



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0004999611** | File Number: **0000013016** | Submit Date: **07/11/2016** | Call Sign: **WHTV** | Facility ID: **29706** | City: **JACKSON** | State: **MI**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/11/2016** | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2016**

**General Information**

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
SPARTAN-TV, LLC	5670 WILSHIRE BOULEVARD SUITE 1300 LOS ANGELES, CA 90036 United States	+1 (323) 965-5400	ROGOW@LOOP.COM	Company

Contact  
Representatives  
(2)

Contact Name	Address	Phone	Email	Contact Type
LAWRENCE ROGOW <i>Manager</i> SPARTAN-TV, L. L.C.	5670 WILSHIRE BOULEVARD., Suite 1300 LOS ANGELES, CA 90036 United States	+1 (323) 904- 4090	ROGOW@LOOP.COM	Licensee Contact
JOAN STEWART WILEY REIN LLP	1776 K STREET NW WASHINGTON, DC 20006 United States	+1 (202) 719- 7438	JSTEWART@WILEYREIN. COM	Legal Representative

Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	MNTV
	Nielsen DMA	Lansing
	Web Home Page Address	

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.92
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	58.15
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's at 7am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show teaches children about animals, geography and science. It meets the definition of core programming because 1) it is specifically designed to meet the educational and informational needs of children under the age of 16, 2) it airs during core hours, 3) it is regularly scheduled and 4) it is 30 minutes in length.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's at 730am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program teaches children about various dog breeds and includes information on owning and caring for pets. It meets the definition of core programming because 1) it is specifically designed to meet the educational and informational needs of children under the age of 16, 2) it airs during core hours, 3) it is regularly scheduled and 4) it is 30 minutes in length.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 12)		Response
Program Title		Dragonfly TV
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday's at 8am
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This program teaches children about mathematics and science. It meets the definition of core programming because 1) it is specifically designed to meet the educational and informational needs of children under the age of 16, 2) it airs during core hours, 3) it is regularly scheduled and 4) it is 30 minutes in length.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (4 of 12)		Response
Program Title		Teen Kids News
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday's at 830am
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program informs children about current news events that pertain to children and teens. It meets the definition of core programming because 1) it is specifically designed to meet the educational and informational needs of children under the age of 16, 2) it airs during core hours, 3) it is regularly scheduled and 4) it is 30 minutes in length.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 12)		Response
Program Title		Coolest Places on Earth
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday's at 9am
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Takes viewers on a journey of discovery to the most astonishing places on the planet-cities, festivals, landmarks and jaw dropping works of nature exploring each location's history and culture, learning why it deserves to be called one of the coolest places on earth. It meets the definition of core programming because 1) it is specifically designed to meet the educational and informational needs of children under the age of 16, 2) it airs during core hours, 3) it is regularly scheduled and 4) it is 30 minutes in length.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?		Yes

Digital Core Program (6 of 12)		Response
Program Title	Zoo Clues	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday's at 9:30am	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>On Zoo Clues we tackle the animal kingdom's most mind-blowing questions: Can birds fly backwards? Could a whale really swallow a person? How do animals with no external ears hear? Do dogs sweat? What animal is used for bone grafts? Why do zebras have strips and leopard spots? Are bats birds? Are whales fish? Are insects animals? Each episode tackles a dozen or more amazing animal questions. Our investigation of the answers takes viewers on a fast-paced and entertaining tour of the entire animal kingdom. Zoo Clues. It's a keeper. It meets the definition of core programming because 1) it is specifically designed to meet the educational and informational needs of children under the age of 16, 2) it airs during core hours, 3) it is regularly scheduled and 4) it is 30 minutes in length.</p>	
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes	



Program Title	Missing
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday's at 7am effective 12/4/15
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program teaches children safety tips and shows real life stories using various resources to help find missing people. It meets the definition of core programming because 1) it is specifically designed to meet the educational and informational needs of children under the age of 16, 2) it airs during core hours, 3) it is regularly scheduled and 4) it is 30 minutes in length.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	On The Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday's at 7am effective 11/30/15
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The Spot is a lightning fast game of entertaining trivia. It meets the definition of core programming because 1) it is specifically designed to meet the educational and informational needs of children under the age of 16, 2) it airs during core hours, 3) it is regularly scheduled and 4) it is 30 minutes in length.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (9 of 12)	Response
Program Title	Lara MacKenize Traveller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday's at 7am effective 12/1/15
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lara creates a strong cognitive curriculum and will have a significant positive impact, the program is academically relevant and specifically designed to serve the educational and informational needs of students. It meets the definition of core programming because 1) it is specifically designed to meet the educational and informational needs of children under the age of 16, 2) it airs during core hours, 3) it is regularly scheduled and 4) it is 30 minutes in length.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 12)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday's at 7am effective 12/2/15
Total times aired at regularly scheduled time	13

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD AMERICA is targeted to children ages 13-16. The key educational objective of the program is to familiarize children with the animals of the North American content, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. It meets the definition of core programming because 1) it is specifically designed to meet the educational and informational needs of children under the age of 16, 2) it airs during core hours, 3) it is regularly scheduled and 4) it is 30 minutes in length.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12)		Response
Program Title		Think Big
Origination		Syndicated
Days/Times Program Regularly Scheduled		Thursday's at 7am effective 12/3/15
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Follows children who create and invent new toys, games, learning tools, websites and modes of transportation. It meets the definition of core programming because 1) it is specifically designed to meet the educational and informational needs of children under the age of 16, 2) it airs during core hours, 3) it is regularly scheduled and 4) it is 30 minutes in length.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 12)		Response
Program Title		Biz Kid\$
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday's at 10am effective 12/5/15
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Biz Kid\$ is an educational television show that teaches financial education and entrepreneurship to a preteen audience. It uses sketch comedy and young actors to explain basic economic concepts. It meets the definition of core programming because 1) it is specifically designed to meet the educational and informational needs of children under the age of 16, 2) it airs during core hours, 3) it is regularly scheduled and 4) it is 30 minutes in length.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Kristine Melser
Address	600 West Saint Joseph St. Ste47
City	Lansing
State	MI
Zip	48933
Telephone Number	(517) 702-3143
Email Address	kristine@my18. tv
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

**Other Matters (12)**

Other Matters (1 of 12)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's at 7am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show teaches children about animals, geography and science. It meets the definition of core programming because 1) it is specifically designed to meet the educational and informational needs of children under the age of 16, 2) it airs during core hours, 3) it is regularly scheduled and 4) it is 30 minutes in length.

Other Matters (2 of 12)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's at 730am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program teaches children about various dog breeds and includes information on owning and caring for pets. It meets the definition of core programming because 1) it is specifically designed to meet the educational and informational needs of children under the age of 16, 2) it airs during core hours, 3) it is regularly scheduled and 4) it is 30 minutes in length.

Other Matters (3 of 12)	Response
Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's at 8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program teaches children about mathematics and science. It meets the definition of core programming because 1) it is specifically designed to meet the educational and informational needs of children under the age of 16, 2) it airs during core hours, 3) it is regularly scheduled and 4) it is 30 minutes in length.



Other Matters (4 of 12)		Response
Program Title	Teen Kids News	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday's at 830am	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program informs children about current news events that pertain to children and teens. It meets the definition of core programming because 1) it is specifically designed to meet the educational and informational needs of children under the age of 16, 2) it airs during core hours, 3) it is regularly scheduled and 4) it is 30 minutes in length.	

Other Matters (5 of 12)		Response
Program Title	Coolest Places on Earth	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday's at 9am	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Takes viewers on a journey of discovery to the most astonishing places on the planet-cities, festivals, landmarks and jaw dropping works of nature exploring each location's history and culture, learning why it deserves to be called one of the coolest places on earth. It meets the definition of core programming because 1) it is specifically designed to meet the educational and informational needs of children under the age of 16, 2) it airs during core hours, 3) it is regularly scheduled and 4) it is 30 minutes in length.	

Other Matters (6 of 12)		Response
Program Title	Zoo Clues	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday's at 9:30am	
Total times aired at regularly scheduled time	13	

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On Zoo Clues we tackle the animal kingdom's most mind-blowing questions: Can birds fly backwards? Could a whale really swallow a person? How do animals with no external ears hear? Do dogs sweat? What animal is used for bone grafts? Why do zebras have strips and leopard spots? Are bats birds? Are whales fish? Are insects animals? Each episode tackles a dozen or more amazing animal questions. Our investigation of the answers takes viewers on a fast-paced and entertaining tour of the entire animal kingdom. Zoo Clues. It's a keeper. It meets the definition of core programming because 1) it is specifically designed to meet the educational and informational needs of children under the age of 16, 2) it airs during core hours, 3) it is regularly scheduled and 4) it is 30 minutes in length.

Other Matters (7 of 12)	Response
Program Title	Missing
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday's at 7am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program teaches children safety tips and shows real life stories using various resources to help find missing people. It meets the definition of core programming because 1) it is specifically designed to meet the educational and informational needs of children under the age of 16, 2) it airs during core hours, 3) it is regularly scheduled and 4) it is 30 minutes in length.

Other Matters (8 of 12)	Response
Program Title	Biz Kid\$
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's at 10a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz Kid\$ is an educational television show that teaches financial education and entrepreneurship to a preteen audience. It uses sketch comedy and young actors to explain basic economic concepts. It meets the definition of core programming because 1) it is specifically designed to meet the educational and informational needs of children under the age of 16, 2) it airs during core hours, 3) it is regularly scheduled and 4) it is 30 minutes in length.

Other Matters (9 of 12)	Response
Program Title	On The Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday's at 7am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The Spot is a lightning fast game of entertaining trivia. It meets the definition of core programming because 1) it is specifically designed to meet the educational and informational needs of children under the age of 16, 2) it airs during core hours, 3) it is regularly scheduled and 4) it is 30 minutes in length.

Other Matters (10 of 12)	Response
Program Title	Lara MacKenize Traveller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday's at 7am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lara creates a strong cognitive curriculum and will have a significant positive impact, the program is academically relevant and specifically designed to serve the educational and informational needs of students. It meets the definition of core programming because 1) it is specifically designed to meet the educational and informational needs of children under the age of 16, 2) it airs during core hours, 3) it is regularly scheduled and 4) it is 30 minutes in length.

Other Matters (11 of 12)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday's at 7am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD AMERICA is targeted to children ages 13-16. The key educational objective of the program is to familiarize children with the animals of the North American content, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. It meets the definition of core programming because 1) it is specifically designed to meet the educational and informational needs of children under the age of 16, 2) it airs during core hours, 3) it is regularly scheduled and 4) it is 30 minutes in length.
Other Matters (12 of 12)	Response
Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday's at 7am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Follows children who create and invent new toys, games, learning tools, websites and modes of transportation. It meets the definition of core programming because 1) it is specifically designed to meet the educational and informational needs of children under the age of 16, 2) it airs during core hours, 3) it is regularly scheduled and 4) it is 30 minutes in length.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<p><b>Kristine Melser</b> <i>Station Manager</i></p> <p>07/11 /2016</p>

**Attachments**

No Attachments.