



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0001590330** | File Number: **0000014466** | Submit Date: **10/04/2016** | Call Sign: **KPSP-CD** | Facility ID: **10535** |
City: **CATHEDRAL CITY** | State: **CA**
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **10/04/2016** |
Filing Status: **Active**

Report reflects information for : Third Quarter of 2016

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
GULF-CALIFORNIA BROADCAST COMPANY Doing Business As: GULF-CALIFORNIA BROADCAST COMPANY	31276 DUNHAM WAY THOUSAND PALMS, CA 92276 United States	+1 (760) 773-0342	MSTUTZ@KESQ. COM	Company

Contact
Representatives
(2)

Contact Name	Address	Phone	Email	Contact Type
Stephen Hartzell Brooks, Pierce et al.	PO Box 1800 Raleigh, NC 27602 United States	+1 (919) 839-0300	shartzell@brookspierce.com	Legal Representative
W. JEFFREY REYNOLDS <i>TECHNICAL CONSULTANT</i> DU TREIL, LUNDIN & RACKLEY, INC.	DU TREIL, LUNDIN & RACKLEY, INC. 201 FLETCHER AVENUE SARASOTA, FL 34237 United States	+1 (941) 329-6000	JEFF@DLR.COM	Technical Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Palm Springs
	Web Home Page Address	WWW.CBSLOCAL2.COM

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(1)

Digital Core Program (1 of 1)	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10AM, 1030AM, 11AM, 1130AM, 1200PM, 1230PM
Total times aired at regularly scheduled time	78
Total times aired	78
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Animal Adventures is a live action program in each episode, the camera follows Jack as he spends his time with nature's creatures across the continents.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	SONIA MONTANO
Address	31276 DUNHAM WAY
City	THOUSAND PALMS
State	CA
Zip	92276
Telephone Number	(760) 340-7071
Email Address	SONIA.MONTANO@KESQ.COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	Jack Hanna's Intio the Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	For over 20 years, Jack Hanna has been introducing America to amazing animals. In "Into the Wild" Jack meets the world's most incredible creatures in their native environments. It's not only about the animals, but also about native cultures and peoples. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conversation efforts worldwide.

Other Matters (2 of 6)	Response
Program Title	Animal Exploration with Jaron Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 930A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal exploration with Jarod Miller is a half hour live action television program designed to meet the educational and informational needs of children. Each week Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes - there's always something amazing happening. Filled with energy, your and humor, Jarod is a welcome visitor in living rooms around America on a weekly basis. It is the mission of this program to inspire viewers, children and adults a like, to preserve the innate human innate instinct to explore.

Other Matters (3 of 6)	Response
Program Title	Dog Tales

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on carious dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs and promotes children's writing and creative skills with essay and art contests.

Other Matters (4 of 6)	Response
Program Title	Dragonfly.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Satuday 1030A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV is a program that highlights children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging entertaining and educational in structure, allowing children to investigate science on their own

Other Matters (5 of 6)	Response
Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big features top kid inventors who face off against each other in a invent off to see who can come up with the most innovative and creative invention. Each episode is set in the Think Tank, a studio filled top to bottom with art supplies and construction materials. Two teams each led by a Featured inventor brainstorm choose materials and then sketch design and build their idea. Once completed the competing inventions are presented to a judge. The best invention wins bragging rights and the coveted Genius cup
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Other Matters (6 of 6)	Response
Program Title	Biz Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 1130A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Bis Kid\$ is a weekly half-hour series focusing on a financial literacy and entrepreneurship for teens targeting 13 to 16 year olds. Using a mix of strong financial education tools, dynamic sketch comedy and inspiring true stories of young entrepreneurs Biz Kids provides important information for future success. Each episode features math language arts and social studies as well as teaching teens about money and business

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Sonia Montano <i>Program Director</i></p> <p>10/04 /2016</p>

Attachments

No Attachments.