



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0006053771** | File Number: **0000014384** | Submit Date: **10/03/2016** | Call Sign: **WNCE-CD** | Facility ID: **450** | City:  
**GLENS FALLS** | State: **NY**

Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **10/03/2016** |  
Filing Status: **Active**

Report reflects information for : Third Quarter of 2016

General Information

| Section     | Question                                                                             | Response |
|-------------|--------------------------------------------------------------------------------------|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | No       |

Applicant  
Information

Applicant Name, Type, and Contact Information

| Applicant                                                                                     | Address                                                                                            | Phone             | Email                   | Applicant Type |
|-----------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|-------------------|-------------------------|----------------|
| NORTHERN BROADCASTING COMPANY, INC.<br>Doing Business As: NORTHERN BROADCASTING COMPANY, INC. | JESSE H. JACKSON, III<br>63 PUTNAM ST.<br>SUITE 201<br>SARATOGA SPRINGS, NY 12866<br>United States | +1 (518) 798-8000 | JESSEJ@LOOKTVONLINE.COM | Company        |

Contact  
Representatives  
(1)

| Contact Name                                                          | Address                                                                   | Phone                 | Email                     | Contact Type            |
|-----------------------------------------------------------------------|---------------------------------------------------------------------------|-----------------------|---------------------------|-------------------------|
| PETER TANNENWALD<br>ATTORNEY<br>FLETCHER, HEALD &<br>HILDRETH, P.L.C. | 1300 N. 17TH ST.<br>11TH FLOOR<br>ARLINGTON, VA<br>22209<br>United States | +1 (703) 812-<br>0404 | TANNENWALD@FHHLAW.<br>COM | Legal<br>Representative |

Children's  
Television  
Information

| Section      | Question              | Response                |
|--------------|-----------------------|-------------------------|
| Station Type | Station Type          | Network Affiliation     |
|              | Affiliated network    | You Too America         |
|              | Nielsen DMA           | Albany-Schenectady-Troy |
|              | Web Home Page Address | www.looktvonline.com    |

Digital Core  
Programming

| Question                                                                                                                                                                                                                                                                                                                                                                                                                  | Response |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream                                                                                                                                                                                                                                                                                                        | 9.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream                                                                                                                                                                                                                                                                  | 336.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:                                                                                                                                                                                                                                                              | 0.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?                                                                                                                                                                                                  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

Digital Core  
Programs(6)

| Digital Core Program (1 of 6)                                                                                            | Response                                                                                                                                                                                                                                                                                   |
|--------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title                                                                                                            | Jack Hanna's Animal Adventures                                                                                                                                                                                                                                                             |
| Origination                                                                                                              | Network                                                                                                                                                                                                                                                                                    |
| Days/Times Program Regularly Scheduled                                                                                   | M, TU, W, TH, F 4:30 PM/ Sat 8:30 AM                                                                                                                                                                                                                                                       |
| Total times aired at regularly scheduled time                                                                            | 78                                                                                                                                                                                                                                                                                         |
| Total times aired                                                                                                        | 78                                                                                                                                                                                                                                                                                         |
| Number of Preemptions                                                                                                    | 0                                                                                                                                                                                                                                                                                          |
| Number of Preemptions for other than Breaking News                                                                       | 0                                                                                                                                                                                                                                                                                          |
| Number of Preemptions Rescheduled                                                                                        | 0                                                                                                                                                                                                                                                                                          |
| Length of Program                                                                                                        | 30 mins                                                                                                                                                                                                                                                                                    |
| Age of Target Child Audience                                                                                             | 13 years to 16 years                                                                                                                                                                                                                                                                       |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Program is designed to meet educational and informational needs of today's children. Jack Hanna is one of America's most beloved Naturalists and Adventurer. In each episode, Hanna takes millions of family viewers on exciting journeys to learn about animals and the places they live. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes                                                                                                                                                                                                                                                                                        |

| Digital Core Program (2 of 6)                                                                                            | Response                                                                                                                                                                                             |
|--------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title                                                                                                            | Animal Rescue                                                                                                                                                                                        |
| Origination                                                                                                              | Network                                                                                                                                                                                              |
| Days/Times Program Regularly Scheduled                                                                                   | Tues. 4PM, Sat. 7:30 AM                                                                                                                                                                              |
| Total times aired at regularly scheduled time                                                                            | 26                                                                                                                                                                                                   |
| Total times aired                                                                                                        | 26                                                                                                                                                                                                   |
| Number of Preemptions                                                                                                    | 0                                                                                                                                                                                                    |
| Number of Preemptions for other than Breaking News                                                                       | 0                                                                                                                                                                                                    |
| Number of Preemptions Rescheduled                                                                                        | 0                                                                                                                                                                                                    |
| Length of Program                                                                                                        | 30 mins                                                                                                                                                                                              |
| Age of Target Child Audience                                                                                             | 13 years to 16 years                                                                                                                                                                                 |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Eight time Emmy nominated 'Animal Rescue' is a weekly series showcasing the heroic efforts of people helping animals. Host Alex Paen and cameras travel around the world capturing dramatic rescues. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes                                                                                                                                                                                                  |

| Digital Core Program (3 of 6)                                                                                            | Response                                                                                                                                                                                                                                                                              |
|--------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title                                                                                                            | Dragon Fly TV                                                                                                                                                                                                                                                                         |
| Origination                                                                                                              | Network                                                                                                                                                                                                                                                                               |
| Days/Times Program Regularly Scheduled                                                                                   | Mon 4PM, Sat 7AM                                                                                                                                                                                                                                                                      |
| Total times aired at regularly scheduled time                                                                            | 26                                                                                                                                                                                                                                                                                    |
| Total times aired                                                                                                        | 26                                                                                                                                                                                                                                                                                    |
| Number of Preemptions                                                                                                    | 0                                                                                                                                                                                                                                                                                     |
| Number of Preemptions for other than Breaking News                                                                       | 0                                                                                                                                                                                                                                                                                     |
| Number of Preemptions Rescheduled                                                                                        | 0                                                                                                                                                                                                                                                                                     |
| Length of Program                                                                                                        | 30 mins                                                                                                                                                                                                                                                                               |
| Age of Target Child Audience                                                                                             | 13 years to 16 years                                                                                                                                                                                                                                                                  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each episode covers the events in the life of three or four animals. Each story focuses on an animal in an interesting situation, and the zoo person responsible for handling the situation. Some situations are resolved over a number of episodes. Topics vary from birth to death. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes                                                                                                                                                                                                                                                                                   |

| Digital Core Program (4 of 6)                                                                                            | Response                                                                                                                                                       |
|--------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title                                                                                                            | Dog Tales                                                                                                                                                      |
| Origination                                                                                                              | Network                                                                                                                                                        |
| Days/Times Program Regularly Scheduled                                                                                   | Sat. 8 AM,                                                                                                                                                     |
| Total times aired at regularly scheduled time                                                                            | 13                                                                                                                                                             |
| Total times aired                                                                                                        | 13                                                                                                                                                             |
| Number of Preemptions                                                                                                    | 0                                                                                                                                                              |
| Number of Preemptions for other than Breaking News                                                                       | 0                                                                                                                                                              |
| Number of Preemptions Rescheduled                                                                                        | 0                                                                                                                                                              |
| Length of Program                                                                                                        | 30 mins                                                                                                                                                        |
| Age of Target Child Audience                                                                                             | 13 years to 16 years                                                                                                                                           |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The show features people in real life moral dilemmas and perilous situations to give young viewers a chance to think what they would do in the same situation. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes                                                                                                                                                            |

| Digital Core Program (5 of 6) | Response |
|-------------------------------|----------|
|-------------------------------|----------|

|                                                                                                                          |                                                                                                                   |
|--------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|
| Program Title                                                                                                            | Tec Talks (Smart)                                                                                                 |
| Origination                                                                                                              | Local                                                                                                             |
| Days/Times Program Regularly Scheduled                                                                                   | Thurs 8 PM, Sun 7 PM                                                                                              |
| Total times aired at regularly scheduled time                                                                            | 26                                                                                                                |
| Total times aired                                                                                                        | 26                                                                                                                |
| Number of Preemptions                                                                                                    | 0                                                                                                                 |
| Number of Preemptions for other than Breaking News                                                                       | 0                                                                                                                 |
| Number of Preemptions Rescheduled                                                                                        | 0                                                                                                                 |
| Length of Program                                                                                                        | 30 mins                                                                                                           |
| Age of Target Child Audience                                                                                             | 13 years to 16 years                                                                                              |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Locally produced program highlighting the STEM projects and achievements of children in the county school system. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | No                                                                                                                |

| Digital Core Program (6 of 6)                                                                                            | Response                                               |
|--------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------|
| Program Title                                                                                                            | Travel With Kids                                       |
| Origination                                                                                                              | Network                                                |
| Days/Times Program Regularly Scheduled                                                                                   | Tues. 1:30PM                                           |
| Total times aired at regularly scheduled time                                                                            | 13                                                     |
| Total times aired                                                                                                        | 13                                                     |
| Number of Preemptions                                                                                                    | 0                                                      |
| Number of Preemptions for other than Breaking News                                                                       | 0                                                      |
| Number of Preemptions Rescheduled                                                                                        | 0                                                      |
| Length of Program                                                                                                        | 30 mins                                                |
| Age of Target Child Audience                                                                                             | 13 years to 16 years                                   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Program chronicles family adventures around the world. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes                                                    |

Non-Core  
Educational and  
Informational  
Programming (0)

Sponsored Core  
Programming (0)

Liaison Contact

| Question                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | Response                    |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?                                                                                                                                                                                                                                                                                                                                                                           | Yes                         |
| Name of children's programming liaison                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | Jesse Jackson               |
| Address                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 63 Putnam St.<br>Suite 201  |
| City                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Saratoga                    |
| State                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | NY                          |
| Zip                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 12866                       |
| Telephone Number                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | (518) 798-8000              |
| Email Address                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | jessej@looktvonline.<br>com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                             |

**Other Matters (6)**

| Other Matters (1 of 6)                                                                                                   | Response                                                                                                                                                                                                                                                                                   |
|--------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title                                                                                                            | Jack Hanna's Animal Adventures                                                                                                                                                                                                                                                             |
| Origination                                                                                                              | Network                                                                                                                                                                                                                                                                                    |
| Days/Times Program Regularly Scheduled                                                                                   | M, TU, W, TH, F 4:30 PM; Sat 8:30 AM/ Sun 7 AM                                                                                                                                                                                                                                             |
| Total times aired at regularly scheduled time                                                                            | 91                                                                                                                                                                                                                                                                                         |
| Length of Program                                                                                                        | 30 mins                                                                                                                                                                                                                                                                                    |
| Age of Target Child Audience from                                                                                        | 13 years to 16 years                                                                                                                                                                                                                                                                       |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Program is designed to meet educational and informational needs of today's children. Jack Hanna is one of America's most beloved Naturalists and Adventurer. In each episode, Hanna takes millions of family viewers on exciting journeys to learn about animals and the placed they live. |

| Other Matters (2 of 6)                                                                                                   | Response                                                                                                                                                                                                                             |
|--------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title                                                                                                            | Three Wide Life                                                                                                                                                                                                                      |
| Origination                                                                                                              | Network                                                                                                                                                                                                                              |
| Days/Times Program Regularly Scheduled                                                                                   | Sun 7:30 AM                                                                                                                                                                                                                          |
| Total times aired at regularly scheduled time                                                                            | 13                                                                                                                                                                                                                                   |
| Length of Program                                                                                                        | 30 mins                                                                                                                                                                                                                              |
| Age of Target Child Audience from                                                                                        | 13 years to 16 years                                                                                                                                                                                                                 |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program looks at current NASCAR teams, crew members and drivers who share their experiences, advice and stories, educating teens and providing an in depth look at the hard work and dedication it takes to achieve their goals |

| Other Matters (3 of 6)                                                                                                   | Response                                                                                                                                                                                             |
|--------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title                                                                                                            | Animal Rescue                                                                                                                                                                                        |
| Origination                                                                                                              | Network                                                                                                                                                                                              |
| Days/Times Program Regularly Scheduled                                                                                   | Tues. 4PM, Sat. 7:30 AM                                                                                                                                                                              |
| Total times aired at regularly scheduled time                                                                            | 26                                                                                                                                                                                                   |
| Length of Program                                                                                                        | 30 mins                                                                                                                                                                                              |
| Age of Target Child Audience from                                                                                        | 13 years to 16 years                                                                                                                                                                                 |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Eight time Emmy nominated 'Animal Rescue' is a weekly series showcasing the heroic efforts of people helping animals. Host Alex Paen and cameras travel around the world capturing dramatic rescues. |

| Other Matters (4 of 6) | Response      |
|------------------------|---------------|
| Program Title          | Dragon Fly TV |
| Origination            | Network       |

|                                                                                                                          |                                                                                                                                                                                                                                                                                       |
|--------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Days/Times Program Regularly Scheduled                                                                                   | Mon 4 PM, Sat 7AM                                                                                                                                                                                                                                                                     |
| Total times aired at regularly scheduled time                                                                            | 26                                                                                                                                                                                                                                                                                    |
| Length of Program                                                                                                        | 30 mins                                                                                                                                                                                                                                                                               |
| Age of Target Child Audience from                                                                                        | 13 years to 16 years                                                                                                                                                                                                                                                                  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each episode covers the events in the life of three or four animals. Each story focuses on an animal in an interesting situation, and the zoo person responsible for handling the situation. Some situations are resolved over a number of episodes. Topics vary from birth to death. |

| Other Matters (5 of 6)                                                                                                   | Response                                                                                                                                                       |
|--------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title                                                                                                            | Dog Tales                                                                                                                                                      |
| Origination                                                                                                              | Network                                                                                                                                                        |
| Days/Times Program Regularly Scheduled                                                                                   | Sat. 8 AM, sun 8 AM                                                                                                                                            |
| Total times aired at regularly scheduled time                                                                            | 26                                                                                                                                                             |
| Length of Program                                                                                                        | 30 mins                                                                                                                                                        |
| Age of Target Child Audience from                                                                                        | 13 years to 16 years                                                                                                                                           |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The show features people in real life moral dilemmas and perilous situations to give young viewers a chance to think what they would do in the same situation. |

| Other Matters (6 of 6)                                                                                                   | Response                                                                                                          |
|--------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|
| Program Title                                                                                                            | Tec Talks (Smart)                                                                                                 |
| Origination                                                                                                              | Local                                                                                                             |
| Days/Times Program Regularly Scheduled                                                                                   | Thurs 8 PM, Sat 10 AM, Sat 7 PM, Sun 7 PM                                                                         |
| Total times aired at regularly scheduled time                                                                            | 52                                                                                                                |
| Length of Program                                                                                                        | 30 mins                                                                                                           |
| Age of Target Child Audience from                                                                                        | 13 years to 16 years                                                                                              |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Locally produced program highlighting the STEM projects and achievements of children in the county school system. |

Certification

| Question                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | Response                                                                                   |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |                                                                                            |
| <p>I certify that this application includes all required and relevant attachments.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | <p>Yes</p>                                                                                 |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | <p><b>Jesse Hood jackson , III .</b><br/><i>President &amp; CEO</i></p> <p>10/03 /2016</p> |

**Attachments**

No Attachments.