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Children's Television Programming Report

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HATTIESBURG | State: **MS**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
10/05/2016 | Filing Status: **Active**

Report reflects information for : Third Quarter of 2016

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
MEDIA GENERAL COMMUNICATIONS HOLDINGS, LLC Doing Business As: MEDIA GENERAL COMMUNICATIONS HOLDINGS, LLC	Henry Gola 333 EAST FRANKLIN STREET RICHMOND, VA 23219 United States	+1 (804) 649-6000	regulatoryaffairs@mediageneral.com	Company

Contact
Representatives
(1)

Contact Name	Address	Phone	Email	Contact Type
Henry Gola <i>Associate General Counsel</i> Media General, Inc.	Lisa Manning ONE WEST EXCHANGE STREET, SUITE 5A Providence, RI 02903 United States	+1 (804) 887-5049	regulatoryaffairs@mediageneral. com	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Hattiesburg-Laurel
	Web Home Page Address	www.whlt.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	9.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	468.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(15)

Digital Core Program (1 of 15)	Response
Program Title	LUCKY DOG
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 9-9:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 15)	Response
Program Title	DR. CHRIS PET VET
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 9:30-10:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Program Title	THE HENRY FORD'S INNOVATION NATION
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 10-1030AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	INNOVATION NATION, hosted by Mo Rocca of CBS SUNDAY MORNING, will be a weekly celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions - and the perseverance, passion and price required to bring them to life. Featuring the "what if it never happened," "the innovation by accident" and a strong focus on "junior geniuses" who are changing the face of technology, this series will appeal to young viewers and their families.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 15)	Response
Program Title	THE INSPECTORS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY , 10:30-11AM
Total times aired at regularly scheduled time	13

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE INSPECTORS IS A SCRIPTED DRAMATIC SERIES INSPIRED BY COMPELLING REAL-LIFE CASES HANDLE BY THE UNITED STATES POSTAL INSPECTION SERVICE. IN THE SERIES, PRESTON WAINWRIGHT, A DETERMINED TEENAGE BOY WHO IS THRIVING AFTER BEING PARALYZED IN A CAR ACCIDENT, WORKS AS AN INTERN AT THE U.S. POSTAL INSPECTOR'S LAB ASSISTING HIS U.S. POSTAL MOM, AMANDA, IN SOLVING CRIMES THAT DEAL WITH EVERYTHING FROM INTERNET SCAMS, IDENTITY THEFT AND MAIL THEFT, TO CONSUMER FRAUD. THE PROGRAM STRIVES TO EDUCATE YOUNG PEOPLE ABOUT MAKING THE RIGHT CHOICES IN THEIR DAILY LIVES, ENCOURAGES OPEN COMMUNICATION BETWEEN TEENS AND PARENTS AND INCLUDES POSITIVE MESSAGING REGARDING LIVING WITH DISABILITIES, OVERCOMING CHALLENGES, BEATING THE ODDS AND THE POWER OF PERSEVERANCE. THIS PROGRAM IS SPECIFICALLY DESIGNED TO FURTHER THE THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN, HAS EDUCATING AND INFORMING CHILDREN AS A SIGNIFICANT PURPOSE, AND OTHERWISE MEETS THE DEFINITION OF CORE PROGRAMMING AS SPECIFIED IN THE COMMISSION'S RULES.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 15)	Response
Program Title	CHICKEN SOUP FOR THE SOUL'S HIDDEN HEROES
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY, 7-7:30AM
Total times aired at regularly scheduled time	13

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAMS OFFERS TEENS AN OPPORTUNITY TO VIEW EVERYDAY PEOPLE REGARDLESS OF AGE, SEX, OCCUPATION OR EDUCATION STEPPING FORWARD AND ACTING IN A SOCIALLY RESPONSIBLE AND MORAL FASHION WHEN FACED WITH CRISES AND MORAL DILEMMAS. IN A CANDID CAMERA-TYPED FORMAT, INDIVIDUALS ARE PLACED IN SITUATIONS THAT CAUSE THEM TO DEMONSTRATE ACTS OF KINDNESS AND GENEROSITY, STAND UP FOR DIVERSITY, SHIELD OTHERS FROM BULLIES, AND EMBRACE FRIENDSHIPS. IN ADDITION, THE PROGRAM INCLUDES SEGMENTS THAT FOCUS ON OVERCOMING ONES FEARS, AS WELL AS REWARDING INDIVIDUALS FOR THEIR UNSELFISH KINDNESS AND COMMUNITY SERVICE. THE PROGRAM SEEKS TO ENCOURAGE YOUNG VIEWERS TO INCREASE THEIR SENSITIVITY AND AWARENESS, IN ORDER TO REFINED THEIR OWN MORAL COMPASS. THIS PROGRAM IS SPECIFICALLY DESIGNED TO FURTHER THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN, HAS EDUCATING AND INFORMING CHILDREN AS A SIGNIFICANT PURPOSE, AND OTHERWISE MEETS THE DEFINITION OF CORE PROGRAMMING AS SPECIFIED IN THE COMMISSION'S RULES.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 15)	Response
Program Title	GAME CHANGERS WITH KEVIN FRAZIER
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY, 7:30-8AM
Total times aired at regularly scheduled time	13

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 15)	Response
Program Title	CALLING DR. POL
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 7-7:30AM, 7:30-8AM, MULTICAST CHANNEL 22.2 NEL 22.2
Total times aired at regularly scheduled time	26
Total times aired	26

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Calling Dr. Pol" is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experience of Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary professions.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 15)	Response
Program Title	DOG WHISPERER WITH CESAR MILAN: FAMILY EDITION
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 8:30-9AM, 9-9:30AM, 9:30-10AM, 10-10:30AM MULTICAST CHANNEL 22.2
Total times aired at regularly scheduled time	52
Total times aired	52
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 15)		Response
Program Title		DOG TOWN USA
Origination		Network
Days/Times Program Regularly Scheduled		SATURDAY, 8-8:30AM MULITCAST CHANNEL 22.2
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dog Town, USA" - Built on 33,000 acres of pristine land in Utah, Dog Town USA is the nation's preeminent facility dedicated to finding safe homes for abandoned dogs. Each week, Dog Town's highly skilled staff and internationally renowned experts first create a safe sanctuary for dogs from around the world. Then, "Dog Town USA's" medical professionals provide personal care to each dog beginning the detailed process of rehabilitation in preparation for uniting each dog with a loving new family and home.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 15)	Response
Program Title	SAVE OUR SHELTER
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 10:30-11:00 AM MULTICAST 22.2
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAVE OUR SHELTER IS A SERIES FOCUSING ON THE RESCUE OF ANIMAL SHELTERS AND PETS IN NEED ACROSS AMERICA. EACH WEEK, HOST ROCKY KANAKA AND ROB NORTH, WITH THE HELP OF LOCAL COMMUNITY MEMBERS, TRANSFORM RUNDOWN SHELTERS INTO HIGHLY FUNCTIONING PET SHOWPLACES IN THE HOPES THAT A NEW FACADE WILL ULTIMATELY RESULT IN MORE ADOPTIONS AND MORE LIVES SAVED. PRODUCED FOR CHILDREN 13-16 YEARS OLD, SAVE OUR SHELTER WILL INFORM YOUNG PEOPLE ABOUT THE URGENT NEED FOR PET ADOPTION THROUGHOUT THE UNITED STATES AND HOW PROVIDING A CLEAN AND WELL-EQUIPPED HOME IS ESSENTIAL TO A A PET'S HEALTHY LIFESTYLE. SAVE OUR SHELTER WILL DEMONSTRATE TO YOUNG PEOPLE THAT THE PROPER CARE OF PETS REFLECTS OUR BEST HUMAN QUALITIES. BY EXPRESSING THIS ULTIMATE EXAMPLE OF KINDNESS, TEENS WILL LEARN AN IMPORTANT EDUCATIONAL LESSON THAT WILL STAY WITH THEM FOR LIFE.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 15)		Response
Program Title		HATCHED
Origination		Network
Days/Times Program Regularly Scheduled		SATURDAY, 11:30-12P MULTICAST CHANNEL 22.2
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hatched is an educational and informational series dedicated to aged 13-16 about how to successfully pursue their entrepreneurial dreams. Each week, a seasoned team of business leaders instruct basic but critical business skills needed to bring a product from concept to the marketplace. A unique program that combines entertainment with business school will focus on the skills needed to launch a product. It will help young people develop the confidence and business savvy to execute a detailed business plan that includes product pricing, packaging, Hatched brings young entrepreneurs to the table encouraging them to step up and seize their dreams.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 15)	Response
Program Title	DREAM QUEST
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 11-11:30A MULTICAST CHANNEL 22.2
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DREAM QUEST IS A WEEKLY HALF-HOUR SERIES PRODUCED FOR CHILDREN 13-16 YEARS OLD OF AGE. THE SERIES LITERALLY BRINGS THE WORLD TO YOUNG PEOPLE AND THEIR FAMILIES BY FULFILLING THE DESIRE TO LEARN THROUGH EXPERIENCE. OUR SHIP IS A FLOATING CLASSROOM DESIGNED TO GIVE FAMILIES THE REAL-LIFE EDUCATION OF A LIFETIME. LEAD BY A SEASONED CAPTAIN AND CRUISE DIRECTOR AND HIGHLY SKILL CREW, DREAM QUEST BRINGS FAMILIES ON AN INTERACTIVE VOYAGE WHERE THEY LEARN ABOUT THE WORLD'S AMAZING OCEANS, THE ANIMALS THAT SWIM BENEATH THE WATER AND THE ECOLOGICAL ADVANCEMENTS UNDERWAY TO RESERVE AND PROTECT OUR MOST PRECIOUS RESOURCES. EACH WEEK, THE DREAM QUEST CREW UTILIZES THE SHIPS INDOOR AND OUTDOOR SPECIALLY DESIGNED FACILITIES TO ENGAGE A LUCKY FAMILY IN A DYNAMIC CLASSROOM ON THE SEA. FAMILIES WILL LEARN HOW SCIENTIFIC EDUCATION CAN LEAD TO CAREERS THAT ARE REWARDING AND ILLUMINATING, WHILE SPENDING TIME TOGETHER ON AMAZING ADVENTURES. TEENS WILL LEARN WHAT IT TAKES TO PURSUE THEIR DREAMS, AND MAY BE INSPIRED TO TRY SOMETHING NEW ALONG THE WAY.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 15) Response	
Program Title	THE CHOO CHOO BOB SHOW
Origination	Network
Days/Times Program Regularly Scheduled	THURSDAYS, 7-7:30AM, 7:30-8:00AM MUTICAST CHANNEL 22.3
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Choo Choo Bob Show is a 30-minute program specifically created for children ages 4-11. Each program features a diverse community of people and puppets who share a love of trains, adventure and music. Viewers are introduced to a fantasy location called Tiny Land where a miniaturized environment of model trains and people encourage exploration as well as pro-social behaviors such as courtesy, compromise and patience. The program series proposes situation that require thoughtful choices and provides resolution geared to the unique concerns and abilities of young children.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 15)		Response
Program Title		RAGGS
Origination		Network
Days/Times Program Regularly Scheduled		FRIDAYS 7-7:30A, 7:30-8:00A MULTICAST CHANNEL 22.3
Total times aired at regularly scheduled time		26
Total times aired		26
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		THIS 30 MINUTE PROGRAM STARS FIVE CANINE CHARACTERS WHO ARE TALENTED MUSICIANS. THEIR CHEMISTRY AND FRIENDSHIP HELP THEM THROUGH CREATIVE AND HUMOROUS CHALLENGES. EACH PROGRAMS CENTERS ON A MAIN THEME THAT PROMOTES SOCIAL AND ACADEMIC READINESS WHILE ADDRESSING PRE-SCHOOL CURRICULUM TOPICS. THE PROGRAMS THE FRIENDS THROUGH ENGAGING EMOTIAL AND HUMOROUS STORES THAT EXPLORE ISSUES FACED BY REAL KIDS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (15 of 15)	Response
Program Title	DOKI
Origination	Network
Days/Times Program Regularly Scheduled	WEDNESDAYS 7-7:30AM, 7:30-8:00AM MULTICAST CHANNEL 22.3
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Doki offers fun characters each with their own strengths and weaknesses (therefore offering a broad representation of possible at-home-viewers). The team is supportive of one another and the world of Doki and its characters reflects the media landscape of today's child. Although the most supportive programming involves the audience through presentation of material in a way that demands intellectual interaction on the part of the viewer (i.e., encouraging the viewer to assist on -screen characters to solve problems), and this series might benefit from this type of interaction, Doki does offer enthusiastic characters, real questions, and an arguably realist presentation of discovery. Combined, these elements will keep children engaged and support their learning.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F. R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Jacqueline McDonald
Address	1820 TV Road
City	Jackson
State	MS
Zip	39204
Telephone Number	(601) 372-6311
Email Address	jmcdonald@wjtv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	On Saturday, July 16, 2016, we left The Henry Ford's Innovation Nation in progress and joined a CBS News Special Report (Donald Trump/ Vice President Announcement) aired 10:11:17- 10:57:17 CST, live to all stations. After the CBS concluded, we joined The Inspectors already in progress.

Other Matters (17)

Other Matters (1 of 17)	Response
Program Title	LUCKY DOG
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 9-9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (2 of 17)	Response
Program Title	DR. CHRIS PET VET
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 9:30-10:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
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Other Matters (3 of 17)	Response
Program Title	THE HENRY FORD'S INNOVATION NATION
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 10:00-10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	INNOVATION NATION, hosted by Mo Rocca of CBS SUNDAY MORNING, will be a weekly celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions - and the perseverance, passion and price required to bring them to life. Featuring the "what if it never happened," "the innovation by accident" and a strong focus on "junior geniuses" who are changing the face of technology, this series will appeal to young viewers and their families.

Other Matters (4 of 17)	Response
Program Title	THE INSPECTORS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 10:30-11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE INSPECTORS is a scripted dramatic series inspired by compelling real-life cases handled by the United States Postal Inspection Service. In the series, Preston Wainwright, a determined teenage boy who is thriving after being paralyzed in a car accident, works as an intern at the U.S. Postal Inspector's lab assisting his U.S. Postal Inspector mom, Amanda, in solving crimes that deal with everything from internet scams, identity and mail theft, to consumer fraud. The program strives to educate young people about making the right choices in their daily lives, encourages open communication between teens and parents and includes positive messaging regarding living with disabilities, overcoming challenges, beating the odds and the power of perseverance. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (5 of 17)	Response
Program Title	CHICKEN SOUP FOR THE SOUL'S HIDDEN HEROES
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY, 7-7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program offers teens an opportunity to view everyday people - regardless of age, sex, occupation or education - stepping forward and acting in a socially responsible and moral fashion when faced with crises and moral dilemmas. In a candid camera-type format, individuals are placed in situations that cause them to demonstrate acts of kindness and generosity, stand up for diversity, shield others from bullies, and embrace friendships. In addition, the program includes segments that focus on overcoming ones fears, as well as rewarding individuals for their unselfish kindness and community service. The program seeks to encourage young viewers to increase their sensitivity and awareness, in order to refine their own moral compass. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (6 of 17)	Response
Program Title	THE OPEN ROAD WITH DR. CHRIS
Origination	Network

Days/Times Program Regularly Scheduled	SUNDAY, 7:30-8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is hosted by renowned veterinarian Dr. Chris Brown, as embarks on an extraordinary journey around the globe, introducing young people to countries, cultures, flora, and fauna around the globe. Acting as part observer, traveler and animal expert, Dr. Chris serves as a personal guide to and interpreter of each destination's unique lifestyles, history, and traditions. In addition, as an expert in the field of veterinary sciences, Dr. Chris offers unusual insights into animal behavior as well as the preservation of endangered species. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (7 of 17)	Response
Program Title	CALLING DR. POL
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY, 7-7:30AM, 7:30-8AM, MULTICAST CHANNEL 12.2
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Calling Dr. Pol" is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experience of Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary professions.
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Other Matters (8 of 17)	Response
Program Title	DOG WHISPERER WITH CESAR MILAN: FAMILY EDITION
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 8:30-9AM, 9-9:30AM, 9:30-10AM, MULTICAST CHANNEL 22.2
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.

Other Matters (9 of 17)	Response
Program Title	RESCUE ME WITH DR. LISA
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 8-8:30AM MULITCAST CHANNEL 22.2
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rescue me with Dr. Lisa is a weekly half hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine adoption and creating healthy environments for dogs. Hosted by Dr. Lisa matching orphaned and abandoned animals with loving new homes. Rescue Me with Dr. Lisa will take teen viewers on an experience to witness firsthand these heartwarming stories about pets and their chance for a new life.
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Other Matters (10 of 17)	Response
Program Title	Save Our Shelter
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 10-1030AM MULTICAST 22.2
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Save Our Shelter is a series focusing on the "rescue" of animal shelters and pets in need across America. Each week, hosts Rocky Kanaka and Rob North, with the help of local community members, transform rundown shelters into highly functioning pet showplaces in the hopes that a new facade will ultimately result in more adoptions and more lives saved. Produced for children 13-16 years old, Save Our Shelter will inform young people about the urgent need for pet adoption throughout the United States and how providing a clean and well-equipped home is essential to a pet's healthy lifestyle. Save Our Shelter will demonstrate to young people that the proper care of pets reflects our best human qualities. By expressing this ultimate example of kindness, teens will learn an important educational lesson that will stay with them for life.

Other Matters (11 of 17)	Response
Program Title	VACATION CREATION
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 1030-11A MULTICAST CHANNEL 22.2
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In VACATION CREATION "there's no places like home" takes on a new meaning. Families deserving a memorable and meaningful experience are featured in a new series that transports them from home to a once in a lifetime adventure far away. Hosted by Tammy Davidson and Andrea Feczco, VACATION CREATION gives deserving people a once in a lifetime travel experience they would likely never experience together. Families from diverse backgrounds with unique histories receive a carefully crafted trip aligned with the location and culture of their choice culminating an unforgettable VACATION CREATION.
Other Matters (12 of 17)	
Program Title	DINNER SPINNER PRESENTED BY ALLRECIPES
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 11-11:30AM MULTICAST CHANNEL 22.2
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DINNER SPINNER PRESENTED BY ALLRECIPES is the new half hour competitive cooking series that helps millions of people to reinvent their daily menus. The first ever television show inspired by an app, DINNER SPINNER is the newest extension of the Allrecipes brand, the world's number one digital food destination. Each week on DINNER SPINNER, hosted by Gabe Kennedy, two home cooks compete to show off their creativity in a race for the best episode will teach audiences the value of healthy, wholesome ingredients and how healthy food choices can have positive effects of the quality of life.
Other Matters (13 of 17)	
Program Title	NUTRI VENTURES
Origination	Network
Days/Times Program Regularly Scheduled	FRIDAY 7-7:30AM,7:30-8:00A MULTICAST CHANNEL 22.3
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A series designed to promote healthy eating and impart information about each food group in an entertaining context which also contains other educational and informational objectives. The program highlights the distinct personalities of the four young heroes, who are between the ages of 4 and 10, in the episodes in a manner that utilizes how to engage in cooperative behavior and the need to do so. In addition, the series promotes strategic thinking and problem solving as the heroes must devise methods to get past the various creatures standing in the way of their mission.
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Other Matters (14 of 17)	Response
Program Title	THE CHOO CHOO BOB SHOW
Origination	Network
Days/Times Program Regularly Scheduled	WEDNESDAY 7-7:30AM, 7:30-8:00AMMULTICAST CHANNEL 22.3
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	4 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Doki offers fun characters each with their own strengths and weaknesses (therefore offering a broad representation of possible at-home-viewers). The team is supportive of one another and the world of Doki and its characters reflects the media landscape of today's child. Although the most supportive programming involves the audience through presentation of material in a way that demands intellectual interaction on the part of the viewer (i.e., encouraging the viewer to assist on -screen characters to solve problems), and this series might benefit from this type of interaction, Doki does offer enthusiastic characters, real questions, and an "arguably" realist presentation of discovery. Combined, these elements will keep children engaged and support their learning.

Other Matters (15 of 17)	Response
Program Title	RAGGS
Origination	Network
Days/Times Program Regularly Scheduled	THURSDAY 7-7:30AM, 7:30-8:00AM MULTICAST CHANNEL 22.3
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This 30-minute program stars five canine characters who are talented musicians. Their chemistry and friendship help them through creative and humorous challenges. Each programs centers on a main theme that promotes social and academic readiness while addressing pre-school curriculum topics. The program follows the friends through engaging, emotional and humorous stories that explore issues faced by real kids.
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Other Matters (16 of 17)	Response
Program Title	UNLIKELY ANIMAL FRIENDS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS, 11:30-12:00PM, MULTICAST CHANNEL 22.2
Total times aired at regularly scheduled time	5
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Produced for family viewing, UNLIKELY ANIMAL FRIENDS teaches audience to never doubt the power of friendship. UNLIKELY ANIMAL FRIENDS will give viewers a first hand look at how a dolphin and a Labrador Retriever came to be inseparable pals, or find out how a sheep and a pair of rhinos are now best buddies.

Other Matters (17 of 17)	Response
Program Title	SAVE TO WIN
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS, 11:30-12:00PM, MULTICAST CHANNEL 22.2
Total times aired at regularly scheduled time	9
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAVE TO WIN, premiering November 5, is a fun and fast paced play along game where savvy shoppers can win big cash by showcasing their knowledge of America's favorite household brands. Two teams of two compete head to head as they play shopping themed games in our studio store that resembles Family Dollar, one of America's largest retail chains. Hilarious host and celebrity chef, Pat Neely, dishes out his southern charm as our contestants compete in three rounds testing their brand knowledge. Our show culminates in an exciting final bonus round where picking the right items off our product-themed prize wall can result in one team walking away with the jackpot.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<p>Jacqueline Landry McDonald , Mrs. . <i>Program Coordinator</i></p> <p>10/05/2016</p>

Attachments

No Attachments.