



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0015050008** | File Number: **0000014434** | Submit Date: **10/04/2016** | Call Sign: **WXCW** | Facility ID: **61504** | City: **NAPLES** | State: **FL**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **10/04/2016** | Filing Status: **Active**

Report reflects information for : Third Quarter of 2016

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
SUN BROADCASTING, INC. Doing Business As: SUN BROADCASTING, INC.	James Schwartzel 2824 PALM BEACH BOULEVARD FORT MYERS, FL 33916 United States	+1 (239) 479- 5524	Jim. Schwartzel@sbroadcast. com	Company

**Contact
Representatives
(2)**

Contact Name	Address	Phone	Email	Contact Type
Joseph A. Belisle , III . Belisle Law Firm PA	Joseph Belisle PO Box 970620 MIAMI, FL 33197 United States	+1 (305) 763- 9437	joe@belislelaw. com	Legal Representative
William Jeffrey Reynolds <i>TECHNICAL CONSULTANT</i> du Treil, Lundin & Rackley, Inc.	William Jeffrey Reynolds DU TREIL LUNDIN & RACKLEY INC 201 FLETCHER AVE SARASOTA, FL 34237 United States	+1 (941) 329- 6000	JEFF@DLR. COM	Technical Representative

**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Ft. Myers-Naples
	Web Home Page Address	www.wxcw.com

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	5.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(19)

Digital Core Program (1 of 19)	Response
Program Title	CALLING DR. POL
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7:00-7:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 19)	Response
Program Title	CALLING DR. POL
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7:30-8:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 19)	Response
Program Title	DOGTOWN USA
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:00-8:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DogTown, USA is a story of the men and women who devote their lives to the healing and happiness of dogs - from every corner of the nation. Built on 33,000 acres of pristine land in Utah, DogTown, USA is the nation's preeminent facility dedicated to finding safe homes for abandoned dogs. Each week, DogTown, USA's highly skilled staff and internationally renowned experts first create a safe sanctuary for dogs from around the world. Then, "DogTown, USA's" medical professionals provide unique personal care to each dog, beginning the detailed process of rehabilitation in preparation for uniting each dog with a loving new family and home.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 19)	Response
Program Title	DOG WHISPERER WITH CESAR MILLAN
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:30-9:00am

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 19)	Response
Program Title	DOG WHISPERER WITH CESAR MILLAN
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:00-9:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 19)	Response
Program Title	DOG WHISPERER WITH CESAR MILLAN
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30-10:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 19)	Response
Program Title	DOG WHISPERER WITH CESAR MILLAN
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:00-10:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 19)	
	Response
Program Title	SAVE OUR SHELTER
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30-11:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Save Our Shelter is a series focusing on the "rescue of animal shelters and pet in need across America. Each week, hosts Rocky Kanaka and Rob North with the help of local community members, transform rundown shelters into highly functioning pet showplaces in the hopes that a new facade will ultimately result in more adoptions and more lives saved. Produced for children 13-16 years old, Save Our Shelter will inform young people about the urgent need for pet adoption throughout the United States and how providing a clean and well-equipped home is essential to a pet's healthy lifestyle. Save Our Shelter will demonstrate to young people the proper care of pets reflects our best human qualities. By expressing this ultimate example of kindness, teens will learn an important educational lesson that will stay with them for life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 19)	Response
Program Title	HATCHED
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30am-12:00pm
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hatched is an educational and informational series dedicated to aged 13-16 about how to successfully pursue their entrepreneurial dreams. Each week, a seasoned team of business leaders instruct basic but critical business skills needed to bring a product from concept to the marketplace. A unique program that combines entertainment with business school will focus on the skills needed to launch a product. It will help young people develop the confidence and business savvy to execute a detailed business plan that includes product pricing, packaging, Hatched brings young entrepreneurs to the table encouraging them to step up and seize their dreams.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 19)	Response
Program Title	DREAM QUEST
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:00-11:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dream Quest is a weekly half hour series produced for children 13-16 years of age. The series literally brings the world to young people and their families by fulfilling the desire to learn through experience. Our ship is a floating classroom designed to give families the real-life education of a lifetime. Lead by a seasoned captain, cruise director and highly skilled crew, Dream Quest brings families on an interactive voyage where they learn about the world's amazing oceans, the animals that swim beneath the water and the ecological advancements underway to preserve and protect our most precious resources. Each week, the Dream Quest crew utilizes the ship's indoor and outdoor specially designed facilities to engage a lucky family in a dynamic "classroom on the sea." Families will learn how scientific education can lead to careers that are rewarding and illuminating, while spending time together on amazing adventures. Teens will learn what it takes to pursue their dreams, and may be inspired to try something new along the way.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 19)	
	Response
Program Title	WIBBLY PIG - 46.2
Origination	Network
Days/Times Program Regularly Scheduled	Monday 8:30-9:00am
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Wibbly Pig" is an animated preschool comedy series that takes the daily routine of a young child and finds humor and fun in every part of it. Wibbly simply does what children do. From day to day activities like getting into bed, wrapping a present or climbing a tree, to fantasy play like meeting a giant or going to the moon. Wibbly moves seamlessly in and out of fantasy play echoing the way children really interact and play. Wibbly turns the simplest tasks into a comedy routine, sharing it with his very best friend - the viewer. Wibbly engages the viewer by talking directly to the camera. This makes the viewer feel safe, included, involved and most of all, important.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 19)	
	Response
Program Title	GRAN GRAN MUNDO (IT'S A BIG BIG WORLD) - 46.2
Origination	Network
Days/Times Program Regularly Scheduled	Tuesday 8:30-9:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"It's a Big Big World" is an innovative preschool series from award-winning television series creator Mitchell Kriegman. The series, geared toward 3 to 6 year-old children, is produced in "Shadowmation," a visually striking technique that combines computer generated animation, puppetry and animatronics to create a uniquely rich world of animal characters, exciting stories, and world music rhythms. Science and geography concepts are explored and reinforced through engaging stories and songs, tapping into a child's natural fascination with a world much bigger than his or her immediate surroundings. Educational advisors help to ensure that the content and program format are age-appropriate.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 19)	Response
Program Title	GRAN GRAN MUNDO (IT'S A BIG BIG WORLD) - 46.2
Origination	Network
Days/Times Program Regularly Scheduled	Wednesday 8:30-9:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"It's a Big Big World" is an innovative preschool series from award-winning television series creator Mitchell Kriegman. The series, geared toward 3 to 6 year-old children, is produced in "Shadowmation," a visually striking technique that combines computer generated animation, puppetry and animatronics to create a uniquely rich world of animal characters, exciting stories, and world music rhythms. Science and geography concepts are explored and reinforced through engaging stories and songs, tapping into a child's natural fascination with a world much bigger than his or her immediate surroundings. Educational advisors help to ensure that the content and program format are age-appropriate.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 19)	Response
Program Title	ARTZOOKA -46.2
Origination	Network
Days/Times Program Regularly Scheduled	Thursday 8:30-9:00am
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A half hour series blending live action and animation to show kids that art is everywhere and that there is an artist in each one of them! Targeting kids ages 6 to 9 years old, "Artzooka!" provides audiences with traditional techniques in unconventional ways and teaches children to draw outside the lines and create their own masterpieces. The works created represent a broad spectrum of art including digital movies, silk-screened t-shirts and lamps made from oranges?! What will you Artzooka! today?
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (15 of 19)	Response
Program Title	AVERIGUANDO COSAS (FINDING STUFF OUT)- 46.2
Origination	Network
Days/Times Program Regularly Scheduled	Friday 8:30-9:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Finding Stuff Out" is a lively science-oriented series which, instead of imposing adult notions on kids about what they should know, gives them what they want: answers to the questions that matter to them the most! Educational studies show that learning that involves strong emotions, especially humor, stays with us the longest. Finding Stuff Out uses an approach that is funny and witty - never earnest - to encourage kids to watch and to help them remember what they learn.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 19)	Response
Program Title	AVERIGUANDO COSAS (FINDING STUFF OUT)- 46.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:30-9:00am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Finding Stuff Out" is a lively science-oriented series which, instead of imposing adult notions on kids about what they should know, gives them what they want: answers to the questions that matter to them the most! Educational studies show that learning that involves strong emotions, especially humor, stays with us the longest. Finding Stuff Out uses an approach that is funny and witty - never earnest - to encourage kids to watch and to help them remember what they learn.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 19)	Response
Program Title	AVERIGUANDO COSAS
Origination	Network
Days/Times Program Regularly Scheduled	Monday 4:00-4:30pm
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Finding Stuff Out is a lively science oriented series which, instead of imposing adult notions on kids about what they should know, gives them what they want: answers to the questions that matter to them the most. Educational studies show that learning that involves strong emotions, especially humor, stays with us the longest. Finding Stuff Out uses an approach that is funny and witty never earnest to encourage kids to watch and to help them remember what they learn. To heighten that fun, entertaining experience, it will also be highly visual, using energetic, youthful hosts, colorful in-studio demonstrations, eye catching video packs, and simple yet playful animation. Finding Stuff Out will further relate to its audience by using real children, both in the studio and in streeters. It all adds up to a fun and insightful show that isnt about science, but rather a show that uses science and some exciting situations to fascinate children by answering the myriad questions that kids have about the world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 19)	Response
Program Title	GRAN GRAN MUNDO
Origination	Network
Days/Times Program Regularly Scheduled	Monday 4:00-4:30pm
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Its a Big Big World is an innovative preschool series from award winning television series creator Mitchell Kriegman. The series, geared toward 3 to 6 year old children, is produced in Shadowmation a visually striking technique that combines computer generated animation, puppetry and animatronics to create a uniquely rich world of animal characters, exciting stories, and world music rhythms. Science and geography concepts are explored and reinforced through engaging stories and songs, tapping into a child's natural fascination with a world much bigger than his or her immediate surroundings. Educational advisors help to ensure that the content and program format are age appropriate.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 19)	Response
Program Title	AVERIGUANDO COSAS (FINDING STUFF OUT) 46.2
Origination	Network
Days/Times Program Regularly Scheduled	Thursday 4:00-4:30pm
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Finding Stuff Out" is a lively science-oriented series which, instead of imposing adult notions on kids about what they should know, gives them what they want: answers to the questions that matter to them the most! Educational studies show that learning that involves strong emotions, especially humor, stays with us the longest. Finding Stuff Out uses an approach that is funny and witty - never earnest - to encourage kids to watch and to help them remember what they learn.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Jim Schwartzel
Address	2824 Palm Beach Blvd
City	Fort Myers
State	FL
Zip	33916
Telephone Number	(239) 479-5524
Email Address	jim.schwartzel@wxcw.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	CALLING DR POL
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7:00-7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession.

Other Matters (2 of 13)	Response
Program Title	CALLING DR POL
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7:30-8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession.
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Other Matters (3 of 13)

Response

Program Title	DOGTOWN USA
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturday 8:00-8:30am
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DogTown, USA is a story of the men and women who devote their lives to the healing and happiness of dogs - from every corner of the nation. Built on 33,000 acres of pristine land in Utah, DogTown, USA is the nation's preeminent facility dedicated to finding safe homes for abandoned dogs. Each week, DogTown, USA's highly skilled staff and internationally renowned experts first create a safe sanctuary for dogs from around the world. Then, "DogTown, USA's" medical professionals provide unique personal care to each dog, beginning the detailed process of rehabilitation in preparation for uniting each dog with a loving new family and home.
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Other Matters (4 of 13)

Response

Program Title	DOG WHISPERER WITH CESAR MILLAN
---------------	---------------------------------

Origination	Network
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Days/Times Program Regularly Scheduled	Saturday 8:30-9:00am
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.
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Other Matters (5 of 13)

Response

Program Title	DOG WHISPERER WITH CESAR MILLAN
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturday 9:00-9:30am
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.
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Other Matters (6 of 13)

Response

Program Title	DOG WHISPERER WITH CESAR MILLAN
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturday 9:30-10:00am
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target 13 years to 16 years
Child Audience
from

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.

**Other Matters
(7 of 13)**

Response

Program Title DOG WHISPERER WITH CESAR MILLAN

Origination Network

Days/Times Saturday 10:00-10:30am
Program
Regularly
Scheduled

Total times 13
aired at
regularly
scheduled time

Length of 30 mins
Program

Age of Target 13 years to 16 years
Child Audience
from

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.

**Other Matters
(8 of 13)**

Response

Program Title GRAN GRAN MUNDO (ITS A BIG BIG WORLD) 46.2

Origination Network

Days/Times Monday 8:30-9:00am
Program
Regularly
Scheduled

Total times 13
aired at
regularly
scheduled time

Length of 30 mins
Program

Age of Target
Child Audience
from 3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Its a Big Big World is an innovative preschool series from award winning television series creator Mitchell Kriegman. The series, geared toward 3 to 6 year old children, is produced in Shadowmation a visually striking technique that combines computer generated animation, puppetry and animatronics to create a uniquely rich world of animal characters, exciting stories, and world music rhythms. Science and geography concepts are explored and reinforced through engaging stories and songs, tapping into a child's natural fascination with a world much bigger than his or her immediate surroundings. Educational advisors help to ensure that the content and program format are age appropriate.

Other Matters (9 of 13) Response

Program Title GRAN GRAN MUNDO (IT'S A BIG BIG WORLD)-46.2

Origination Network

Days/Times Tuesday 8:30-9:00am
Program Regularly Scheduled

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target
Child Audience
from 3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. "It's a Big Big World" is an innovative preschool series from award-winning television series creator Mitchell Kriegman. The series, geared toward 3 to 6 year-old children, is produced in "Shadowmation," a visually striking technique that combines computer generated animation, puppetry and animatronics to create a uniquely rich world of animal characters, exciting stories, and world music rhythms. Science and geography concepts are explored and reinforced through engaging stories and songs, tapping into a child's natural fascination with a world much bigger than his or her immediate surroundings. Educational advisors help to ensure that the content and program format are age-appropriate.

Other Matters (10 of 13) Response

Program Title GRAN GRAN MUNDO (IT'S A BIG BIG WORLD)-46.2

Origination Network

Days/Times Wednesday 8:30-9:00am
Program Regularly Scheduled

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target 3 years to 6 years
Child Audience
from

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. "It's a Big Big World" is an innovative preschool series from award-winning television series creator Mitchell Kriegman. The series, geared toward 3 to 6 year-old children, is produced in "Shadowmation," a visually striking technique that combines computer generated animation, puppetry and animatronics to create a uniquely rich world of animal characters, exciting stories, and world music rhythms. Science and geography concepts are explored and reinforced through engaging stories and songs, tapping into a child's natural fascination with a world much bigger than his or her immediate surroundings. Educational advisors help to ensure that the content and program format are age-appropriate.

Other Matters (11 of 13)

Response

Program Title AVERIGUANDO COSAS (FINDING STUFF OUT) 46.2

Origination Network

Days/Times Program Regularly Scheduled Thursday 8:30-9:00am

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 6 years to 9 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Finding Stuff Out is a lively science oriented series which, instead of imposing adult notions on kids about what they should know, gives them what they want: answers to the questions that matter to them the most. Educational studies show that learning that involves strong emotions, especially humor, stays with us the longest. Finding Stuff Out uses an approach that is funny and witty never earnest to encourage kids to watch and to help them remember what they learn. To heighten that fun, entertaining experience, it will also be highly visual, using energetic, youthful hosts, colorful in-studio demonstrations, eye catching video packs, and simple yet playful animation. Finding Stuff Out will further relate to its audience by using real children, both in the studio and in streeters. It all adds up to a fun and insightful show that isnt about science, but rather a show that uses science and some exciting situations to fascinate children by answering the myriad questions that kids have about the world around them.

Other Matters (12 of 13)

Response

Program Title AVERIGUANDO COSAS (FINDING STUFF OUT)-46.2

Origination Network

Days/Times Program Regularly Scheduled Friday 8:30-9:00am

Total times aired at regularly scheduled time 13

Length of Program	30 mins
Age of Target Child Audience from	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Finding Stuff Out" is a lively science-oriented series which, instead of imposing adult notions on kids about what they should know, gives them what they want: answers to the questions that matter to them the most! Educational studies show that learning that involves strong emotions, especially humor, stays with us the longest. Finding Stuff Out uses an approach that is funny and witty - never earnest - to encourage kids to watch and to help them remember what they learn.

Other Matters (13 of 13)	Response
Program Title	AVERIGUANDO COSAS (FINDING STUFF OUT)-46.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:30-9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Finding Stuff Out" is a lively science-oriented series which, instead of imposing adult notions on kids about what they should know, gives them what they want: answers to the questions that matter to them the most! Educational studies show that learning that involves strong emotions, especially humor, stays with us the longest. Finding Stuff Out uses an approach that is funny and witty - never earnest - to encourage kids to watch and to help them remember what they learn.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>James Schwartzel <i>General Manager</i></p> <p>10/04/2016</p>

Attachments

No Attachments.