



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0023159734** | File Number: **0000012281** | Submit Date: **07/07/2016** | Call Sign: **WWMB** | Facility ID: **3133** | City:  
**FLORENCE** | State: **SC**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**07/07/2016** | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2016**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
<b>HSH MYRTLE BEACH (WWMB) LICENSEE, LLC</b> Doing Business As: HSH MYRTLE BEACH (WWMB) LICENSEE, LLC	201 MASSACHUSETTS AVENUE, NE WASHINGTON, DC 20002 United States	+1 (202) 546-5400	ARIGHTSIDE@AOL.COM	Company

Contact  
Representatives  
(2)

Contact Name	Address	Phone	Email	Contact Type
JOSEPH M. Davis CONSULTING ENGINEER CHESAPEAKE RF CONSULTANTS, LLC	11993 KAHNS ROAD MANASSAS, VA 20112 United States	+1 (703) 650-9600	JOSEPH.DAVIS@RF- CONSULTANTS.COM	Technical Representative
Colby M May , Esq . FCC Counsel COLBY M. MAY, ESQ., P.C.	PO Box 15473 WASHINGTON, DC 20003 United States	+1 (202) 544-5171	cmmay@maylawoffices.com	Legal Representative

Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Myrtle Beach-Florence
	Web Home Page Address	

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	7.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	8.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(22)

Digital Core Program (1 of 22)	Response
Program Title	Calling Dr. Pol
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 7:00AM & 7:30AM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. This program airs on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 22)	Response
Program Title	DogTown, USA
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 8:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog town follows the stories of orphaned, unwanted, or problem dogs who find their way to Best Friends Animal Society. They are each rehabilitated by volunteers and employees for adoption or spend the rest of their lives in foster care at the Dogtown facility. Viewers learn the proper treatment of animals, volunteerism and social responsibility. Episode examples include rescuing dogs from a puppy mill, and the staff launching a new program to turn shelter dogs into search and rescue dogs. This program airs on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 22)	Response
Program Title	The Dog Whisperer with Cesar Millan: Family Edition
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 8:30, 9:00AM, 9:30AM & 10:00AM
Total times aired at regularly scheduled time	52
Total times aired	52
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program airs on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 22)		Response
Program Title		Save Our Shelter
Origination		Network
Days/Times Program Regularly Scheduled		Saturday / 10:30AM
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This program focuses on the rescue of animal shelters and pets in need across America. With the help of local community members, the program helps transform rundown shelters into highly functioning pet showplaces in the hopes that a new facade will ultimately result in more adoptions and more lives saved. Children will learn about the need for pet adoption throughout the United States, providing a clean and well-equipped home is essential to a pet's healthy lifestyle, and will demonstrate the proper care of pets. This program airs on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (5 of 22)	Response
Program Title	Dream Quest
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 11:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a floating classroom. The captain and crew take children on an interactive learning voyage. In each episode, children may learn about the world's oceans, marine life, ecology and careers in science. This program airs on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 22)	Response
Program Title	Hatched
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 11:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features how teens can successfully pursue their entrepreneurial dreams. Each week, a team of business leaders teaches basic but critical skills needed to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies. Hatched helps teens develop confidence and business savvy and brings young entrepreneurs to the table encouraging them to step up and seize their dreams. This program airs on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 22)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday / 2:00 PM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program spans the globe to bring viewers interesting stories about the world's most fascinating animals, such as the penguins trek to their breeding grounds in the Arctic, the animals at a safari in Africa, or during a visit to the Australian outback. The program has four segments, each one featuring a different story to educate the viewer about an exotic unique animal or an animal that can be found in the locality. This program airs on the station's main digital stream, 21.1
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 22)	Response
--------------------------------------	----------

Program Title	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday / 10:30 AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program showcases the hard work and dedication required to be a true sports star. Chronicled are the trials and tribulations of young athletes as they strive to become top level performers in the sports arena. This program helps viewers realize that with hard work and determination, their goals in life and on the playing field are attainable. Key values such as dedication, discipline, commitment and community involvement are reinforced in each episode. The program also provides in-depth stories that reveal the important challenges and lessons that mold young athletes. Through these stories, viewers learn that while many desire greatness on the grand stage of competition, much can be learned through the journey that can make a significant difference throughout their lives. This program airs on the station's main digital stream 21.1
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 22)		Response
Program Title		Dog Tales
Origination		Syndicated

Days/Times Program Regularly Scheduled	Sunday / 1:00PM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of Dog Tales profiles a breed of dog, its history, popularity and characteristics. Viewers will learn the differences in dogs and how those differences affect their lives. Viewers are shown families who own particular breeds, how they interact with their dogs, and how they are a valuable part of the family. Several dog experts explain the various dogs' needs, health, nutrition requirements, safety, and care. This program airs on the station's main digital stream, 21.1
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 22)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday / 1:30PM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program presents real people pursuing real jobs and careers in an informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected, and the viewer is taken "on the job" to understand why the professionals love what they do, viewers may even learn about job opportunities they may not have known existed. This program airs on the station's main digital stream, 21.1
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (11 of 22)</b>	<b>Response</b>
Program Title	Calling Dr Pol
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 7:00AM, 7:30AM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. This program airs on the station's secondary digital stream, Channel 21.2
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 22)	Response
Program Title	Dog Town, USA
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 8:00 AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog town follows the stories of orphaned, unwanted, or problem dogs who find their way to Best Friends Animal Society. They are each rehabilitated by volunteers and employees for adoption or spend the rest of their lives in foster care at the Dogtown facility. Viewers learn the proper treatment of animals, volunteerism and social responsibility. Episode examples include rescuing dogs from a puppy mill, and the staff launching a new program to turn shelter dogs into search and rescue dogs. This program airs on the station's secondary digital stream, Channel 21.2
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 22)	Response
Program Title	Dog Whisperer with Cesar Milan: Family Edition
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 8:30 AM, 9:00AM, 9:30AM, 10:00AM
Total times aired at regularly scheduled time	52
Total times aired	52

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program airs on the station's secondary digital stream, Channel 21.2
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 22) Response	
Program Title	Save Our Shelter
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30 AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program focuses on the rescue of animal shelters and pets in need across America. With the help of local community members, the program helps transform rundown shelters into highly functioning pet showplaces in the hopes that a new facade will ultimately result in more adoptions and more lives saved. Children will learn about the need for pet adoption throughout the United States, providing a clean and well-equipped home is essential to a pet's healthy lifestyle, and will demonstrate the proper care of pets. This program airs on the station's secondary digital stream, Channel 21.2
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 22)	Response
Program Title	Dream Quest
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 11:00 AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	0 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a floating classroom. The captain and crew take children on an interactive learning voyage. In each episode, children may learn about the world's oceans, marine life, ecology and careers in science. . This program airs on the station's secondary digital stream, Channel 21.2
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 22)	Response
Program Title	Hatched
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 11:30 AM

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features how teens can successfully pursue their entrepreneurial dreams. Each week, a team of business leaders teaches basic but critical skills needed to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies. Hatched helps teens develop confidence and business savvy and brings young entrepreneurs to the table encouraging them to step up and seize their dreams. This program airs on the station's secondary digital stream, Channel 21.2
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (17 of 22)</b>	<b>Response</b>
Program Title	Live Life and Win
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday / 7:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The goal of this series is to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts, school and sports, exercise, nutrition, health and wellness. The series will promote such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism. This program airs on the station's tertiary channel 21.3
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 22)		Response
Program Title		Animal Rescue
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday / 8:00 AM
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This program exerts a positive influence on its viewers by illustrating the best of human instincts. In particular, the show highlights respect and compassion for all living creatures, informative instruction on medical rehabilitation treatments and techniques, and the teamwork of animal rescue personnel. The viewer learns valuable information about animal development, behavior and habitats, and is also made aware of important environmental issues. This program airs on the station's tertiary channel 21.3
Does the Licensee identify the program by displaying throughout the program the symbol E /I?		Yes

Digital Core Program (19 of 22)		Response
Program Title		Awesome Adventures
Origination		Syndicated

Days/Times Program Regularly Scheduled	Saturday / 8:30 AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Various hosts and teens travel to destinations around the world, that can be both exotic and remote. This program is designed to educate, inform and entertain viewers about the world around them. Each journey is a lesson in the beauty of nature, earth's creatures, and the people who inhabit the land. The program is designed to make learning about our neighbors, both human and non-human, and the environment, fun. This program airs on the station's tertiary channel 21.3
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 22) <div>Response</div>	
Program Title	3 Wide Life
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday / 9:00 AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program provides an inside look at the world of NASCAR auto racing. NASCAR teams, crew members, business personnel, and drivers are featured. They share their experiences, advice, and stories with viewers to provide an in-depth look at the hard work and dedication it takes to achieve their goals. Besides learning how to overcome adversity and the importance of teamwork, the program also informs viewers about the technical aspects of racing, how racing began, information on racing as a career, and the importance of philanthropy and helping others. This program airs on the station's tertiary channel 21.3
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (21 of 22)</b>	<b>Response</b>
Program Title	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday / 9:30 AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program showcases the hard work and dedication required to be a true sports star. Chronicled are the trials and tribulations of young athletes as they strive to become top level performers in the sports arena. This program helps viewers realize that with hard work and determination, their goals in life and on the playing field are attainable. Key values such as dedication, discipline, commitment and community involvement are reinforced in each episode. The program also provides in-depth stories that reveal the important challenges and lessons that mold young athletes. Through these stories, viewers learn that while many desire greatness on the grand stage of competition, much can be learned through the journey that can make a significant difference throughout their lives. This program airs on the station's tertiary channel 21.3
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (22 of 22)		Response
Program Title		The Real Winning Edge
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday / 10:00 AM
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features young people who have been chosen to be profiled because of their adoption of pro-social values and principles. The particular youth featured is interviewed by a celebrity in the same talent field. This program shows the viewer that honesty, loyalty, hard work, self-discipline and balancing school work with social activities and friends, and developing a sense of purpose in his/her life, all combine to help the viewer stand against influences which could hurt him/her or others. This program airs on the station's tertiary channel 21.3
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Jamelah A Barich
Address	10 University Blvd
City	Conway
State	SC
Zip	29526
Telephone Number	(843) 234-9733
Email Address	jbarich@wpde.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the	Public Service Announcements, 2Q 2016 Academy of Nutrition & Dietetics ADHD Awareness American Academy of Pediatrics American Cancer Society American Cleaning Institute, Laundry Safety Campaign American Heart Association American Institute for Cancer Research American Lung Association, Pneumonia Awareness Campaign American Red Cross Asthma and Allergy Foundation of America Black History Inspiration Campaign Boys and Girls Club Bullying Prevention Buzzed Driving Prevention Caregiver Assistance Child Mind Institute Children's Recovery Center Childhood Obesity Chron's and Colitis Foundation Coast Guard Foundation Colorectal Cancer Action Campaign Community Engagement COPD Foundation Credit Counseling Debt Resolution traps Distracted Driving Easter Seals Military and Veteran Services Emergency Preparedness Energy Efficiency Fatherhood Involvement Financial Literacy Focus on the Family Food Allergy Research and Education Food Safety Education For your Marriage Foreclosure Prevention Foundation for a better life Freedom Readers Literacy Campaign Gary Sinise Foundation GED achievement Goodwill Industries, job placement Gynecologic Cancer Campaign High School Dropout Prevention Hospitalized Vets Humane Society of America Hunger Prevention Jeffrey Modell Foundation, Primary Immunodeficiency awareness Keep America Beautiful, Cigarette Litter prevention Lupus Foundation of America March of dimes Military pathways National Associations of Boards of Pharmacy National Colorectal Cancer Action Campaign National Endowment for Financial Education National Institute of Health, Child and Maternal National Kidney Foundation National Organization for Rare Disorders National Pest Management Association NeighborWorks America (Loan scam awareness) Newborn and Child Survival Obesity Action Coalition Partnership for Drug Free Kids Pet adoption Primary Immunodeficiency Awareness Project Roadblock Prostate Cancer Awareness Raynaud's Awareness Smoking Cessation Campaign South Carolina Department of Public Safety South Carolina Department of Natural Resources, Seafood Safety Spondylitis Awareness Stroke awareness Stand for the Silent Surfrider Foundation The Way to Happiness, multiple campaigns Underage Drinking United Negro College Fund United States Air Force United States Department of Health and Human Services United States Department of Transportation United Way of Horry County Veterans affairs Wounded Warriors Project WWMB is an ongoing sponsor of - 2 Live Beyond, American Red Cross, American Cancer Society, American Heart Association, Backpack Buddies Smart Snacks Program, Boys and Girls Club, Children's Museum of South Carolina, Children's Recovery Center, Conway Medical Center, Horry County Early College High School, Florence County Disabilities Foundation, Florence Hospital System, Freedom Readers, Gene Ho Victory junction, Goodwill Industries, Grand Strand Humane Society, Ground Zero,



next quarter,  
or any  
existing or  
proposed non-  
broadcast  
efforts that  
will enhance  
the  
educational  
and  
informational  
value of such  
programming  
to children.  
See 47 C.F.  
R. Section  
73.671,  
NOTES 2 and  
3.

Habitat for Humanity, Horry County Literacy Council, March of Dimes, Reggie Sanders Foundation, Rotary Club, Salvation Army, Save-R-Cats, South Carolina Department of Health, South Carolina Department of Natural Resources, South Carolina Department of Safety, Tidelands Health Foundation, United negro College Fund, United Way of Horry County, and Waccamaw Riverkeepers and The Wounded Warriors Project. WWMB 2Q 2016 News Ascertainment News Ascertainment APRIL 01 Ed Piotrowski gave Church speech - Quinby 02 Ed Piotrowski threw out first pitch at Green Sea Floyd Rec baseball - Green Sea 02 Ed Piotrowski and Tim McGinnis Celebrity Softball Players benefiting Autism research - Myrtle Beach 04 Crystal Costa part of The Claw House soft opening 06 Ed Piotrowski gave Tours to Kindergartens from Waterway Elementary - Conway 07 Ed Piotrowski and Allyson Floyd part of Purses With a Purpose - North Myrtle Beach 08 Ed Piotrowski gave Tour 1st graders from Waterway Elementary - Conway 08 Ed Piotrowski gave Classic Conversations Tour - Myrtle Beach 08 Allyson Floyd emceed Senior Life Expo in Florence 09 Tonya Brown emceed Senior Life Expo in Florence 18 Ed Piotrowski gave Red Cross speech - Myrtle Beach 19 Ed Piotrowski was Special Olympics MC - Myrtle Beach 21 Ed Piotrowski gave Speech St Stephens Episcopal Womens Group - North Myrtle Beach 22 Ed Piotrowski gave Homewood Elementary speech - Conway 23 Tim McGinnis was emcee for March of Dimes Walk in Myrtle Beach 23 Ed Piotrowski was MC Concert at Ocean View Baptist Church - Myrtle Beach 28 Ed Piotrowski was Experience the Red Cross participant - Myrtle Beach 30 ABC 15 team in Dragon Boat races benefiting Ground Zero - Myrtle Beach 30 Ed Piotrowski was Compassion for Fashion Judge benefiting street reach - Myrtle Beach MAY 04 Ed Piotrowski gave Seaside Elementary news team tour - Conway and Garden City 05 Ed Piotrowski gave Florence Homeschooler tour - Conway and Florence 06 Ed Piotrowski gave Speech at MB Rotary Club - Myrtle Beach 07 Crystal Costa was judge for Chili Cook-Off for Big Paws Canine in Aynor 10 Ed Piotrowski gave Whittimore Park tour - Conway 13 Ed Piotrowski gave Blenheim Homeschooler tour - Blenheim and Conway 15 Ed Piotrowski in Green Sea Floyd HS golf tournament - Green Sea 19 Ed Piotrowski gave Pleasant Hill Elementary speech - Pleasant Hill 19 Crystal Costa spoke at Aynor Middle School Career Fair 19 Allyson Floyd emceed Florence County Disabilities Foundation Talent Show 20 Ed Piotrowski was Judge All Pro Dad's cookout at Greenwood Elementary - Florence 21 Ed Piotrowski was MC Rapsody in Blue for Tideland Health - Pawleys Island 21 Ed Piotrowski and Erin MacPherson were MC Local Grown Country Music Fest - Conway 21 Crystal Costa was emcee for Tidlands Health Foundation Gala in Pawleys Island 23 Ed Piotrowski in 2 Live Beyond Golf tournament - Myrtle Beach 24 Ed Piotrowski gave Daisy Elementary tour - Florence and Conway 25 Ed Piotrowski gave Conway Middle tour - Conway 26 Ed Piotrowski in Military Officers Association Golf tournament - Pawleys Island 27-28 Ed Piotrowski in Kingston Golf tournament benefiting Conway Medical Center - Conway 31 Ed Piotrowski was Cook for the Red Cross finale at Gilligan's Island mini golf - Garden City JUNE 01 Ed Piotrowski gave Surfside Beach Rotary Speech - Surfside 02 Ed Piotrowski gave Myrtle Beach Optimist Club Speech - Myrtle Beach 04 Ed Piotrowski gave MC LIVE Salt Games 07 Allyson Floyd emceed Goodwill's Shining Star Awards in Myrtle Beach 10 Ed Piotrowski, Crystal Costa, Erin MacPherson, Amanda Kinseth, Liz Cooper in Booth Announcers at Carolina Country Music Festival - Myrtle Beach 21 Ed Piotrowski gave Speech at Myrtle Beach Elementary summer camp - Myrtle Beach 24 Ed Piotrowski was Judge for world's largest swim lesson at Myrtle Waves - Myrtle Beach 25 Ed Piotrowski in Myrtle Beach High school boosters Golf Tournament - Myrtle Beach 26 Ed Piotrowski in Savannah's Playground Golf Tournament - Myrtle Beach 29 Ed Piotrowski gave First Presbyterian church tour - Myrtle Beach and Conway SPECIAL REPORTS May 18th Crystal Costa's Special Report aired at 11 p.m. ABC15 News special report, Fixing South Carolina's rural schools A deadline is looming to fix education for students in rural school districts. In just a few months, a committee must tell the South Carolina Supreme Court how they plan to do it. It's the culmination of two decades of lawsuits and appeals, only for the South Carolina Supreme Court to decide the state was failing students in rural areas. For one superintendent in particular, it's personal. May 25, 2016 - Erin MacPherson's Human Trafficking Sweeps - Aired during the 11p.m. news ABC15 News special report on human trafficking, "I've entered hell." - This piece was about the human trafficking laws now in South Carolina compared to in the past. I also highlighted one victim of human trafficking who lives in Columbia. ABC 15 Investigates War on heroin, A community's fight - Special report by Summer Dashe Air date, Monday, April 25 at 6p.m. About. Heroin is killing family members across the country. South Carolina is the only state where money laundering is legal making it an epicenter for drug problems. We spoke with a state representative who is trying to change the state laws to make money laundering illegal. We also spoke to our local drug enforcement unit and several former addicts and their families. ABC 15 Exclusive Former Horry County Police Chief Sandra Rhodes speaks out Air date. Tuesday, May 24 at 6 Summer Dashe interviewed Chief Rhodes about her sudden retirement from the Horry County Police Department.

Other Matters (22)

Other Matters (1 of 22)	Response
Program Title	Calling Dr. Pol
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 7:00AM, 7:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. This program airs on the station's Main digital channel.

Other Matters (2 of 22)	Response
Program Title	Dog Town, USA
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog town follows the stories of orphaned, unwanted, or problem dogs who find their way to Best Friends Animal Society. They are each rehabilitated by volunteers and employees for adoption or spend the rest of their lives in foster care at the Dogtown facility. Viewers learn the proper treatment of animals, volunteerism and social responsibility. Episode examples include rescuing dogs from a puppy mill, and the staff launching a new program to turn shelter dogs into search and rescue dogs. This program airs on the station's main digital stream.

Other Matters (3 of 22)	Response
Program Title	Dog Whisperer with Cesar Milan: Family Edition
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 8:30AM, 9:00AM, 9:30AM, 10:00AM

Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program airs on the station's main digital stream.

Other Matters (4 of 22)	Response
Program Title	Save Our Shelter
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program focuses on the rescue of animal shelters and pets in need across America. With the help of local community members, the program helps transform rundown shelters into highly functioning pet showplaces in the hopes that a new facade will ultimately result in more adoptions and more lives saved. Children will learn about the need for pet adoption throughout the United States, providing a clean and well-equipped home is essential to a pet's healthy lifestyle, and will demonstrate the proper care of pets. This program airs on the station's Main digital stream.

Other Matters (5 of 22)	Response
Program Title	Hatched
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features how teens can successfully pursue their entrepreneurial dreams. Each week, a team of business leaders teaches basic but critical skills needed to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies. Hatched helps teens develop confidence and business savvy and brings young entrepreneurs to the table encouraging them to step up and seize their dreams. This program airs on the station's main digital stream.
--	---

Other Matters (6 of 22)	Response
Program Title	Dream Quest
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a floating classroom. The captain and crew take children on an interactive learning voyage. In each episode, children may learn about the world's oceans, marine life, ecology and careers in science. This program airs on the station's main digital stream.

Other Matters (7 of 22)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday / 2:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program spans the globe to bring viewers interesting stories about the world's most fascinating animals, such as the penguins trek to their breeding grounds in the Arctic, the animals at a safari in Africa, or during a visit to the Australian outback. The program has four segments, each one featuring a different story to educate the viewer about an exotic unique animal or an animal that can be found in the locality. This program airs on the station's main digital stream, 21.1

Other Matters (8 of 22)	Response
Program Title	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 10:30AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>This program showcases the hard work and dedication required to be a true sports star. Chronicled are the trials and tribulations of young athletes as they strive to become top level performers in the sports arena.</p> <p>This program helps viewers realize that with hard work and determination, their goals in life and on the playing field are attainable. Key values such as dedication, discipline, commitment and community involvement are reinforced in each episode. The program also provides in-depth stories that reveal the important challenges and lessons that mold young athletes. Through these stories, viewers learn that while many desire greatness on the grand stage of competition, much can be learned through the journey that can make a significant difference throughout their lives. This program airs on the station's main digital stream, 21.1</p>

Other Matters (9 of 22)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday / 1:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Each episode of Dog Tales profiles a breed of dog, its history, popularity and characteristics. Viewers will learn the differences in dogs and how those differences affect their lives. Viewers are shown families who own particular breeds, how they interact with their dogs, and how they are a valuable part of the family. Several dog experts explain the various dogs' needs, health, nutrition requirements, safety, and care. This program airs on the station's main digital stream, 21.1</p>

Other Matters (10 of 22)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 1:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program presents real people pursuing real jobs and careers in an informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected, and the viewer is taken "on the job" to understand why the professionals love what they do, viewers may even learn about job opportunities they may not have known existed. This program airs on the station's main digital stream, 21.1
<b>Other Matters (11 of 22)</b>	
Program Title	Calling Dr Pol
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 7:00AM, 7:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. This program airs on the station's secondary digital stream, Channel 21.2
<b>Other Matters (12 of 22)</b>	
Program Title	Dog Town, USa
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog town follows the stories of orphaned, unwanted, or problem dogs who find their way to Best Friends Animal Society. They are each rehabilitated by volunteers and employees for adoption or spend the rest of their lives in foster care at the Dogtown facility. Viewers learn the proper treatment of animals, volunteerism and social responsibility. Episode examples include rescuing dogs from a puppy mill, and the staff launching a new program to turn shelter dogs into search and rescue dogs. This program airs on the station's secondary digital stream, Channel 21.2

Other Matters (13 of 22)		Response
Program Title	Dog Whisperer with Cesar Milan: Family Edition	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday / 8:30AM, 9:00AM, 9:30AM, 10:00AM	
Total times aired at regularly scheduled time	52	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. . This program airs on the station's secondary digital stream, Channel 21.2	
Other Matters (14 of 22)		Response
Program Title	Save Our Shelter	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday / 10:30AM	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program focuses on the rescue of animal shelters and pets in need across America. With the help of local community members, the program helps transform rundown shelters into highly functioning pet showplaces in the hopes that a new facade will ultimately result in more adoptions and more lives saved. Children will learn about the need for pet adoption throughout the United States, providing a clean and well-equipped home is essential to a pet's healthy lifestyle, and will demonstrate the proper care of pets. This program airs on the station's secondary digital stream, Channel 21.2	
Other Matters (15 of 22)		Response
Program Title	Dream Quest	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday / 11:00AM	

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a floating classroom. The captain and crew take children on an interactive learning voyage. In each episode, children may learn about the world's oceans, marine life, ecology and careers in science. This program airs on the station's secondary digital stream, Channel 21.2

Other Matters (16 of 22)	Response
Program Title	Hatched
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features how teens can successfully pursue their entrepreneurial dreams. Each week, a team of business leaders teaches basic but critical skills needed to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies. Hatched helps teens develop confidence and business savvy and brings young entrepreneurs to the table encouraging them to step up and seize their dreams. This program airs on the station's secondary digital stream, Channel 21.2

Other Matters (17 of 22)	Response
Program Title	Live Life and Win
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday / 7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The goal of this series is to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts, school and sports, exercise, nutrition, health and wellness. The series will promote such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism. This program airs on the station's tertiary channel 21.3

Other Matters (18 of 22)	Response
Program Title	Animal Rescue



Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday / 8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program exerts a positive influence on its viewers by illustrating the best of human instincts. In particular, the show highlights respect and compassion for all living creatures, informative instruction on medical rehabilitation treatments and techniques, and the teamwork of animal rescue personnel. The viewer learns valuable information about animal development, behavior and habitats, and is also made aware of important environmental issues. This program airs on the station's tertiary channel 21.3

Other Matters (19 of 22)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday / 8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Various hosts and teens travel to destinations around the world, that can be both exotic and remote. This program is designed to educate, inform and entertain viewers about the world around them. Each journey is a lesson in the beauty of nature, earth's creatures, and the people who inhabit the land. The program is designed to make learning about our neighbors, both human and non-human, and the environment, fun. This program airs on the station's tertiary channel 21.3

Other Matters (20 of 22)	Response
Program Title	3 Wide Life
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday / 9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program provides an inside look at the world of NASCAR auto racing. NASCAR teams, crew members, business personnel, and drivers are featured. They share their experiences, advice, and stories with viewers to provide an in-depth look at the hard work and dedication it takes to achieve their goals. Besides learning how to overcome adversity and the importance of teamwork, the program also informs viewers about the technical aspects of racing, how racing began, information on racing as a career, and the importance of philanthropy and helping others. This program airs on the station's tertiary channel 21.3

Other Matters (21 of 22)	Response
Program Title	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday / 9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>This program showcases the hard work and dedication required to be a true sports star. Chronicled are the trials and tribulations of young athletes as they strive to become top level performers in the sports arena.</p> <p>This program helps viewers realize that with hard work and determination, their goals in life and on the playing field are attainable. Key values such as dedication, discipline, commitment and community involvement are reinforced in each episode. The program also provides in-depth stories that reveal the important challenges and lessons that mold young athletes. Through these stories, viewers learn that while many desire greatness on the grand stage of competition, much can be learned through the journey that can make a significant difference throughout their lives. This program airs on the station's tertiary channel 21.3</p>
--	--

Other Matters (22 of 22)	Response
Program Title	The Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday / 10:00AM
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features young people who have been chosen to be profiled because of their adoption of pro-social values and principles. The particular youth featured is interviewed by a celebrity in the same talent field. This program shows the viewer that honesty, loyalty, hard work, self-discipline and balancing school work with social activities and friends, and developing a sense of purpose in his/her life, all combine to help the viewer stand against influences which could hurt him/her or others. This program airs on the station's tertiary channel 21.3

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Jamelah A Barich</b> <i>Children's Programming Liaison</i></p> <p>07/07/2016</p>

**Attachments**

No Attachments.