

# Children's Television Programming Report

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# **Report reflects information for : Third Quarter of 2016**

| General     | Section     | Question   | Response |
|-------------|-------------|--|----------|
| Information | Attachments | Are attachments (other than associated schedules) being filed with this application? | Yes      |

### Applicant Name, Type, and Contact Information

## Applicant Information

| Applicant   | Address  | Phone                 | Email                 | Applicant<br>Type |
|---|--|-----------------------|-----------------------|-------------------|
| VERNON WATSON<br>Applicant<br>Doing Business As: WBQP-CD/VERNON<br>WATSON | Vernon Watson<br>312 EAST NINE MILE<br>ROAD<br>SUITE 29D<br>PENSACOLA, FL 32514<br>United States | +1 (850) 478-<br>6000 | mr.vernon@cox.<br>net | Company           |

| Contact         |
|-----------------|
| Representatives |
| (3)             |

| Contact Name   | Address  | Phone                | Email                      | Contact Type                |
|--|--|----------------------|----------------------------|-----------------------------|
| <b>Byron W. St. Clair</b><br><i>ENGINEERING CONSULTANT</i><br>B.W. St. Clair Consulting Engineering                            | B. W. St. Clair<br>2355 RANCH<br>DRIVE<br>WESTMINSTER,<br>CO 80234<br>United States                    | +1 (303)<br>465-5742 | STCL@COMCAST.<br>NET       | Technical<br>Representative |
| Peter Tannenwald<br>FCC Attorney<br>Fletcher, Heard & Hildreth, P.L.C. 1300 N. 17th<br>Street - 11th Floor Arlington, VA 22209 | Peter<br>Tannenwald<br>1300 N. 17th<br>Street<br>11th Floor<br>Arlington, VA<br>22209<br>United States | +1 (713)<br>812-0400 | ptannenwald@fhhlaw.<br>com | Legal<br>Representative     |
| VERNON WATSON<br>Owner<br>WBQP TV-12   | Vernon Watson<br>312 East Nine<br>Mile Road<br>Suite 29D<br>Pensacola, FL<br>32514<br>United States    | +1 (850)<br>478-6000 | wbqp@wbqp.com              | Self                        |

| Children's                | Section  | Question Response  |                  |  |
|---------------------------|--|--|------------------|--|
| Television<br>Information | Station Type   | Station Type Network Aff   | iliation         |  |
|                           |  | Affiliated network America's C   |                  |  |
|                           |  | Nielsen DMA Mobile-Pen   | sacola (Ft Walt) |  |
|                           |  | Web Home Page Address www.wbqp.  | com              |  |
|                           |  |  |                  |  |
| Digital Core              | Question   |  | Response         |  |
| Programming               | State the average number of hours of Core Programming per week broadcast by the station on its main program stream   |  |                  |  |
|                           | State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream   |  |                  |  |
|                           | State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:   |  |                  |  |
|                           | •  | Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? |                  |  |
|                           | Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program |  |                  |  |

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

# Digital Core Programs(8)

| Digital Core Program (1 of 8)   | Response  |
|---|---|
| Program Title   | Dragonfly TV  |
| Origination   | Network   |
| Days/Times Program Regularly<br>Scheduled   | Sat/ 7:00am   |
| Total times aired at regularly scheduled time   | 13  |
| Total times aired   | 13  |
| Number of Preemptions   | 0   |
| Number of Preemptions for other than Breaking News  |   |
| Number of Preemptions<br>Rescheduled  | 0   |
| Length of Program   | 30 mins   |
| Age of Target Child Audience  | 13 years to 16 years  |
| Describe the educational and<br>informational objective of the<br>program and how it meets the<br>definition of Core Programming. | On DragonflyTV, kids discover the wonders of science by rolling up their sleeves and participating. The Emmy Award-winning series features a fast-paced style, with music throughout each 30-minute episode and quick camera cuts, that's designed to get today's youth off the couch and busy exploring the world around them. |
| Does the Licensee identify the<br>program by displaying<br>throughout the program the<br>symbol E/I?                              | Yes   |

| Digital Core Program (2 of 8)  | Response  |
|--|---|
| Program Title  | Animal Rescue   |
| Origination  | Network   |
| Days/Times Program<br>Regularly Scheduled  | Sat/7:30am  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 13  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions<br>Rescheduled   | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 6 years to 10 years   |
| Describe the educational and<br>informational objective of the<br>program and how it meets the<br>definition of Core<br>Programming. | Animal Rescue, aimed at children and families that showcases spectacular rescues or<br>animals. Because people don't like to see an animal's situation get so bad that it requires<br>rescue, the program tries to avoid those situations by instructing children on the proper<br>care of animals, as well as giving safety tips on caring for all types of creatures. |

| Digital Core Program (3 of<br>8)   | Response   |
|--|--|
| Program Title  | Dog Tales  |
| Origination  | Network  |
| Days/Times Program<br>Regularly Scheduled  | Sat./8:00am  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions<br>Rescheduled   | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 6 years to 10 years  |
| Describe the educational and<br>informational objective of the<br>program and how it meets<br>the definition of Core<br>Programming. | Dog Tales is all about. The show, aimed at teenagers, features information on dogs of all<br>shapes, sizes and breeds while also informing young people on how to properly care for<br>pets. It also provides safety, health and training tips that are useful for different breeds of<br>dogs as well as emphasizing responsible pet ownership and compassion for all living<br>creatures |
| Does the Licensee identify<br>the program by displaying<br>throughout the program the<br>symbol E/I?                                 | Yes  |

| Digital Core Program (4 of 8)                      | Response                    |
|--|-----------------------------|
| Program Title                                      | Jack Hanna's Into the World |
| Origination  | Network                     |
| Days/Times Program Regularly Scheduled             | Sat./ 8:30am                |
| Total times aired at regularly scheduled time      | 13                          |
| Total times aired                                  | 13                          |
| Number of Preemptions                              | 0                           |
| Number of Preemptions for other than Breaking News |                             |
| Number of Preemptions Rescheduled                  | 0                           |
| Length of Program                                  | 30 mins                     |
| Age of Target Child Audience                       | 8 years to 12 years         |

| Describe the educational and informational objective of<br>the program and how it meets the definition of Core<br>Programming. | Designed to educate and and inspire young children to explore wild life and saving animals,. Animal footage from around the globe. |
|--|--|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                                    | Yes  |

| Digital Core Program<br>(5 of 8)   | Response   |
|--|--|
| Program Title  | Whaddyado  |
| Origination  | Network  |
| Days/Times Program<br>Regularly Scheduled  | Sat./ 9:00pm   |
| Total times aired at<br>regularly scheduled<br>time  | 13   |
| Total times aired  | 13   |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions for other<br>than Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 8 years to 12 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition of<br>Core Programming. | WHADDYADO poses to teenagers in this weekly series. The half-hour show uses a combination of actual footage, re-enactments and demonstrations to prepare young people for what to do when put in dangerous situations that could occur anywhere and at any time. Through interviews with the participants and experts' tips, viewers learn the proper way to react in the given scenarios. Episodes also feature moral dilemma segments that aim to help teens make the right decision at the right time |
| Does the Licensee<br>identify the program<br>by displaying<br>throughout the<br>program the symbol E<br>/I?                                | Yes  |

| Digital Core Program (6 of 8)                 | Response     |
|---|--------------|
| Program Title                                 | Biz Kid\$    |
| Origination                                   | Network      |
| Days/Times Program Regularly Scheduled        | Sat,/ 9:30am |
| Total times aired at regularly scheduled time | 13           |
| Total times aired                             | 13           |

| Number of Preemptions  | 0   |
|--|---|
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 8 years to 12 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Teaching kida about business and business opportunities.<br>Financial literacy and work readiness for children ages 6 to<br>12. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (7 of<br>8)   | Response  |
|---|---|
| Program Title   | Real Life 101   |
| Origination   | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Sat/ 10:00 am   |
| Total times<br>aired at<br>regularly<br>scheduled time  | 13  |
| Total times<br>aired  | 13  |
| Number of<br>Preemptions  | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking News   |   |
| Number of<br>Preemptions<br>Rescheduled   | 0   |
| Length of<br>Program  | 30 mins   |
| Age of Target<br>Child Audience   | 8 years to 12 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of the<br>program and<br>how it meets<br>the definition of<br>Core<br>Programming. | Real Life 101 introduces children to real people doing real jobs. From doctors, lawyers and veterinarians to fashion designers, sports trainers, music therapists, to college and professional coaches, Real Life 10 takes you on the job so you can see for yourself why these professionals love what they do. Real Life 10 tries to get people on the right track to landing that career. The half-hour show introduces viewers to real people from doctors and lawyers to drug counselors and horse trainers. The show's hosts go on the job to explore each featured position and chat with the professionals themselves to see why they love what they do. As a bonus, viewers may learn about jobs they didn't know existed. |

| Does the       | Yes |  |  |
|----------------|-----|--|--|
| Licensee       |     |  |  |
| identify the   |     |  |  |
| program by     |     |  |  |
| displaying     |     |  |  |
| throughout the |     |  |  |
| program the    |     |  |  |
| symbol E/I?    |     |  |  |

| Digital Core Program (8 of 8)  | Response   |
|--|--|
| Program Title  | Jack Hanna's Animal Adventures   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Sun./7:00 am   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | One of America's most-beloved naturalists and adventurers, Jack take<br>millions of family viewers on exciting journeys each week to learn about<br>animals and the places they inhabit. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

#### Non-Core Educational and Informational Programming (2)

| Non-Core Educational and Informational Programming (1 of 2)  | Response   |
|--|--|
| Program Title  | Traveling With Kids                                      |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled:  | Sat/10:30pm  |
| Total times aired at regularly scheduled time:   | 30   |
| Number of Preemptions  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 6 years to 16 years                                      |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming.   | Two brothers explore<br>the globe with their<br>parents. |
| Does the program have educating and informing children ages 16 and under as a significant purpose?   | Yes  |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?  | Yes  |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes  |

#### Date and Time Aired:

| Questions   | Response   |
|---|--|
| Non-Core Educational and Informational Programming (2 of 2)   | Response   |
| Program Title   | Jack Hanna's Animal Adventures   |
| Origination   | Network  |
| Days/Times Program Regularly Scheduled:   | Sun/7:00am   |
| Total times aired at regularly scheduled time:  | 13   |
| Number of Preemptions   | 0  |
| Length of Program   | 30 mins  |
| Age of Target Child Audience  | 6 years to 15 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming.  | One of America's most-beloved naturalists and<br>adventurers, Jack takes millions of family viewers on<br>exciting journeys each week to learn about animals and the<br>places they inhabit. |
| Does the program have educating and informing children ages 16 and under as a significant purpose?  | Yes  |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?   | Yes  |
| Does the Licensee provide information regarding the program,<br>including an indication of the target child audience, to<br>publishers of program guides consistent with 47 C.F.R.<br>Section 73.673? | Yes  |

#### Date and Time Aired:

Questions

Sponsored Core Programming (0)

| Question  | Response                 |
|---|--------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes                      |
| Name of children's programming liaison  | Vernon<br>Watson         |
| Address   | 312 E. Nine<br>Mile Road |
| City  | Pensacola                |
| State   | FL                       |
| Zip   | 32514                    |
| Telephone Number  | (850) 478-<br>6000       |
| Email Address   | wbqp@wbq<br>com          |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                          |

Liaison Contact

# Other Matters (1)

| Other Matters (1 of 1)   | Response  |
|--|---|
| Program Title  | KidBiz\$  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Sat/9:00am  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 6 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Teaching kids the principles of business as it applies to day to life |

| Certification | Question   | Response                                    |
|---------------|--|---|
|               | The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. <b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b> Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). |   |
|               | I certify that this application includes all required and relevant attachments.  | Yes   |
|               | I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the<br>Authorization(s) specified above.  | Vernon<br>Watson<br>Owner<br>10/04<br>/2016 |

## Attachments

| File Name  | Uploaded<br>By | Attachment<br>Type | Description                               | Upload Status                          |
|--|----------------|--------------------|---|--|
| Children Report Amendment 3rd Qtr<br>2016 - 10-04-2016.pdf | Applicant      | Amendment          | Children Report<br>Amendment 3rd Qtr 2016 | Done with Virus Scan and/or Conversion |