

Children's Television Programming Report

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 Facility ID:
 24970

 City:
 ERIE
 State:
 PA

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report Amendment
 Status:
 Received

 Status Date:
 07/06/2016
 Filing Status:
 Active
 Filing Status:
 Active

Report reflects information for : Second Quarter of 2016

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
SJL OF PENNSYLVANIA LICENSE SUBSIDIARY, LLC Doing Business As: SJL OF PENNSYLVANIA LICENSE SUBSIDIARY, LLC	BRIAN LILLY 3514 STATE STREET ERIE, PA 16508 United States	+1 (814) 454- 5201	blilly@wicu12. com	Company

Contact	Contact Name	Address	Phone	Email	Contact Type
Representatives (1)	DAVID D. BURNS PILLSBURY WINTHROP SHAW PITTMAN LLP	1200 SEVENTEENTH STREET, NW WASHINGTON, DC 20036 United States	+1 (202) 663-8094	DAVID. BURNS@PILLSBURYLAW. COM	Legal Representative

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliation	
		Affiliated network	NBC	
		Nielsen DMA	Erie	
		Web Home Page Address	www.wicu12.com	
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream		3.0	
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			0.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			0.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?		Yes	
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the			Yes

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	Astro Blast
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11:30AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the book series by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. The station is populated by five animal characters and one three-eyed octopus of unknown derivation. Each episode begins with an everyday conversation or incident that grows into a predicament of some sort needing a solution. While these predicaments take place on a space station populated by animal characters and aliens from different galaxies, the issues and resolutions resonate for a preschool audience. Through comedy and zippy action, our target audience sees how the characters learn lessons for practical living such as how to keep track of things that belong to you, practice good habits, clean up a space when you've made a mess, rebound from a failure or an embarrassing incident, or resist the urge to blame others for your mistakes.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Astro Blast
List date and time rescheduled	06/04/2016 07:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-04
Episode #	11:30AM
Reason for Preemption	Sports

Digital Core Program (2 of 6)	Response
Program Title	Ruff Ruff, Tweet and Dave
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11:00AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	uff Ruff, Tweet, and Dave [RRTD] is a preschool adventure/activity show where the lead characters travel to faraway lands to have adventures with their guide, a hamster named Hatty. Ruff Ruff, the dog, is the most playful of the three; Tweet is a little bird who loves to fly and get creative with her suggestions; and Dave the Panda has a thing for bananas. RRTD might go to the beach, or the mountains, or to strange lands with pillows everywhere; just the sort of place where imagination and logic come together. The settings are always brightly colored and beautiful. And their transport vehicles are Roly-pods, artful go-carts that fit on a spiral ramp that folds in and out of the Spin-Again, a colorful round spinning top with special compartments designed to anchor each vehicle right on the outside rim during the journey.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Ruff Ruff Tweet and Dave
List date and time rescheduled	06/04/2016 02:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-04
Episode #	11:00AM
Reason for Preemption	Sports

Digital Core Program (3 of 6)	Response
Program Title	Nina's World
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1

Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nina's World is an animated show based on a 6-year old Latina who lives in San Antonio, TX with her parents who own the local bakery and her Abuela (Grandmother). Her Tio (Uncle) Javier lives nearby and there are lots of different children and adults from several different cultures in the apartment complex and neighborhood where she lives. Nina's best friend is Star, a stuffed starfish pillow character brought to life by Nina's imagination. Each episode features Nina taking on a challenge, solving a problem, or finding a way to help others. She is very confident about her abilities which sometimes gets her into trouble. However with encouragement and chiding from Abuela, Nina learns about how to plan her work, take responsibility for her actions, and correct her mistakes.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Nina's World
List date and time rescheduled	06/04/2016 01:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-04
Episode #	
Reason for Preemption	Sports

Digital Core Program (4 of 6)	Response
Program Title	Floogals
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays 10AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Floogals is an animated show starring 3 space aliens, Fleeker, Flo, and Boomer, who have been sent to earth to explore, investigate, discover, and report their findings to their superiors at Floogal headquarters. The diminutive Floogals are no taller than a large safety pin, and their visual perspective is literally the point of view of the show. With the multiple challenges of their size and ignorance of all things hooman (that's Floogal speak for human), the Floogals have a lot of work on their hands. They are engaged in the dual process of discovering and problem solving as nothing on earth is familiar to them. Much like young children, they begin by encountering something new and then go through a comedic multi-step process of watching, listening, touching, and note-taking until they've figured out what and how their new discovery fits into the hooman universe.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Floogals
List date and time rescheduled	06/04/2016 01:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2016-06-04
Episode #	
Reason for Preemption	Sports

Digital Core Program (5	Desmanas
of 6)	Response
Program Title	The Chico Show
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 12PM
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	2
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Chica Show features a five-year old baby chick that spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit, and stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately solve. Usually her or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and interpersonal behaviours. She and Kelly usually work on the problem through an adventurea fantasy transformation to animation -where Bunji and Stitches come alive and join Chica and Kelly for the problem-solving process. The core educational content is primarily social emotional development as Chica learns how to express herself properly, think before she acts, and interact with other effectively. She often learns that it takes hard work and practice to become proficient at different skills.

Yes		
	Yes	Yes

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	06/04/2016 07:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-04
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	05/28/2016 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-28
Episode #	
Reason for Preemption	Sports

6)	Response
Program Title	Noodle and Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 12:30PM
Total times aired at regularly scheduled time	8
Total times aired	15

Number of Preemptions	7
Number of Preemptions for other than Breaking News	7
Number of Preemptions Rescheduled	7
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle, an instructional series, features creative expression through art and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's sidekick, Doggity, is an ever-faithful beagle who trnsforms into an animated character during interstitial trips to a parallel universe, set ina kitchen full of prank-playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativeity can transform something intended for one purpose into something that achieves a completely different goal.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	04/02/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-02
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	04/09/2016 09:30 AM

Is the rescheduled date the second home? Yes		
Were promotional efforts made to notify the public of rescheduled date and time?	Yes	
Date Preempted	2016-04-09	
Episode #		
Reason for Preemption	Sports	

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	04/16/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-16
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	04/30/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-30
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	05/07/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-07
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Noodle and Doodle

List date and time rescheduled	05/28/2016 09:30 AM	
Is the rescheduled date the second home?	Yes	
Were promotional efforts made to notify the public of rescheduled date and time? Yes		
Date Preempted	2016-05-28	
Episode #		
Reason for Preemption	Sports	

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	06/05/2016 07:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-04
Episode #	
Reason for Preemption	Sports

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Judy Shannon
Address	3514 State Street
City	Erie
State	PA
Zip	16508
Telephone Number	(814) 454-5201
Email Address	jshannon@wicu12.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2	Since 1989, "The More You Know" has brought the nation's most important social issues to the forefront, and remains a trusted voice for sharing knowledge to improve lives and inspire action. "The More You Know's" comprehensive website (themoreyouknow.com) includes indepth resource and referral information on the campaign's important focus issues including: HEALTH - fighting childhood obesity, encouraging nutrition and physical fitness; ENVIRONMENT - encouraging everyday actions that reduce environmental impact; EDUCATION - recruiting new teachers and promoting their long-lasting impact; DIGITAL LITERACY & INTERNET SAFETY - sharing online safety tips and information; DIVERSITY - embracing differences and promoting inclusion, tolerance, and respect. Also featured on site is The More You Know Learning series' "Growing Up Online", a free eBook on digital literacy and Internet Safety. The eBook is a media-rich, two-part learning resource that provides easy-to-use information about navigating the digital world in a unique and engaging way. part one includes safety tips, discussion questions and key takeaways for parents and teachers. Part two features four entertaining video comic books for children, focused on real situations that come up when kids go online. Additional content on the site includes public service announcements, behind-the-scenes videos, a general overview, a talent directory, and a list of the campaign's accolades such as the prestigious Emmy and Peabody awards.

Section 73.671, NOTES 2 and 3.

Other Matters (7)

Other Matters (1 of 7)	Response
Program Title	Astroblast
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11:30AM
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the book series by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. The station is populated by five animal characters and one three-eyed octopus of unknown derivation. Each episode begins with an everyday conversation or incident that grows into a predicament of some sort needing a solution. While these predicaments take place on a space station populated by animal characters and aliens from different galaxies, the issues and resolutions resonate for a preschool audience. Through comedy and zippy action, our target audience sees how the characters learn lessons for practical living such as how to keep track of things that belong to you, practice good habits, clean up a space when you've made a mess, rebound from a failure or an embarrassing incident, or resist the urge to blame others for your mistakes.
Other Matters	
(2 of 7)	Response
Program Title	Nina's World
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Nina's World is an animated show based on a six year old Latina, who lives in San Antonio, Texas with her parents, who own the local bakery, and her Abuela (grandmother). Her Tio (Uncle) Javier lives nearby and there are lots of different children and adults from several different cultures in the apartment complex and neighborhood where she lives. Nina's best friend is Star, a stuffed starfish pillow character brought to life by Nina's imagination. Each episode features Nina taking on a challenge, solving a problem, or finding a way to help others. She is very confident about her abilities, which sometimes gets her into trouble. However, with encouragement and chiding from Abuela, Nina learns about how to plan her "work," take responsibility for her actions, and correct her mistakes.

Other Matters (3 of 7)	Response
Program Title	Floogals
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Floogals is an animated show starring three space aliensFleeker, Flo, and Boomer who have been sent to earth to explore, investigate, discover and report their findings to their superiors at Floogal headquarters. The diminutive Floogals are no taller than a large safety pin and their visual perspective is literally the point of view of the show. With the multiple challenges of their size and ignorance of all things Hooman [that's Floogal-speak for human], the Floogals have a lot of work on their hands. They are engaged in the dual processes of discovery and problem solving as nothing on earth is familiar to them. Much like young children, they begin by encountering something new and then go through a comedic multi-step process of watching, listening, touching, and note-taking until they've figured out what and how their new discovery fits into the Hooman universe.
Other Matters (4 of	

Other Matters (4 of 7)	Response	
Program Title	Ruff Ruff, Tweet, and Dave	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays @ 11AM	

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff Ruff, Tweet, and Dave [RRTD] is a preschool adventure/activity show where the lead characters traver to faraway lands to have adventures with their guide, a hamster named Hatty. Ruff Ruff, the dog, is the most playful of the three; Tweet is a little bird who loves to fly and get creative with her suggestions; and Dave th Panda has a thing for bananas. RRTD might go to the beach, or the mountains, or to strange lands with pillows everywhere; just the sort of place where imagination and logic come together. The settings are always brightly colored and beautiful. And their transport vehicles are Roly-pods, artful go-carts that fit on a spiral ramp that folds in and out of the Spin-Again, a colorful round spinning top with special compartments designed to anchor each vehicle right on the outside rim during the journey.
Other Matters (5 of 7)	Response
Program Title	The Chica Show
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 12:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of	The Chica Show features a five-year old baby chick that spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit, and stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately solve. Usually her or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and interpersonal behaviours. She and Kelly usually work on the problem through an adventurea fantasy transformation to animation -where Bunji and Stitches come alive and join Chica and Kelly for the problem-solving process. The core educational content is primarily social emotional development as Chica learns how to express herself properly, think before she acts, and interact with other effectively. She often learns that it takes hard work and practice to become proficient at different skills.

Other Matters (6 of 7)	Response
Program Title	Noodle and Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 12:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle, an instructional series, features creative expression through art and cooking pro- around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art s and a kitchen, ready for any assignment. The projects encourage parent engagement and often fea- families working together to make something to display within the child's home. Sean's sidekick, Do- an ever-faithful beagle who trnsforms into an animated character during interstitial trips to a parallel universe, set ina kitchen full of prank-playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativeity can transform something intender one purpose into something that achieves a completely different goal.
Other	
Matters (7 of	
7)	Response
	Terrific Trucks
Program Title	
Program Title Origination	Network
_	
Origination Days/Times Program Regularly	Network
Origination Days/Times Program Regularly Scheduled Total times aired at regularly scheduled	Network Saturdays at 11:30AM

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Terrific Trucks is a live-action series that follows the exploits of five self-driving, heavy-duty construction trucks. They include Tork, the dump truck, Stotz, the flatbed, Dug, the digger, Blinker, the mini-digger, and Sparky, the front-end loader. The trucks reside in a fully equipped truck yard/rock quarry and work as a team on various building projects that require planning, collaboration and implementation. Each truck brings specific skills to the group. They get challenging job assignments from Mr. Bill Board, a digital outdoor screen that outlines and diagrams the problem to be solved. By allocating the role and duties each truck will perform during the project, the group merges those unique skills to fulfill their respective assignments. Unexpected problems that could compromise their success-- such as the weather, broken truck parts, or personal conflicts between the trucks--- are addressed and overcome so the job can be completed.

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	Yes
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	Pam Forsyth General Manager 07/06 /2016

Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
FCC Amendment to be Uploaded. docx	Applicant	Amendment		Done with Virus Scan and/or Conversion