



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0001529247** | File Number: **0000012865** | Submit Date: **07/08/2016** | Call Sign: **WGEN-TV** | Facility ID: **27387** |

City: **KEY WEST** | State: **FL**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

**07/08/2016** | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2016**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
MAPALE LLC Doing Business As: MAPALE LLC	C/O BROOKS, PIERCE, ET. AL. P.O. BOX 1800 RALEIGH, NC 27602 United States	+1 (919) 839- 0300	SHARTZELL@BROOKSPIERCE. COM	Company

Contact  
Representatives  
(1)

Contact Name	Address	Phone	Email	Contact Type
Stephen Hartzell BROOKS, PIERCE, ET. AL.	P.O. BOX 1800 RALEIGH, NC 27602 United States	+1 (919) 839- 0300	SHARTZELL@BROOKSPIERCE. COM	Legal Representative

Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	MundoMax
	Nielsen DMA	Miami-Ft. Lauderdale
	Web Home Page Address	www.wgentv.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(7)

Digital Core Program (1 of 7)	Response
Program Title	Wibbly Pig - Primary Channel
Origination	Network
Days/Times Program Regularly Scheduled	Mondays 8:30-9 AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wibbly Pig is an animated preschool comedy series that finds humor and fun in a young child's daily routine. Wibbly turns the simplest tasks, like getting into bed, wrapping a present, or climbing a tree, into a comedy routine. Wibbly simply does what children do, sharing it with his very best friend - the viewer. This makes the viewer feel safe, included, involved, and most of all, important.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 7)	Response
Program Title	It's A Big Big World - Primary Channel
Origination	Network
Days/Times Program Regularly Scheduled	Tuesday and Wednesday 8:30-9 AM and Saturdays 9-9:30 AM
Total times aired at regularly scheduled time	39
Total times aired	39
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It's a Big Big World is an innovative series from award-winning television series creator Mitchell Kriegman. The series is produced in "Shadowmation", a visually striking technique that combines computer generated animation, puppetry and animatronics to create a uniquely rich world of animal characters, exciting stories, and music rhythms.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 7)	Response
Program Title	Artzooka - Primary Channel
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays 8:30-9 AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Artzooka! is a half-hour series that blends live action and animation, providing audiences with traditional techniques in unconventional ways and teaches children to draw outside the lines and create their own masterpieces. The works created represent a broad spectrum of art including digital movies, silk-screened t-shirts and lamps made from oranges?!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 7)	Response
Program Title	Finding Stuff Out - Primary Channel
Origination	Network
Days/Times Program Regularly Scheduled	Fridays and Saturdays 8:30-9 AM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Finding Stuff Out is a lively science-oriented series that gives kids the answers to the questions that matter to them most. The series is highly visual, using energetic youthful hosts, colorful in-studio demonstrations, eye-catching video packs, and simple yet playful animation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 7) Response	
Program Title	Club 10 - Multicast Channel
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays and Sundays, 7-7:30 AM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	With our emphasis on family oriented programming, children are certainly at the top of our list. WGEN-TV is proud to present one of the most popular children's shows in Latin America: The Caracol TV produced, Club 10. The show's puppet creations both entertain and educate, swooping up our young viewers and their imaginations, and taking them on a worldwide journey of exploration and discovery that entertains, teaches, and informs children about the history and cultures of places they visit. The show is so well-known in Latin American Countries that guest celebrities often drop in to the delight of cast and kids.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (6 of 7)	Response
Program Title	Club 10 - Multicast Channel
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays and Sundays, 7:30-8 AM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 12 years
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Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 7)	Response
Program Title	Club 10 - Multicast Channel



Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays and Sundays, 8-8:30 AM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
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Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

Sponsored Core  
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Jacques Combeau
Address	525 Southard Street
City	Key West
State	FL
Zip	33040
Telephone Number	(305) 293-4333
Email Address	jcombeau@wgentv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WGEN-TV is an active member of the Florida Sheriff's Association. WGEN-TV aires numerous public service announcements discussing topics directly relevant to children and families.

Other Matters (7)

Other Matters (1 of 7)	Response
Program Title	Wibbly Pig - Primary Channel
Origination	Network
Days/Times Program Regularly Scheduled	Mondays, 8:30-9am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wibbly Pig is an animated preschool comedy series that finds humor and fun in a young child's daily routine. Wibbly turns the simplest tasks, like getting into bed, wrapping a present, or climbing a tree, into a comedy routine. Wibbly simply does what children do, sharing it with his very best friend - the viewer. This makes the viewer feel safe, included, involved, and most of all, important.

Other Matters (2 of 7)	Response
Program Title	It's A Big Big World - Primary Channel
Origination	Network
Days/Times Program Regularly Scheduled	Tuesday & Wednesday 8:30-9 AM and Saturdays 9-9:30 AM
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
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Other Matters (3 of 7)	Response
Program Title	Artzooka - Primary Channel
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays, 8:30-9am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 9 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Artzooka! is a half-hour series that blends live action and animation, providing audiences with traditional techniques in unconventional ways and teaches children to draw outside the lines and create their own masterpieces. The works created represent a broad spectrum of art including digital movies, silk-screened t-shirts and lamps made from oranges?!
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Other Matters (4 of 7)	Response
Program Title	Finding Stuff Out - Primary Channel
Origination	Network
Days/Times Program Regularly Scheduled	Friday & Saturday, 8:30-9am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Finding Stuff Out is a lively science-oriented series that gives kids the answers to the questions that matter to them most. The series is highly visual, using energetic youthful hosts, colorful in-studio demonstrations, eye-catching video packs, and simple yet playful animation.

Other Matters (5 of 7)	Response
Program Title	Club 10 - Multicast Channel
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays and Sundays, 7-7:30 AM
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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Alejandro Santo Domingo</b> <i>President</i></p> <p>07/08 /2016</p>



**Attachments**

No Attachments.