



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0019509470** | File Number: **0000011963** | Submit Date: **07/06/2016** | Call Sign: **WRC-TV** | Facility ID: **47904** | City:
WASHINGTON | State: **DC**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Superceded** | Status Date:
12/12/2019 | Filing Status: **Inactive**

Report reflects information for : **Second Quarter of 2016**

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | No |

Applicant
Information

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|--|---|----------------------|-------------------------------|----------------|
| NBC TELEMUNDO LICENSE LLC Doing Business As: NBC TELEMUNDO LICENSE LLC | Margaret L. Tobey 300 NEW JERSEY AVE, N.W. SUITE 700 WASHINGTON, DC 20001 United States | +1 (202) 524-6401 | MARGARET. TOBEY@NBCUNI.COM | Company |

Contact
Representatives
(2)

| Contact Name | Address | Phone | Email | Contact Type |
|---|--|-----------------------|-------------------------------|-----------------------------|
| H. Douglas Lung <i>Corporate Engineering Manager</i> NBCUniversal, LLC | PO Box 98 Honolulu, HI 96728 United States | +1 (818) 334- 4034 | doug.lung@nbcuni.com | Technical Representative |
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Children's
Television
Information

| Section | Question | Response |
|--------------|-----------------------|--------------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | NBC |
| | Nielsen DMA | Washington DC (Hagrstwn) |
| | Web Home Page Address | www.nbc4.com |

Digital Core
Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.08 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 3.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core
Programs(15)

| Digital Core Program (1 of 15) | Response |
|--|---|
| Program Title | Nina's World (WRC 4.1 NBC) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 1:00-1:30pm |
| Total times aired at regularly scheduled time | 5 |
| Total times aired | 11 |
| Number of Preemptions | 8 |
| Number of Preemptions for other than Breaking News | 8 |
| Number of Preemptions Rescheduled | 6 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ninas World is an animated show based on a six year old Latina, who lives in San Antonio, Texas with her parents, who own the local bakery, and her Abuela grandmother. Her Tio Uncle Javier lives nearby and there are lots of different children and adults from several different cultures in the apartment complex and neighborhood where she lives. Ninas best friend is Star, a stuffed starfish pillow character brought to life by Ninas imagination. Each episode features Nina taking on a challenge, solving a problem, or finding a way to help others. She is very confident about her abilities, which sometimes gets her into trouble. However, with encouragement and chiding from Abuela, Nina learns about how to plan her work, take responsibility for her actions, and correct her mistakes. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Questions | Response |
|--|---------------------|
| Title of Program | Ninas World |
| List date and time rescheduled | 04/10/2016 12:00 PM |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2016-04-02 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|--|---------------------|
| Title of Program | Ninas World |
| List date and time rescheduled | 04/10/2016 12:30 PM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2016-04-09 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #3

| Questions | Response |
|--|---------------------|
| Title of Program | Ninas World |
| List date and time rescheduled | 04/17/2016 01:00 PM |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2016-04-16 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #4

| Questions | Response |
|--|---------------------|
| Title of Program | Ninas World |
| List date and time rescheduled | 05/01/2016 12:30 PM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2016-04-30 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #5

| Questions | Response |
|--|---------------------|
| Title of Program | Ninas World |
| List date and time rescheduled | 05/14/2016 01:30 PM |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2016-05-07 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #6

| Questions | Response |
|--|---------------------|
| Title of Program | Ninas World |
| List date and time rescheduled | 06/19/2016 12:30 PM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2016-06-04 |
| Episode # | |
| Reason for Preemption | Sports |

| Digital Core Program (2 of 15) | Response |
|--|--------------------------|
| Program Title | Astroblast (WRC 4.1 NBC) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 11:30-12N |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 13 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | 1 |

| | |
|--|--|
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Astroblast!, based on the book series "Astroblast!" by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. The station is populated by five animal characters and one 3-eyed octopus of unknown derivation. Each episode begins with an everyday conversation or incident that grows into a predicament of some sort needing a solution. While these predicaments take place on a space station populated by animal characters and aliens from different galaxies, the issues and resolutions resonate for a preschool audience. Through comedy and zippy action, our target audience sees how the characters learn lessons for practical living such as how to: keep track of things that belong to you, practice good habits, clean up a space when you've made a mess, rebound from a failure or embarrassing incident, or resist the urge to blame others for your mistakes. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|---------------------|
| Title of Program | Astroblast |
| List date and time rescheduled | 06/19/2016 01:00 PM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2016-06-04 |
| Episode # | |
| Reason for Preemption | Sports |

| Digital Core Program (3 of 15) | Response |
|--|------------------------------|
| Program Title | The Chica Show (WRC 4.1 NBC) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat, 12N-12:30pm |

| | |
|--|---|
| Total times aired at regularly scheduled time | 11 |
| Total times aired | 13 |
| Number of Preemptions | 2 |
| Number of Preemptions for other than Breaking News | 2 |
| Number of Preemptions Rescheduled | 2 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Chica Show features a five year old baby chick that spends her days with her parents in their costume shop, the Coop. The shops one employee, Kelly, doubles as Chicas nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit, and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and interpersonal behaviors. She and Kelly usually work on the problem through an adventure a fantasy transformation to animation where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio emotional development as Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|---------------------|
| Title of Program | The Chica Show |
| List date and time rescheduled | 06/11/2016 01:30 PM |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2016-05-28 |
| Episode # | |

| | |
|-----------------------|--------|
| Reason for Preemption | Sports |
|-----------------------|--------|

Digital Preemption Programs #2

| Questions | Response |
|--|---------------------|
| Title of Program | The Chica Show |
| List date and time rescheduled | 06/04/2016 12:30 PM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | 2016-06-04 |
| Episode # | |
| Reason for Preemption | Sports |

| Digital Core Program (4 of 15) | Response |
|--|--------------------------------------|
| Program Title | Ruff Ruff Tweet & Dave (WRC 4.1 NBC) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 11:00-11:30am |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 12 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | 1 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |

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|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ruff-Ruff, Tweet, and Dave (RRTD) is an animated show that puts an emphasis on logical thinking and use of language through fun problem solving adventures. The trio, RRTD, is guided by Hatty, an erudite hamster who wears a hat full of questions. The three characters agree that they would like to take a particular adventure and rev up their Roly-pods, enter the Spin-Again transport vehicle and arrive at their destination. Once there, Hatty challenges them to make decisions and choose options that will lead to success or failure with their quest. Once their mission is complete, they review their effort, assemble the Roly-Pods and head home. Their adventures are varied. They might go climb a mountain, design their own fairy tale, or build a sand castle. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (5 of 15) | Response |
|--|---------------------------------|
| Program Title | Noodle and Doodle (WRC 4.1 NBC) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 12:30-1:00pm |
| Total times aired at regularly scheduled time | 6 |
| Total times aired | 6 |
| Number of Preemptions | 7 |
| Number of Preemptions for other than Breaking News | 7 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |

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|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Noodle and Doodle, an instructional series, features creative expression through art and cooking projects around a specific theme. Host, Sean, drives around in a double decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's sidekick, Doggity, is an ever faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (6 of 15) | |
|--|---|
| | Response |
| Program Title | Pets in Paradise TV (WRC 4.2 COZI TV Network) |
| Origination | Local |
| Days/Times Program Regularly Scheduled | Sat 10:00-10:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

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|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Pets in Paradise TV is a weekly television show that explores the relationship between humans and animals. From surfing pigs, to ducks living inside the house, rescued dogs, and dogs that rescue humans, we look at the remarkable connections people have with their pets in one of the most beautiful places on Earth, Hawaii. Each week learn about these relationships and how they flourish in Paradise. The 30 minute show consists of compelling stories about people and their people and their pets, information about pet health care, tips on pet training and much more. The shows goal is to help nurture relationships between pet owners and their companions. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (7 of 15) | Response |
|--|---|
| Program Title | Ariel Zoey & Eli, Too (WRC 4.2 COZI TV Network) |
| Origination | Local |
| Days/Times Program Regularly Scheduled | Sat 10:30-11:00am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

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|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and resending musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company which sends the positive message of friendship and ends with the singing of End of Another Day which encourages the viewer to stay optimistic about tomorrow. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (8 of 15) | Response |
|--|----------------------------------|
| Program Title | Steal the Show (WRC 4.2 COZI TV) |
| Origination | Local |
| Days/Times Program Regularly Scheduled | Sat 11:30-12N |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

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|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Steal the Show provides CORE programming in the areas music, music composition, the music recording process and musical instruments. Ariel, Zoey and Eli Engelbert of the EI program Ariel & Zoey & Eli, Too work to write and record an album with Grammy Winner Jim Peterik. All aspect of the process are covered - 1) Creating the melody, 2) writing the lyric, 3) creating harmonies, 4) developing instrumentals and 5) recording the song in the studio. With schools across the country cutting funding to music related programs, Steal the Show fills an important void. Students will be empowered with the knowledge and skills they will broaden and hone as they follow Ariel, Zoey and Eli on their journey with one of the most prominent songwriters of the past 20 years. (Showplace TV Syndication) |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (9 of 15) | Response |
|--|---------------------------------------|
| Program Title | The New Howdy Doody (WRC 4.2 COZI TV) |
| Origination | Local |
| Days/Times Program Regularly Scheduled | Sun 10:30-11:00am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Howdy Doody is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cast of human characters such as Clarabell the Clown and Chief Thunderthud as well as puppets (i.e., Howdy Doody, Dilly Dally, Flub-a-Dub, etc.). Children sat on stage in the Peanut Gallery, thus making this show a forerunner of interactive programming we enjoy today. The primary value of the series is to educate and entertain elementary school-aged children. In addition, both older children and monitoring adults will find this series amusing and quite charming as Howdy Doody is a timeless character who has an interactive quality. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, HOWDY DOODY clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. 2. Responsibility is presented in a positive and encouraging manner. 3. Making choices in life, mastery of attachment and separation are emphasized in each episode. 4. Issues of competition and loyalty are conveyed throughout the series. (Showplace TV Syndication) |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (10 of 15) | Response |
|--|---|
| Program Title | Aqua Kids Adventures II (WRC 4.2 COZI TV) |
| Origination | Local |
| Days/Times Program Regularly Scheduled | Sat 11:00-11:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

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|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The messages delivered by Aqua Kids are given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining and informative. The young viewers identify with these young hosts and imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The format of young student scientists presenting information on location in a variety of aquatic settings is both entertaining and informative. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (11 of 15) | Response |
|--|---------------------------------------|
| Program Title | The New Howdy Doody (WRC 4.2 COZI TV) |
| Origination | Local |
| Days/Times Program Regularly Scheduled | Sun 10:00-10:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |

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|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Howdy Doody is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cast of human characters such as Clarabell the Clown and Chief Thunderthud as well as puppets (i.e., Howdy Doody, Dilly Dally, Flub-a-Dub, etc.). Children sat on stage in the Peanut Gallery, thus making this show a forerunner of interactive programming we enjoy today. The primary value of the series is to educate and entertain elementary school-aged children. In addition, both older children and monitoring adults will find this series amusing and quite charming as Howdy Doody is a timeless character who has an interactive quality. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, HOWDY DOODY clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. 2. Responsibility is presented in a positive and encouraging manner. 3. Making choices in life, mastery of attachment and separation are emphasized in each episode. 4. Issues of competition and loyalty are conveyed throughout the series. (Showplace TV Syndication) |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (12 of 15) | Response |
|--|-----------------------------|
| Program Title | It's Academic (WRC 4.1 NBC) |
| Origination | Local |
| Days/Times Program Regularly Scheduled | Sat 10:30-11:00am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| | |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | It's Academic showcases the brightest students from 81 area high schools - private, parochial, and public inner city and suburban. Using an exciting quiz format, these students compete to answer questions from all areas of the school curriculum: history, literature, geography, science and math. NBC4's Mac McGarry hosts the program. There are questions on music, arts and current events. Through It's Academic, the admiration and respect normally reserved for athletic heroes is extended to high school scholars and this helps create a pro-learning atmosphere in the schools, where academic excellence is encouraged. School systems in the Washington metropolitan area, recognizing that academic competition is a great motivating force, have established It's Academic clubs to extend the benefit of the competition to a far greater number of students than those who actually participate on the television program. It's Academic is targeted to those young people in middle and high school. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (13 of 15) | Response |
|--|--------------------------------------|
| Program Title | Floogals (WRC 4.1 NBC) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 10:00-10:30am (effective 2/6/16) |
| Total times aired at regularly scheduled time | 10 |
| Total times aired | 10 |
| Number of Preemptions | 3 |
| Number of Preemptions for other than Breaking News | 3 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |

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|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Floogals is an animated show starring three space aliens Fleeker, Flo, and Boomer who have been sent to earth to explore, investigate, discover and report their findings to their superiors at Floogal headquarters. The diminutive Floogals are no taller than a large safety pin and their visual perspective is literally the point of view of the show. With the multiple challenges of their size and ignorance of all things Hooman that's Floogal speak for human, the Floogals have a lot of work on their hands. They are engaged in the dual processes of discovery and problem solving as nothing on earth is familiar to them. Much like young children, they begin by encountering something new and then go through a comedic multi step process of watching, listening, touching, and note taking until they have figured out what and how their new discovery fits into the Hooman universe. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (14 of 15) | Response |
|--|---------------------------------------|
| Program Title | It's Academic Superbowl (WRC 4.1 NBC) |
| Origination | Local |
| Days/Times Program Regularly Scheduled | Sat, 6/25, 7:00-7:30pm |
| Total times aired at regularly scheduled time | 1 |
| Total times aired | 1 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| | |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | It's Academic showcases the brightest students from 81 area high schools - private, parochial, and public inner city and suburban. Using an exciting quiz format, these students compete to answer questions from all areas of the school curriculum: history, literature, geography, science and math. NBC4's Mac McGarry hosts the program. There are questions on music, arts and current events. Through It's Academic, the admiration and respect normally reserved for athletic heroes is extended to high school scholars and this helps create a pro-learning atmosphere in the schools, where academic excellence is encouraged. School systems in the Washington metropolitan area, recognizing that academic competition is a great motivating force, have established It's Academic clubs to extend the benefit of the competition to a far greater number of students than those who actually participate on the television program. It's Academic is targeted to those young people in middle and high school. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (15 of 15) | Response |
|--|---|
| Program Title | It's Academic (WRC 4.1 NBC) |
| Origination | Local |
| Days/Times Program Regularly Scheduled | Sat, 6/18, 10:00-10:30am - additional airing to complete season |
| Total times aired at regularly scheduled time | 1 |
| Total times aired | 1 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| | |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | It's Academic showcases the brightest students from 81 area high schools - private, parochial, and public inner city and suburban. Using an exciting quiz format, these students compete to answer questions from all areas of the school curriculum: history, literature, geography, science and math. NBC4's Mac McGarry hosts the program. There are questions on music, arts and current events. Through It's Academic, the admiration and respect normally reserved for athletic heroes is extended to high school scholars and this helps create a pro-learning atmosphere in the schools, where academic excellence is encouraged. School systems in the Washington metropolitan area, recognizing that academic competition is a great motivating force, have established It's Academic clubs to extend the benefit of the competition to a far greater number of students than those who actually participate on the television program. It's Academic is targeted to those young people in middle and high school. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

| Question | Response |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Ronni Attenello |
| Address | 4001 Nebraska Ave. NW |
| City | Washington DC |
| State | DC |
| Zip | 20016 |
| Telephone Number | (610) 668-5793 |
| Email Address | ronni.attenello@nbcuni.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | The list of public service announcements designed specifically for children that aired this quarter is available in the station's public file. The More You Knows comprehensive website themoreyouknow.com provides in-depth referral information, in connection with the on-air public service announcements. Content includes: video of all current public service announcements, a general campaign overview, message boards, press releases, kids' pages and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed. On Sunday, June 12, 2016 The Chica Show was preempted due to to national breaking News 1015am - 332pm reporting on the Orlando nightclub shooting. Please also note on Saturday, April 2, 2016, The Chica Show and Astroblast were inadvertently reversed in their on-air scheduling as distributed by the network, with Chica airing at 1130am ETinstead of 12pm ET, and Astroblast airing at 12pm ET instaed of 1130am ET. Both shows aired in their entirety in the stations regular E I block. |

Other Matters (13)

| Other Matters (1 of 13) | Response |
|--|---|
| Program Title | Nina's World (WRC 4.1 NBC) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 11:00-11:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ninas World is an animated show based on a six year old Latina, who lives in San Antonio, Texas with her parents, who own the local bakery, and her Abuela (grandmother). Her Tio (Uncle) Javier lives nearby and there are lots of different children and adults from several different cultures in the apartment complex and neighborhood where she lives. Ninas best friend is Star, a stuffed starfish pillow character brought to life by Ninas imagination. Each episode features Nina taking on a challenge, solving a problem, or finding a way to help others. She is very confident about her abilities, which sometimes gets her into trouble. However, with encouragement and chiding from Abuela, Nina learns about how to plan her work, take responsibility for her actions, and correct her mistakes. |

| Other Matters (2 of 13) | Response |
|---|------------------------|
| Program Title | Floogals (WRC 4.1 NBC) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 10:30-11:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Floogals is an animated show starring three space aliens Fleeker, Flo, and Boomer who have been sent to earth to explore, investigate, discover and report their findings to their superiors at Floogal headquarters. The diminutive Floogals are no taller than a large safety pin and their visual perspective is literally the point of view of the show. With the multiple challenges of their size and ignorance of all things Hooman thats Floogal speak for human, the Floogals have a lot of work on their hands. They are engaged in the dual processes of discovery and problem solving as nothing on earth is familiar to them. Much like young children, they begin by encountering something new and then go through a comedic multi step process of watching, listening, touching, and note taking until they have figured out what and how their new discovery fits into the Hooman universe. |
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| Other Matters (3 of 13) | Response |
|--|---|
| Program Title | The Chica Show (WRC 4.1 NBC) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 12N - 12:30pm |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Chica Show features a five year old baby chick that spends her days with her parents in their costume shop, the Coop. The shops one employee, Kelly, doubles as Chicas nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit, and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and interpersonal behaviors. She and Kelly usually work on the problem through an adventure a fantasy transformation to animation where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio emotional development as Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills. |

| Other Matters (4 of 13) | Response |
|--|-------------------------------|
| Program Title | Terrific Trucks (WRC 4.1 NBC) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 10:00-10:30am |

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|--|---|
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Terrific Trucks is a live-action series that follows the exploits of five self-driving, heavy-duty construction trucks. They include Tork, the dump truck, Stotz, the flatbed, Dug, the digger, Blinker, the mini-digger, and Sparky, the front-end loader. The trucks reside in a fully equipped truck yard/rock quarry and work as a team on various building projects that require planning, collaboration and implementation. Each truck brings specific skills to the group. They get challenging job assignments from Mr. Bill Board, a digital outdoor screen that outlines and diagrams the problem to be solved. By allocating the role each truck will perform during the project, the group merges those unique skills to fulfill their respective assignments. Unexpected problems that could compromise their success-- such as the weather, broken truck parts, or personal conflicts between the trucks--- are addressed and overcome so the job can be completed. |

| Other Matters (5 of 13) | |
|--|---|
| Response | |
| Program Title | Noodle and Doodle (WRC 4.1 NBC) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 12:30 -1:00pm |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Noodle and Doodle, an instructional series, features creative expression through art and cooking projects around a specific theme. Host, Sean, drives around in a double decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the childs home. Seans side kick, Doggity, is an ever faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal. |
| Other Matters (6 of 13) | |
| Response | |

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|--|---|
| Program Title | Pets in Paradise TV (WRC 4.2 COZI TV) |
| Origination | Local |
| Days/Times Program Regularly Scheduled | Sun 10:00-10:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Pets in Paradise TV is a weekly television show that explores the relationship between humans and animals. From surfing pigs, to ducks living inside the house, rescued dogs, and dogs that rescue humans, we look at the remarkable connections people have with their pets in one of the most beautiful places on Earth, Hawaii. Each week learn about these relationships and how they flourish in Paradise. The 30 minute show consists of compelling stories about people and their people and their pets, information about pet health care, tips on pet training and much more. The shows goal is to help nurture relationships between pet owners and their companions. |

| Other Matters (7 of 13) | Response |
|---|---|
| Program Title | Ariel Zoey & Eli, Too (WRC 4.2 COZI TV) |
| Origination | Local |
| Days/Times Program Regularly Scheduled | Sun 10:30-11:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and resenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company which sends the positive message of friendship and ends with the singing of End of Another Day which encourages the viewer to stay optimistic about tomorrow. |
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| Other Matters (8 of 13) | Response |
|--|--|
| Program Title | Aqua Kids Adventures II (WRC 4.2 COZI TV) |
| Origination | Local |
| Days/Times Program Regularly Scheduled | Sun 11:00-11:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The messages delivered by Aqua Kids are given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining and informative. The young viewers identify with these young hosts and imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The format of young student scientists presenting information on location in a variety of aquatic settings is both entertaining and informative. |

| Other Matters (9 of 13) | Response |
|---|--------------------------------|
| Program Title | Veggie Tales (WRC 4.2 COZI TV) |
| Origination | Local |
| Days/Times Program Regularly Scheduled | Sun 11:30-12N |
| Total times aired at regularly scheduled time | 13 |

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|--|--|
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | VeggieTales is a children's series featuring animated vegetables who teach life lessons through stories. Hosted by Bob the Tomato and Larry the Cucumber, each episode begins by establishing the problem, uses short stories to parallel the situation with a problem and solution, and ends by reiterating the proposed solution and the life lesson learned through the experience. The show communicates social-emotional messages based upon the core values of honesty, kindness, forgiveness, and appreciation for all, using music, unusual characters, and allegorical storylines. (Showplace TV Syndication) |

| Other Matters (10 of 13) | Response |
|--|--|
| Program Title | The New Howdy Doody (WRC 4.2 COZI TV) |
| Origination | Local |
| Days/Times Program Regularly Scheduled | Sun 12N-12:30pm |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Howdy Doody is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cast of human characters such as Clarabell the Clown and Chief Thunderhud as well as puppets (i.e., Howdy Doody, Dilly Dally, Flub-a-Dub, etc.). Children sat on stage in the Peanut Gallery, thus making this show a forerunner of interactive programming we enjoy today. The primary value of the series is to educate and entertain elementary school-aged children. In addition, both older children and monitoring adults will find this series amusing and quite charming as Howdy Doody is a timeless character who has an interactive quality. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, HOWDY DOODY clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. 2. Responsibility is presented in a positive and encouraging manner. 3. Making choices in life, mastery of attachment and separation are emphasized in each episode. 4. Issues of competition and loyalty are conveyed throughout the series. (Showplace TV Syndication) |

| Other Matters (11 of 13) | Response |
|--------------------------|---------------------------------------|
| Program Title | The New Howdy Doody (WRC 4.2 COZI TV) |
| Origination | Local |

| | |
|--|---|
| Days/Times Program Regularly Scheduled | Sun 12:30-1:00pm |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Howdy Doody is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cast of human characters such as Clarabell the Clown and Chief Thunderthud as well as puppets (i.e., Howdy Doody, Dilly Dally, Flub-a-Dub, etc.). Children sat on stage in the Peanut Gallery, thus making this show a forerunner of interactive programming we enjoy today. The primary value of the series is to educate and entertain elementary school-aged children. In addition, both older children and monitoring adults will find this series amusing and quite charming as Howdy Doody is a timeless character who has an interactive quality. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, HOWDY DOODY clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. 2. Responsibility is presented in a positive and encouraging manner. 3. Making choices in life, mastery of attachment and separation are emphasized in each episode. 4. Issues of competition and loyalty are conveyed throughout the series. (Showplace TV Syndication) |

| Other Matters (12 of 13) | Response |
|---|--------------------------------------|
| Program Title | Ruff Ruff Tweet & Dave (WRC 4.1 NBC) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 11:00-11:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | There will be one new show introduced during the 3rd Quarter, Ruff Ruff, Tweet, and Dave (RRTD). This animated show puts an emphasis on logical thinking and use of language through fun problem solving adventures. The trio, RRTD, is guided by Hatty, an erudite hamster who wears a hat full of questions. The three characters agree that they would like to take a particular adventure and rev up their Roly-pods, enter the Spin-Again transport vehicle and arrive at their destination. Once there, Hatty challenges them to make decisions and choose options that will lead to success or failure with their quest. Once their mission is complete, they review their effort, assemble the Roly-Pods and head home. Their adventures are varied. They might go climb a mountain, design their own fairy tale, or build a sand castle. |
| Other Matters (13 of 13) | |
| Program Title | It's Academic (WRC 4.1 NBC) |
| Origination | Local |
| Days/Times Program Regularly Scheduled | Sat 10:30-11:00am |
| Total times aired at regularly scheduled time | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | It's Academic showcases the brightest students from 81 area high schools - private, parochial, and public inner city and suburban. Using an exciting quiz format, these students compete to answer questions from all areas of the school curriculum: history, literature, geography, science and math. NBC4's Mac McGarry hosts the program. There are questions on music, arts and current events. Through It's Academic, the admiration and respect normally reserved for athletic heroes is extended to high school scholars and this helps create a pro-learning atmosphere in the schools, where academic excellence is encouraged. School systems in the Washington metropolitan area, recognizing that academic competition is a great motivating force, have established It's Academic clubs to extend the benefit of the competition to a far greater number of students than those who actually participate on the television program. It's Academic is targeted to those young people in middle and high school. |

Certification

| Question | Response |
|---|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | <p>Yes</p> |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>Ronni Attenello <i>Director of Programming</i></p> <p>07/06/2016</p> |

Attachments

No Attachments.