



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

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City: **FLORENCE** | State: **SC**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
07/07/2016 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2016**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WPDE LICENSEE, LLC Doing Business As: WPDE LICENSEE, LLC	C/O C. HARRINGTON - PILLSBURY WINTHROP S 1200 SEVENTEENTH STREET, NW WASHINGTON, DC 20036 United States	+1 (202) 663-8525	CLIFFORD. HARRINGTON@PILLSBURYLAW. COM	Company

**Contact
Representatives
(1)**

Contact Name	Address	Phone	Email	Contact Type
CLIFFORD M. HARRINGTON PILLSBURY WINTHROP SHAW PITTMAN LLP	1200 SEVENTEENTH STREET, NW WASHINGTON, DC 20036 United States	+1 (202) 663-8000	CLIFFORD. HARRINGTON@PILLSBURYLAW. COM	Legal Representative

**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC
	Nielsen DMA	Myrtle Beach-Florence
	Web Home Page Address	WWW.WPDE.COM

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.5
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(16)

Digital Core Program (1 of 16)	Response
Program Title	Born to Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday / 2:00PM
Total times aired at regularly scheduled time	7
Total times aired	13
Number of Preemptions	6
Number of Preemptions for other than Breaking News	6
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Richard Wiese takes the viewer on globetrotting adventures. In this program Richard Wiese goes to places around the world and meets the people who inhabit the area. Through his travels whether he climbs Mount Kilimanjaro, investigates why people live at the base of an active volcano or travels down the Nile River, the viewers are brought along to the places and people of the world who form our diverse cultures and thereby given a better understanding why we are different and yet the same. This program airs on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Born to Explore
List date and time rescheduled	04/23/2016 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-24
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Born to Explore
List date and time rescheduled	04/30/2016 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-01
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Born to Explore
List date and time rescheduled	05/14/2016 01:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-15
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Born to Explore
List date and time rescheduled	05/28/2016 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-29
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Born to Explore
List date and time rescheduled	06/03/2016 12:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-05
Episode #	

Reason for Preemption	Sports
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Digital Preemption Programs #6

Questions	Response
Title of Program	Born to Explore
List date and time rescheduled	06/12/2016 04:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-12
Episode #	
Reason for Preemption	Sports

Digital Core Program (2 of 16)	Response
Program Title	Sea Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday / 10:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode focuses on the rescue of a sea animal giving the viewer information about medical benefits rescue and rehabilitation programs for animals. The viewer also learns about the rescued animal's biology and ecology. This information is important because it adds to the knowledge necessary to conserve and protect threatened and endangered species. This program airs on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 16)	Response
Program Title	The Wildlife Docs
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday / 11:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows the surprising, exotic and challenging lives of a veterinary staff who cares for over 2,000 animals. The viewer will witness a variety of wild experiences through the eyes of the veterinary team, such as nutrition, treatments, x-rays, surgery, preventive care and emergencies. Through this program the viewer will be given a glimpse of the enormity, variety and quality of treatment that sets the standard for animal care. This program airs on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 16)

Response

Program Title	Rock The Park
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday / 11:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows hosts Jack Steward and Colton Smith, as they come face to face with nature in America's national parks. Viewers will learn about the wonders of nature and the variety of wild animals that inhabit America. The hosts' adventures may inspire viewers to visit and explore the vast resources the national parks provide. This program airs on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 16)	
	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday / 1:00PM
Total times aired at regularly scheduled time	8
Total times aired	12
Number of Preemptions	5
Number of Preemptions for other than Breaking News	4
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program chooses a region, special adaptations animals have made, or a specific animal, and uses a top ten countdown. From a safari in Botswana, to a dude ranch in Montana, to a retirement home for horses, Jack counts down 10 incredible experiences. He also explores wild and rare animals in Australia such as dingoes, devils and cassowaries. For animal adaptation, Jack travels from the Arctic to the desert, picking ten animals that have made special adaptations to survive in the harsh environment. This program informs the viewer about animals and their habitat, which can lead the viewer to discussions regarding the environment and conservation. This program airs on the station's main digital stream.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	Jack Hanna's Wild Countdown
List date and time rescheduled	04/23/2016 01:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-24
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Jack Hanna's Wild Countdown
List date and time rescheduled	04/30/2016 01:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-01
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Jack Hanna's Wild Countdown
List date and time rescheduled	05/28/2016 01:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-29
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Jack Hanna's Wild Countdown

List date and time rescheduled	06/04/2016 07:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-05
Episode #	
Reason for Preemption	Sports

Digital Core Program (6 of 16)	
	Response
Program Title	Ocean Mysteries with Jeff Corwin
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday / 1:30PM
Total times aired at regularly scheduled time	6
Total times aired	12
Number of Preemptions	6
Number of Preemptions for other than Breaking News	6
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Supported by a team of Georgia Aquarium biologists, veterinarians, and other experts, Jeff Corwin travels the world to explore the Earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays, pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks, he takes samples of their blood to better understand their biology. As Jeff continues his journey through each episode, the viewer is able to connect with these animals and learn how important they are to all life on the planet, as well as how sea life connects to life on the rest of the globe. This program airs on the station's main digital stream.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	Ocean Mysteries with Jeff Corwin
List date and time rescheduled	04/23/2016 01:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-24
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Ocean Mysteries with Jeff Corwin
List date and time rescheduled	04/30/2016 01:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-01
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Ocean Mysteries with Jeff Corwin
List date and time rescheduled	05/14/2016 02:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-15
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Ocean Mysteries with Jeff Corwin

List date and time rescheduled	05/28/2016 01:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-29
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Ocean Mysteries with Jeff Corwin
List date and time rescheduled	06/04/2016 07:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-05
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Ocean Mysteries with Jeff Corwin
List date and time rescheduled	06/12/2016 04:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-12
Episode #	
Reason for Preemption	Sports

Digital Core Program (7 of 16)		Response
Program Title		Whaddyado?
Origination		Syndicated
Days/Times Program Regularly Scheduled		Thursday / 8:00AM
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The educational goal of this program is to show teens the proper reaction when faced with everyday circumstances. The program will, through dramatic reenactments, document ordinary teens who accidentally find themselves in perilous and challenging situations, interview the participants and talk to various experts who will explain what the proper reaction should be when faced with similar perilous circumstances. A moral dilemma segment will also be featured in each show in an effort to help teens to make the right decision at the right moment. This program airs on the station's secondary digital stream, Channel 15.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 16)	Response
Program Title	The Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday / 8:00AM
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program showcases world-class athletes, accomplished artists, scholars, philanthropists and entrepreneurs all under the age of 18. Some of the stories highlighted include: Patrick Peerage, a 14 year old actor and philanthropist, who traveled America raising cancer awareness; Turquoise Thompson who sprinted her way into the record books and earned a full scholarship to UCLA; sisters Marni & Berni Barta who created Kidflicks, a non-profit organization that donates new and used DVDs to children's hospitals all across America. These stories are meant to inspire young people to be selfless and to take part in the larger community around them in some meaningful way and to show them that there are many ways to accomplish things. This program airs on the station's secondary digital stream, Channel 15.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 16)	Response
Program Title	Awesome Adventure
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 7:00PM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The host and two different teens travel each week to destinations around the world that can be both exotic and remote. The program is designed to educate, inform and entertain the viewer about the world around them. Each journey is a lesson in the beauty of nature, its creatures and the people who inhabit the land. The program is designed to make learning about our neighbors, both human and non-human and the environment fun. This program airs on the station's secondary digital stream, Channel 15.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 16)	
	Response
Program Title	Jack Hanna's Into the Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday / 7:30PM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program takes viewers around the world with Jack Hanna and his family to provide insight into the protection and conservation of some of our planet's most precious and endangered species. Through this program the viewer will be given a better appreciation for all creatures, great and small. This program airs on the station's secondary digital stream, Channel 15.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 16)	
	Response
Program Title	Animal Exploration With Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday / 8:00AM

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jarod Miller brings viewers up close with the most fascinating members of the animal kingdom. The mission of Animal Exploration is to inspire viewers to preserve the innate human instinct to explore. Each episode is designed to reveal to the viewers the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. Also, each episode features a "Did you know?" segment, that shares information that viewers can use in their own backyards. This program airs on the station's secondary digital stream, Channel 15.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 16)

Response

Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday / 8:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is hosted by teens and used peer reporting to profile individuals and organizations committed to environmental issues, including reports on the latest recycling and nature conservation efforts, advances in renewable energies and carbon footprint-reducing technology. It also offers advice on how to be more eco-wise, while performing daily activities. The program also includes "eco bytes" (bits of trivia related to environmental issues) and video footage uploaded by teen viewers to the program's website. By using this information from a youthful point of view, it enthusiastically encourages young adults to become more proactive about environmentalism and stresses the positive impact that young people's efforts, no matter how small they may seem, can have on the larger world around them. This program airs on the station's secondary digital stream, Channel 15.2.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (13 of 16)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday / 8:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program spans the globe to bring viewers interesting stories about the worlds most fascinating animals; such as the penguins trek to their breeding grounds in the Artic, a safari in Africa or the Australian outback. The program has four segments each one featuring a different story to educate the viewer about an exotic, unique animal or an animal that can be found locally. This program airs on the station's secondary digital stream, Channel 15.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 16)	Response
Program Title	3 Wide Life
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday & Sunday / 8:00AM 8:30AM
Total times aired at regularly scheduled time	52
Total times aired	52
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program provides an inside look at the world of NASCAR auto racing. NASCAR teams, crew members, business personnel, and drivers are featured. They share their experiences, advice, and stories with viewers to provide an in-depth look at the hard work and dedication it takes to achieve their goals. Besides learning how to overcome adversity and the importance of teamwork, the program also informs viewers about the technical aspects of racing, how racing began, information on racing as a career, and the importance of philanthropy and helping others. This program airs on the station's tertiary digital stream, Channel 15.3
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 16)		Response
Program Title	Origins	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday & Sunday, 9:00AM & 9:30AM	
Total times aired at regularly scheduled time	52	
Total times aired	52	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>This program explores the origin of hundreds of the world's most influential and important inventions, natural objects, customs, ideas from technology, arts and entertainment, government, nature, and more. By teaching the history of the world's most significant ideas and creations, Origins gives children an appreciation of progress and the contributions of others while inspiring dreams of the future. Episode examples include: "The Horse, Bicycle and Motorcycle", three modes of solitary transportation that gave us freedom and adventure; and, "Clocks, Calendars & Calculators", three pivotal inventions that enable humankind to organize, plan and keep track of their lives." This program airs on the station's tertiary digital stream, Channel 15.3</p>	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (16 of 16)		Response
Program Title	Wild America	
Origination	Syndicated	

Days/Times Program Regularly Scheduled	Wednesday / 12:30PM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals, and their environment. Throughout the series, emphasis is placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species, with the aid of up-close and detailed photography throughout the program. This program airs on the stations main digital stream 15.1
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Jamelah A Barich
Address	10 University Blvd
City	Conway
State	SC
Zip	29526
Telephone Number	(843) 234-9733
Email Address	jbarich@wpde.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the	Public Service Announcements 2Q 2016 Academy of Nutrition & Dietetics ADHD Awareness American Academy of Pediatrics American Cancer Society American Cleaning Institute American Heart Association American Institute for Cancer Research American Lung Association American Red Cross Asthma and Allergy Foundation of America Black History Month Inspiration Campaign Boys and Girls Club Bullying Prevention Buzzed Driving Prevention Caregiver Assistance Child Mind Institute Children's Recovery Center Childhood Obesity Coast Guard Foundation Community Engagement Distracted Driving Easter Seals Military and Veteran Services Emergency Preparedness Energy Efficiency Fatherhood Involvement Financial Literacy Focus on the Family Food Allergy Research and Education Food Safety Education For your Marriage Foreclosure Prevention Foundation for a better life Freedom Readers Literacy Campaign Gary Sinise Foundation GED achievement Goodwill Industries, job placement Gynecologic Cancer Campaign Hospitalized Vets Humane Society of America Jeffrey Modell Foundation, Primary Immunodeficiency Awareness Keep America Beautiful, Cigarette Litter prevention Lupus Foundation of America March of dimes Military pathways National Associations of Boards of Pharmacy National Colorectal Cancer Action Campaign National Endowment for Financial Education National Institute of Health, Child and Maternal National Kidney Foundation National Organization for Rare Disorders National Pest Management Association NeighborWorks America (Loan scam awareness) Newborn and Child Survival Obesity Action Coalition Partnership for Drug Free Kids Pet adoption Primary Immunodeficiency Awareness Project Roadblock Prostate Cancer Awareness Raynaud's Awareness Smoking Cessation Campaign South Carolina Department of Public Safety South Carolina Department of Natural Resources, Seafood Safety Spondylitis Awareness Stroke awareness Stand for the Silent Summer Hunger Prevention Surfrider Foundation The Way to Happiness, multiple campaigns Underage Drinking United Negro College Fund United States Air Force United States Department of Health and Human Services United States Department of Transportation United Way of Horry County Veterans affairs Wounded Warriors Project WPDE is an ongoing sponsor of - 2 Live Beyond, American Red Cross, American Cancer Society, American Heart Association, Backpack Buddies Smart Snacks Program, Boys and Girls Club, Children's Museum of South Carolina, Children's Recovery Center, Conway Medical Center, Horry County Early College High School, Florence County Disabilities Foundation, Florence Hospital System, Freedom Readers, Gene Ho Victory junction, Goodwill Industries, Grand Strand Humane Society, Ground Zero, Habitat for Humanity, Horry County Literacy Council, March of Dimes, Reggie Sanders Foundation, Rotary Club, Salvation Army, Save-R-Cats, South Carolina Department of Health, South Carolina Department of

next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

Natural Resources, South Carolina Department of Safety, United negro College Fund, United Way of Horry County, Waccamaw Riverkeepers and The Wounded Warriors Project. News Ascertainment APRIL 01 Ed Piotrowski gave Church speech - Quinby 02 Ed Piotrowski threw out first pitch at Green Sea Floyd Rec baseball - Green Sea 02 Ed Piotrowski and Tim McGinnis Celebrity Softball Players benefiting Autism research - Myrtle Beach 04 Crystal Costa part of The Claw House soft opening 06 Ed Piotrowski gave Tours to Kindergartens from Waterway Elementary - Conway 07 Ed Piotrowski and Allyson Floyd part of Purses With a Purpose - North Myrtle Beach 08 Ed Piotrowski gave Tour 1st graders from Waterway Elementary - Conway 08 Ed Piotrowski gave Classic Conversations Tour - Myrtle Beach 08 Allyson Floyd emceed Senior Life Expo in Florence 09 Tonya Brown emceed Senior Life Expo in Florence 18 Ed Piotrowski gave Red Cross speech - Myrtle Beach 19 Ed Piotrowski was Special Olympics MC - Myrtle Beach 21 Ed Piotrowski gave Speech St Stephens Episcopal Womens Group - North Myrtle Beach 22 Ed Piotrowski gave Homewood Elementary speech - Conway 23 Tim McGinnis was emcee for March of Dimes Walk in Myrtle Beach 23 Ed Piotrowski was MC Concert at Ocean View Baptist Church - Myrtle Beach 28 Ed Piotrowski was Experience the Red Cross participant - Myrtle Beach 30 ABC 15 team in Dragon Boat races benefiting Ground Zero - Myrtle Beach 30 Ed Piotrowski was Compassion for Fashion Judge benefiting street reach - Myrtle Beach MAY 04 Ed Piotrowski gave Seaside Elementary news team tour - Conway and Garden City 05 Ed Piotrowski gave Florence Homeschooler tour - Conway and Florence 06 Ed Piotrowski gave Speech at MB Rotary Club - Myrtle Beach 07 Crystal Costa was judge for Chili Cook-Off for Big Paws Canine in Aynor 10 Ed Piotrowski gave Whittimore Park tour - Conway 13 Ed Piotrowski gave Blenheim Homeschooler tour - Blenheim and Conway 15 Ed Piotrowski in Green Sea Floyd HS golf tournament - Green Sea 19 Ed Piotrowski gave Pleasant Hill Elementary speech - Pleasant Hill 19 Crystal Costa spoke at Aynor Middle School Career Fair 19 Allyson Floyd emceed Florence County Disabilities Foundation Talent Show 20 Ed Piotrowski was Judge All Pro Dad's cookout at Greenwood Elementary - Florence 21 Ed Piotrowski was MC Rhapsody in Blue for Tideland Health - Pawleys Island 21 Ed Piotrowski and Erin MacPherson were MC Local Grown Country Music Fest - Conway 21 Crystal Costa was emcee for Tidlands Health Foundation Gala in Pawleys Island 23 Ed Piotrowski in 2 Live Beyond Golf tournament - Myrtle Beach 24 Ed Piotrowski gave Daisy Elementary tour - Florence and Conway 25 Ed Piotrowski gave Conway Middle tour - Conway 26 Ed Piotrowski in Military Officers Association Golf tournament - Pawleys Island 27-28 Ed Piotrowski in Kingston Golf tournament benefiting Conway Medical Center - Conway 31 Ed Piotrowski was Cook for the Red Cross finale at Gilligan's Island mini golf - Garden City JUNE 01 Ed Piotrowski gave Surfside Beach Rotary Speech - Surfside 02 Ed Piotrowski gave Myrtle Beach Optimist Club Speech - Myrtle Beach 04 Ed Piotrowski gave MC LIVE Salt Games 07 Allyson Floyd emceed Goodwill's Shining Star Awards in Myrtle Beach 10 Ed Piotrowski, Crystal Costa, Erin MacPherson, Amanda Kinseth, Liz Cooper in Booth Announcers at Carolina Country Music Festival - Myrtle Beach 21 Ed Piotrowski gave Speech at Myrtle Beach Elementary summer camp - Myrtle Beach 24 Ed Piotrowski was Judge for world's largest swim lesson at Myrtle Waves - Myrtle Beach 25 Ed Piotrowski in Myrtle Beach High school boosters Golf Tournament - Myrtle Beach 26 Ed Piotrowski in Savannah's Playground Golf Tournament - Myrtle Beach 29 Ed Piotrowski gave First Presbyterian church tour - Myrtle Beach and Conway SPECIAL REPORTS May 18th Crystal Costa's Special Report aired at 11 p.m. ABC15 News special report, Fixing South Carolina's rural schools A deadline is looming to fix education for students in rural school districts. In just a few months, a committee must tell the South Carolina Supreme Court how they plan to do it. It's the culmination of two decades of lawsuits and appeals, only for the South Carolina Supreme Court to decide the state was failing students in rural areas. For one superintendent in particular, it's personal. May 25, 2016 - Erin MacPherson's Human Trafficking Sweeps - Aired during the 11p.m. news ABC15 News special report on human trafficking, "I've entered hell." - This piece was about the human trafficking laws now in South Carolina compared to in the past. I also highlighted one victim of human trafficking who lives in Columbia. ABC 15 Investigates War on heroin, A community's fight - Special report by Summer Dashe Air date, Monday, April 25 at 6p.m. About. Heroin is killing family members across the country. South Carolina is the only state where money laundering is legal making it an epicenter for drug problems. We spoke with a state representative who is trying to change the state laws to make money laundering illegal. We also spoke to our local drug enforcement unit and several former addicts and their families. ABC 15 Exclusive Former Horry County Police Chief Sandra Rhodes speaks out Air date. Tuesday, May 24 at 6 Summer Dashe interviewed Chief Rhodes about her sudden retirement from the Horry County Police Department.

Other Matters (16)

Other Matters (1 of 16)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday / 12:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment as it exists in North America and learn to protect North America's animal species. This program airs on the station's main digital stream.

Other Matters (2 of 16)	Response
Program Title	Sea Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday / 10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode focuses on the rescue of a sea animal giving the viewer information about medical benefits rescue and rehabilitation programs for animals. The viewer also learns about the rescued animal's biology and ecology. This information is important because it adds to the knowledge necessary to conserve and protect threatened and endangered species. This program airs on the station's main digital stream.

Other Matters (3 of 16)	Response
Program Title	The Wildlife Docs
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday / 11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows the surprising, exotic and challenging lives of a veterinary staff who cares for over 2,000 animals. The viewer will witness a variety of wild experiences through the eyes of the veterinary team, such as nutrition, treatments, x-rays, surgery, preventive care and emergencies. Through this program the viewer will be given a glimpse of the enormity, variety and quality of treatment that sets the standard for animal care. This program airs on the station's main digital stream.

Other Matters (4 of 16)	Response
Program Title	Rock the Park
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday / 11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows hosts Jack Steward and Colton Smith, as they come face to face with nature in America's national parks. Viewers will learn about the wonders of nature and the variety of wild animals that inhabit America. The hosts' adventures may inspire viewers to visit and explore the vast resources the national parks provide. This program airs on the station's Main digital channel.

Other Matters (5 of 16)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday / 1:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program chooses a region, or special adaptations animals have made or a specific animal and uses a top ten countdown. From a safari in Botswana, to a dude ranch in Montana, to a retirement home for horses, Jack counts down 10 incredible experiences. He also explores wild and rare animals in Australia such as dingoes, devils and cassowaries. For animal adaptation Jack travels from the Arctic to the desert picking ten animals that have made special adaptation to survive in the harsh environments. This program informs the viewer about animals and their habitat which can lead the viewer to discussions regarding the environment and conservation. This program airs on the station's main digital stream.
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Other Matters (6 of 16)	
	Response

Program Title	Ocean Mysteries with Jeff Corwin
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Sunday / 1:30PM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Supported by a team of Georgia Aquarium biologists, veterinarians and other experts, Jeff Corwin travels the world to explore the Earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks he takes samples of their blood to better understand their biology. As Jeff continues his journey through each episode the viewer is able to connect with these animals and learn how important they are to all life on the planet as well as how sea life connects to life on the rest of the globe. This program airs on the station's main digital stream.
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Other Matters (7 of 16)	
	Response

Program Title	Born to Explore
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Sunday / 2:00PM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	During this series, host Richard Wiese takes the viewer on globetrotting adventures, visiting locations around the world and meeting the people who inhabit the areas. Whether climbing Mount Kilimanjaro, investigating why people live at the base of an active volcano, or traveling down the Nile River, he brings viewers to the places and people of the world who form diverse cultures. Viewers will gain a better understanding of why people are different, and yet we are all the same. This program airs on the station's main digital stream.
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Other Matters (8 of 16)	Response
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Program Title	Animal Exploration With Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday / 8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jarod Miller brings viewers up close with the most fascinating members of the animal kingdom. The mission of Animal Exploration is to inspire viewers to preserve the innate human instinct to explore. Each episode is designed to reveal to the viewers the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. Also, each episode features a "Did you know?" segment, that shares information that viewers can use in their own backyards. This program airs on the station's secondary digital stream, Channel 15.2.
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Other Matters (9 of 16)	Response
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Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday / 8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is hosted by teens and used peer reporting to profile individuals and organizations committed to environmental issues, including reports on the latest recycling and nature conservation efforts, advances in renewable energies and carbon footprint-reducing technology. It also offers advice on how to be more eco-wise, while performing daily activities. The program also includes "eco bytes" (bits of trivia related to environmental issues) and video footage uploaded by teen viewers to the program's website. By using this information from a youthful point of view, it enthusiastically encourages young adults to become more proactive about environmentalism and stresses the positive impact that young people's efforts, no matter how small they may seem, can have on the larger world around them. This program airs on the station's secondary digital stream, Channel 15.2.
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Other Matters (10 of 16) Response

Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday / 8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program spans the globe to bring viewers interesting stories about the worlds most fascinating animals; such as the penguins trek to their breeding grounds in the Artic, a safari in Africa or the Australian outback. The program has four segments each one featuring a different story to educate the viewer about an exotic, unique animal or an animal that can be found locally. This program airs on the station's secondary digital stream, Channel 15.2.
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Other Matters (11 of 16)

Response

Program Title	Whaddyado?
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday / 8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The educational goal of this program is to show teens the proper reaction when faced with everyday circumstances. The program will, through dramatic reenactments, document ordinary teens who accidentally find themselves in perilous and challenging situations, interview the participants and talk to various experts who will explain what the proper reaction should be when faced with similar perilous circumstances. A moral dilemma segment will also be featured in each show in an effort to help teens to make the right decision at the right moment. This program airs on the station's secondary digital stream, Channel 15.2.
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Other Matters (12 of 16)		Response
Program Title	The Young Icons	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Friday / 8:00AM	
Total times aired at regularly scheduled time	14	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program showcases world-class athletes, accomplished artists, scholars, philanthropists and entrepreneurs all under the age of 18. Some of the stories highlighted include: Patrick Peerage, a 14 year old actor and philanthropist, who traveled America raising cancer awareness; Turquoise Thompson who sprinted her way into the record books and earned a full scholarship to UCLA; sisters Marni & Berni Barta who created Kidflicks, a non-profit organization that donates new and used DVDs to children's hospitals all across America. These stories are meant to inspire young people to be selfless and to take part in the larger community around them in some meaningful way and to show them that there are many ways to accomplish things. This program airs on the station's secondary digital stream, Channel 15.2.	

Other Matters (13 of 16)		Response
Program Title	Awesome Adventures	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sunday 7:00PM	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The host and two different teens travel each week to destinations around the world that can be both exotic and remote. The program is designed to educate, inform and entertain the viewer about the world around them. Each journey is a lesson in the beauty of nature, its creatures and the people who inhabit the land. The program is designed to make learning about our neighbors, both human and non-human and the environment fun. This program airs on the station's secondary digital stream, Channel 15.2.	

Other Matters (14 of 16)		Response
Program Title	Jack Hanna's Into the Wild	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sunday / 7:30PM	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program takes viewers around the world with Jack Hanna and his family to provide insight into the protection and conservation of some of our planet's most precious and endangered species. Through this program the viewer will be given a better appreciation for all creatures, great and small. This program airs on the station's secondary digital stream, Channel 15.2.	

Other Matters (15 of 16)		Response
Program Title	3 Wide Life	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday & Sunday / 8:00AM & 8:30AM	
Total times aired at regularly scheduled time	52	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program provides an inside look at the world of NASCAR auto racing. NASCAR teams, crew members, business personnel, and drivers are featured. They share their experiences, advice, and stories with viewers to provide an in-depth look at the hard work and dedication it takes to achieve their goals. Besides learning how to overcome adversity and the importance of teamwork, the program also informs viewers about the technical aspects of racing, how racing began, information on racing as a career, and the importance of philanthropy and helping others. This program airs on the station's tertiary digital stream, Channel 15.3	

Other Matters (16 of 16)		Response
Program Title	Origins	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday & Sunday / 9:00AM & 9:30AM	

Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>This program explores the origin of hundreds of the world's most influential and important inventions, natural objects, customs, ideas from technology, arts and entertainment, government, nature, and more. By teaching the history of the world's most significant ideas and creations, Origins gives children an appreciation of progress and the contributions of others while inspiring dreams of the future. Episode examples include: "The Horse, Bicycle and Motorcycle", three modes of solitary transportation that gave us freedom and adventure; and, "Clocks, Calendars & Calculators", three pivotal inventions that enable humankind to organize, plan and keep track of their lives." This program airs on the station's tertiary digital stream, Channel 15.3</p>

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<p>Jamelah A Barich <i>Children's Programming Liaison</i></p> <p>07/07/2016</p>

Attachments

No Attachments.