |
| Total times aired | 9 |
| Number of Preemptions | 0 |

| Number of Preemptions for other than Breaking News Number of Preemptions Rescheduled | 0 |
|---|--|
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | AWESOME ADVENTURES is a syndicated adventure travel show for tweens and teens that highlights topics like sports, animals, and music. Accompanied by host Anthony Montgomery (Star Trek: Enterprise), in each episode a pair of teens hikes, bikes, parasails, and even sometimes rafts through exotic locales like Costa Rica, Iceland, and Belize. Using these beautiful countries as a backdrop, Awesome Adventures educates viewers about geography, zoology, history, and world culture through fun action-adventure segments. The overall tone of the show is very light and quite silly at times, but that's usually due to Montgomery's goofball antics. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (10 of 15) | Response |
|--|--------------------|
| Program Title | WILD ABOUT ANIMALS |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SU 3PM DT 2.2 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |

| Length of Program | 30 mins |
|--|---|
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wild About Animals spans the globe to bring viewers fascinating wildlife stories. Watch the march of the penguins in Antarctica, a spectacular safari in Africa, or an amazing visit to the Australian outback. Whether it's the mysterious creatures of the ocean or a tale of the critters in own backyard, Wild About Animals offers the best in family programming. Hosted by Emmy-award winning actress Mariette Hartley WILD ABOUT ANIMALS" is a half-hour animal E/I magazine series that airs 52 weeks of the year. The show is hosted by the Emmy-award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years. This series is produced for children 16 and under (specific target audience is 13-16). As the producers of "WILD ABOUT ANIMALS" it is the objective of Steve Rotfeld Productions, Inc., to educate and inform children, specifically in the target age gr oup, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four (4) different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see every day. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (11 of 15) | Response |
|---|--|
| Program Title | WHADDYADO |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SU 3:30P DT2.2 |
| Total times aired at regularly scheduled time | 9 |
| Total times aired | 9 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Whaddyadoo is a half hour series targeting 13 to 16 year olds, offering instruction on how to handle difficult and threatening real-life situations. Suppose you're a 13 year old boy in a diner and a woman begins to choke on her food. What would you do? What should you do? Whaddyadoo looks at stories like these, as well as fire rescues, animal attacks and everyday moral dilemmas in an entertaining and educational half-hour. |

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes

| Digital Core Program (12 of 15) | Response |
|--|---|
| Program Title | Laura McKenzies Traveler |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SU 4P DT2.2 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | LAURA McKENZIE'S TRAVELER is an invaluable addition to the core programming element of all broadcast networks. This in-depth, high definition travel show offers entertaining, safe, educational and informational programming appropriate for general audiences of all ages, including children under the age of 16. Through the use of on-site stand-ups, voice over monologues, environmental b-roll and pop-up 'Travel Tips,' Laura McKenzie's Traveler provides an educational journey to significant destinations around the world. Listed below are several educational components built into the fabric of the program that would qualify it as an effective and engaging teaching aid for use in the home, the classroom, and/or any other educational media venue. EDUCATIONAL COMPONENTS OF LAURA McKENZIE'S TRAVELER: GEOGRAPHY: Episodes include graphic maps and/or detailed audio descriptions of where in the world the subject country/city is located. Major land formations and the general terrain are also described and shown in high definition detail. HISTORY: Major historical sites and attractions are always a highlight of the show. Laura is onsite to deliver facts, stories, and little known trivia about all major points of historical interest. SOCIAL ENVIRONMENT: Episodes provide an in-depth look at everyday life around the world - often including personal interviews with native residents of the subject country/city. ACTION AND ADVENTURE: Each episode contains an adventure segment, highlighting how the natural environment provides areas for people to explore, enjoy, and experience any destination. ARTS AND ENTERTAINMENT: Learn about the creative and fine arts of an area through trips to museums, entertainment venues, markets, specialty shops, town centers, etc. The local history of art and entertainment is also explained and explored. |

Does the
Licensee
identify the
program by
displaying
the program
the symbol E
/!?Yes

| Digital Core Program (13 of 15) | Response |
|--|---|
| Program Title | REAL LIFE 101 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SU 4:30P DT2.2 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Real Life 101, which is aimed at teens and young adults, introduces you to real people doing real jobs. From doctors, lawyers, and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers, and special effects directors, we cover them all. Join our energetic hosts Shawn, Krystal, and A.J. for a weekly half-hour of fun and entertainment |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (14 of 15) | Response |
|---|---------------------------|
| Program Title | XPLORATION AWESOME PLANET |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sun 2:30p effective 9/1 |

| Total times aired at regularly scheduled time | 4 |
|--|--|
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Produced primarily for the 13-16 target audience, Xploration Awesome Planet will inspire and educate anyone interested in earth sciences. Our host, Philippe Cousteau, the grandson of legendary Jacques Cousteau, brings boundless energy to every location we visit. From magnificent mountains to violent volcanoes, this program takes an in-depth look at the unique and distinct features on planet Earth. We not only visit gigantic glaciers and behold their beauty but also discover why they formed, and how they shaped our landscape. Geological experts share their wisdom with Philippe, as we strive to understand places on the earth, inside the earth, and above the earth Xploration Awesome Planet is a half-hour weekly E/I series produced with the intention of increasing and expanding our target audience interest in the field of STEM education |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (15 of 15) | Response |
|---|------------------------------|
| Program Title | XPLORATION NATURE KNOWS BEST |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sun 3:30p effective 9/1 |

| Total times aired at regularly scheduled time | 4 |
|--|---|
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Produced primarily for the 13-16 target audience, Xploration Nature Knows Best will inspire and educate audiences of all ages. Host and marine biologist, Danni Washington, exudes energy as she relates how technology all around us was inspired by nature and how modern innovators are continuing with this practice. We will whirl around in airplanes inspired by birds, and in helicopters influenced by the dragonfly, and even jump from a few such vehicles to illustrate how wingsuits were invented based on the flying squirrel! But engineers arent the only scientists looking toward nature. We will also meet with biologists studying the behavior patterns of ants architects who design living buildings and roboticists who are making their designs bigger, stronger, and faster based on animals. This series will help kids to understand how getting outside and taking a look around can help them make the next great discovery Xploration Nature Knows Best is a half-hour weekly E/I series produced with the intention of increasing and expanding our target audience interest in the field of STEM education. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

Non-Core Educational and Informational Programming (1)

| Non-Core Educational and Informational Programming (1 of 1) | Response |
|---|---|
| Program Title | JACK HANNA'S ANIMAL ADVENTURES |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled: | SAT 11AM DT2.1/SUN 11AM EFFECTIVE 9/4 |
| Total times aired at regularly scheduled time: | 12 |
| Number of Preemptions | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Renown animal expert Jack Hanna travels the world to remote areas to study animals in their natural habitat. In each episode of this program, viewers learn as cameras follow Jack Hanna and he spends time with nature's creatures and various experts that are knowledgeable about each animal and their habitat. Each episode is designed to reveal to viewers the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. Mr. Hannas journeys has included Alaska where he observed brown bears and the effect of declining salmon runs on the brown bear population, the Great Barrier Reef to explore its development, and to a farm for exotic animals located in Missouri where wildlife preservation and history come together |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C. F.R. Section 73.673? | Yes |

Date and Time Aired:

| Questions | Response | |
|-----------|---------------------|--|
| Date Time | 08/13/2016 11:00 AM | |

Sponsored Core Programming (0)

| Question | Response |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | ROBERT K BERNARD |
| Address | 1650 HIGHLAND RD |
| City | BATON ROUGE |
| State | LA |
| Zip | 70802 |
| Telephone Number | (225) 387-2222 |
| Email Address | PROGRAMS@WBRZ.COM |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | WBRZ is dedicated to nurturing the educational and informational needs of it's younger viewing audience. Jack Hanna's Animal Adventures is produced to qualify as core programming but are not being treated as core on WBRZ DT2.1, because it is in a time period subject to occasional sports and entertainment preemptions. Also please note that All Kidvid programming was preempted Saturday 8/13 due to Breaking News coverage of Catastrophic Louisiana flooding. |

Other Matters (13)

| Other Matters (1 of 13) | Response |
|---|--|
| Program Title | JACK HANNA'S WILD COUNTDOWN |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SAT 8AM DT2.1 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In each episode, wildlife expert and animal ambassador, Jack Hanna, counts down from ten to one in intriguing and fun categories that gives teen viewers stimulating lessons about the world's animals. As Jack reveals the categories, he will give us further insights and interesting facts about the animals. For example, when Jack reveals that the largest animal on the African content is in fact the elephant, he will ask, "do you know the difference between an African and Asian elephant?" The fun format of this show affords Jack Hanna and the producers the opportunity to effortlessly teach while entertaining. |
| Other Matters (2 of 13) | Response |
| Program Title | OCEAN TREKS W/JEFF CORWIN |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SAT 8:30AM DT2.1 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational | Produced for viewers aged 13-16, and the whole family, Ocean Treks with Jeff Corwin is hosted by Emmy award-winning television host Jeff Corwin. In this weekly half-hour series, Jeff embarks on journeys to fascinating global locations most people have only dreamed of visiting. Each episode |

Emmy award-winning television host Jeff Corwin. In this weekly half-hour series, Jeff embarks on journeys to fascinating global locations most people have only dreamed of visiting. Each episode brings Jeff to a unique area of the world where he will explore the areas natural wonders to bring viewers closer to nature, wildlife and manmade treasures. From mountain climbs to deep sea dives, helicopter rides and glacier treks, Jeff brings young audiences on the inspirational trip of a lifetime

 Other Matters
 Response

 (3 of 13)
 Response

 Program Title
 SEA RESCUE

objective of the

it meets the definition of Core Programming.

program and how

| Syndicated |
|---|
| SAT 9AM DT2.1 |
| |
| |
| |
| 13 |
| |
| |
| |
| |
| 30 mins |
| |
| 13 years to 16 years |
| |
| |
| The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and - in many instances - |
| release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and |
| entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation |
| programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide |
| valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to |
| conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by |
| the real-life stories of the featured animals and rescuers and with a fuller understanding of the rich array of |
| sea life with which we share our planet. |
| |
| |
| |

| Other Matters (4 of 13) | Response |
|---|--|
| Program Title | THE WILDLIFE DOCS |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SAT 9:30AM DT2.1 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The half-hour weekly series, The Wildlife Docs, produced for ages 13-16 follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and information program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care. |

| Other | |
|---------------|-------------------|
| Matters (5 of | of |
| 13) | Response |
| Program Title | tle Rock The Park |

| Origination | Syndicated |
|--|---|
| | · |
| Days/Times S Program | SAT 10AM DT2.1 |
| Regularly | |
| Scheduled | |
| | 13 |
| aired at regularly | |
| scheduled | |
| time | |
| U U | 30 mins |
| Program | |
| - | 13 years to 16 years |
| Target Child Audience | |
| from | |
| Describe the | Rock the Park is a weekly half-hour series produced and designed to educate and inform children 13-16 |
| | years of age and taps into America's love affair with our national parks. In this awe-inspiring and |
| | entertaining series our hosts, Jack Steward and Colton Smith, come face to face with nature and some of the most amorting places on earth. Viewers will witness the faceipating underwater world of Dry Tertuges |
| | the most amazing places on earth. Viewers will witness the fascinating underwater world of Dry Tortugas National Park in Florida, which is home to the world's most unique coral and marine life. They'll watch as |
| | Jack and Colton raft their way through Alaska's remote Aniakchak National Monument and Preserve, |
| | spotting the region's famous brown bears. Viewers will reach new heights as Jack and Colton embark or |
| | their biggest climbing challenge yet - The Grand Teton in Wyoming's Grand Teton National Park |
| definition of Core | |
| Programming. | |
| | |
| Other Matters (6 of 13) | Response |
| Program Title | OUTBACK ADVENTURES W/TIM FAULKNER |
| Origination | Syndicated |
| - | |
| Days/Times Program | SAT 10:30AM DT2.1 |
| Regularly | |
| Scheduled | |
| Total times aired | 13 |
| at regularly | |
| scheduled time | |
| Length of | 30 mins |
| Program | |
| Age of Target | 13 years to 16 years |
| Child Audience | |
| from | |
| Describe the | This is a live action, half-hour television program designed to meet the educational and informational |
| | page of opulation, it required for eace 12.16, this educational and intermetional preatom is bested by |
| educational and | |
| educational and informational objective of the | needs of children. Produced for ages 13-16, this educational and informational program is hosted by wildlife expert Tim Faulkner. Viewers will be provided an eye-opening experience as Tim, animal exp and wildlife park operations manager, showcases the beauty and wonder of the natural world. |

Audiences will be brought closer to the natural world as Tim explores the habitats and adventures of creatures of all sizes, including a giant Galapagos tortoise, a baby wombat, the flying fox, and even a definition of Core newly discovered species of birds

Other Matters (7 of 13) Response

it meets the

Programming.

| Program Title | JACK HANNA'S ANIMAL ADVENTURES |
|----------------------------|---|
| Origination | Syndicated |
| Days/Times | SAT 2,2:30,3, 3:30,4, 4:30 PM'S DT2.2 |
| Program | |
| Regularly | |
| Scheduled | |
| Total times | 78 |
| aired at | |
| regularly | |
| scheduled | |
| time | |
| Length of | 30 mins |
| Program | |
| Age of Target Child | 13 years to 16 years |
| Audience from | |
| | |
| Describe the | Renown animal expert Jack Hanna travels the world to remote areas to study animals in their natural |
| educational | habitat. In each episode of this program, viewers learn as cameras follow Jack Hanna and he spends time |
| and | with nature's creatures and various experts that are knowledgeable about each animal and their habitat. |
| informational | Each episode is designed to reveal to viewers the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. Mr. Hannas journeys has |
| objective of | included Alaska where he observed brown bears and the effect of declining salmon runs on the brown bear |
| the program and how it | C C C C C C C C C C C C C C C C C C C |
| | population, the Great Barrier Reef to explore its development, and to a farm for exotic animals located in Missouri where wildlife preservation and history come tegether. |
| meets the definition of | Missouri where wildlife preservation and history come together |
| | |
| Core | |
| Programming. | |

| Other Matters (8 of 13) | Response |
|-------------------------|---|
| Program Title | ANIMAL EXPLORATIONS W/JAROD MILLER |
| Origination | Syndicated |
| Days/Times | SUN 2PM DT2.2 |
| Program | |
| Regularly | |
| Scheduled | |
| Total times aired | 13 |
| at regularly | |
| scheduled time | |
| Length of Program | 30 mins |
| Age of Target | 13 years to 16 years |
| Child Audience | |
| from | |
| Describe the | Each week Jarod looks at exotic and domestic animals from his own unique perspective. Every week |
| educational and | Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it s the |
| informational | need for speed or animal heros there s always something amazing happening. It is the mission of the |
| objective of the | program to inspire viewers, children and adults alike to preserve the innate human instinct to explore. |
| program and how | The producers design each episode to reveal to children the world around them in a way that identifie |
| it meets the | positive role models and pro-social values within an environmentally responsible universe. |
| definition of Core | |
| Programming. | |
| | |

| Other | |
|--|---|
| Matters (9 of 13) | Response |
| Program Title | XPLORATION AWESOME PLANET |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SUN 2:30P DT2.2 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Produced primarily for the 13-16 target audience, Xploration Awesome Planet will inspire and educate anyone interested in earth sciences. Our host, Philippe Cousteau, the grandson of legendary Jacques Cousteau, brings boundless energy to every location we visit. From magnificent mountains to violent volcanoes, this program takes an in-depth look at the unique and distinct features on planet Earth. We not only visit gigantic glaciers and behold their beauty but also discover why they formed, and how they shape our landscape. Geological experts share their wisdom with Philippe, as we strive to understand places on the earth, inside the earth, and above the earth Xploration Awesome Planet is a half-hour weekly E/I serie produced with the intention of increasing and expanding our target audience interest in the field of STEM education. |
| Other Matters (10 of 13) | Response |
| Program Title | WILD ABOUT ANIMALS |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SUN 3PM DT2.2 |
| Total times aired at regularly scheduled time | 13 |
| | 30 mins |
| Length of Program | |

Describe the Wild About Animals spans the globe to bring viewers fascinating wildlife stories. Watch the march of the penguins in Antarctica, a spectacular safari in Africa, or an amazing visit to the Australian outback. Whether educational it's the mysterious creatures of the ocean or a tale of the critters in own backyard, Wild About Animals offers informational the best in family programming. Hosted by Emmy-award winning actress Mariette Hartley WILD ABOUT objective of ANIMALS" is a half-hour animal E/I magazine series that airs 52 weeks of the year. The show is hosted by the program the Emmy-award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years. This series is produced for children 16 and under (specific target audience is 13and how it meets the 16). As the producers of "WILD ABOUT ANIMALS" it is the objective of Steve Rotfeld Productions, Inc., to definition of educate and inform children, specifically in the target age gr oup, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four (4) different Programming. stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see every day.

and

Core

| Other Matters (11 | |
|--|---|
| of 13) | Response |
| Program Title | XPLORATION NATURE KNOWS BEST |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SUN 3:30P DT2.2 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Produced primarily for the 13-16 target audience, Xploration Nature Knows Best will inspire and educate audiences of all ages. Host and marine biologist, Danni Washington, exudes energy as she relates how technology all around us was inspired by nature and how modern innovators are continuing with this practice. We will whirl around in airplanes inspired by birds, and in helicopters influenced by the dragonfly, and even jump from a few such vehicles to illustrate how wingsuits were invented based on the flying squirrel! But engineers arent the only scientists looking toward nature. We will also meet with biologists studying the behavior patterns of ants; architects who design living buildings and roboticists who are making their designs bigger, stronger, and faster based on animals. This series will help kids to understand how getting outside and taking a look around can help them make the next great discovery! Xploration Nature Knows Best is a half-hour weekly E/I series produced with the intention of increasing and expanding our target audience interest in the field of STEM education. |
| Other Matters (12 of 13) | Response |
| Program Title | LAURA MCKENZIE TRAVELER |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SUN 4P DT2.2 |

| Total times aired at regularly scheduled time | |
|--|--|
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | LAURA McKENZIE'S TRAVELER is an invaluable addition to the core programming element of all broadcast networks. This in-depth, high definition travel show offers entertaining, safe, educational and informational programming appropriate for general audiences of all ages, including children under the age on 16. Through the use of on-site stand-ups, voice over monologues, environmental b-roll and pop-up 'Travel' Tips,' Laura McKenzie's Traveler provides an educational journey to significant destinations around the world. Listed below are several educational components built into the fabric of the program that would qualify it as an effective and engaging teaching aid for use in the home, the classroom, and/or any other educational media venue. EDUCATIONAL COMPONENTS OF LAURA McKENZIE'S TRAVELER: GEOGRAPHY: Episodes include graphic maps and/or detailed audio descriptions of where in the world the subject country/city is located. Major land formations and the general terrain are also described and shown in high definition detail. HISTORY: Major historical sites and attractions are always a highlight of the show. Laura is onsite to deliver facts, stories, and little known trivia about all major points of historical interest. SOCIAL ENVIRONMENT: Episodes provide an in-depth look at everyday life around the world - often including personal interviews with native residents of the subject country/city. ACTION AND ADVENTURE: Each episode contains an adventure segment, highlighting how the natural environment provides areas for people to explore, enjoy, and experience any destination. ARTS AND ENTERTAINMENT: Learn about the creative and fine arts of an area through trips to museums, entertainment venues, markets, specialty shops, town centers, etc. The local history of art and entertainment is also explained and explored. |

| Other Matters (13 of 13) | Response |
|---|---|
| Program Title | REAL LIFE 101 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SUN 4:30PM DT2.2 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Real Life 101, which is aimed at teens and young adults, introduces you to real people doing real jobs. From doctors, lawyers, and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers, and special effects directors, we cover them all. Join our energetic hosts Shawn, Krystal, and A.J. for a weekly half-hour of fun and entertainment. Rated High for Educational Content by the Annenberg Policy Center. |

| Certification | Question | Response |
|---------------|---|---|
| | The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). | |
| | I certify that this application includes all required and relevant attachments. | Yes |
| | I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. | Robert K Bernard <i>Director of</i> <i>Programming</i> <i>and Traffic</i> 10/04/2016 |

Attachments No Attachments.