



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0024377780** | File Number: **0000014202** | Submit Date: **09/30/2016** | Call Sign: **WGWW** | Facility ID: **56642** | City: **ANNISTON** | State: **AL**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **09/30/2016** | Filing Status: **Active**

## Report reflects information for : Third Quarter of 2016

### General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | No       |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

| <b>Applicant</b>   | <b>Address</b>  | <b>Phone</b>         | <b>Email</b>             | <b>Applicant Type</b> |
|--|---|----------------------|--------------------------|-----------------------|
| <b>HSH BIRMINGHAM (WCFT) LICENSEE, LLC</b><br>Doing Business As: HSH BIRMINGHAM (WCFT) LICENSEE, LLC | Brandon Ponder<br>201 MASSACHUSETTS AVENUE, NE<br>SUITE C-1<br>WASHINGTON, DC<br>20002<br>United States | +1 (202)<br>546-5400 | ponderpbrandon@gmail.com | Company               |

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**Contact  
Representatives  
(1)**

| Contact Name                                   | Address                                  | Phone                 | Email                       | Contact Type            |
|--|--|-----------------------|-----------------------------|-------------------------|
| <b>Colby M May , Esq. .</b><br><i>Attorney</i> | .,<br>P. O. Box 15473                    | +1 (202) 544-<br>5171 | cmmay@maylawoffices.<br>com | Legal<br>Representative |
| Colby M. May, Esq., P.<br>C.                   | WASHINGTON, DC<br>20003<br>United States |                       |                             |                         |

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**Children's  
Television  
Information**

| Section      | Question              | Response                  |
|--------------|-----------------------|---------------------------|
| Station Type | Station Type          | Network Affiliation       |
|              | Affiliated network    | Heroes and Icons          |
|              | Nielsen DMA           | Birmingham (Ann and Tusc) |
|              | Web Home Page Address | www.heroesandiconstv.com/ |

**Digital Core  
Programming**

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.5      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 3.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

**Digital Core Programs(8)**

| Digital Core Program (1 of 8)  | Response  |
|--|---|
| Program Title  | Jack Hanna's Wild Countdown   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturdays 8:00AM-8:30AM   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 13  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>JACK HANNA'S WILD COUNTDOWN - This program chooses a region, or special adaptations animals have made or a specific animal and uses a top ten countdown. From a safari in Botswana, to a dude ranch in Montana, to a retirement home for horses, Jack counts down 10 incredible experiences. He also explores wild and rare animals in Australia such as dingoes, devils and cassowaries. For animal adaptation Jack travels from the Arctic to the desert picking ten animals that have made special adaptation to survive in the harsh environments. This program informs the viewer about animals and their habitat which can lead the viewer to discussions regarding the environment and conservation. This program aired on the station's secondary digital stream channel 40.2.</p> |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (2 of 8)  |   | Response |
|--|---|----------|
| Program Title  | Ocean Mysteries with Jeff Corwin  |          |
| Origination  | Syndicated  |          |
| Days/Times Program Regularly Scheduled   | Saturdays 8:30AM-9:00AM   |          |
| Total times aired at regularly scheduled time  | 13  |          |
| Total times aired  | 13  |          |
| Number of Preemptions  | 0   |          |
| Number of Preemptions for other than Breaking News   | 0   |          |
| Number of Preemptions Rescheduled  | 0   |          |
| Length of Program  | 30 mins   |          |
| Age of Target Child Audience   | 13 years to 16 years  |          |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>OCEAN MYSTERIES WITH JEFF CORWIN - Supported by a team of Georgia Aquarium biologists, veterinarians and other experts, Jeff Corwin travels the world to explore the Earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks he takes samples of their blood to better understand their biology. As Jeff continues his journey through each episode the viewer is able to connect with these animals and learn how important they are to all life on the planet as well as how sea life connects to life on the rest of the globe. This program aired on the station's secondary digital stream channel 40.2.</p> |          |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |          |

|  |  |
|--|--|
| Program Title  | Born to Explore  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturdays 9:00AM-9:30AM  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   | 0  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | BORN TO EXPLORE - Richard Wiese takes the viewer on globetrotting adventures. In this program Richard Wiese goes to places around the world and meets the people who inhabit the area. Through his travels whether he climbs Mount Kilimanjaro, investigates why people live at the base of an active volcano or travels down the Nile River, the viewers are brought along to the places and people of the world who form our diverse cultures and thereby gives a better understanding why we are different and yet the same. This program aired on the station's secondary digital stream channel 40.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

**Digital Core Program (4 of 8)**

**Response**

|   |                          |
|---|--------------------------|
| Program Title                                 | Sea Rescue               |
| Origination                                   | Syndicated               |
| Days/Times Program Regularly Scheduled        | Saturdays 9:30AM-10:00AM |
| Total times aired at regularly scheduled time | 13                       |
| Total times aired                             | 13                       |
| Number of Preemptions                         | 0                        |

|  |  |
|--|--|
| Number of Preemptions for other than Breaking News   | 0  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SEA RESCUE - Each episode focuses on the rescue of a sea animal giving the viewer information about medical benefits rescue and rehabilitation programs for animals. The viewer also learns about the rescued animal's biology and ecology. This information is important because it adds to the knowledge necessary to conserve and protect threatened and endangered species. This program aired on the station's secondary digital stream channel 40.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (5 of 8)</b>   | <b>Response</b>  |
|--|--|
| Program Title  | The Wildlife Docs  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturdays 10:00AM-10:30AM  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   | 0  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program follows the surprising, exotic and challenging lives of a veterinary staff who cares for over 2,000 animals. The viewer will witness a variety of wild experiences through the eyes of the veterinary team, such as nutrition, treatments, x-rays, surgery, preventive care and emergencies. Through this program the viewer will be given a glimpse of the enormity, variety and quality of treatment that sets the standard for animal care. This program aired on the station's secondary digital stream channel 40.2. |



|  |     |
|--|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |
|--|-----|

| Digital Core Program (6 of 8)  | Response  |
|--|---|
| Program Title  | So You Want To Be   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Sundays 10:00AM-10:30AM, 10:30AM-11:00AM  |
| Total times aired at regularly scheduled time  | 26  |
| Total times aired  | 26  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SO YOU WANT TO BE features teens learning about a wide variety of jobs and career paths as well as what it takes to get ahead in the working world. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (7 of 8)  | Response  |
|--|---|
| Program Title  | Tomorrow Today  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Sundays 11:00AM-11:30AM, 11:30AM-12:00PM  |
| Total times aired at regularly scheduled time  | 26  |
| Total times aired  | 26  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | TOMORROW TODAY features teens learning about the latest advances in science and technology. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program<br>(8 of 8)   | Response   |
|--|--|
| Program Title  | Safari   |
| Origination  | Network  |
| Days/Times Program<br>Regularly Scheduled  | Sundays 12:00PM-12:30PM, 12:30PM-1:00PM  |
| Total times aired at<br>regularly scheduled<br>time  | 26   |
| Total times aired  | 26   |
| Number of Preemptions  | 0  |
| Number of<br>Preemptions for other<br>than Breaking News   | 0  |
| Number of<br>Preemptions<br>Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 8 years to 12 years  |
| Describe the<br>educational and<br>informational objective<br>of the program and<br>how it meets the<br>definition of Core<br>Programming. | This program provides information on global ecology, wildlife biology and species conservation and preservation. Host John Ross travels to the farthest reaches of the world to bring viewers face-to-face with some of the planet's most interesting animals. It is a dynamic and exciting experience of exploring the fascinating world of wildlife, as well as discovering what needs to be done to protect the animals and their habitat so they can continue to live in the wild. |
| Does the Licensee<br>identify the program by<br>displaying throughout<br>the program the symbol<br>E/I?                                    | Yes  |

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

| Question  | Response  |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes   |
| Name of children's programming liaison  | Amanda Hawkins  |
| Address   | 2021 Goldencrest Drive  |
| City  | Birmingham  |
| State   | AL  |
| Zip   | 35209   |
| Telephone Number  | (205) 290-4037  |
| Email Address   | ponderpbrandon@gmail.com  |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | As the Commission is aware, the current licensee, HSH Birmingham (WCFT) Licensee, LLC ("HSH"), acquired the station, WGWW(TV) from TV Alabama Inc. on February 27, 2015. See BALCDT-20141001CIL. The Licensee is continuing to review its KidVid programming and practices. The Licensee anticipates a network affiliation change on October 1, 2015 from Heartland to Heroes & Icons, which will deliver a fresh batch of educational and informational programming to the station's young viewers. It should be noted that the station's original call sign, WJSU(TV), was changed to WGWW(TV) on March 11, 2015. It should as be noted that the Licensee changed its name from HSH Birmingham (WCFT) Licensee, LLC to HSH Birmingham (WSES&WGWW)Licensee, LLC. |

**Other Matters (9)**

| <b>Other Matters (1 of 9)</b>  | <b>Response</b>   |
|--|---|
| Program Title  | So You Want To Be   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Sundays 10:00AM-10:30AM , 10:30AM-11:00AM   |
| Total times aired at regularly scheduled time  | 26  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SO YOU WANT TO BE features teens learning about a wide variety of jobs and career paths as well as what it takes to get ahead in the working world. |

| <b>Other Matters (2 of 9)</b>  | <b>Response</b>   |
|--|---|
| Program Title  | Tomorrow Today  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Sundays 11:00AM-11:30AM, 11:30AM-12:00PM  |
| Total times aired at regularly scheduled time  | 26  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | TOMORROW TODAY features teens learning about the latest advances in science and technology. |

| <b>Other Matters (3 of 9)</b>  | <b>Response</b>  |
|--|--|
| Program Title  | Safari   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Sundays 12:00PM-12:30PM, 12:30PM-1:00PM  |
| Total times aired at regularly scheduled time  | 26   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 8 years to 12 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program provides information on global ecology, wildlife biology and species conservation and preservation. Host John Ross travels to the farthest reaches of the world to bring viewers face-to-face with some of the planet's most interesting animals. It is a dynamic and exciting experience of exploring the fascinating world of wildlife, as well as discovering what needs to be done to protect the animals and their habitat so they can continue to live in the wild. |

| <b>Other Matters (4 of 9)</b> | <b>Response</b>             |
|-------------------------------|-----------------------------|
| Program Title                 | Jack Hanna's Wild Countdown |
| Origination                   | Syndicated                  |

|  |   |
|--|---|
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 8:00AM-8:30AM   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child<br>Audience from  | 13 years to 16 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | JACK HANNA'S WILD COUNTDOWN - This program chooses a region, or special adaptations animals have made or a specific animal and uses a top ten countdown. From a safari in Botswana, to a dude ranch in Montana, to a retirement home for horses, Jack counts down 10 incredible experiences. He also explores wild and rare animals in Australia such as dingoes, devils and cassowaries. For animal adaptation Jack travels from the Arctic to the desert picking ten animals that have made special adaptation to survive in the harsh environments. This program informs the viewer about animals and their habitat which can lead the viewer to discussions regarding the environment and conservation. This program will air on the station's secondary digital stream channel 40.2. |

| <b>Other Matters<br/>(5 of 9)</b>  |   |
|--|---|
|  | <b>Response</b>   |
| Program Title  | Ocean Mysteries with Jeff Corwin  |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 8:30AM-9:00AM   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child<br>Audience from  | 13 years to 16 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | OCEAN MYSTERIES WITH JEFF CORWIN - Supported by a team of Georgia Aquarium biologists, veterinarians and other experts, Jeff Corwin travels the world to explore the Earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks he takes samples of their blood to better understand their biology. As Jeff continues his journey through each episode the viewer is able to connect with these animals and learn how important they are to all life on the planet as well as how sea life connects to life on the rest of the globe. This program will air on the station's secondary digital stream channel 40.2. |

| <b>Other Matters (6 of 9)</b>  | <b>Response</b>   |
|--|---|
| Program Title  | Born To Explore   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturdays 9:00AM-9:30AM   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | BORN TO EXPLORE - Richard Wiese takes the viewer on globetrotting adventures. In this program Richard Wiese goes to places around the world and meets the people who inhabit the area. Through his travels whether he climbs Mount Kilimanjaro, investigates why people live at the base of an active volcano or travels down the Nile River, the viewers are brought along to the places and people of the world who form our diverse cultures and thereby gives a better understanding why we are different and yet the same. This program will air on the station's secondary digital stream channel 40.2. |

| <b>Other Matters (7 of 9)</b>  | <b>Response</b>   |
|--|---|
| Program Title  | Sea Rescue  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturdays 9:30AM-10:00AM  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SEA RESCUE - Each episode focuses on the rescue of a sea animal giving the viewer information about medical benefits rescue and rehabilitation programs for animals. The viewer also learns about the rescued animal's biology and ecology. This information is important because it adds to the knowledge necessary to conserve and protect threatened and endangered species. This program will air on the station's secondary digital stream channel 40.2. |

| <b>Other Matters (8 of 9)</b>                 | <b>Response</b>       |
|---|-----------------------|
| Program Title                                 | Rock the Park         |
| Origination                                   | Syndicated            |
| Days/Times Program Regularly Scheduled        | Sundays 9:00AM-9:30AM |
| Total times aired at regularly scheduled time | 13                    |
| Length of Program                             | 30 mins               |



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|                                   |                      |
|-----------------------------------|----------------------|
| Age of Target Child Audience from | 13 years to 16 years |
|-----------------------------------|----------------------|

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|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program follows hosts Jack Steward and Colton Smith, as they come face to face with nature in America's national parks. Viewers will learn about the wonders of nature and the variety of wild animals that inhabit America. The hosts' adventures may inspire viewers to visit and explore the vast resources the national parks provide. |
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**Other Matters (9 of 9)**

**Response**

|               |                   |
|---------------|-------------------|
| Program Title | The Wildlife Docs |
|---------------|-------------------|

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|             |            |
|-------------|------------|
| Origination | Syndicated |
|-------------|------------|

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|  |                           |
|--|---------------------------|
| Days/Times Program Regularly Scheduled | Saturdays 10:00AM-10:30AM |
|--|---------------------------|

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|   |    |
|---|----|
| Total times aired at regularly scheduled time | 13 |
|---|----|

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|                   |         |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

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|                                   |                      |
|-----------------------------------|----------------------|
| Age of Target Child Audience from | 13 years to 16 years |
|-----------------------------------|----------------------|

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|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program follows the surprising, exotic and challenging lives of a veterinary staff who cares for over 2,000 animals. The viewer will witness a variety of wild experiences through the eyes of the veterinary team, such as nutrition, treatments, x-rays, surgery, preventive care and emergencies. Through this program the viewer will be given a glimpse of the enormity, variety and quality of treatment that sets the standard for animal care. This program will air on the station's secondary digital stream channel 40.2. |
|--|---|

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## Certification

| Question   | Response  |
|--|---|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |   |
| <p>I certify that this application includes all required and relevant attachments.</p>   | <p>Yes</p>  |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>  | <p><b>Amanda<br/>Hawkins</b><br/><i>Station<br/>Coordinator</i></p> <p>09/30/2016</p> |

## Attachments

No Attachments.