



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0001529627** | File Number: **0000012329** | Submit Date: **07/07/2016** | Call Sign: **KVYE** | Facility ID: **36170** | City:
EL CENTRO | State: **CA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
07/07/2016 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2016**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
ENTRAVISION HOLDINGS, LLC Doing Business As: KVYE Univision	Mark Boelke 2425 OLYMPIC BOULEVARD SUITE 6000 WEST SANTA MONICA, CA 90404 United States	+1 (310) 447-3870	mboelke@entravision.com	Company

Contact
Representatives
(2)

Contact Name	Address	Phone	Email	Contact Type
MANUEL CAVAZOS <i>DIRECTOR OF ENGINEERING</i> ENTRAVISION COMMUNICATIONS CORPORATION	801 N. JACKSON MCALLEN, TX 78501 United States	+1 (956) 687-4848	SCAVAZOS@ENTRAVISION. COM	Technical Representative
BARRY A. FRIEDMAN THOMPSON HINE LLP	SUITE 700 1919 MSTREET, N.W. WASHINGTON, DC 20036 United States	+1 (202) 331-8800	BARRY. FRIEDMAN@THOMPSONHINE. COM	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Univision
	Nielsen DMA	Yuma-El Centro
	Web Home Page Address	www.kvyetv.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(8)

Digital Core Program (1 of 8)	Response
Program Title	Mickey Mouse Clubhouse
Origination	Network
Days/Times Program Regularly Scheduled	Sat 09:00AM & 09:30AM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mickey Mouse Clubhouse is a lively preschool series featuring classic Disney characters including Mickey and Minnie Mouse, Donald and Daisy Duck, Goofy, and Pluto. In each episode, viewers are invited to help the characters solve a problem using age-appropriate critical thinking, problem solving, and mathematical skills. Once the problem is explained, Mickey and friends embark on entertaining adventures, working together to solve the problem with the help of various "Mouseketools" everyday objects that turn out to be useful tools for problem solving. The series uses engaging stories, physical and verbal humor, and music to keep viewers interested and invested in helping Mickey and friends solve the problems at hand.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 8)	Response
Program Title	Handy Manny

Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:00AM & 10:30AM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Handy Manny introduces concepts related to construction, building, engineering, and technology to preschool audiences through engaging, relatable stories about Sheetrock Hills' lovable handyman, Manny and his neighbors and friends. In each episode, one of Manny's neighbors calls with a problem. Manny is always willing to help! With the help of his tools a lively bunch of friends, each with strengths and challenges of their own Manny is able to assess problems, ask questions, come up with solutions, and make any repairs necessary to help his neighbors. Whether the problems is a broken scooter or a clogged sink, Manny is able to find a solution using his knowledge of construction principles and how machines work. Manny's neighborhood is a multicultural community with a rich Latino heritage. Manny and his neighbors participate in a number of Latino traditions, festivals and holidays. Spending time with Manny and his neighbors in Sheetrock Hills is guaranteed to be both fun and informative for viewers!
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 8)		Response
Program Title		Pocoyo
Origination		Network

Days/Times Program Regularly Scheduled	Sat 08:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational program is a series for pre-schoolers featuring Pocoyo a curious, fun-loving friendly little boy who, along with his inseparable friends explores the world by learning and discovering their surroundings in each story. The show's philosophy is "learning through laughter," and in each episode "inquiry learning" is utilized. The show is designed with pre-schoolers in mind as the situations, explorations, humor, sounds, and visuals are enticing to them and the learning process they utilize and understand.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 8)		Response
Program Title	Sesame Amigos	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat 08:30AM	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sesame Amigos is designed for Spanish speaking families living in the U.S. , where kids will learn with Elmo, Cookie Monster, and lots of other friends in ways that reflect their language and culture. In each episode, kids will build their inner strength, develop their moral compass, and learn important educational lessons. Elmo will encourage kids to participate throughout the show they will learn colors, geometrical shapes, good manners, good eating habits and they will dance. Young viewers will travel to the "Furchester Hotel" a hilarious segment featuring Elmo, Cookie Monster and new friends that teaches creative problem-solving and working together. They will also explore far off lands and learn about cooperation in "Bert and Ernie's Great Adventures" Finally they'll laugh out loud with Cookie Monster in "Cookie's Crumby Pictures" who proves that patience takes practice. Sesame amigos will help kids grow smarter, stronger and kinder.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 8)	Response
Program Title	Wibbly Pig - MundoMax second stream
Origination	Network
Days/Times Program Regularly Scheduled	Mon 08:30AM & (Sat 09:00AM , 2/13/16 - 3/31/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wibbly Pig is an animated preschool comedy series that takes the daily routine of a young child and finds humor and fun in every part of it. Wibbly simply does what children do. From day to day activities like getting into bed, wrapping a present or climbing a tree, to fantasy play like meeting a giant or going to the moon. Wibbly moves seamlessly in and out of fantasy play echoing the way children really interact and play. Wibbly turns the simplest tasks into a comedy routine, sharing it with his very best friend - the viewer. Wibbly engages the viewer by talking directly to the camera. This makes the viewer feel safe, included, involved and most of all, important. With highly regarded Creative and Educational Consultants onboard to ensure age-appropriate learning in every episode, preschoolers will gain a variety of skills including: - Early Academics: colors, shapes, numbers via preschool activities. - Social Skills: interactivity with the viewer and friends - Imaginative Play: springboards and inspirational ideas to fire-up children's play and imaginations Learning will also be reinforced through song in every episode
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 8)	Response
Program Title	Artzooka - MundoMax second stream
Origination	Network
Days/Times Program Regularly Scheduled	Thu 8:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A half hour series blending live action and animation to show kids that art is everywhere and that there is an artist in each one of them! Targeting kids 6 - 9, Artzooka! provides audiences with traditional techniques in unconventional ways and teaches children to draw outside the lines and create their own masterpieces. The works created represent a broad spectrum of art including digital movies, silk-screened t-shirts and lamps made from oranges?! What will you Artzooka! today? Meet Jeremie! He leads the Artzooka! charge in each and every episode...and has a really great time doing it. Like the cooler older brother you always wanted, Jeremie shows kids how to create things they never thought they could, and using things they never thought of...like creating your own gift wrap with shaving cream, or a mask made out of egg shell...even a lamp made of orange slices!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 8)	Response
Program Title	Averiguando Cosas (Finding Stuff Out) MundoMax second stream
Origination	Network
Days/Times Program Regularly Scheduled	Fri & Sat 8:30am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Finding Stuff Out" is a lively science-oriented series which, instead of imposing adult notions on kids about what they should know, gives them what they want: answers to the questions that matter to them the most! Educational studies show that learning that involves strong emotions, especially humor, stays with us the longest. Finding Stuff Out uses an approach that is funny and witty - never earnest - to encourage kids to watch and to help them remember what they learn. To heighten that fun, entertaining experience, it will also be highly visual, using energetic, youthful hosts, colorful in-studio demonstrations, eye-catching video packs, and simple yet playful animation. "Finding Stuff Out" will further relate to its audience by using real children, both in the studio and in "streeters". It all adds up to a fun and insightful show that isn't about science per se, but rather a show that uses science and some exciting situations to fascinate children by answering the myriad questions that kids have about the world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 8)	
	Response
Program Title	Gran Gran Mundo (I's A Big Big World) MundoMax second stream
Origination	Network
Days/Times Program Regularly Scheduled	Tue & Wed 8:30am Sat 9:00am
Total times aired at regularly scheduled time	39
Total times aired	39
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"It's a Big Big World" is an innovative preschool series from award-winning television series creator Mitchell Kriegman. The series, geared toward 3 to 6 year-old children, is produced in "Shadowmation," a visually striking technique that combines computer generated animation, puppetry and animatronics to create a uniquely rich world of animal characters, exciting stories, and world music rhythms. Science and geography concepts are explored and reinforced through engaging stories and songs, tapping into a child's natural fascination with a world much bigger than his or her immediate surroundings. Educational advisers help to ensure that the content and program format are age-appropriate.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Karla Fernandez
Address	1803 North Imperial Avenue
City	El Centro
State	CA
Zip	92243
Telephone Number	(760) 482-7777
Email Address	kfernandez@entravision.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (8)

Other Matters (1 of 8)	Response
Program Title	Mickey Mouse Clubhouse
Origination	Network
Days/Times Program Regularly Scheduled	Sat 09:00AM & 09:30A
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mickey Mouse Clubhouse is a lively preschool series featuring classic Disney characters including Mickey and Minnie Mouse, Donald and Daisy Duck, Goofy, and Pluto. In each episode, viewers are invited to help the characters solve a problem using age-appropriate critical thinking, problem solving, and mathematical skills. Once the problem is explained, Mickey and friends embark on entertaining adventures, working together to solve the problem with the help of various "Mouseketools" everyday objects that turn out to be useful tools for problem solving. The series uses engaging stories, physical and verbal humor, and music to keep viewers interested and invested in helping Mickey and friends solve the problems at hand.

Other Matters (2 of 8)	Response
Program Title	Handy Manny
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:00AM & 10:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Handy Manny introduces concepts related to construction, building, engineering, and technology to preschool audiences through engaging, relatable stories about Sheetrock Hills' lovable handyman, Manny and his neighbors and friends. In each episode, one of Manny's neighbors calls with a problem. Manny is always willing to help! With the help of his tools a lively bunch of friends, each with strengths and challenges of their own Manny is able to assess problems, ask questions, come up with solutions, and make any repairs necessary to help his neighbors. Whether the problems is a broken scooter or a clogged sink, Manny is able to find a solution using his knowledge of construction principles and how machines work. Manny's neighborhood is a multicultural community with a rich Latino heritage. Manny and his neighbors participate in a number of Latino traditions, festivals and holidays. Spending time with Manny and his neighbors in Sheetrock Hills is guaranteed to be both fun and informative for viewers!
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Other Matters (3 of 8)	Response
Program Title	Pocoyo
Origination	Network
Days/Times Program Regularly Scheduled	Sat 08:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational program is a series for pre-schoolers featuring Pocoyo a curious, fun-loving friendly little boy who, along with his inseparable friends explores the world by learning and discovering their surroundings in each story. The show's philosophy is "learning through laughter," and in each episode "inquiry learning" is utilized. The show is designed with pre-schoolers in mind as the situations, explorations, humor, sounds, and visuals are enticing to them and the learning process they utilize and understand.

Other Matters (4 of 8)	Response
Program Title	Sesame Amigos
Origination	Network
Days/Times Program Regularly Scheduled	Sat 08:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 9 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sesame Amigos is designed for Spanish speaking families living in the U.S. , where kids will learn with Elmo, Cookie Monster, and lots of other friends in ways that reflect their language and culture. In each episode, kids will build their inner strength, develop their moral compass, and learn important educational lessons. Elmo will encourage kids to participate throughout the show they will learn colors, geometrical shapes, good manners, good eating habits and they will dance. Young viewers will travel to the "Furchester Hotel" a hilarious segment featuring Elmo, Cookie Monster and new friends that teaches creative problem-solving and working together. They will also explore far off lands and learn about cooperation in "Bert and Ernie's Great Adventures" Finally they'll laugh out loud with Cookie Monster in "Cookie's Crumby Pictures" who proves that patience takes practice. Sesame amigos will help kids grow smarter, stronger and kinder.
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Other Matters (5 of 8)	Response
Program Title	Wibbly Pig - MundoMax second stream
Origination	Network
Days/Times Program Regularly Scheduled	Mon 08:30AM & Sat 09:00AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wibbly Pig is an animated preschool comedy series that takes the daily routine of a young child and finds humor and fun in every part of it. Wibbly simply does what children do. From day to day activities like getting into bed, wrapping a present or climbing a tree, to fantasy play like meeting a giant or going to the moon. Wibbly moves seamlessly in and out of fantasy play echoing the way children really interact and play. Wibbly turns the simplest tasks into a comedy routine, sharing it with his very best friend - the viewer. Wibbly engages the viewer by talking directly to the camera. This makes the viewer feel safe, included, involved and most of all, important. With highly regarded Creative and Educational Consultants onboard to ensure age-appropriate learning in every episode, preschoolers will gain a variety of skills including: - Early Academics: colors, shapes, numbers via preschool activities. - Social Skills: interactivity with the viewer and friends - Imaginative Play: springboards and inspirational ideas to fire-up children's play and imaginations Learning will also be reinforced through song in every episode

Other Matters (6 of 8)	Response
Program Title	Artzooka - MundoMax second stream
Origination	Network
Days/Times Program Regularly Scheduled	Thu 08:30AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A half hour series blending live action and animation to show kids that art is everywhere and that there is an artist in each one of them! Targeting kids 6 - 9, Artzooka! provides audiences with traditional techniques in unconventional ways and teaches children to draw outside the lines and create their own masterpieces. The works created represent a broad spectrum of art including digital movies, silk-screened t-shirts and lamps made from oranges?! What will you Artzooka! today? Meet Jeremie! He leads the Artzooka! charge in each and every episode...and has a really great time doing it. Like the cooler older brother you always wanted, Jeremie shows kids how to create things they never thought they could, and using things they never thought of...like creating your own gift wrap with shaving cream, or a mask made out of egg shell...even a lamp made of orange slices!

Other Matters (7 of 8)	Response
Program Title	Averiguando Cosas (Finding Stuff Out) - MundoMax second stream
Origination	Network
Days/Times Program Regularly Scheduled	Fri & Sat 08:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Finding Stuff Out" is a lively science-oriented series which, instead of imposing adult notions on kids about what they should know, gives them what they want: answers to the questions that matter to them the most! Educational studies show that learning that involves strong emotions, especially humor, stays with us the longest. Finding Stuff Out uses an approach that is funny and witty - never earnest - to encourage kids to watch and to help them remember what they learn. To heighten that fun, entertaining experience, it will also be highly visual, using energetic, youthful hosts, colorful in-studio demonstrations, eye-catching video packs, and simple yet playful animation. "Finding Stuff Out" will further relate to its audience by using real children, both in the studio and in "streeters". It all adds up to a fun and insightful show that isn't about science per se, but rather a show that uses science and some exciting situations to fascinate children by answering the myriad questions that kids have about the world around them.

Other Matters (8 of 8)	Response
Program Title	Gran Gran Mundo (I's A Big Big World) MundoMax Second stream
Origination	Network
Days/Times Program Regularly Scheduled	Tue & Wed 08:30AM Sat 09:00AM
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"It's a Big Big World" is an innovative preschool series from award-winning television series creator Mitchell Kriegman. The series, geared toward 3 to 6 year-old children, is produced in "Shadowmation," a visually striking technique that combines computer generated animation, puppetry and animatronics to create a uniquely rich world of animal characters, exciting stories, and world music rhythms. Science and geography concepts are explored and reinforced through engaging stories and songs, tapping into a child's natural fascination with a world much bigger than his or her immediate surroundings. Educational advisers help to ensure that the content and program format are age-appropriate.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Karla Fernandez <i>Business Operations Manager</i></p> <p>07/07/2016</p>

Attachments

No Attachments.