

# Children's Television Programming Report

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Call Sign: KMVU-DT
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City: MEDFORD
State: OR

Service: Full Service Television
Purpose: Children's TV Programming Report
Status: Received
Status Date:

07/07/2016
Filing Status: Active
Filing Status: Active
Filing Status: Active
Filing Status: St

# **Report reflects information for : Second Quarter of 2016**

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	No

### Applicant Name, Type, and Contact Information

## Applicant Information

Applicant	Address	Phone	Email	Applicant Type
BROADCASTING LICENSES, L.P.	Brian Brady 2111 UNIVERSITY PARK DR STE 650 OKEMOS, MI 48864 United States	+1 (517) 347- 4141	brady@northwestbroadcasting. com	Company

Contact	Contact Name	Address	Phone	Email	Contact Type
Representatives (2)	DENNIS P CORBETT LERMAN SENTER PLLC	2001 L Street, NW , Suite 600 WASHINGTON, DC 20006 United States	+1 (202) 429- 8970	DCORBETT@LERMANSENTER.COM	Legal Representative
	RON SWEATTE CHIEF TECHNOLOGY OFFICER Northwest Broadcasting, Inc.	2111 UNIVERSITY PARK DRIVE, SUITE 650 OKEMOS, MI 48864 United States	+1 (509) 448- 2828	RON. SWEATTE@NORTHWESTBROADCASTING. COM	Technical Representative

Children's	Section	Question Response		
Television Information	Station Type	Station Type Network Af	Network Affiliation	
		Affiliated network FOX		
		Nielsen DMA Medford-Kl	amath Falls	
		Web Home Page Address www.fox26	medford.com	
Digital Core	Question		Response	
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			
	•	that at least 50% of the Core Programming counted toward meeting the additional oplied to free video programming aired on other than the main Yes No program	Yes	

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

## Digital Core Programs(9)

Digital Core Program (1 of 9)	Response
Program Title	Animal Atlas (26.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday & Sunday 7a
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas follows the great, classical tradition of National Georgraphic. Animal Atlas is a light, fun- filled educational program designed to entertain kids and adults of all ages. The show takes viewers on an up close and personal journey into the wild and whacky behavior of animals, observing species of all kinds in the wild and nature preserves all over the world. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13 - 18 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 9)	Response
Program Title	3 Wide Life (26.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:30a
Total times aired at regularly scheduled time	13
Total times aired	13

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	3WL looks at current NASCAR teams, crew members, business personnel and drivers who share their experiences, advice and stories, educating teens and providing an in-depth look at the hard work and dedication it takes to achieve thei goals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 9)	Response
Program Title	Teen Kids News (26.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 7:30a
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News produces weekly educational features such as "College and You" which gives tips for choosing and getting into college and "Word" which gave training in vocabulary skills. It also give reports for teens on healthy eating, driving and internet predators. Teen Kids News has been designed to meet needs of adolescents with a unique curiosity about their world. Stimulates 13-16 years olds curiosity, develops their learning and cognitive, listening and thinking skills and serves as an enhancement of their academic and educational experience.

symbol E/I?	Does the Licensee identify the program by displaying throughout the program the	Yes		
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Digital Core Program (4 of 9)	Response
Program Title	Animal Rescue (26.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8a
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program includes safety tips and information about various animals and their habitats. The program also shows real life in-the-field experiences of professional and ordinary people tak care, treating, and helping various animals, as well as exhibiting good social responsibility are promoting strong person and community values. Animal Rescue serves the educational and informational needs of of children 13 to 16 years old.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 9)	Response
Program Title	Jack Hanna, Into The Wild (26.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30a
Total times aired at regularly scheduled time	13
Total times aired	13

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hannah's Into the Wild introduces the viewer to the biodiversity of the area, how animals are adapted to the environment, and the changes humans have imposed on the environment as well as the positive impact of local conservation efforts in the region. It brings the affective aspect to wildlife education, engaging the emotional appeal of the wild animals and the conservation message to encourage the audience to take an active interest in preserving wildlife.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 9)	Response
Program Title	Travel Thru History (26.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9a/9:30a
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locations across the U.S. from Las Vegas to Key West.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Program Title	Mystery Hunters (26.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10a/10:30a
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters explores some of the world's greatest myths and mysteries. Combining on- site reporting and exciting adventures, the Mystery Hunters uses science and reasoning to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations for legends. 2006 Winner of a Parents' Choice Award, Mystery Hunters.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 9)	Response
Program Title	Green Screen Adventure (26.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8a/8:30a
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Utilizing humor as a powerful learning tool, GSA sparks enthusiasm for writing through age appropriate sketch comedy, original songs, puppetry, and story theatre. By basing the stories on the writing of elementary school students, ages 7 -13, children get the message that their words have power, and that their voices are being heard. GSA provides something that educators can't necessarily offer or replicate in a school setting, as it gives students a real world connection to their writing. Young students have the opportunity to understand the impact of writing on a broader audience by submitting their own writing to the show for consideration and adaptation. Green Screen's company of performers and writers reinforces critical writing skills and emphasizes positive social messages in addition to academics kills, GSA focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 9)	Response
Program Title	Saved By The Bell (26.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 10a/10:30a & 11a/11:30a
Total times aired at regularly scheduled time	52
Total times aired	52
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Saved By The Bell" is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi- ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Dawn Spampanato
Address	820 Crater Lake Avenue
City	Medford
State	OR
Zip	97504
Telephone Number	(541) 772- 2600
Email Address	dawns@kmuv tv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Liaison Contact

### Other Matters (9)

Other Matters (1 of 9)	Response
Program Title	Animal Atlas (26.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:00a & Sunday 7:00a
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas follows the great, classical tradition of National Georgraphic. Animal Atlas is a light, fun- filled educational program designed to entertain kids and adults of all ages. The show takes viewers on an up close and personal journey into the wild and whacky behavior of animals, observing species of all kinds in the wild and nature preserves all over the world. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13 - 18 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides.

Other Matters (2 of 9)	Response
Program Title	Teen Kids News (26.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 7:30a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News produces weekly educational features such as "College and You" which gives tips for choosing and getting into college and "Word" which gave training in vocabulary skills. It also give reports for teens on healthy eating, driving and internet predators. Teen Kids News has been designed to meet needs of adolescents with a unique curiosity about their world. Stimulates 13-16 years olds curiosity, develops their learning and cognitive, listening and thinking skills and serves as an enhancement of their academic and educational experience.

Other Matters (3 of 9)	Response
Program Title	Animal Rescue (26.1)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday 8a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program includes safety tips and information about various animals and their habitats. The program also shows real life in-the-field experiences of professional and ordinary people takine care, treating, and helping various animals, as well as exhibiting good social responsibility and promoting strong person and community values. Animal Rescue serves the educational and informational needs of of children 13 to 16 years old.

Other Matters (4 of 9)	Response
Program Title	Jack Hanna, Into The Wild (26.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hannah's Into the Wild introduces the viewer to the biodiversity of the area, how animals are adapted to the environment, and the changes humans have imposed on the environment as well as the positive impact of local conservation efforts in the region. It brings the affective aspect to wildlife education, engaging the emotional appeal of the wild animals and the conservation message to encourage the audience to take an active interest in preserving wildlife.

Other Matters (5 of 9)	Response
Program Title	3 Wide Life (26.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:30a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	3WL looks at current NASCAR teams, crew members, business personnel and drivers who share their experiences, advice and stories, educating teens and providing an in-depth look at the hard work and dedication it takes to achieve their goals.

Other Matters (6 of 9)	Response		
Program Title	Green Screen Adventure	es (26.2)	
Origination	Network		
Days/Times Program Regularly Scheduled	Saturday 8a/8:30a		
Total times aired at regularly scheduled time	26		
Length of Program	30 mins		
Age of Target Child Audience from	7 years to 13 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Utilizing humor as a powerful learning tool, GSA sparks enthusiasm for writing through age appropriate sketch comedy, original songs, puppetry, and story theatre. By basing the stories on the writing of elementary school students, ages 7 -13, children get the message that their words have power, and that their voices are being heard. GSA provides something that educators can't necessarily offer or replicate in a school setting, as it gives students a real world connection to their writing. Young students have the opportunity to understand the impact of writing on a broader audience by submitting their own writing to the show for consideration and adaptation. Green Screen's company of performers and writers reinforces critical writing skills and emphasizes positive social messages in addition to academics kills, GSA focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, Compassion.		
Other Matters (	(7 of 9)	Response	
Program Title		Travel Thru History (26.2)	
Origination		Network	
Days/Times Pro Scheduled	ogram Regularly	Saturday 9a/9:30a	
Total times aire time	d at regularly scheduled	26	
Length of Progr	am	30 mins	
Age of Target C	Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The seri visits diverse locations across the U.S. from Las Vegas to Key West.	
Other Matters (	(8 of 9) Response		
Program Title	Mystery H	unters (26.2)	
Origination	Network		

Days/Times Program **Regularly Scheduled** 

Saturday 10a/10:30a

Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters explores some of the world's greatest myths and mysteries. Combining on- site reporting and exciting adventures, the Mystery Hunters uses science and reasoning to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations for legends. 2006 Winner of a Parents' Choice Award, Mystery Hunters.

Other Matters (9 of 9)	Response
Program Title	Saved By The Bell (26.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 10a/10:30a & 11a/11:30a
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Saved By The Bell" is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi- ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens.

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. <b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b> Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	Yes
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	DAWN SPAMPANATO Senior Sales Support
		07/07/2016

Attachments No Attachments.