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Children's Television Programming Report

FRN: **0024376758** File Number: **0000012421** Submit Date: **07/07/2016** Call Sign: **KSDK** Facility ID: **46981** City:

ST. LOUIS State: MO

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

07/07/2016 Filing Status: Active

Report reflects information for : Second Quarter of 2016

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
MULTIMEDIA KSDK, LLC	Jennifer Johnson, Esq. Covington & Burling, LLP One CityCenter, 850 Tenth St. NW Washington, DC 20001 United States	+1 (202) 662- 5552	FCCParalegals@cov. com	Company

Contact Representatives (1)

Contact Name	Address	Phone	Email	Contact Type
Jennifer Johnson , Esq . Legal Representative Covington & Burling, LLC	Jennifer Johnson, Esq. Covington & Burling, LLP One CityCenter, 850 Tenth St. NW Washington, DC 20001 United States	+1 (202) 662- 5552	FCCParalegals@cov. com	Legal Representative

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	St. Louis
	Web Home Page Address	www.ksdk.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	2.77
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(18)

Digital Core Program (1 of 18)	Response
Program Title	FLOOGALS (Televised on Main Channel 5.0)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:00-10:30AMCT
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Floogals is an animated show starring three space aliensFleeker, Flo, and Boomerwho have been sent to earth to explore, investigate, discover and report their findings to their superiors at Floogal headquarters. The diminutive Floogals are no taller than a large safety pin and their visual perspective is literally the point of the view of the show. With the multiple challenges of their size and ignorance of all things Hooman (that's Floogal-speak for human), the Floogals have a lot of work on their hands. They are engaged in the dual processes of discovery and problem-solving as nothing on earth is familiar to them. Much like young children, they begin by encountering something new and then go through a comedic multi-step process of watching, listening, touching, and note-taking until they've figured out what and how their new discovery fits into the Hooman universe.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	FLOOGALS
List date and time rescheduled	06/04/2016 07:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-04
Episode #	
Reason for Preemption	Sports

Digital Core Program (2 of 18)	Response
Program Title	NINA'S WORLD (Televised on Main Channel 5.0)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:30-11:00AMCT
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nina's World is an animated show based on a six-year old Latina, who lives in San Antonio, Texas with her parents, who own the local bakery, and her Abuela (grandmother). Her Tio (Uncle) Javier lives nearby and there are lots of different children and adults from several different cultures in the apartment complex and neighborhood where she lives. Nina's best friend is Star, a stuffed starfish pillow character brought to life by Nina's imagination. Each episode features Nina taking on a challenge, solving a problem, or finding a way to help others. She is very confident about her abilities, which sometimes gets her into trouble. However, with encouragement and chiding from Abuela, Nina learns about how to plan her "work," take responsibilty for her actions, and correct her mistakes.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	NINA'S WORLD
List date and time rescheduled	06/04/2016 07:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-04
Episode #	
Reason for Preemption	Sports

Digital Core Program (3 of 18)	Response
Program Title	RUFF RUFF TWEET AND DAVE (Televised on Main Channel 5.0)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:00-11:30AMCT
Total times aired at regularly scheduled time	10
Total times aired	12
Number of Preemptions	3

Number of	3
Preemptions	
for other than	
Breaking News	
Number of	2
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of Target	2 years to 5 years
Child Audience	
Describe the	Ruff Ruff Tweet and Dave is an animated show that puts an emphasis on logical thinking and use of
educational	language through fun problem-solving adventures. The trio, RRTD, is guided by Hatty, an erudite hamster
and informational	who wears a hat full of questions. The three characters agree that they would like to take a particular adventure and rev up their Roly-pods, enter the Spin-Again transport vehicle and arrive at their destination.
objective of	Once there, Hatty challenges them to make decisions and choose options that will lead to success or
the program	failure with their quest. Once their mission is complete, they review their effort, assemble the Roly-Pods
and how it meets the	and head home. Their adventures are varied. They might go climb a mountain, design their own fairy tale, or build a sand castle.
definition of	of balla a salta sastie.
Core	
Programming.	
Does the	Yes
Licensee	
identify the program by	
displaying	
throughout the	
program the symbol E/I?	
Cymbol L/1:	

Questions	Response
Title of Program	RUFF RUFF TWEET AND DAVE
List date and time rescheduled	05/08/2016 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-07
Episode #	
Reason for Preemption	Other

Questions	Response
Title of Program	RUFF RUFF TWEET AND DAVE
List date and time rescheduled	05/28/2016 08:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-28

Episode #	
Reason for Preemption	Sports

Digital Core Program (4 of 18)	Response
Program Title	ASTROBLAST (Televised on Main Channel 5.0)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:30AM-12:00PMCT
Total times aired at regularly scheduled time	6
Total times aired	12
Number of Preemptions	7
Number of Preemptions for other than Breaking News	7
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast, based on the book series by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. Five animal characters and one three-eyed octopus of unknown derivation populate the station. Each episode begins with an everyday conversation or incident that grows into a predicament needing a solution. While these predicaments take place in a fantasy environment, the issues and resolutions resonate for a preschool audience. Through comedy and zippy action, our target audience sees how the characters learn lessons for practical living such as how to keep track of things that belong to you, practice good habits, clean up when you've made a mess, rebound from a failure or an embarrassing incident, or resist the urge to blame others for your mistakes.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	ASTROBLAST
List date and time rescheduled	04/02/2016 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-02
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	ASTROBLAST
List date and time rescheduled	04/09/2016 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-09
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	ASTROBLAST
List date and time rescheduled	04/16/2016 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-16
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	ASTROBLAST
List date and time rescheduled	04/30/2016 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-30
Episode #	

Reason for Preemption	Sports
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Questions	Response
Title of Program	ASTROBLAST
List date and time rescheduled	05/07/2016 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-07
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	ASTROBLAST
List date and time rescheduled	05/28/2016 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-28
Episode #	
Reason for Preemption	Sports

Digital Core Program (5 of 18)	Response
Program Title	THE CHICA SHOW (Televised on Main Channel 5.0)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 12:00-12:30PMCT
Total times aired at regularly scheduled time	5
Total times aired	12
Number of Preemptions	8
Number of Preemptions for other than Breaking News	8

Number of Preemptions Rescheduled	7
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Chica Show features a five-year-old "baby" chick that spends her day with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit, and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventurea fantasy transformation to animation-when Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development as Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	THE CHICA SHOW
List date and time rescheduled	04/03/2016 10:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-02
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	THE CHICA SHOW
List date and time rescheduled	04/10/2016 11:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-09
Episode #	

Reason for Preemption	Sports
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Questions	Response
Title of Program	THE CHICA SHOW
List date and time rescheduled	04/17/2016 11:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-16
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	THE CHICA SHOW
List date and time rescheduled	05/01/2016 11:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-30
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	THE CHICA SHOW
List date and time rescheduled	05/08/2016 11:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-07
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	THE CHICA SHOW
List date and time rescheduled	05/22/2016 11:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-21

Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	THE CHICA SHOW
List date and time rescheduled	05/29/2016 10:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-28
Episode #	
Reason for Preemption	Sports

Digital Core Program (6 of 18)	Response
Program Title	NOODLE AND DOODLE (Televised on Main Channel 5.0)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 12:30-1:00PMCT
Total times aired at regularly scheduled time	5
Total times aired	12
Number of Preemptions	8
Number of Preemptions for other than Breaking News	8
Number of Preemptions Rescheduled	7
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle, an instructional series, features creative expression through art and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever-faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank-playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	NOODLE AND DOODLE
List date and time rescheduled	04/10/2016 10:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-02
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	NOODLE AND DOODLE
List date and time rescheduled	04/10/2016 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-09
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	NOODLE AND DOODLE
List date and time rescheduled	04/17/2016 11:30 AM
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-16
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	NOODLE AND DOODLE
List date and time rescheduled	05/01/2016 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-30
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	NOODLE AND DOODLE
List date and time rescheduled	05/08/2016 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-07
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	NOODLE AND DOODLE
List date and time rescheduled	05/22/2016 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-21
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	NOODLE AND DOODLE
List date and time rescheduled	06/12/2016 11:00 AM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-04
Episode #	
Reason for Preemption	Sports

Digital Core Program (7 of 18)	Response
Program Title	AWESOME ADVENTURES (Televised on Digital Channel 5.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 9:00-9:30AMCT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is a half-hour weekly teen adventure series that is shot in high definition airing 52 weeks a year. The host, as well as two different teens, travel each week to destinations around the world that can be both exotic and remote. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 18)	Response
Program Title	LIVE LIFE AND WIN (Televised on Digital Channel 5.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 9:30-10:00AMCT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life and Win features inspirational segments and teen success stories of character and personal determination in the arts, school, sports, community; consider topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 18)	Response
Program Title	ANIMAL ATLAS (Televised on Digital Channel 5.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 10:00-10:30AMCT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On Animal Atlas we travel to the globe to meet every kind of animal imaginable, from the familiar to the astounding. We learn about their lives, their history, and the adaptions that allow them to survive and thrive. But best of all, we meet them face to face. Just spin the glove. Anywhere, everywhere animals live, you'll find Animal Atlas.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 18)	Response
Program Title	AWESOME ADVENTURES (Televised on Digital Channel 5.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 10:30-11:00AMCT

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is a half-hour weekly teen adventure series that is shot in high definition airing 52 weeks a year. The host, as well as two different teens, travel each week to destinations around the world that can be both exotic and remote. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 18)	Response
Program Title	LIVE LIFE AND WIN (Televised on Digital Channel 5.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY 9:00-9:30AMCT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life and Win features inspirational segments and teens success stories of character and personal determination in the arts, school, sports, community; consider topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 18)	Response
Program Title	THE REAL WINNING EDGE (Televised on Digital Channel 5.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY 9:30-10:00AMCT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is based on role models who are pro-social life choices. Emphasis on being honest, loyal, hard working toward productive goals, and treating others as they would like to be treated, are values emphasized by the positive role models of this program.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 18)	Response
Program Title	FOOD FOR THOUGHT (Televised on Digital Channel 5.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY 9:00-9:30AMCT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Claire Thomas, Food For Thought with Claire Thomas, will approach food from a fresh and enlightening perspective. From exploring a wide variety of indigenous foods that are celebrated by cultures across the world to providing easy ways to grow healthy produce within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream of sharing her enthusiasm and knowledge with young people.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 18)	Response
Program Title	FOOD FOR THOUGHT (Televised on Digital Channel 5.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY 9:30-10:00AMCT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Claire Thomas, Food For Thought with Claire Thomas, will approach food from a fresh and enlightening perspective. From exploring a wide variety of indigenous foods that are celebrated by cultures across the world to providing easy ways to grow healthy produce within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream of sharing her enthusiasm and knowledge with young people.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 18)	Response
Program Title	WILD ABOUT ANIMALS (Televised on Digital Channel 5.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY 10:00-10:30AMCT

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals is a half-hour animal magazine series. The show is hosted by the Emmyaward winning actress Mariette Hartley. Mariette has committed herself to fighting for the right of animals for over 20 years. Each episode will consist of four (4) different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 18)	Response
Program Title	WILD ABOUT ANIMALS (Televised on Digital Channel 5.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY 10:30-11:00AMCT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals is a half-hour animal magazine series. The show is hosted by the Emmyaward winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years. Each episode will consist of four (4) different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday.

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Digital Core Program (17 of 18)	Response
Program Title	WILD ABOUT ANIMALS (Televised on Digital Channel 5.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY 11:00-11:30AMCT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals is a half-hour animal magazine series. The show is hosted by the Emmyaward winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years. Each episode will consist of four (4) different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 18)	Response
Program Title	WILD ABOUT ANIMALS (Televised on Digital Channel 5.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY 11:30AM-12:00PMCT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals is a half-hour animal magazine series. The show is hosted by the Emmyaward winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years. Each episode will consist of four (4) different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Alicia Elsner
Address	1000 Market Street
City	St. Louis
State	MO
Zip	63101
Telephone Number	(314) 444-5256
Email Address	aelsner@ksdk.com

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed nonbroadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F. R. Section 73.671, NOTES 2 and

3.

"Floogals" was preempted on 6/4/16 10:00-10:30AMCT due to NBC's coverage of French Open Tennis. "Nina's World" was preempted on 6/4/16 10:30-11:00AMCT due to NBC's coverage of French Open Tennis. "Ruff Ruff Tweet and Dave" was preempted on 5/7/16 11:00-11:30AMCT due to KSDK's telecast of the St. Louis Blues Hockey Pre-game Show. "Astroblast" was preempted on 4/2/16 11:30AM-12:00PMCT due to NBC's coverage of Barclay's Soccer. "Astroblast" was preempted on 4/9/16 11:30AM-12:00PMCT due to NBC's coverage of Barclay's Soccer. "Astroblast" was preempted on 4/16/16 11:30AM-12:00PMCT due to NBC's coverage of Barclay's Soccer. "Astroblast" was preempted on 4/30/16 11:30AM-12:00PMCT due to NBC's coverage of Barclay's Soccer. "Astroblast" was preempted on 5/7/16 11:30AM-12:00PMCT due to NBC's coverage of the National Hockey League Playoffs Round #2-Game #5 St. Louis Blues at Dallas Stars. "Astroblast" was preempted on 5/28/16 11:30AM-12:00PMCT due to NBC's coverage of French Open Tennis. "Astroblast" was preempted on 6/4/16 11:30AM-12:00PMCT due to NBC's coverage of French Open Tennis. "The Chica Show" was preempted on 4/2/16 12:00-12:30PMCT due to NBC's coverage of Barclay's Soccer. "The Chica Show" was preempted on 4/9/16 12:00-12:30PMCT due to NBC's coverage of Barclay's Soccer. "The Chica Show" was preempted on 4/16/16 12:00-12:30PMCT due to NBC's coverage of Barclay's Soccer. "The Chica Show" was preempted on 4/30/16 12:00-12:30PMCT due to NBC's coverage of Barclay's Soccer. "The Chica Show" was preempted on 5/7/16 12:00-12: 30PMCT due to NBC's coverage of the National Hockey League Playoffs Round #2-Game #5 St. Louis Blues at Dallas Stars. "The Chica Show" was preempted on 5/21/16 12:00-12:30PMCT due to NBC's coverage of the Nascar Special: Smithfield Building. "The Chica Show" was preempted on 5/28/16 12:00-12:30PMCT due to NBC's coverage of French Open Tennis. The 6/4/16 episode of "The Chica Show" was scheduled to air at its normal time period 12:00-12:30PMCT-due to the overrun of NBC's coverage of French Open Tennis, "The Chica Show" was preempted. "Noodle and Doodle" was preempted on 4/2/16 12:30-1:00PMCT due to NBC's coverage of Barclay's Soccer. "Noodle and Doodle" was preempted on 4/9 /16 12:30-1:00PMCT due to NBC's coverage of Barclay's Soccer. "Noodle and Doodle" was preempted on 4 /16/16 12:30-1:00PMCT due to NBC's coverage of Barclay's Soccer. "Noodle and Doodle" was preempted on 4/30/16 12:30-1:00PMCT due to NBC's coverage of Barclay's Soccer. "Noodle and Doodle" was preempted on 5/7/16 12:30-1:00PMCT due to NBC's coverage of the National Hockey League Playoffs Round #2-Game #5 St. Louis Blues at Dallas Stars. "Noodle and Doodle" was preempted on 5/21/16 12:30-1:00PMCT due to NBC's coverage of the Nascar Special: Smithfield Building. "Noodle and Doodle" was preempted on 5/28/16 12:30-1:00PMCT due to NBC's coverage of French Open Tennis. The 6/4/16 episode of "Noodle and Doodle" was scheduled to air at its normal time period 12:30-1:00PMCT--due to the overrun of NBC's coverage of French Open Tennis, "Noodle and Doodle" was preempted. The 6/4/16 episode of "Noodle and Doodle" was rescheduled and televised on 6/12/16 11:00-11:30AMCT.

Other Matters (22)

Other Matters (1 of 22)	Response
Program Title	AWESOME ADVENTURES (Televised on Digital Channel 5.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 9:00-9:30AMCT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAME AS ABOVE

Other Matters (2 of 22)	Response
Program Title	LIVE LIFE AND WIN (Televised on Digital Channel 5.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 9:30-10:00AMCT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAME AS ABOVE

Other Matters (3 of 22)	Response
Program Title	ANIMAL ATLAS (Televised on Digital Channel 5.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 10:00-10:30AMCT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAME AS ABOVE

Other Matters (4 of 22)	Response
Program Title	AWESOME ADVENTURES (Televised on Digital Channel 5.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 10:30-11:00AMCT
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it	SAME AS ABOVE
meets the definition of Core Programming.	

Other Matters (5 of 22)	Response
Program Title	LIFE LIFE AND WIN (Televised on Digital Channel 5.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY 9:00-9:30AMCT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAME AS ABOVE

Other Matters (6 of 22)	Response
Program Title	THE REAL WINNING EDGE (Televised on Digital Channel 5.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY 9:30-10:00AMCT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAME AS ABOVE

Other Matters (7 of 22)	Response
Program Title	FOOD FOR THOUGHT (Televised on Digital Channel 5.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY 9:00-9:30AMCT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAME AS ABOVE

Other Matters (8 of 22)	Response
Program Title	WILD ABOUT ANIMALS (Televised on Digital Channel 5.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY 10:00-10:30AMCT

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAME AS ABOVE

Other Matters (9 of 22)	Response
Program Title	WILD ABOUT ANIMALS (Televised on Digital Channel 5.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY 10:30-11:00AMCT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAME AS ABOVE

Other Matters (10 of 22)	Response
Program Title	WILD ABOUT ANIMALS (Televised on Digital Channel 5.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY 11:00-11:30AMCT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAME AS ABOVE

Other Matters (11 of 22)	Response
Program Title	WILD ABOUT ANIMALS (Televised on Digital Channel 5.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY 11:30-12:00PMCT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAME AS ABOVE

Other Matters (12 of 22)	Response
Program Title	FOOD FOR THOUGHT (Televised on Digital Channel 5.3)

Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY 9:30-10:00AMCT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAME AS ABOVE

Other Matters (13 of 22)	Response
Program Title	FLOOGALS (7/2/16) (Televised on Main Channel 5.0)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:00-10:30AMCT
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAME AS ABOVE

Other Matters (14 of 22)	Response
Program Title	NINA'S WORLD (7/2/16) (Televised on Main Channel 5.0)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:30-11:00AMCT
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAME AS ABOVE

Other Matters (15 of 22)	Response
Program Title	RUFF RUFF TWEET AND DAVE (7/2/16) (Televised on Main Channel 5.0)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:00-11:30AMCT
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAME AS ABOVE

Other Matters (16 of 22)	Response
	1/63001136

Program Title	ASTROBLAST (7/2/16) (Televised on Main Channel 5.0)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:30AM-12:00PMCT
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAME AS ABOVE

Other Matters (17 of 22)	Response
Program Title	THE CHICA SHOW (7/2/16-9/24/16) (Televised on Main Channel 5.0)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 12:00-12:30PMCT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Same as above

Other Matters (18 of 22)	Response
Program Title	NOODLE AND DOODLE (7/2/16-9/24/16) (Televised on Main Channel 5.0)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 12:30-1:00PMCT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAME AS ABOVE

Other Matters (19 of 22)	Response
Program Title	TERRIFIC TRUCKS (7/9/16-9/24/16) (Televised on Main Channel 5.0)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:00-10:30AMCT

Total times aired at regularly	12
scheduled	
time	
Length of	30 mins
Program	
Age of	2 years to 5 years
Target Child	
Audience	
from	
Describe the	Terrific Truck is a live-action series that follows the exploits of five self-driving, heavy-duty construction
educational	trucks. They include Tork, the dump truck, Stotz, the flatbed, Dug, the digger, Blinker, the mini-digger, and
and	Sparky, the front-end loader. The trucks reside in a fully equipped truck yard/rock quarry and work as a
nformational	team on various building projects that require planning, collaboration and implementation. Each truck bring
objective of	specific skills to the group. They get challenging job assignments from Mr. Bill Board, a digital outdoor

the program and how it meets the definition of Core Programming. screen that outlines and diagrams the problem to be solved. By allocating the role each truck will perform during the project, the group merges those unique skills to fulfill their respective assignments. Unexpected problems that could compromise their success--such as the weather, broken truck parts, or personal conflicts between the trucks--are addressed and overcome so the job can be completed.

Other Matters (20 of 22)	Response
Program Title	FLOOGALS (7/9/16-9/24/16) (Televised on Main Channel 5.0)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:30-11:00AMCT
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAME AS ABOVE

Other Matters (21 of 22)	Response
Program Title	NINA'S WORLD (7/9/16-9/24/16) (Televised on Main Channel 5.0)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:00-11:30AMCT
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAME AS ABOVE

Other Matters (22 of 22)	Response
Program Title	RUFF RUFF TWEET AND DAVE (7/9/16-9/24 /16) (Televised on Main Channel 5.0)

Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:30AM-12:00PMCT
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAME AS ABOVE

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Akin S. Harrison , Esq. .

Secretary

07/07 /2016 **Attachments**

No Attachments.