



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

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City: ST. PETERSBURG | State: FL

Service: Digital Class A | Purpose: Children's TV Programming Report | Status: Received | Status Date: 07/11/2016 |

Filing Status: Active

Report reflects information for : Second Quarter of 2016

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WSPF-CA STATION, LLC Doing Business As: WSPF-CA STATION, LLC	2520 N.W. 97TH AVENUE SUITE 220 DORAL, FL 33172 United States	+1 (305) 863-5731	feldman@fhhlaw.com	Company

Contact
Representatives
(2)

Contact Name	Address	Phone	Email	Contact Type
Louis R. du Treil , Jr. . du Treil, Lundin & Rackley, Inc.	201 Fletcher Ave SARASOTA, FL 34237 United States	+1 (941) 329- 6004	BOBJR@DLR.COM	Technical Representative
Paul Feldman , Esq. . FLETCHER, HEALD & HILDRETH, PLC	1300 North 17th Street 11th Floor Arlington, VA 22209 United States	+1 (703) 812- 0400	FELDMAN@FHHLAW. COM	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	MundoMax
	Nielsen DMA	Tampa-St. Pete (Sarasota)
	Web Home Page Address	www.mundomaxtampa.com/

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	8.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(11)

Digital Core Program (1 of 11)	Response
Program Title	AVERIGUANDO COSAS (FINDING STUFF OUT)(35.1)
Origination	Network
Days/Times Program Regularly Scheduled	Fridays & Saturdays at 8:30AM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Finding Stuff Out" is a lively science-oriented series which, instead of imposing adult notions on kids about what they should know, gives them what they want: answers to the questions that matter to them the most! Educational studies show that learning that involves strong emotions, especially humor, stays with us the longest. Finding Stuff Out uses an approach that is funny and witty - never earnest - to encourage kids to watch and to help them remember what they learn. To heighten that fun, entertaining experience, it will also be highly visual, using energetic, youthful hosts, colorful in-studio demonstrations, eye-catching video packs, and simple yet playful animation. "Finding Stuff Out" will further relate to its audience by using real children, both in the studio and in "streeters". It all adds up to a fun and insightful show that isn't about science per se, but rather a show that uses science and some exciting situations to fascinate children by answering the myriad questions that kids have about the world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 11)		Response
Program Title	Adventures in Odyssey (35.2)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday and Sunday at 10:00AM	
Total times aired at regularly scheduled time	26	
Total times aired	26	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	8 years to 12 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ADVENTURES IN ODYSSEY presents exciting entertainment that brings moral and Biblical principles to life. Set in the small town of Odyssey, the stories range from comedy to suspense, from romance to mystery. The show's memorable, fun characters and situations are designed to ignite the imaginations of tweens - while captivating the attention of the entire family. The cartoon program is produced by Focus on the Family.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (3 of 11)		Response
Program Title	Kid Fitness (35.2)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday and Sunday at 9:30am	
Total times aired at regularly scheduled time	26	
Total times aired	26	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	3 years to 8 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	KID FITNESS is a fun, entertaining and educational series designed to encourage kids to think about exercise and healthy eating habits at an early age. The upbeat series, geared to children ages three to eight, motivates young viewers to exercise along with host Kid Fitness and his friends.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 11)		Response
Program Title		Real Life 101 (35.2)
Origination		Network
Days/Times Program Regularly Scheduled		Saturday and Sunday at 10:30am (thru April 24); Saturday @ 10:30am (after April 24)
Total times aired at regularly scheduled time		17
Total times aired		17
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		REAL LIFE 101's goal is to teach teens and young adults, who might be wondering what to do with their lives. It introduces viewers to real people doing real jobs. From doctors, lawyers, and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers, and special effects directors, the program covers them all in a weekly half-hour of fun and entertainment. Rated High for Educational Content by the Annenberg Policy Center.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (5 of 11)		Response
Program Title		The Creation Case (35.3)
Origination		Network
Days/Times Program Regularly Scheduled		Mon 5:30pm, Wed 12:30pm and Thurs at 5:30pm
Total times aired at regularly scheduled time		39
Total times aired		39
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Creation Case is a kids program that explores scientific concepts from a creationism perspective.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 11)	Response
Program Title	Lighthouse Adventures (35.3)
Origination	Network
Days/Times Program Regularly Scheduled	Thurs 12:30 pm, Tues 5:30 pm
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lighthouse Adventures helps children build cognitive and social skills while educating them on the importance of protecting the environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 11)	Response
Program Title	Parker's Puzzle (35.3)
Origination	Network
Days/Times Program Regularly Scheduled	Wed at 5:30pm, Tues & Fri at 12:30pm
Total times aired at regularly scheduled time	39
Total times aired	39
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Parker's Puzzle aids in challenging the social, cognitive and intellectual needs of children preparing for their teen years while strengthening and encouraging families by sharing positive Christian values.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (8 of 11)	Response
Program Title	WIBBLY PIG (35.1)
Origination	Network
Days/Times Program Regularly Scheduled	Mondays at 8:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Wibbly Pig is an animated preschool comedy series that takes the daily routine of a young child and finds humor and fun in every part of it. Wibbly simply does what children do. From day to day activities like getting into bed, wrapping a present or climbing a tree, to fantasy play like meeting a giant or going to the moon. Wibbly moves seamlessly in and out of fantasy play echoing the way children really interact and play. Wibbly turns the simplest tasks into a comedy routine, sharing it with his very best friend - the viewer. Wibbly engages the viewer by talking directly to the camera. This makes the viewer feel safe, included, involved and most of all, important. With highly regarded Creative and Educational Consultants onboard to ensure age-appropriate learning in every episode, preschoolers will gain a variety of skills including: - Early Academics: colors, shapes, numbers via preschool activities. - Social Skills: interactivity with the viewer and friends - Imaginative Play: springboards and inspirational ideas to fire-up children's play and imaginations Learning will also be reinforced through song in every episode.</p>

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (9 of 11)	Response
Program Title	ARTZOOKA (35.1)
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays at 8:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A half hour series blending live action and animation to show kids that art is everywhere and that there is an artist in each one of them! Targeting kids 6 - 9, Artzooka! provides audiences with traditional techniques in unconventional ways and teaches children to draw outside the lines and create their own masterpieces. The works created represent a broad spectrum of art including digital movies, silk-screened t-shirts and lamps made from oranges?! What will you Artzooka! today? Meet Jeremie! He leads the Artzooka! charge in each and every episode...and has a really great time doing it. Like the cooler older brother you always wanted, Jeremie shows kids how to create things they never thought they could, and using things they never thought of...like creating your own gift wrap with shaving cream, or a mask made out of egg shell...even a lamp made of orange slices!

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Core Program (10 of 11)	Response
Program Title	Underwater World (35.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday and Sunday at 9:00AM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	UNDERWATER WORLD is intended to educate and inspire our young children to explore the waters and respect this highly fragile eco-system in a fun and exciting manner.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 11)	Response
Program Title	GRAN GRAN MUNDO (IT'S A BIG BIG WORLD) (35.1)
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays & Wednesdays at 8:30AM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"It's a Big Big World" is an innovative preschool series from award-winning television series creator Mitchell Kriegman. The series, geared toward 3 to 6 year-old children, is produced in "Shadowmation," a visually striking technique that combines computer generated animation, puppetry and animatronics to create a uniquely rich world of animal characters, exciting stories, and world music rhythms. Science and geography concepts are explored and reinforced through engaging stories and songs, tapping into a child's natural fascination with a world much bigger than his or her immediate surroundings. Educational advisors help to ensure that the content and program format are age-appropriate.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Maria Martinez
Address	2520 N.W. 97th Avenue, Suite 220
City	Doral
State	FL
Zip	33172
Telephone Number	(305) 863-5731
Email Address	maria.martinez@primetimepartners.net
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (11)

Other Matters (1 of 11)	Response
Program Title	WIBBLY PIG (35.1)
Origination	Network
Days/Times Program Regularly Scheduled	Mondays at 8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wibbly Pig is an animated preschool comedy series that takes the daily routine of a young child and finds humor and fun in every part of it. Wibbly simply does what children do. From day to day activities like getting into bed, wrapping a present or climbing a tree, to fantasy play like meeting a giant or going to the moon. Wibbly moves seamlessly in and out of fantasy play echoing the way children really interact and play. Wibbly turns the simplest tasks into a comedy routine, sharing it with his very best friend - the viewer. Wibbly engages the viewer by talking directly to the camera. This makes the viewer feel safe, included, involved and most of all, important. With highly regarded Creative and Educational Consultants onboard to ensure age-appropriate learning in every episode, preschoolers will gain a variety of skills including: - Early Academics: colors, shapes, numbers via preschool activities. - Social Skills: interactivity with the viewer and friends - Imaginative Play: springboards and inspirational ideas to fire-up children's play and imaginations Learning will also be reinforced through song in every episode.

Other Matters (2 of 11)	Response
Program Title	ARTZOOKA(35.1)
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays at 8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 9 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A half hour series blending live action and animation to show kids that art is everywhere and that there is an artist in each one of them! Targeting kids 6 - 9, Artzooka! provides audiences with traditional techniques in unconventional ways and teaches children to draw outside the lines and create their own masterpieces. The works created represent a broad spectrum of art including digital movies, silk-screened t-shirts and lamps made from oranges?! What will you Artzooka! today? Meet Jeremie! He leads the Artzooka! charge in each and every episode...and has a really great time doing it. Like the cooler older brother you always wanted, Jeremie shows kids how to create things they never thought they could, and using things they never thought of...like creating your own gift wrap with shaving cream, or a mask made out of egg shell...even a lamp made of orange slices!
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Other Matters (3 of 11)	Response
Program Title	Adventures in Odyssey (35.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday and Sunday at 10am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ADVENTURES IN ODYSSEY presents exciting entertainment that brings moral and Biblical principles to life. Set in the small town of Odyssey, the stories range from comedy to suspense, from romance to mystery. The show's memorable, fun characters and situations are designed to ignite the imaginations of tweens - while captivating the attention of the entire family. The cartoon program is produced by Focus on the Family.

Other Matters (4 of 11)	Response
Program Title	Kid Fitness (35.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday and Sunday at 9:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	KID FITNESS is a fun, entertaining and educational series designed to encourage kids to think about exercise and healthy eating habits at an early age. The upbeat series, geared to children ages three to eight, motivates young viewers to exercise along with host Kid Fitness and his friends.

Other Matters (5 of 11)	Response
Program Title	Real Life 101 (35.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 10:30am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	REAL LIFE 101's goal is to teach teens and young adults, who might be wondering what to do with their lives. It introduces viewers to real people doing real jobs. From doctors, lawyers, and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers, and special effects directors, the program covers them all in a weekly half-hour of fun and entertainment. Rated High for Educational Content by the Annenberg Policy Center.

Other Matters (6 of 11)	Response
Program Title	Underwater World (35.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday and Sunday at 9:00am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	UNDERWATER WORLD is intended to educate and inspire our young children to explore the waters and respect this highly fragile eco-system in a fun and exciting manner.

Other Matters (7 of 11)	Response
Program Title	The Creation Case (35.3)
Origination	Network
Days/Times Program Regularly Scheduled	Mon 5:30 pm, Wed 12:30 pm, Thurs 5:30pm
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Creation Case is a kids program that explores scientific concepts from a creationism perspective.

Other Matters (8 of 11)	Response
Program Title	Lighthouse Adventures (35.3)
Origination	Network
Days/Times Program Regularly Scheduled	Thurs 12:30 pm, Tues 5:30 pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lighthouse Adventures helps children build cognitive and social skills while educating them on the importance of protecting the environment.

Other Matters (9 of 11)	Response
Program Title	Parker's Puzzle (35.3)
Origination	Network
Days/Times Program Regularly Scheduled	Tues & Fri at 12:30pm, Wed @ 5:30PM
Total times aired at regularly scheduled time	40
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Parker's Puzzle aids in challenging the social, cognitive and intellectual needs of children preparing for their teen years while strengthening and encouraging families by sharing positive Christian values.

Other Matters (10 of 11)	Response
Program Title	GRAN GRAN MUNDO (IT'S A BIG BIG WORLD) (36.1)
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays & Wednesdays at 8:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"It's a Big Big World" is an innovative preschool series from award-winning television series creator Mitchell Kriegman. The series, geared toward 3 to 6 year-old children, is produced in "Shadowmation," a visually striking technique that combines computer generated animation, puppetry and animatronics to create a uniquely rich world of animal characters, exciting stories, and world music rhythms. Science and geography concepts are explored and reinforced through engaging stories and songs, tapping into a child's natural fascination with a world much bigger than his or her immediate surroundings. Educational advisors help to ensure that the content and program format are age-appropriate.

Other Matters (11 of 11)	Response
Program Title	AVERIGUANDO COSAS (FINDING STUFF OUT) (36.1)
Origination	Network
Days/Times Program Regularly Scheduled	Fridays & Saturdays at 8:30AM

Total times aired at regularly scheduled time	27
Length of Program	30 mins
Age of Target Child Audience from	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Finding Stuff Out" is a lively science-oriented series which, instead of imposing adult notions on kids about what they should know, gives them what they want: answers to the questions that matter to them the most! Educational studies show that learning that involves strong emotions, especially humor, stays with us the longest. Finding Stuff Out uses an approach that is funny and witty - never earnest - to encourage kids to watch and to help them remember what they learn. To heighten that fun, entertaining experience, it will also be highly visual, using energetic, youthful hosts, colorful in-studio demonstrations, eye-catching video packs, and simple yet playful animation. "Finding Stuff Out" will further relate to its audience by using real children, both in the studio and in "streeters". It all adds up to a fun and insightful show that isn't about science per se, but rather a show that uses science and some exciting situations to fascinate children by answering the myriad questions that kids have about the world around them.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<p>Maria I Martinez <i>Controller</i></p> <p>07/11 /2016</p>

Attachments

No Attachments.