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# Children's Television Programming Report

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**RICHMOND** | State: **VA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**07/08/2016** | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2016**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WWBT LICENSE SUBSIDIARY, LLC Doing Business As: WWBT LICENSE SUBSIDIARY, LLC	RSA TOWER, 20TH FLOOR 201 MONROE STREET MONTGOMERY, AL 36104 United States	+1 (334) 206-1400	RBRYAN@RAYCOMMEDIA. COM	Company

Contact  
Representatives  
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Contact Name	Address	Phone	Email	Contact Type
<b>Michael Beder , Esq .</b> <i>Legal Counsel</i> COVINGTON & BURLING LLP	One CityCenter 850 Tenth Street, NW WASHINGTON, DC 20001 United States	+1 (202) 662- 5138	mbeder@cov.com	Legal Representative
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Richmond-Petersburg
	Web Home Page Address	www.nbc12.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.08
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(17)

Digital Core Program (1 of 17)	Response
Program Title	Floogals (NBC channel 12.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00am (04/02/16-06/25/16)
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Floogals is an animated show starring three space aliens--Fleeker, Flo, and Boomer-- who have been sent to earth to explore, investigate, discover and report their findings to their superiors at Floogal headquarters. The diminutive Floogals are no taller than a large safety pin and their visual perspective is literally the point of view of the show. With the multiple challenges of their size and ignorance of all things Hooman [that's Floogal-speak for human], the Floogals have a lot of work on their hands. They are engaged in the dual processes of discovery and problem solving as nothing on earth is familiar to them. Much like young children, they begin by encountering something new and then go through a comedic multi-step process of watching, listening, touching, and note-taking until they've figured out what and how their new discovery fits into the Hooman universe.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Floogals (NBC channel 12.1)
List date and time rescheduled	06/04/2016 08:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-04
Episode #	101
Reason for Preemption	Sports

Digital Core Program (2 of 17)	Response
Program Title	Nina's World (NBC channel 12.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30am (04/02/16-06/25/16)
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nina's World is an animated show based on a six year old Latina, who lives in San Antonio, Texas with her parents, who own the local bakery, and her Abuela (grandmother). Her Tio (Uncle) Javier lives nearby and there are lots of different children and adults from several different cultures in the apartment complex and neighborhood where she lives. Nina's best friend is Star, a stuffed starfish pillow character brought to life by Nina's imagination. Each episode features Nina taking on a challenge, solving a problem, or finding a way to help others. She is very confident about her abilities, which sometimes gets her into trouble. However, with encouragement and chiding from Abuela, Nina learns about how to plan her "work," take responsibility for her actions, and correct her mistakes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	Nina's World (NBC channel 12.1)
List date and time rescheduled	06/04/2016 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-04
Episode #	103
Reason for Preemption	Sports

Digital Core Program (3 of 17)	Response
Program Title	Ruff Ruff Tweet & Dave (NBC channel 12.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:00am (04/02/16-06/25/16)
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1

Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff-Ruff, Tweet, and Dave (RRTD) is an animated show which puts an emphasis on logical thinking and use of language through fun problem solving adventures. The trio, RRTD, is guided by Hatty, an erudite hamster who wears a hat full of questions. The three characters agree that they would like to take a particular adventure and rev up their Roly-pods, enter the Spin-Again transport vehicle and arrive at their destination. Once there, Hatty challenges them to make decisions and choose options that will lead to success or failure with their quest. Once their mission is complete, they review their effort, assemble the Roly-Pods and head home. Their adventures are varied. They might go climb a mountain, design their own fairy tale, or build a sand castle.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Ruff Ruff Tweet & Dave (NBC channel 12.1)
List date and time rescheduled	06/11/2016 01:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-04
Episode #	123
Reason for Preemption	Sports

Digital Core Program (4 of 17)	Response
Program Title	Astroblast (NBC channel 12.1)
Origination	Network



Days/Times Program Regularly Scheduled	Saturdays, 11:30am (04/02/16-06/25/16)
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	2
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast!, based on the book series "Astroblast!" by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. The station is populated by five animal characters and one 3-eyed octopus of unknown derivation. Each episode begins with an everyday conversation or incident that grows into a predicament of some sort needing a solution. While these predicaments take place on a space station populated by animal characters and aliens from different galaxies, the issues and resolutions resonate for a preschool audience. Through comedy and zippy action, our target audience sees how the characters learn lessons for practical living such as how to: keep track of things that belong to you, practice good habits, clean up a space when you've made a mess, rebound from a failure or embarrassing incident, or resist the urge to blame others for your mistakes.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Astroblast (NBC channel 12.1)
List date and time rescheduled	04/10/2016 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2016-04-02
Episode #	114
Reason for Preemption	Other

## Digital Preemption Programs #2

Questions	Response
Title of Program	Astroblast (NBC channel 12.1)
List date and time rescheduled	06/12/2016 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-04
Episode #	123
Reason for Preemption	Sports

Digital Core Program (5 of 17)	Response
Program Title	The Chica Show (NBC channel 12.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12:00pm (04/02/16-06/25/16)
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	3
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Chica Show features a five-year-old "baby" chick that spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit, and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractability, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure - a fantasy transformation to animation - where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development as Chica learns how to express herself properly, think before she acts, and interacts with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	The Chica Show (NBC channel 12.1)
List date and time rescheduled	04/10/2016 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-02
Episode #	101
Reason for Preemption	Other

#### Digital Preemption Programs #2

Questions	Response
Title of Program	The Chica Show (NBC channel 12.1)
List date and time rescheduled	05/28/2016 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-28
Episode #	109
Reason for Preemption	Sports

#### Digital Preemption Programs #3

Questions	Response
Title of Program	The Chica Show (NBC channel 12.1)
List date and time rescheduled	06/12/2016 12:30 PM
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-04
Episode #	110
Reason for Preemption	Sports

Digital Core Program (6 of 17)		Response
Program Title	Noodle and Doodle (NBC channel 12.1)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays, 12:30pm (04/02/16-06/25/16)	
Total times aired at regularly scheduled time	6	
Total times aired	13	
Number of Preemptions	7	
Number of Preemptions for other than Breaking News	7	
Number of Preemptions Rescheduled	7	
Length of Program	30 mins	
Age of Target Child Audience	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle, an instructional series, features creative expression through art and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever-faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank-playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal.	

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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#### Digital Preemption Programs #1

Questions	Response
Title of Program	Noodle and Doodle (NBC channel 12.1)
List date and time rescheduled	04/02/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-02
Episode #	101
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Noodle and Doodle (NBC channel 12.1)
List date and time rescheduled	04/09/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-09
Episode #	102
Reason for Preemption	Sports

#### Digital Preemption Programs #3

Questions	Response
Title of Program	Noodle and Doodle (NBC channel 12.1)
List date and time rescheduled	04/16/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-16
Episode #	103
Reason for Preemption	Sports

#### Digital Preemption Programs #4

Questions	Response
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Title of Program	Noodle and Doodle (NBC channel 12.1)
List date and time rescheduled	04/30/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-30
Episode #	105
Reason for Preemption	Sports

#### Digital Preemption Programs #5

Questions	Response
Title of Program	Noodle and Doodle (NBC channel 12.1)
List date and time rescheduled	05/07/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-07
Episode #	106
Reason for Preemption	Sports

#### Digital Preemption Programs #6

Questions	Response
Title of Program	Noodle and Doodle (NBC channel 12.1)
List date and time rescheduled	05/28/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-28
Episode #	109
Reason for Preemption	Sports

#### Digital Preemption Programs #7

Questions	Response
Title of Program	Noodle and Doodle (NBC channel 12.1)
List date and time rescheduled	06/11/2016 01:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-04
Episode #	110
Reason for Preemption	Sports

Digital Core Program (7 of 17)	Response
Program Title	Green Screen Adventures (Me-TV channel 12.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:00am and 8:30am (04/02/16-06/25/16)
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Utilizing humor as a powerful learning tool, Green Screen Adventures sparks enthusiasm for writing through age appropriate sketch comedy, original songs, puppetry, and story theatre. By basing the stories on the writing of elementary school students, ages 7-13, children get the message that their words have power, and that their voices are being heard. This program provides something that educators can't necessarily offer or replicate in a school setting, as it gives students a real world connection to their writing. Young students have the opportunity to understand the impact of writing on a broader audience by submitting their own writing to the show for consideration and adaptation. Green Screen Adventures' company of writers and performers reinforce critical writing skills and emphasizes positive social messages. In addition to academic skills, Green Screen Adventures focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, and Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 17)	Response
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Program Title	Travel Thru History (Me-TV channel 12.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:00am and 9:30am (04/02/16-06/25/16)
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The various episodes focus on American cities and vacation destinations that have more than natural beauty and theme parks to offer. The series uses beautiful photography and brief well-edited interviews with curators and other on-site authorities, as well as graphics, vintage photos, and film footage, to set a pace that will keep a busy young mind engaged. History is presented as a story of people one would like to have met, not a dry recitation of facts and figures, thus moving the thoughtful student out of the classroom and into the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 17)	Response
Program Title	Mystery Hunters (Me-TV channel 12.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00am-10:30am (04/02/16-06/25/16)



Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters explores some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters uses science and reasoning to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations for legends. The Mystery Hunters are Araya and Christina, regular kids with inquisitive minds, who travel the globe to investigate the sites and delve into the tales which have baffled people throughout the ages - looking for the Loch Ness Monster, unraveling a smelly mummy, searching for Princess Anastasia, and learning the true story of King Tut. Armed with video cameras and their instincts, they gather facts and meet the experts, debunking common myths and offering explanations for legends, spooky stories, and unexplained phenomena. They use critical thinking and scientific reasoning to show that things are not always what they seem.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 17)		Response
Program Title		Missing (Escape channel 12.3)
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays, 10:00am-10:30am (04/02/16-06/25/16)
Total times aired at regularly scheduled time		13

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing profiles the cases of missing children and adults and offers internet safety tips and an instructional message from the National Center for Missing and Exploited Children. Without overstating any dangers, this program educates children of all ages as well as their parents as to what possible dangers exist to their safety, and illustrates specific ways of dealing with them, via the show's safety tips. As such, it will give children a sense that they have the power and means to protect themselves when away from watchful eyes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 17)		Response
Program Title	Teen Kids News (Escape channel 12.3)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays, 10:30am-11:00am (04/02/16-06/25/16)	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	0	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News meets FCC requirements for core children's programming by providing educational features such as, "Flag Facts" (info on our state flags), "College and You" (tips for choosing and getting into college), "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating, driving tips for new drivers, and internet predators. The show has been designed to meet needs of children and young adolescents with a unique curiosity about their world. The Program stimulates the 13-16 year olds' curiosity, develops their learning and cognitive, listening and thinking skills, and serves as an enhancement of their academic and educational experience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 17)		Response
Program Title		Word Travels (Escape channel 12.3)
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays, 11:00am-11:30am (04/02/16-06/25/16)
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WORD TRAVELS serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of learning about other cultures and peoples. The series allows teenagers to explore how individuals in various nations and continents live their daily lives and examine what are the differences in customs and languages in each locale. The series also demonstrates how to write stories about these destinations and what information is relevant to good story-telling.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 17)		Response
Program Title		Teen Kids News (Escape channel 12.3)
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays, 11:30am-12:00pm (04/02/16-06/25/16)
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Teen Kids News meets FCC requirements for core children's programming by providing educational features such as, "Flag Facts" (info on our state flags); "College and You" (tips for choosing and getting into college), "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The show has been designed to meet needs of children and young adolescents with a unique curiosity about their world. The Program stimulates the 13-16 year olds' curiosity, develops their learning and cognitive, listening and thinking skills, and serves as an enhancement of their academic and educational experience.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (14 of 17)	Response
Program Title	Word Travels (Escape channel 12.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12:00pm-12:30pm (04/02/16-06/25/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WORD TRAVELS serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of learning about other cultures and peoples. The series allows teenagers to explore how individuals in various nations and continents live their daily lives and examine what are the differences in customs and languages in each locale. The series also demonstrates how to write stories about these destinations and what information is relevant to good story-telling.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (15 of 17)	Response
Program Title	Missing (Escape channel 12.3)
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays, 12:30pm-1:00pm (04/02/16-06/25/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing profiles the cases of missing children and adults and offers internet safety tips and an instructional message from the National Center for Missing and Exploited Children. Without overstating any dangers, this program educates children of all ages as well as their parents as to what possible dangers exist to their safety, and illustrates specific ways of dealing with them, via the show's safety tips. As such, it will give children a sense that they have the power and means to protect themselves when away from watchful eyes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 17)           Response	
Program Title	Uncaged (Escape channel 12.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 1:00pm-1:30pm (04/02/16)
Total times aired at regularly scheduled time	1
Total times aired	1
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	UNCAGED serves the educational and informational needs of children 13 to 16 years of age with its program content, including exploring the world of various wild animals and the importance of understanding these wild critters in the animal kingdom. The series travels around the world to learn about different species and their habitats. The series explores all types of wild animals in their own environment and how they survive from whales to orangutans, to turtles, penguins and many more animals. Teenage viewers learn about the living habits of these various critters and why some may be on their way to extinction. Each episode provides detailed explanations of the different animal species and helps viewers understand their daily lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 17)		Response
Program Title		Ocean Mysteries (Escape channel 12.3)
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays, 1:30pm-2:00pm (04/02/16)
Total times aired at regularly scheduled time		1
Total times aired		1
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ocean Mysteries is produced for ages 13-16 and beyond by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the "family dynamics" of the mingling species, viewers will get to know - and care - about these heroes, and all of the fascinating life teeming in our oceans.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes



Non-Core  
Educational and  
Informational  
Programming (0)

Sponsored Core  
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Blake Peddicord
Address	5710 Midlothian Turnpike
City	Richmond
State	VA
Zip	23225
Telephone Number	(804) 230-7028
Email Address	bpeddicord@nbc12.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Due to a network programming error originating at NBC, Astroblast and The Chica Show aired out of pattern on April 2, 2016. WWBT aired a make-good of these programs on April 10, 2016 at 12:00pm (Astroblast) and 12:30pm (The Chica Show). WWBT had scheduled make-goods of Astroblast and The Chica Show to air on June 12, 2016 from 12:00pm-1:00pm, but were pre-empted for breaking news. Because these pre-emptions were due to breaking news coverage, these make-goods are still included in the programming counts in the Digital Core Programming Summary. The Saturday, April 2 telecasts of Uncaged (1:00pm) and Ocean Mysteries (1:30pm) on Escape channel 12.3 were an extension of the 1st Quarter 2016 schedule. NBC Network Programming is adjusting E/I Program "Astroblast" to "Terrific Trucks" during 3rd Quarter. Therefore you will see that we have indicated 1 run of "Astroblast" and 12 runs of "Terrific Trucks" for 3rd Quarter.

Other Matters (16)

Other Matters (1 of 16)	Response
Program Title	Terrific Trucks (NBC channel 12.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:00am (07/09/16-09/24/16)
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Terrific Trucks is a live-action series that follows the exploits of five self-driving, heavy-duty construction trucks. They include Tork - the dump truck, Stotz - the flatbed, Dug - the digger, Blinker - the mini-digger, and Sparky, the front-end loader. The trucks reside in a fully equipped truck yard/rock quarry and work as a team on various building projects that require planning, collaboration and implementation. Each truck brings specific skills to the group. They get challenging job assignments from Mr. Bill Board, a digital outdoor screen that outlines and diagrams the problem to be solved. By allocating the role each truck will perform during the project, the group merges those unique skills to fulfill their respective assignments. Unexpected problems that could compromise their success-such as the weather, broken truck parts, or personal conflicts between the trucks-are addressed and overcome so the job can be completed.

Other Matters (2 of 16)	Response
Program Title	Floogals (NBC channel 12.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:00am (07/02/16), Saturdays 10:30am (07/09/16-09/24/16)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Floogals is an animated show starring three space aliens - Fleeker, Flo, and Boomer - who have been sent to earth to explore, investigate, discover and report their findings to their superiors at Floogal headquarters. The diminutive Floogals are no taller than a large safety pin and their visual perspective is literally the point of view of the show. With the multiple challenges of their size and ignorance of all things Hooman (that's Floogal-speak for human), the Floogals have a lot of work on their hands. They are engaged in the dual processes of discovery and problem-solving as nothing on earth is familiar to them. Much like young children, they begin by encountering something new and then go through a comedic multi-step process of watching, listening, touching, and note-taking until they've figured out what and how their new discovery fits into the Hooman universe.
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Other Matters (3 of 16)	Response
Program Title	Nina's World (NBC channel 12.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30am (07/02/16), Saturdays 11:00am (07/09/16-09/24/16)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nina's World is an animated show based on a six-year-old Latina, who lives in San Antonio, Texas with her parents, who own the local bakery, and her Abuela (grandmother). Her Tio (Uncle) Javier lives nearby and there are lots of different children and adults from several different cultures in the apartment complex and neighborhood where she lives. Nina's best friend is Star, a stuffed starfish pillow character brought to life by Nina's imagination. Each episode features Nina taking on a challenge, solving a problem, or finding a way to help others. She is very confident about her abilities, which sometimes gets her into trouble. However, with encouragement and chiding from Abuela, Nina learns about how to plan her "work," take responsibility for her actions, and correct her mistakes.

Other Matters (4 of 16)	Response
Program Title	Ruff Ruff Tweet & Dave (NBC channel 12.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:00am (07/02/16), Saturdays 11:30am (07/09/16-09/24/16)
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff-Ruff, Tweet and Dave (RRTD) is an animated show that puts an emphasis on logical thinking and use of language through fun problem-solving adventures. The trio, RRTD, is guided by Hatty, an erudite hamster who wears a hat full of questions. The three characters agree that they would like to take a particular adventure and rev up their Roly-pods, enter the Spin-Again transport vehicle and arrive at their destination. Once there, Hatty challenges them to make decisions and choose options that will lead to success or failure with their quest. Once their mission is complete, they review their effort, assemble the Roly-Pods and head home. Their adventures are varied. They might go climb a mountain, design their own fairy tale, or build a sand castle.

Other Matters (5 of 16)	Response
Program Title	The Chica Show (NBC channel 12.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 12:00pm (07/02/16-09/24/16)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Chica Show features a five-year-old "baby" chick that spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit, and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractability, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure - a fantasy transformation to animation - where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development as Chica learns how to express herself properly, think before she acts, and interacts with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.

Other Matters (6 of 16)	Response
Program Title	Noodle and Doodle (NBC channel 12.1)
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays 12:30pm (07/02/16-09/24/16)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle, an instructional series, features creative expression through art and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever-faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank-playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal.

Other Matters (7 of 16)	Response
Program Title	Astroblast (NBC channel 12.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30am (07/02/16)
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast, based on the book series by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. Five animal characters and one three-eyed octopus of unknown derivation populate the station. Each episode begins with an everyday conversation or incident that grows into a predicament needing a solution. While these predicaments take place in a fantasy environment, the issues and resolutions resonate for a preschool audience. Through comedy and zippy action, our target audience sees how the characters learn lessons for practical living such as how to keep track of things that belong to you, practice good habits, clean up when you've made a mess, rebound from a failure or an embarrassing incident, or resist the urge to blame others for your mistakes.

Other Matters (8 of 16)		Response
Program Title	Green Screen Adventures (Me-TV channel 12.2)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays, 8:00am and 8:30am (07/02/16-09/24/16)	
Total times aired at regularly scheduled time	26	
Length of Program	30 mins	
Age of Target Child Audience from	7 years to 13 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Utilizing humor as a powerful learning tool, Green Screen Adventures sparks enthusiasm for writing through age appropriate sketch comedy, original songs, puppetry, and story theatre. By basing the stories on the writing of elementary school students, ages 7-13, children get the message that their words have power, and that their voices are being heard. This program provides something that educators can't necessarily offer or replicate in a school setting, as it gives students a real world connection to their writing. Young students have the opportunity to understand the impact of writing on a broader audience by submitting their own writing to the show for consideration and adaptation. Green Screen Adventures' company of writers and performers reinforce critical writing skills and emphasizes positive social messages. In addition to academic skills, Green Screen Adventures focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, and Compassion.	

Other Matters (9 of 16)		Response
Program Title	Travel Thru History (Me-TV channel 12.2)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays, 9:00am and 9:30am (07/02/16-09/24/16)	
Total times aired at regularly scheduled time	26	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The various episodes focus on American cities and vacation destinations that have more than natural beauty and theme parks to offer. The series uses beautiful photography and brief well-edited interviews with curators and other on-site authorities, as well as graphics, vintage photos, and film footage, to set a pace that will keep a busy young mind engaged. History is presented as a story of people one would like to have met, not a dry recitation of facts and figures, thus moving the thoughtful student out of the classroom and into the world.
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Other Matters (10 of 16)	Response
Program Title	Mystery Hunters (Me-TV channel 12.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00am & 10:30am (07/02/16-09/24/16)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters explores some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters uses science and reasoning to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations for legends. The Mystery Hunters are Araya and Christina, regular kids with inquisitive minds, who travel the globe to investigate the sites and delve into the tales which have baffled people throughout the ages - looking for the Loch Ness Monster, unraveling a smelly mummy, searching for Princess Anastasia, and learning the true story of King Tut. Armed with video cameras and their instincys, they gather facts and meet the experts, debunking common myths and offering explanations for legends, spooky stories, and unexplained phenomena. They use critical thinking and scientific reasoning to show that things are not always what they seem.

Other Matters (11 of 16)	Response
Program Title	Missing (Escape channel 12.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00am (07/02/16-09/24/16)
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing profiles the cases of missing children and adults and offers internet safety tips and an instructional message from the National Center for Missing and Exploited Children. Without overstating any dangers, this program educates children of all ages as well as their parents as to what possible dangers exist to their safety, and illustrates specific ways of dealing with them, via the show's safety tips. As such, it will give children a sense that they have the power and means to protect themselves when away from watchful eyes.
<b>Other Matters (12 of 16)</b>	
Program Title	Teen Kids News (Escape channel 12.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30am (07/02/16-09/24/16)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News meets FCC requirements for core children's programming by providing educational features such as, "Flag Facts" (info on our state flags); "College and You" (tips for choosing and getting into college), "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The show has been designed to meet needs of children and young adolescents with a unique curiosity about their world. The Program stimulates the 13-16 year olds' curiosity, develops their learning and cognitive, listening and thinking skills, and serves as an enhancement of their academic and educational experience.
<b>Other Matters (13 of 16)</b>	
Program Title	Word Travels (Escape channel 12.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:00am (07/02/16-09/24/16)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WORD TRAVELS serves the educational and informational needs of children13 to 16 years of age with its program content, including the importance of learning about other cultures and peoples. The series allows teenagers to explore how individuals in various nations and continents live their daily lives and examine what are the differences in customs and languages in each locale. The series also demonstrates how to write stories about these destinations and what information is relevant to good story-telling.
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Other Matters (14 of 16)	Response
Program Title	Teen Kids News (Escape channel 12.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:30am (07/02/16-09/24/16)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News meets FCC requirements for core children's programming by providing educational features such as, "Flag Facts" (info on our state flags); "College and You" (tips for choosing and getting into college), "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The show has been designed to meet needs of children and young adolescents with a unique curiosity about their world. The Program stimulates the 13-16 year olds' curiosity, develops their learning and cognitive, listening and thinking skills, and serves as an enhancement of their academic and educational experience.

Other Matters (15 of 16)	Response
Program Title	Word Travels (Escape channel 12.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12:00pm (07/02/16-09/24/16)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WORD TRAVELS serves the educational and informational needs of children13 to 16 years of age with its program content, including the importance of learning about other cultures and peoples. The series allows teenagers to explore how individuals in various nations and continents live their daily lives and examine what are the differences in customs and languages in each locale. The series also demonstrates how to write stories about these destinations and what information is relevant to good story-telling.
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Other Matters (16 of 16)	Response
Program Title	Missing (Escape channel 12.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12:30pm (07/02/16-09/24/16)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing profiles the cases of missing children and adults and offers internet safety tips and an instructional message from the National Center for Missing and Exploited Children. Without overstating any dangers, this program educates children of all ages as well as their parents as to what possible dangers exist to their safety, and illustrates specific ways of dealing with them, via the show's safety tips. As such, it will give children a sense that they have the power and means to protect themselves when away from watchful eyes.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Kym Grinnage</b> <i>Vice President /General Manager</i></p> <p>07/08 /2016</p>

**Attachments**

No Attachments.