



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0009961889** | File Number: **0000012015** | Submit Date: **07/06/2016** | Call Sign: **WHLT** | Facility ID: **48668** | City:
HATTIESBURG | State: **MS**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
07/06/2016 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2016**

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | No |

Applicant
Information

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|--|---|-------------------|------------------------------------|----------------|
| MEDIA GENERAL COMMUNICATIONS HOLDINGS, LLC Doing Business As: MEDIA GENERAL COMMUNICATIONS HOLDINGS, LLC | Henry Gola 333 EAST FRANKLIN STREET RICHMOND, VA 23219 United States | +1 (804) 649-6000 | regulatoryaffairs@mediageneral.com | Company |

Contact
Representatives
(1)

| Contact Name | Address | Phone | Email | Contact Type |
|---|--|----------------------|--|-------------------------|
| Henry Gola <i>Associate General Counsel</i> Media General, Inc. | Lisa Manning ONE WEST EXCHANGE STREET, SUITE 5A Providence, RI 02903 United States | +1 (804) 887-5049 | regulatoryaffairs@mediageneral. com | Legal Representative |

Children's
Television
Information

| Section | Question | Response |
|--------------|-----------------------|---------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | CBS |
| | Nielsen DMA | Hattiesburg-Laurel |
| | Web Home Page Address | www.whlt.com |

Digital Core
Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 9.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 468.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core
Programs(15)

| Digital Core Program (1 of 15) | Response |
|--|---|
| Program Title | LUCKY DOG |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAY, 9-9:30AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (2 of 15) | Response |
|--|--|
| Program Title | DR. CHRIS PET VET |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAY, 9:30-10:00AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| | |
|---|--|
| Program Title | THE HENRY FORD'S INNOVATION NATION |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAY, 10-1030AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | INNOVATION NATION, hosted by Mo Rocca of CBS SUNDAY MORNING, will be a weekly celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions - and the perseverance, passion and price required to bring them to life. Featuring the "what if it never happened," "the innovation by accident" and a strong focus on "junior geniuses" who are changing the face of technology, this series will appeal to young viewers and their families. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of 15) | Response |
|---|-----------------------|
| Program Title | THE INSPECTORS |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAY , 10:30-11AM |
| Total times aired at regularly scheduled time | 13 |

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|--|---|
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE INSPECTORS IS A SCRIPTED DRAMATIC SERIES INSPIRED BY COMPELLING REAL-LIFE CASES HANDLE BY THE UNITED STATES POSTAL INSPECTION SERVICE. IN THE SERIES, PRESTON WAINWRIGHT, A DETERMINED TEENAGE BOY WHO IS THRIVING AFTER BEING PARALYZED IN A CAR ACCIDENT, WORKS AS AN INTERN AT THE U.S. POSTAL INSPECTOR'S LAB ASSISTING HIS U.S. POSTAL MOM, AMANDA, IN SOLVING CRIMES THAT DEAL WITH EVERYTHING FROM INTERNET SCAMS, IDENTITY THEFT AND MAIL THEFT, TO CONSUMER FRAUD. THE PROGRAM STRIVES TO EDUCATE YOUNG PEOPLE ABOUT MAKING THE RIGHT CHOICES IN THEIR DAILY LIVES, ENCOURAGES OPEN COMMUNICATION BETWEEN TEENS AND PARENTS AND INCLUDES POSITIVE MESSAGING REGARDING LIVING WITH DISABILITIES, OVERCOMING CHALLENGES, BEATING THE ODDS AND THE POWER OF PERSEVERANCE. THIS PROGRAM IS SPECIFICALLY DESIGNED TO FURTHER THE THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN, HAS EDUCATING AND INFORMING CHILDREN AS A SIGNIFICANT PURPOSE, AND OTHERWISE MEETS THE DEFINITION OF CORE PROGRAMMING AS SPECIFIED IN THE COMMISSION'S RULES. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (5 of 15) | Response |
|---|---|
| Program Title | CHICKEN SOUP FOR THE SOUL'S HIDDEN HEROES |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SUNDAY, 7-7:30AM |
| Total times aired at regularly scheduled time | 13 |

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|--|--|
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THIS PROGRAMS OFFERS TEENS AN OPPORTUNITY TO VIEW EVERYDAY PEOPLE REGARDLESS OF AGE, SEX, OCCUPATION OR EDUCATION STEPPING FORWARD AND ACTING IN A SOCIALLY RESPONSIBLE AND MORAL FASHION WHEN FACED WITH CRISES AND MORAL DILEMMAS. IN A CANDID CAMERA-TYPED FORMAT, INDIVIDUALS ARE PLACED IN SITUATIONS THAT CAUSE THEM TO DEMONSTRATE ACTS OF KINDNESS AND GENEROSITY, STAND UP FOR DIVERSITY, SHIELD OTHERS FROM BULLIES, AND EMBRACE FRIENDSHIPS. IN ADDITION, THE PROGRAM INCLUDES SEGMENTS THAT FOCUS ON OVERCOMING ONES FEARS, AS WELL AS REWARDING INDIVIDUALS FOR THEIR UNSELFISH KINDNESS AND COMMUNITY SERVICE. THE PROGRAM SEEKS TO ENCOURAGE YOUNG VIEWERS TO INCREASE THEIR SENSITIVITY AND AWARENESS, IN ORDER TO REFINE THEIR OWN MORAL COMPASS. THIS PROGRAM IS SPECIFICALLY DESIGNED TO FURTHER THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN, HAS EDUCATING AND INFORMING CHILDREN AS A SIGNIFICANT PURPOSE, AND OTHERWISE MEETS THE DEFINITION OF CORE PROGRAMMING AS SPECIFIED IN THE COMMISSION'S RULES. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (6 of 15) | Response |
|---|----------------------------------|
| Program Title | GAME CHANGERS WITH KEVIN FRAZIER |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SUNDAY, 7:30-8AM |
| Total times aired at regularly scheduled time | 13 |

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|--|--|
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (7 of 15) | Response |
|---|---|
| Program Title | CALLING DR. POL |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAY, 7-7:30AM, 7:30-8AM, MULTICAST CHANNEL 22.2 NEL 22.2 |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | 26 |

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|--|--|
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Calling Dr. Pol" is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experience of Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary professions. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (8 of 15) | | Response |
|---|--|----------|
| Program Title | DOG WHISPERER WITH CESAR MILAN: FAMILY EDITION | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | SATURDAY, 8:30-9AM, 9-9:30AM, 9:30-10AM, 10-10:30AM MULTICAST CHANNEL 22.2 | |
| Total times aired at regularly scheduled time | 52 | |
| Total times aired | 52 | |
| Number of Preemptions | 0 | |

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|--|---|
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (9 of 15) | | Response |
|--|--|---|
| Program Title | | DOG TOWN USA |
| Origination | | Network |
| Days/Times Program Regularly Scheduled | | SATURDAY, 8-8:30AM MULITCAST CHANNEL 22.2 |
| Total times aired at regularly scheduled time | | 13 |
| Total times aired | | 13 |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | 0 |
| Number of Preemptions Rescheduled | | 0 |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 13 years to 16 years |

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|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Dog Town, USA" - Built on 33,000 acres of pristine land in Utah, Dog Town USA is the nation's preeminent facility dedicated to finding safe homes for abandoned dogs. Each week, Dog Town's highly skilled staff and internationally renowned experts first create a safe sanctuary for dogs from around the world. Then, "Dog Town USA's" medical professionals provide personal care to each dog beginning the detailed process of rehabilitation in preparation for uniting each dog with a loving new family and home. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (10 of 15) | Response |
|--|---|
| Program Title | SAVE OUR SHELTER |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAY, 10:30-11:00 AM MULTICAST 22.2 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

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|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SAVE OUR SHELTER IS A SERIES FOCUSING ON THE RESCUE OF ANIMAL SHELTERS AND PETS IN NEED ACROSS AMERICA. EACH WEEK, HOST ROCKY KANAKA AND ROB NORTH, WITH THE HELP OF LOCAL COMMUNITY MEMBERS, TRANSFORM RUNDOWN SHELTERS INTO HIGHLY FUNCTIONING PET SHOWPLACES IN THE HOPES THAT A NEW FACADE WILL ULTIMATELY RESULT IN MORE ADOPTIONS AND MORE LIVES SAVED. PRODUCED FOR CHILDREN 13-16 YEARS OLD, SAVE OUR SHELTER WILL INFORM YOUNG PEOPLE ABOUT THE URGENT NEED FOR PET ADOPTION THROUGHOUT THE UNITED STATES AND HOW PROVIDING A CLEAN AND WELL-EQUIPPED HOME IS ESSENTIAL TO A A PET'S HEALTHY LIFESTYLE. SAVE OUR SHELTER WILL DEMONSTRATE TO YOUNG PEOPLE THAT THE PROPER CARE OF PETS REFLECTS OUR BEST HUMAN QUALITIES. BY EXPRESSING THIS ULTIMATE EXAMPLE OF KINDNESS, TEENS WILL LEARN AN IMPORTANT EDUCATIONAL LESSON THAT WILL STAY WITH THEM FOR LIFE. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (11 of 15) | | Response |
|--|--|--|
| Program Title | | HATCHED |
| Origination | | Network |
| Days/Times Program Regularly Scheduled | | SATURDAY, 11:30-12P MULTICAST CHANNEL 22.2 |
| Total times aired at regularly scheduled time | | 13 |
| Total times aired | | 13 |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | 0 |
| Number of Preemptions Rescheduled | | 0 |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 13 years to 16 years |

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|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Hatched is an educational and informational series dedicated to aged 13-16 about how to successfully pursue their entrepreneurial dreams. Each week, a seasoned team of business leaders instruct basic but critical business skills needed to bring a product from concept to the marketplace. A unique program that combines entertainment with business school will focus on the skills needed to launch a product. It will help young people develop the confidence and business savvy to execute a detailed business plan that includes product pricing, packaging, Hatched brings young entrepreneurs to the table encouraging them to step up and seize their dreams. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (12 of 15) Response | |
|--|--|
| Program Title | DREAM QUEST |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAY, 11-11:30A MULTICAST CHANNEL 22.2 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DREAM QUEST IS A WEEKLY HALF-HOUR SERIES PRODUCED FOR CHILDREN 13-16 YEARS OLD OF AGE. THE SERIES LITERALLY BRINGS THE WORLD TO YOUNG PEOPLE AND THEIR FAMILIES BY FULFILLING THE DESIRE TO LEARN THROUGH EXPERIENCE. OUR SHIP IS A FLOATING CLASSROOM DESIGNED TO GIVE FAMILIES THE REAL-LIFE EDUCATION OF A LIFETIME. LEAD BY A SEASONED CAPTAIN AND CRUISE DIRECTOR AND HIGHLY SKILL CREW, DREAM QUEST BRINGS FAMILIES ON AN INTERACTIVE VOYAGE WHERE THEY LEARN ABOUT THE WORLD'S AMAZING OCEANS, THE ANIMALS THAT SWIM BENEATH THE WATER AND THE ECOLOGICAL ADVANCEMENTS UNDERWAY TO RESERVE AND PROTECT OUR MOST PRECIOUS RESOURCES. EACH WEEK, THE DREAM QUEST CREW UTILIZES THE SHIPS INDOOR AND OUTDOOR SPECIALLY DESIGNED FACILITIES TO ENGAGE A LUCKY FAMILY IN A DYNAMIC CLASSROOM ON THE SEA. FAMILIES WILL LEARN HOW SCIENTIFIC EDUCATION CAN LEAD TO CAREERS THAT ARE REWARDING AND ILLUMINATING, WHILE SPENDING TIME TOGETHER ON AMAZING ADVENTURES. TEENS WILL LEARN WHAT IT TAKES TO PURSUE THEIR DREAMS, AND MAY BE INSPIRED TO TRY SOMETHING NEW ALONG THE WAY. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (13 of 15) Response | |
|--|--|
| Program Title | THE CHOO CHOO BOB SHOW |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | THURSDAYS, 7-7:30AM, 7:30-8:00AM MUTICAST CHANNEL 22.3 |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | 26 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 4 years to 11 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Choo Choo Bob Show is a 30-minute program specifically created for children ages 4-11. Each program features a diverse community of people and puppets who share a love of trains, adventure and music. Viewers are introduced to a fantasy location called Tiny Land where a miniaturized environment of model trains and people encourage exploration as well as pro-social behaviors such as courtesy, compromise and patience. The program series proposes situation that require thoughtful choices and provides resolution geared to the unique concerns and abilities of young children. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (14 of 15) | Response |
|--|---|
| Program Title | RAGGS |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | FRIDAYS 7-7:30A, 7:30-8:00A MULTICAST CHANNEL 22.3 |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | 26 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THIS 30 MINUTE PROGRAM STARS FIVE CANINE CHARACTERS WHO ARE TALENTED MUSICIANS. THEIR CHEMISTRY AND FRIENDSHIP HELP THEM THROUGH CREATIVE AND HUMOROUS CHALLENGES. EACH PROGRAMS CENTERS ON A MAIN THEME THAT PROMOTES SOCIAL AND ACADEMIC READINESS WHILE ADDRESSING PRE-SCHOOL CURRICULUM TOPICS. THE PROGRAMS THE FRIENDS THROUGH ENGAGING EMOTIAL AND HUMOROUS STORES THAT EXPLORE ISSUES FACED BY REAL KIDS. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (15 of 15) | Response |
|--|--|
| Program Title | DOKI |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | WEDNESDAYS 7-7:30AM, 7:30-8:00AM MULTICAST CHANNEL 22.3 |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | 26 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Doki offers fun characters each with their own strengths and weaknesses (therefore offering a broad representation of possible at-home-viewers). The team is supportive of one another and the world of Doki and its characters reflects the media landscape of today's child. Although the most supportive programming involves the audience through presentation of material in a way that demands intellectual interaction on the part of the viewer (i.e., encouraging the viewer to assist on -screen characters to solve problems), and this series might benefit from this type of interaction, Doki does offer enthusiastic characters, real questions, and an arguably realist presentation of discovery. Combined, these elements will keep children engaged and support their learning. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|---------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Jacqueline McDonald |
| Address | 1820 TV Road |
| City | Jackson |
| State | MS |
| Zip | 39204 |
| Telephone Number | (601) 372-6311 |
| Email Address | jmcdonald@wjtv.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | |

Other Matters (15)

| Other Matters (1 of 15) | Response |
|--|---|
| Program Title | LUCKY DOG |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAY, 9-9:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| Other Matters (2 of 15) | Response |
|---|------------------------|
| Program Title | DR. CHRIS PET VET |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAY, 9:30-10:00AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

| | |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
|--|--|

| Other Matters (3 of 15) | Response |
|--|--|
| Program Title | THE HENRY FORD'S INNOVATION NATION |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAY, 10:00-10:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | INNOVATION NATION, hosted by Mo Rocca of CBS SUNDAY MORNING, will be a weekly celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions - and the perseverance, passion and price required to bring them to life. Featuring the "what if it never happened," "the innovation by accident" and a strong focus on "junior geniuses" who are changing the face of technology, this series will appeal to young viewers and their families. |

| Other Matters (4 of 15) | Response |
|---|-------------------------|
| Program Title | THE INSPECTORS |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAY, 10:30-11:00AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |

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| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE INSPECTORS is a scripted dramatic series inspired by compelling real-life cases handled by the United States Postal Inspection Service. In the series, Preston Wainwright, a determined teenage boy who is thriving after being paralyzed in a car accident, works as an intern at the U.S. Postal Inspector's lab assisting his U.S. Postal Inspector mom, Amanda, in solving crimes that deal with everything from internet scams, identity and mail theft, to consumer fraud. The program strives to educate young people about making the right choices in their daily lives, encourages open communication between teens and parents and includes positive messaging regarding living with disabilities, overcoming challenges, beating the odds and the power of perseverance. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| Other Matters (5 of 15) | Response |
|---|---|
| Program Title | CHICKEN SOUP FOR THE SOUL'S HIDDEN HEROES |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SUNDAY, 7-7:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program offers teens an opportunity to view everyday people - regardless of age, sex, occupation or education - stepping forward and acting in a socially responsible and moral fashion when faced with crises and moral dilemmas. In a candid camera-type format, individuals are placed in situations that cause them to demonstrate acts of kindness and generosity, stand up for diversity, shield others from bullies, and embrace friendships. In addition, the program includes segments that focus on overcoming ones fears, as well as rewarding individuals for their unselfish kindness and community service. The program seeks to encourage young viewers to increase their sensitivity and awareness, in order to refine their own moral compass. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
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| Other Matters (6 of 15) | Response |
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| Program Title | GAME CHANGERS WITH KEVIN FRAZIER |
| Origination | Network |

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|--|---|
| Days/Times Program Regularly Scheduled | SUNDAY, 7:30-8:00AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GAME CHANGERS, hosted by Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| Other Matters (7 of 15) | Response |
|---|--|
| Program Title | CALLING DR. POL |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAY, 7-7:30AM, 7:30-8AM, MULTICAST CHANNEL 12.2 |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>"Calling Dr. Pol" is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experience of Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary professions.</p> |
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| Other Matters (8 of 15) | Response |
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| Program Title | DOG WHISPERER WITH CESAR MILAN: FAMILY EDITION |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAY, 8:30-9AM, 9-9:30AM, 9:30-10AM, 10-10:30AM MULTICAST CHANNEL 22.2 |
| Total times aired at regularly scheduled time | 52 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.</p> |

| Other Matters (9 of 15) | Response |
|---|---|
| Program Title | DOG TOWN USA |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAY, 8-8:30AM MULITCAST CHANNEL 22.2 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Dog Town, USA" - Built on 33,000 acres of pristine land in Utah, Dog Town USA is the nation's preeminent facility dedicated to finding safe homes for abandoned dogs. Each week, Dog Town's highly skilled staff and internationally renowned experts first create a safe sanctuary for dogs from around the world. Then, "Dog Town USA's" medical professionals provide personal care to each dog beginning the detailed process of rehabilitation in preparation for uniting each dog with a loving new family and home. |
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| Other Matters (10 of 15) | Response |
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| Program Title | Save Our Shelter |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAY, 10:30-11AM MULTICAST 22.2 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Save Our Shelter is a series focusing on the "rescue" of animal shelters and pets in need across America. Each week, hosts Rocky Kanaka and Rob North, with the help of local community members, transform rundown shelters into highly functioning pet showplaces in the hopes that a new facade will ultimately result in more adoptions and more lives saved. Produced for children 13-16 years old, Save Our Shelter will inform young people about the urgent need for pet adoption throughout the United States and how providing a clean and well-equipped home is essential to a pet's healthy lifestyle. Save Our Shelter will demonstrate to young people that the proper care of pets reflects our best human qualities. By expressing this ultimate example of kindness, teens will learn an important educational lesson that will stay with them for life. |

| Other Matters (11 of 15) | Response |
|---|---|
| Program Title | HATCHED |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAY, 11:30-12PM MULTICAST CHANNEL 22.2 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |

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| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Hatched is an educational and informational series dedicated to aged 13-16 about how to successfully pursue their entrepreneurial dreams. Each week, a seasoned team of business leaders instruct basic but critical business skills needed to bring a product from concept to the marketplace. A unique program that combines entertainment with business school will focus on the skills needed to launch a product. It will help young people develop the confidence and business savvy to execute a detailed business plan that includes product pricing, packaging,Hatched brings young entrepreneurs to the table encouraging them to step up and seize their dreams. |

| Other Matters (12 of 15) | Response |
|--|---|
| Program Title | DREAM QUEST |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAY, 11-11:30AM MULTICAST CHANNEL 22.2 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dream Quest is a weekly half-hour series produced for children 13-16 years of age. The series literally brings the world to young people and their families by fulfilling the desire to learn through experience. Our ship is a floating classroom designed to give families the real-life education of a lifetime. Lead by a seasoned captain, cruise director and highly skill crew, Dream Quest brings families on an interactive voyage where they learn about the world's amazing oceans, the animals that swim beneath the water and the ecological advancements underway to preserve and protect our most precious resources. Each week, the Dream Quest crew utilizes the ships indoor and outdoor specially designed facilities to engage a lucky family in a dynamic "classroom on the sea." Families will learn how scientific education can lead to careers that are rewarding and illuminating, while spending time together on amazing adventures. Teens will learn what it takes to pursue their dreams, and may be inspired to try something new along the way. |

| Other Matters (13 of 15) | Response |
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| Program Title | DOKI |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | WEDNESDAY 7-7:30AM,7:30-8:00A MULTICAST CHANNEL 22.3 |

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| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Doki offers fun characters each with their own strengths and weaknesses (therefore offering a broad representation of possible at-home-viewers). The team is supportive of one another and the "world" of Doki and its characters reflects the media landscape of today's child. Although the most supportive programming involves the audience through presentation of material in a way that demands intellectual interaction on the part of the viewer (i.e., encouraging the viewer to assist on -screen characters to solve problems), and this series might benefit from this type of "interaction," Doki does offer enthusiastic characters, real questions, and an "arguably" realist presentation of discovery. Combined, these elements will keep children engaged and support their learning. |

| Other Matters (14 of 15) | Response |
|--|--|
| Program Title | THE CHOO CHOO BOB SHOW |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | THURSDAY 7-7:30AM, 7:30-8:00AMMULTICAST CHANNEL 22.3 |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 4 years to 11 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Doki offers fun characters each with their own strengths and weaknesses (therefore offering a broad representation of possible at-home-viewers). The team is supportive of one another and the world of Doki and its characters reflects the media landscape of today's child. Although the most supportive programming involves the audience through presentation of material in a way that demands intellectual interaction on the part of the viewer (i.e., encouraging the viewer to assist on -screen characters to solve problems), and this series might benefit from this type of interaction, Doki does offer enthusiastic characters, real questions, and an "arguably" realist presentation of discovery. Combined, these elements will keep children engaged and support their learning. |

| Other Matters (15 of 15) | Response |
|--------------------------|------------|
| Program Title | RAGGS |
| Origination | Syndicated |

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|--|--|
| Days/Times Program Regularly Scheduled | FRIDAY 7-7:30AM, 7:30-8:00AM MULTICAST CHANNEL 22.3 |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This 30-minute program stars five canine characters who are talented musicians. Their chemistry and friendship help them through creative and humorous challenges. Each programs centers on a main theme that promotes social and academic readiness while addressing pre-school curriculum topics. The program follows the friends through engaging, emotional and humorous stories that explore issues faced by real kids. |

Certification

| Question | Response |
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| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | <p>Yes</p> |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>Jacqueline McDonald , Mrs. . <i>Program Coordinator</i></p> <p>07/06/2016</p> |

Attachments

No Attachments.