



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0006926828** | File Number: **0000013044** | Submit Date: **07/11/2016** | Call Sign: **WTNB-CD** | Facility ID: **49240** |  
City: **CLEVELAND** | State: **TN**  
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/11/2016** |  
Filing Status: **Active**

Report reflects information for : **Second Quarter of 2016**

General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | No       |

Applicant  
Information

Applicant Name, Type, and Contact Information

| Applicant  | Address   | Phone             | Email        | Applicant Type |
|--|---|-------------------|--------------|----------------|
| <b>PTP HOLDINGS, LLC</b><br>Doing Business As: PTP HOLDINGS, LLC | Joshua Morrison<br>555 N. Ocoee St<br>Suite 2<br>CLEVELAND, TN 37311<br>United States | +1 (423) 464-6280 | josh@wtmb.tv | Company        |

Contact  
Representatives  
(2)

| Contact Name                            | Address  | Phone                 | Email                        | Contact Type                |
|---|--|-----------------------|------------------------------|-----------------------------|
| Richard Goetz<br>R & L Media<br>Systems | 135 N Country Club Dr.<br>Hendersonville, TN<br>37075<br>United States                 | +1 (615) 826-<br>0792 | rickg@rlmediasystems.<br>com | Technical<br>Representative |
| Joshua Morrison<br>WTNB Television      | Joshua Morrison<br>555 N. Ocoee St.<br>Suite 2<br>Cleveland, TN 37311<br>United States | +1 (423) 464-<br>6280 | josh@wtnb.tv                 | Partner                     |

Children's  
Television  
Information

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | Heartland Network   |
|              | Nielsen DMA           | Chattanooga         |
|              | Web Home Page Address | www.wtnb.tv         |

Digital Core  
Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.5      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 0.0      |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 0.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

Digital Core  
Programs(6)

| Digital Core Program<br>(1 of 6)   | Response   |
|--|--|
| Program Title  | The Adventures of Dudley the Dragon  |
| Origination  | Network  |
| Days/Times Program<br>Regularly Scheduled  | Saturday/8AM Eastern   |
| Total times aired at<br>regularly scheduled<br>time  | 13   |
| Total times aired  | 13   |
| Number of Preemptions  | 0  |
| Number of<br>Preemptions for other<br>than Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 3 years to 6 years   |
| Describe the<br>educational and<br>informational objective<br>of the program and<br>how it meets the<br>definition of Core<br>Programming. | The Adventures of Dudley the Dragon is a children's live action television series featuring actors, full-size characters in costume and puppets. The show is 30 minutes in length. The story follows Dudley, a life-size dragon who recently woke up from centuries of hibernation and his new ten-year-old friends Matt and Sally. The two kids would guide Dudley around the modern world and the trio would learn about environmentalism, friendship and pro-social values. |
| Does the Licensee<br>identify the program by<br>displaying throughout<br>the program the<br>symbol E/I?                                    | Yes  |

| Digital Core Program<br>(2 of 6)                    | Response                |
|---|-------------------------|
| Program Title                                       | Mustard Pancakes        |
| Origination   | Network                 |
| Days/Times Program<br>Regularly Scheduled           | Saturday/8:30AM Eastern |
| Total times aired at<br>regularly scheduled<br>time | 13                      |
| Total times aired                                   | 13                      |
| Number of<br>Preemptions                            | 0                       |

|  |   |
|--|---|
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 3 years to 6 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mustard Pancakes is a television series for children featuring the lovable and talented Courtney Campbell and her family of fun loving friends. Each episode mirrors a slice of everyday life from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Courtney's home is warm, friendly and inviting, a cozy place where all children feel comfortable hanging out, singing songs and hearing stories. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (3 of 6)  | Response  |
|--|---|
| Program Title  | Real Life 101   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturday 9AM & 10:30AM Eastern  |
| Total times aired at regularly scheduled time  | 26  |
| Total times aired  | 28  |
| Number of Preemptions  | 2   |
| Number of Preemptions for other than Breaking News   | 2   |
| Number of Preemptions Rescheduled  | 2   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Real Life 101 introduces you to real people doing real jobs. The show focuses on careers such as doctors, lawyers and veterinarians to career counselors, mechanics and Lipizzaner stallion trainers. See for yourself why these professionals love what they do. Learn about jobs you might not know even existed! |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

#### Digital Preemption Programs #1

| Questions  | Response            |
|--|---------------------|
| Title of Program   | Real Life 101 (9AM) |
| List date and time rescheduled   | 06/04/2016 01:00 PM |
| Is the rescheduled date the second home?   | No                  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2016-06-04          |
| Episode #  |                     |
| Reason for Preemption  | Public Interest     |

Digital Preemption Programs #2

| Questions  | Response                |
|--|-------------------------|
| Title of Program   | Real Life 101 (10:30AM) |
| List date and time rescheduled   | 06/04/2016 02:30 PM     |
| Is the rescheduled date the second home?   | No                      |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                     |
| Date Preempted   | 2016-06-04              |
| Episode #  |                         |
| Reason for Preemption  | Public Interest         |

| Digital Core Program (4 of 6)  | Response   |
|--|--|
| Program Title  | Mouse in the House   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturday 9:30AM  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 14   |
| Number of Preemptions  | 1  |
| Number of Preemptions for other than Breaking News   | 1  |
| Number of Preemptions Rescheduled  | 1  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 9 years to 12 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mouse in the House serves the educational and informational needs of children 9 to 12 years of age with its program content, providing young viewers with an educational experience conducting scientific experiment that children can repeat for themselves. The program combines practical demonstrations of science and physics with useful information for building important life skills. |

|   |     |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

Digital Preemption Programs #1

| Questions  | Response            |
|--|---------------------|
| Title of Program   | Mouse in the House  |
| List date and time rescheduled   | 06/04/2016 01:30 PM |
| Is the rescheduled date the second home?   | No                  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2016-06-04          |
| Episode #  |                     |
| Reason for Preemption  | Public Interest     |

| Digital Core Program (5 of 6)  | Response  |
|--|---|
| Program Title  | Think Big   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturday 10AM Eastern   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 14  |
| Number of Preemptions  | 1   |
| Number of Preemptions for other than Breaking News   | 1   |
| Number of Preemptions Rescheduled  | 1   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Think Big is a television series that shows a working knowledge of math, science and physics. The series shows children actively solving problems using scientific principles while combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that that the physical sciences can be useful, challenging and fun. Each episode presents an invent-off challenge, where teenage teams must invent a machine designed to perform a specific task in limited amount of time, promoting creative thinking and practical skills. |

|   |     |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

**Digital Preemption Programs #1**

| Questions  | Response            |
|--|---------------------|
| Title of Program   | Think Big           |
| List date and time rescheduled   | 06/04/2016 02:00 PM |
| Is the rescheduled date the second home?   | No                  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2016-06-04          |
| Episode #  |                     |
| Reason for Preemption  | Public Interest     |

| Digital Core Program (6 of 6)  | Response   |
|--|--|
| Program Title  | Dog Tales  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturday 11AM Eastern  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog Tales provides an educational and informational show concerning safety tips along with lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and also showcases veterinary experts in the care of various issues affecting canines. The weekly series includes recommended reading list about dogs and promotes children's writing and creative skills with essay and art contests. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |



Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**

Liaison Contact

| Question  | Response   |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes  |
| Name of children's programming liaison  | Joshua Morrison  |
| Address   | 555 N. Ocoee St. Suite 2   |
| City  | Cleveland  |
| State   | TN   |
| Zip   | 37311  |
| Telephone Number  | (423) 464-6280   |
| Email Address   | josh@wtmb.tv   |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | Preemption on June 4th was to cover the American Heart Association "Heart Walk" done here in town. It was a live event featuring interviews with local physicians, sponsors, and other participants. Regular programming was rescheduled to play later in the afternoon. |

Other Matters (6)

| Other Matters (1 of 6)   | Response   |
|--|--|
| Program Title  | The Adventures of Dudley the Dragon  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturday/8AM Eastern   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 3 years to 6 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Adventures of Dudley the Dragon is a children's live action television series featuring actors, full-size characters in costume and puppets. The show is 30 minutes in length. The story follows Dudley, a life-size dragon who recently woke up from centuries of hibernation and his new ten-year-old friends Matt and Sally. The two kids would guide Dudley around the modern world and the trio would learn about environmentalism, friendship and pro-social values. |

| Other Matters (2 of 6)   | Response  |
|--|---|
| Program Title  | Mustard Pancakes  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturday/8:30AM Eastern   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 3 years to 6 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mustard Pancakes is a television series for children featuring the lovable and talented Courtney Campbell and her family of fun loving friends. Each episode mirrors a slice of everyday life from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Courtney's home is warm, friendly and inviting, a cozy place where all children feel comfortable hanging out, singing songs and hearing stories. |

| Other Matters (3 of 6)                        | Response                       |
|---|--------------------------------|
| Program Title                                 | Real Life 101                  |
| Origination                                   | Network                        |
| Days/Times Program Regularly Scheduled        | Saturday/9AM & 10:30AM Eastern |
| Total times aired at regularly scheduled time | 26                             |
| Length of Program                             | 30 mins                        |

|  |   |
|--|---|
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Real Life 101 introduces you to real people doing real jobs. The show focuses on careers such as doctors, lawyers and veterinarians to career counselors, mechanics and Lipizzaner stallion trainers. See for yourself why these professionals love what they do. Learn about jobs you might not know even existed! |

| Other Matters (4 of 6)   | Response   |
|--|--|
| Program Title  | Mouse in the House   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturday/9:30AM Eastern  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 9 years to 12 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mouse in the House serves the educational and informational needs of children 9 to 12 years of age with its program content, providing young viewers with an educational experience conducting scientific experiment that children can repeat for themselves. The program combines practical demonstrations of science and physics with useful information for building important life skills. |

| Other Matters (5 of 6)   | Response  |
|--|---|
| Program Title  | Think Big   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturday 10AM Eastern   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Think Big is a television series that shows a working knowledge of math, science and physics. The series shows children actively solving problems using scientific principles while combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that that the physical sciences can be useful, challenging and fun. Each episode presents an invent-off challenge, where teenage teams must invent a machine designed to perform a specific task in limited amount of time, promoting creative thinking and practical skills. |

| Other Matters (6 of 6) | Response  |
|------------------------|-----------|
| Program Title          | Dog Tales |
| Origination            | Network   |

|  |  |
|--|--|
| Days/Times Program Regularly Scheduled   | Saturday/11AM Eastern  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog Tales provides an educational and informational show concerning safety tips along with lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and also showcases veterinary experts in the care of various issues affecting canines. The weekly series includes recommended reading list about dogs and promotes children's writing and creative skills with essay and art contests. |

Certification

| Question   | Response  |
|--|---|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |   |
| <p>I certify that this application includes all required and relevant attachments.</p>   | <p>Yes</p>  |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>  | <p><b>Joshua Morrison</b><br/><i>Partner</i></p> <p>07/11<br/>/2016</p> |

Attachments

| File Name   | Uploaded By | Attachment Type | Description                               | Upload Status                          |
|---|-------------|-----------------|---|--|
| <a href="#">The Heartland Network Educational and Information Programming Q2 2016.pdf</a> | Applicant   | All Purpose     | Heartland Network E/I Programming Q2 2016 | Done with Virus Scan and/or Conversion |