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Children's Television Programming Report

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City: **LEXINGTON** | State: **KY**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
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Report reflects information for : **Second Quarter of 2016**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WLEX COMMUNICATIONS, LLC Doing Business As: WLEX COMMUNICATIONS, LLC	Sam Gordon P.O. BOX 1457 LEXINGTON, KY 40591 United States	+1 (859) 259- 1818	sgordon@wlex. tv	Company

**Contact
Representatives
(2)**

Contact Name	Address	Phone	Email	Contact Type
SAM GORDON <i>CHIEF ENGINEER</i> WLEX COMMUNICATIONS LLC	CHIEF ENGINEER P.O. BOX 1457 LEXINGTON, KY 40588 United States	+1 (859) 259- 1818	sfranklin@wlex.tv	Technical Representative
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**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	D1-NBC D2-METV D3-BOUNCETV
	Nielsen DMA	Lexington
	Web Home Page Address	http://www.lex18.com

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.18
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	5.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(15)

Digital Core Program (1 of 15)	Response
Program Title	Ruff Ruff, Tweet, and Dave (18.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11am
Total times aired at regularly scheduled time	11
Total times aired	12
Number of Preemptions	2
Number of Preemptions for other than Breaking News	2
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff Ruff, Tweet and Dave is a preschool adventure/activity show where the lead characters travel to faraway lands to have adventures with their guide, a hamster named Hatty. Ruff Ruff, the dog, is the most playful of the three; Tweet is a little bird who loves to fly and get creative with her suggestions; and Dave the Panda has a thing for bananas. RRTD might go to the beach, or the mountains, or to strange lands with pillows everywhere; just the sort of place where imagination and logic come together. The settings are always brightly colored and beautiful. And their transport vehicles are Roly-pods, artful go-carts that fit on a spiral ramp that folds in and out of the Spin-Again, a colorful round spinning top with special compartments designed to anchor each vehicle right on the outside rim during the journey.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Ruff Ruff, Tweet, and Dave
List date and time rescheduled	06/04/2016 08:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-04
Episode #	
Reason for Preemption	Sports

Digital Core Program (2 of 15)		Response
Program Title	Green Screen Adventures (18.2)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays at 8am & 8:30am	
Total times aired at regularly scheduled time	26	
Total times aired	26	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	8 years to 12 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theatre. The stories are based on the writing of elementary school students, ages 8-12. Children Get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (3 of 15)		Response
Program Title		Travel Thru History (18.2)
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays at 9am & 9:30am
Total times aired at regularly scheduled time		26
Total times aired		26
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the U.S. from Las Vegas to Key West.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (4 of 15)		Response
Program Title		Mystery Hunters (18.2)
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays at 10am & 10:30am
Total times aired at regularly scheduled time		26
Total times aired		26
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teenage hosts Araya and Christina investigate real-life reports of mysteries such as spirits, legendary creatures, monsters, dinosaurs and UFOs. They use scientific rigour to try to find plausible explanations for the sightings and eye-witness accounts that trigger their investigations. In another section of the show, Doubting Dave, a scientist played by David Acer, attempts to explain mysterious personal experiences that have been emailed in by viewers, in a feature called "V-Files", as well as a way to create your own versions of the mysteries in the show in his "Mystery Lab" segment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 15)	Response
Program Title	Saved by the Bell (18.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 10am & 10:30am & 11am & 11:30am
Total times aired at regularly scheduled time	52
Total times aired	52
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>"Saved By The Bell" is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens. The Children's Television Act of 1990 ("CTA") imposed a requirement on the FCC to consider in its review of television station renewals the extent to which the licensee had served the educational and informational needs of children through its overall programming, including programming specifically designed to serve such needs. In adopting the CTA, Congress recognized a number of existing programs that already served such needs and in that context specifically mentioned "Saved By The Bell" in the Senate Report that accompanied the CTA, describing the program as "valuable" and "aimed at high school students and addressing typical problems and conflicts faced by teens." In adopting the regulations that implemented the CTA in 1991, the FCC also noted that Congress had singled out "Saved By The Bell" for mention: "The legislative history provides a wealth of examples of children's programming that is educational and informational. These include . . . "Saved By The Bell" (topical problems and conflicts faced by teens) Where determinations of whether a program qualifies as 'educational and informational' are in doubt, we will expect licensees to substantiate their determinations. We will rely on the guidance given in the legislative history, including the specific examples cited above, in ruling on the sufficiency of such demonstrations." Consistent with these findings, the FCC has granted the renewal applications of television stations that have relied on "Saved By The Bell" to satisfy their obligation to air programming specifically designed to serve the educational and informational needs of children aged 16 years and under.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 15)	Response
Program Title	Nina's World (18.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 1030am
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	2
Number of Preemptions Rescheduled	2

Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ninas World is an animated show based on a six-year-old Latina who lives in San Antonio Texas with her parents, who own the local bakery, and her Abuela grandmother Her Tio Uncle Javier lives nearby and there are lots of different children and adults from several different cultures in the apartment complex and neighborhood where she lives Ninas best friend is Star a stuffed starfish pillow character brought to life by Ninas imagination Each episode features Nina taking on a challenge solving a problem or finding a way to help others She is very confident about her abilities which sometimes gets her into trouble However with encouragement and chiding from Abuela, Nina learns about how to plan her work take responsibility for her actions and correct her mistakes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Nina's World
List date and time rescheduled	05/08/2016 12:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-07
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Nina's World
List date and time rescheduled	06/04/2016 07:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-04
Episode #	
Reason for Preemption	Sports

Digital Core Program (7 of 15)	Response
Program Title	Floogals (18.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 1000am
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	2
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Floogals is an animated show starring three space aliens Fleeker Flo and Boomer who have been sent to earth to explore investigate discover and report their findings to their superiors at Floogal headquarters The diminutive Floogals are no taller than a large safety pin and their visual perspective is literally the point of view of the show With the multiple challenges of their size and ignorance of all things Hooman thats Floogal speak for human the Floogals have a lot of work on their hands They are engaged in the dual processes of discovery and problem solving as nothing on earth is familiar to them Much like young children they begin by encountering something new and then go through a comedic multi step process of watching listening touching and note taking until theyve figured out what and how their new discovery fits into the Hooman universe
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
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Title of Program	Floogals
List date and time rescheduled	05/08/2016 12:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-07
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Floogals
List date and time rescheduled	06/04/2016 07:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-04
Episode #	
Reason for Preemption	Sports

Digital Core Program (8 of 15)		Response
Program Title	Astroblast (18.1)	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat 1130am	
Total times aired at regularly scheduled time	11	
Total times aired	12	
Number of Preemptions	2	
Number of Preemptions for other than Breaking News	2	
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	

Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast based on the book series by author and illustrator Bob Kolar is set on a space station in an unknown solar system Five animal characters and one three-eyed octopus of unknown derivation populate the station Each episode begins with an everyday conversation or incident that grows into a predicament needing a solution While these predicaments take place in a fantasy environment, the issues and resolutions resonate for a preschool audience Through comedy and zippy action our target audience sees how the characters learn lessons for practical living such as how to keep track of things that belong to you practice good habits clean up when youve made a mess rebound from a failure or an embarrassing incident or resist the urge to blame others for your mistakes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Astroblast
List date and time rescheduled	06/04/2016 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-04
Episode #	
Reason for Preemption	Sports

Digital Core Program (9 of 15)	Response
Program Title	The Chica Show (18.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 1200pm
Total times aired at regularly scheduled time	10
Total times aired	11

Number of Preemptions	3
Number of Preemptions for other than Breaking News	3
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Chica Show features a five-year-old "baby" chick that spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit, and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot resolve. Usually her issues involve impulse control, distractibility, judgement, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure through an adventure-- a fantasy transformation to animation-- where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development as Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	05/28/2016 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-28
Episode #	
Reason for Preemption	Sports

Digital Core Program (10 of 15)	Response
Program Title	Whaddyado (18.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 100pm

Total times aired at regularly scheduled time	5
Total times aired	13
Number of Preemptions	8
Number of Preemptions for other than Breaking News	8
Number of Preemptions Rescheduled	8
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An educational series chronicling the lives of teens who are faced with challenging situations
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Whaddyado
List date and time rescheduled	04/02/2016 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-02
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Whaddyado
List date and time rescheduled	04/09/2016 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-09
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Whaddyado
List date and time rescheduled	04/16/2016 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-16

Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Whaddyado
List date and time rescheduled	04/30/2016 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-30
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Whaddyado
List date and time rescheduled	05/08/2016 01:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-07
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Whaddyado
List date and time rescheduled	05/22/2016 12:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-21
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	Whaddyado
List date and time rescheduled	05/28/2016 08:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2016-05-28
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	Whaddyado
List date and time rescheduled	06/19/2016 12:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-04
Episode #	
Reason for Preemption	Sports

Digital Core Program (11 of 15)	Response
Program Title	Noodle and Doodle (18.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 1230pm
Total times aired at regularly scheduled time	6
Total times aired	11
Number of Preemptions	7
Number of Preemptions for other than Breaking News	7
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle, an instructional series, features creative expression through art and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parents engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever-faithful beagle who transforms into an animated character during interstitial trips to parallel universe, set in a kitchen full of prank-playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	04/02/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-02
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	04/09/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-09
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	04/16/2016 09:30 AM
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-16
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	04/30/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-30
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	05/28/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-28
Episode #	
Reason for Preemption	Sports

Digital Core Program (12 of 15)

	Response
Program Title	Awesome Adventures (beginning 6/12/2016 on 18.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 10 am & at 11:30am
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is a half-hour weekly teen adventure series that is shot in high definition airing 52 weeks a year. The host, as well as two different teens, travel each week to destinations around the world that can be both exotic and remote. Each journey is a lesson in the beauty of nature, it's creatures, and the people who inhabit the land.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 15)	Response
Program Title	Live Life and Win (beginning 6/12/2016 on 18.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 10:30am & Sundays at 10:00am
Total times aired at regularly scheduled time	5
Total times aired	5
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life and Win is a series of inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 15)	Response
Program Title	Animal Atlas (begining 6/12/2016 on 18.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday at 11:00am
Total times aired at regularly scheduled time	2
Total times aired	2

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On Animal Atlas we travel the globe to meet every kind of animal imaginable, from the familiar to the astounding. We about their lives, their history, and the adaptations that allow them to survive and thrive. But best of all, we meet them face to face. Just spin the globe. Anywhere, everywhere animals live, you'll find Animal Atlas.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 15)	Response
Program Title	The Real Winning Edge (beginning 6/12/2016 on 18.3)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday at 10:30am
Total times aired at regularly scheduled time	3
Total times aired	3
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a weekly half-hour television series that highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (3)

Non-Core Educational and Informational Programming (1 of 3)		Response
Program Title		Missing
Origination		Syndicated
Days/Times Program Regularly Scheduled:		Sunday 500am
Total times aired at regularly scheduled time:		13
Number of Preemptions		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Missing is a weekly half-hour reality series featuring actual cases of missing individuals, both adult and juvenile, from across the United States. The program includes tips and information to keep children safe.
Does the program have educating and informing children ages 16 and under as a significant purpose?		Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?		Yes

Date and Time Aired:

Questions		Response
Non-Core Educational and Informational Programming (2 of 3)		
Program Title		H.R. Pufnstuf
Origination		Network
Days/Times Program Regularly Scheduled:		Saturdays at 7:00am
Total times aired at regularly scheduled time:		13
Number of Preemptions		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		A young boy named Jimmy has in his possession a magic flute named Freddie that can talk and play tunes on its own. One day he gets on a magic talking boat that promises to take him on an adventure. The boat happens to belong to a wicked witch named Witchiepoo, who uses the boat to kidnap Jimmy and take him to her home base on Living Island, where she hopes to steal Freddie for her own selfish needs. Fortunately Jimmy is rescued by the island's mayor, a six foot dragon named H.R. Pufnstuf. After Jimmy is rescued by Pufnstuf and his two deputies, Kling and Klang, his adventures begin as well as his attempts to get back home.

Does the program have educating and informing children ages 16 and under as a significant purpose? Yes

Does the Licensee identify the program by displaying throughout the program the symbol E/I? No

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? Yes

Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (3 of 3)	
Response	
Program Title	Land of the Lost
Origination	Network
Days/Times Program Regularly Scheduled:	Saturdays at 730am
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Land of the Lost details the adventures of the Marshall family (father Rick, his teenage children Will and Holly) who are trapped in an alternate universe inhabited by dinosaurs, a primate-type people called Pakuni, and aggressive humanoid/lizard creatures called Sleestak. The episode storylines focus on the family's efforts to survive and find a way back to their own world, but the exploration of the exotic inhabitants of the Land of the Lost is also an ongoing part of the story.[4] An article on renewed studio interest in feature film versions of Land of the Lost and H.R. Pufnstuf commented that "decision-makers in Hollywood, and some big-name stars, have personal recollections of plopping down on the family-room wall-to-wall shag sometime between 1969 and 1974 to tune in to multiple reruns of the Kroffts' Saturday morning live-action hits," and quoting Marty Krofft as saying that the head of Universal Studios, Ronald Meyer, and leaders at Sony Pictures all had been fans of Krofft programs.[5] A number of well-respected writers in the science fiction field contributed scripts to the series (mostly in the first and second seasons), including Larry Niven, [6] Theodore Sturgeon,[6] Ben Bova,[6] and Norman Spinrad, and a number of people involved with Star Trek, such as Dorothy "D.C." Fontana,[6] Walter Koenig,[6][7][8] and David Gerrold.[6] Gerrold, Niven, and Fontana also contributed commentaries to the DVD of the first season.[3] The prolific Krofft team was influential in children's television, producing many oddly formatted, highly energetic, and special-effects heavy programs. Many Krofft shows have similar plots involving children accidentally trapped in other worlds, but Land of the Lost is the Kroffts' most serious treatment of the premise...especially in the first season, slightly less so in the second, and considerably less so in the third.[9]
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Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
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Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
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Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes
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Date and Time Aired:

Questions	Response
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**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Camille Thomas
Address	1065 Russell Cave Road
City	Lexington
State	KY
Zip	40505
Telephone Number	(859) 226-7605
Email Address	cthomas@wlex.tv
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	<p>THE MORE YOU KNOW WEBSITE: The More You Know's website (www.nbc.com/tmyk) features scripts from the award winning public service announcements, referral information for other organizations referenced in the PSA'S, a general campaign overview, and educational materials produced in connection with NBC programming. The site also includes a list of the campaign's most recent accolades.</p> <p>THURSDAY'S CHILD: This is a segment of our newscast each Thursday. Dia Davidson, one of our dayside anchors takes a different child out each week that is in the social service system in Lexington and up for adoption. She spends the entire day with them, getting to know the child, spending quality one on one time with the child. She then does a news segment featuring the child and asking interested viewers to call the number on the screen to inquire about adoption. Children have received wonderful loving families to be a part of as a result.</p> <p>LEXINGTON HUMANE SOCIETY: Each day on our 1230 pm newscast a representative from the Lexington Humane Society appears at the end on the set with the anchors featuring a different animal. It may be a cat, dog, guinea pig, armadillo, rabbit, etc. These are healthy animals up for adoption. Information relating to the type of animal it is, its nature, what kind of home it needs, etc are given to educate the viewer about specific kinds of animals. Viewers are encouraged to call the humane society's number on the screen to adopt. We have made a lot of little children happy with these opportunities to adopt a homeless animal.</p> <p>BILL'S WEATHER 101: WLEX-TV'S Chief Meteorologist, Bill Meck, routinely visits elementary and middle school students in their classrooms to help them better understand the weather information he provides daily during his on-air segments. Bill's Weather 101 takes the complexities and wonders of weather and makes the fundamentals simple and fun. Students as young as kindergarten are able to grasp concepts easily. After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies as follows: (i) the only programs specifically designed for children ages twelve and under that the station broadcast this quarter are disclosed in this report and (ii) the licensee fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670, with respect to these programs.</p>

Other Matters (15)

Other Matters (1 of 15)	Response
Program Title	Terrific Trucks (Channel 18.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Terrific Trucks is a live-action series that follows the exploits of five self-driving, heavy-duty construction trucks. They include Tork, the dump truck, Stotz, the flatbed, Dug, the digger, Blinker, the mini-digger, and Sparky, the front-end loader. The trucks reside in a fully equipped truck yard/rock quarry and work as a team on various building projects that require planning, collaboration and implementation. Each truck brings specific skills to the group. They get challenging job assignments from Mr. Bill Board, a digital outdoor screen that outlines and diagrams the problem to be solved. By allocating the role each truck will perform during the project, the group merges those unique skills to fulfill their respective assignments. Unexpected problems that could compromise their success-- such as the weather, broken truck parts, or personal conflicts between the trucks--- are addressed and overcome so the job can be completed.

Other Matters (2 of 15)	Response
Program Title	Ruff Ruff, Tweet and Dave (Channel 18.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff Ruff, Tweet and Dave is a preschool adventure/activity show where the lead characters travel to faraway lands to have adventures with their guide, a hamster named Hatty. Ruff Ruff, the dog, is the most playful of the three; Tweet is a little bird who loves to fly and get creative with her suggestions; and Dave the Panda has a thing for bananas. RRTD might go to the beach, or the mountains, or to strange lands with pillows everywhere; just the sort of place where imagination and logic come together. The settings are always brightly colored and beautiful. And their transport vehicles are Roly-pods, artful go-carts that fit on a spiral ramp that folds in and out of the Spin-Again, a colorful round spinning top with special compartments designed to anchor each vehicle right on the outside rim during the journey.
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Other Matters (3 of 15)

Response

Program Title	The Chica Show (Channel 18.1)
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Origination	Network
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Days/Times Program Regularly Scheduled	Sat 12:00pm
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	6 years to 10 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Chica Show features a five-year-old "baby" chick that spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit, and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot resolve. Usually her issues involve impulse control, distractibility, judgement, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure through an adventure-- a fantasy transformation to animation-- where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development as Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.
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Other Matters (4 of 15)

Response

Program Title	Flogals (Channel 18.1)
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Origination	Network
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Days/Times Program Regularly Scheduled	Sat 10:30am
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Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Floogals is an animated show starring three space aliens Fleeker Flo and Boomer who have been sent to earth to explore investigate, discover and report their findings to their superiors at Floogal headquarters The diminutive Floogals are no taller than a large safety pin and their visual perspective is literally the point of view of the show With the multiple challenges of their size and ignorance of all things Hooman thats Floogal speak for human the Floogals have a lot of work on their hands They are engaged in the dual processes of discovery and problem solving as nothing on earth is familiar to them Much like young children they begin by encountering something new and then go through a comedic multi step process of watching listening touching and note taking until theyve figured out what and how their new discovery fits into the Hooman universe

Other Matters (5 of 15)

Response

Program Title	Noodle and Doodle (Channel 18.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 12:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle, an instructional series, features creative expression through art and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parents engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever-faithful beagle who transforms into an animated character during interstitial trips to parallel universe, set in a kitchen full of prank-playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal.

Other Matters (6 of 15)

Response

Program Title	Ninas World (Channel 18.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ninas World is an animated show based on a six-year-old Latina who lives in San Antonio Texas with her parents who own the local bakery, and her Abuela grandmother Her Tio Uncle Javier lives nearby and there are lots of different children and adults from several different cultures in the apartment complex and neighborhood where she lives Ninas best friend is Star a stuffed starfish pillow character brought to life by Ninas imagination Each episode features Nina taking on a challenge solving a problem, or finding a way to help others She is very confident about her abilities which sometimes gets her into trouble However with encouragement and chiding from Abuela Nina learns about how to plan her work take responsibility for her actions and correct her mistakes

Other Matters (7 of 15)	Response
Program Title	Whaddyado(Channel 18.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 1:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An educational series chronicling the lives of teens who are faced with challenging situations

Other Matters (8 of 15)	Response
Program Title	Green Screen Adventures (Channel 18.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 8am & 830am
Total times aired at regularly scheduled time	26
Length of Program	30 mins

Age of Target Child Audience from	8 years to 12 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theatre. The stories are based on the writing of elementary school students, ages 8-12. Children Get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion.
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Other Matters (9 of 15)	Response
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Program Title	Travel Thru History (Channel 18.2)
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturdays at 9am & 9:30am
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Total times aired at regularly scheduled time	26
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the U.S. from Las Vegas to Key West.
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Other Matters (10 of 15)	Response
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Program Title	Mystery Hunters (Channel 18.2)
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturdays at 10am & 10:30am
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Total times aired at regularly scheduled time	26
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teenage hosts Araya and Christina investigate real-life reports of mysteries such as spirits, legendary creatures, monsters, dinosaurs and UFOs. They use scientific rigour to try to find plausible explanations for the sightings and eye-witness accounts that trigger their investigations. In another section of the show, Doubting Dave, a scientist played by David Acer, attempts to explain mysterious personal experiences that have been emailed in by viewers, in a feature called "V-Files", as well as a way to create your own versions of the mysteries in the show in his "Mystery Lab" segment.
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Other Matters (11 of 15)	Response
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Program Title	Saved by the Bell (Channel 18.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 10am & 1030am & 11am & 11:30am
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Saved By The Bell" is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens. The Children's Television Act of 1990 ("CTA") imposed a requirement on the FCC to consider in its review of television station renewals the extent to which the licensee had served the educational and informational needs of children through its overall programming, including programming specifically designed to serve such needs. In adopting the CTA, Congress recognized a number of existing programs that already served such needs and in that context specifically mentioned "Saved By The Bell" in the Senate Report that accompanied the CTA, describing the program as "valuable" and "aimed at high school students and addressing typical problems and conflicts faced by teens." In adopting the regulations that implemented the CTA in 1991, the FCC also noted that Congress had singled out "Saved By The Bell" for mention: "The legislative history provides a wealth of examples of children's programming that is educational and informational. These include . . . "Saved By The Bell" (topical problems and conflicts faced by teens) Where determinations of whether a program qualifies as 'educational and informational' are in doubt, we will expect licensees to substantiate their determinations. We will rely on the guidance given in the legislative history, including the specific examples cited above, in ruling on the sufficiency of such demonstrations." Consistent with these findings, the FCC has granted the renewal applications of television stations that have relied on "Saved By The Bell" to satisfy their obligation to air programming specifically designed to serve the educational and informational needs of children aged 16 years and under.

Other Matters (12 of 15)	Response
Program Title	Awesome Adventures (Channel 18.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday at 10am and at 11:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is a half-hour weekly teen adventure series that is shot in high definition airing 52 weeks a year. The host, as well as two different teens, travel each week to destinations around the world that can be both exotic and remote. Each journey is a lesson in the beauty of nature, it's creatures, and the people who inhabit the land.

Other Matters (13 of 15)	Response
Program Title	Live Life and Win (Channel 18.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday at 10:30am and Sunday at 10am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life and Win is a series of inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition.
Other Matters (14 of 15)	Response
Program Title	Animal Atlas (Channel 18.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday at 11am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On Animal Atlas we travel the globe to meet every kind of animal imaginable, from the familiar to the astounding. We about their lives, their history, and the adaptations that allow them to survive and thrive. But best of all, we meet them face to face. Just spin the globe. Anywhere, everywhere animals live, you'll find Animal Atlas.
Other Matters (15 of 15)	Response
Program Title	The Real Winning Edge (Channel 18.3)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday at 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a weekly half-hour television series that highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<p>Camille B Thomas , Mrs . Programming Coordinator & Assistant to General Manager</p> <p>07/08/2016</p>

Attachments

No Attachments.