



(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0004970646** File Number: **0000012932** Submit Date: **07/08/2016** Call Sign: **KSNV** Facility ID: **10179** City:

LAS VEGAS State: NV

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

07/08/2016 Filing Status: Active

## Report reflects information for : Second Quarter of 2016

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
KUPN LICENSEE, LLC Doing Business As: KUPN LICENSEE, LLC	C/O CLIFFORD HARRINGTON, PILLSBURY WINTH 1200 SEVENTEENTH STREET, NW WASHINGTON, DC 20036 United States	+1 (202) 663-8525	clifford. harrington@pillsburylaw. com	Company

#### Contact Representatives (1)

Contact Name	Address	Phone	Email	Contact Type
CLIFFORD M. HARRINGTON, ESQ. PILLSBURY WINTHROP SHAW PITTMAN LLP	1200 SEVENTEENTH STREET, NW WASHINGTON, DC 20036 United States	+1 (202) 663-8525	CLIFFORD. HARRINGTON@PILLSBURYLAW. COM	Legal Representative

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Las Vegas
	Web Home Page Address	www.news3lv.com

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(13)

Digital Core Program (1 of 13)	Response
Program Title	Ruff Ruff, Tweet and Dave
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9:00am
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	2
Number of Preemptions for other than Breaking News	2
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	RUFF-RUFF, TWEET AND DAVE chronicles the animated adventures of three best friends: Ruff-Ruff, an instinctive pup; Tweet a cautious bird; and Dave, an imaginative panda. During each episode the program asks questions and children engage with the program by deciding which of the characters offers the correct answer or solution. The program encourages children to learn to make their own decisions. Episode examples include answering questions about: words that describe opposite states and actions; how to plant a seed and help it grow; and, searching for the biggest number during a visit to Number Land. This program aired on the station's main digital stream, channel 1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 13)	Response
Program Title	Astroblast
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays at 9:30am
Total times aired at regularly scheduled time	6
Total times aired	11
Number of Preemptions	7
Number of Preemptions for other than Breaking News	7
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ASTROBLAST is inspired by the books of the same name, this interplanetary television series follows the adventures of a crew of space animals who run the Astroblast Space Station. Comet, Halley, Sputnik, Radar and Jet are the best of friends. Under the watchful eye of Sal the Octopus, the Astroblast crew learns to accept differences, help one another solve problems, make new friends, and discover that getting along and working together is always the best way to achieve a goal. This program aired on the station's main digital stream, channel 1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Astroblast
List date and time rescheduled	04/30/2016 03:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-30
Episode #	ATB118
Reason for Preemption	Sports

Questions	Response
Title of Program	Astroblast
List date and time rescheduled	05/08/2016 09:30 AM

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-07
Episode #	ATB119
Reason for Preemption	Sports

Questions	Response
Title of Program	Astroblast
List date and time rescheduled	04/02/2016 03:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-02
Episode #	ATB114
Reason for Preemption	Sports

#### **Digital Preemption Programs #4**

Questions	Response
Title of Program	Astroblast
List date and time rescheduled	05/28/2016 03:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-28
Episode #	ATB122
Reason for Preemption	Sports

Questions	Response
Title of Program	Astroblast
List date and time rescheduled	06/04/2016 03:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-04
Episode #	ATB123
Reason for Preemption	Sports

<b>Digital Core Program</b>	
(3 of 13)	Response
Program Title	The Chica Show
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Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 10:00am
Total times aired at regularly scheduled time	5
Total times aired	11
Number of Preemptions	8
Number of Preemptions for other than Breaking News	8
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE CHICA SHOW: Through this program, the viewer joins Chica for play dates that will take them under the sea, rocketing into space and time traveling back to caveman days. Set in a colorful, quirky shop with every kind of costume, accessory and prop imaginable, through animation, live action and lots of surprises, The Chica Show teaches preschoolers about the world around them today and in history. This program aired on the station's main digital stream, channel 1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	04/02/2016 03:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-02
Episode #	TCS101
Reason for Preemption	Sports

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	04/09/2016 03:30 PM
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-09
Episode #	TCS102
Reason for Preemption	Sports

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	04/16/2016 03:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-16
Episode #	TBC103
Reason for Preemption	Sports

## **Digital Preemption Programs #4**

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	04/30/2016 03:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-30
Episode #	TCS105
Reason for Preemption	Sports

## **Digital Preemption Programs #5**

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	05/08/2016 10:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-07
Episode #	TCS106
Reason for Preemption	Sports

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	05/28/2016 03:30 PM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-28
Episode #	TCS109
Reason for Preemption	Sports

Digital Core Program (4 of 13)	Response
Program Title	Noodle and Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 10:30am
Total times aired at regularly scheduled time	5
Total times aired	10
Number of Preemptions	8
Number of Preemptions for other than Breaking News	8
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NOODLE AND DOODLE features art projects and cooking projects around a specific theme. Noodle and Doodle, along with host, Sean, demonstrate step-by-step "how to" projects while encouraging parent engagement, and often feature families working together to make something display within the child's home. The art projects typically promote utilizing recycled materials to demonstrate that objects can be repurposed. This program aired on the station's main digital stream, channel 1.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	04/02/2016 04:00 PM
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-02
Episode #	NAD101
Reason for Preemption	Sports

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	04/09/2016 04:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-09
Episode #	NAD102
Reason for Preemption	Sports

## **Digital Preemption Programs #3**

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	04/16/2016 04:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-16
Episode #	NAD103
Reason for Preemption	Sports

## **Digital Preemption Programs #4**

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	04/30/2016 04:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-30
Episode #	NAD105
Reason for Preemption	Sports

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	05/28/2016 04:00 PM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-28
Episode #	NAD109
Reason for Preemption	Sports

Digital Core Program (5 of 13)	Response
Program Title	Floogals
Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 3:30pm
Total times aired at regularly scheduled time	8
Total times aired	12
Number of Preemptions	5
Number of Preemptions for other than Breaking News	5
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	FLOOGALS features the Floogals, aliens who travel in a spaceship to earth on a mission to document everything around them. During each episode, the Floogals set out on a mission explore their new world. These missions explore the uniqueness of the world and how it works, while children learn the processes of questioning, predicting, observing and experimenting. Episode examples include discovering ice, bubble baths, examining bananas and seeing a turtle for the first time. This program aired on the station's main digital stream, channel 1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Floogals
List date and time rescheduled	04/17/2016 10:00 AM

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-17
Episode #	FGL107
Reason for Preemption	Sports

Questions	Response
Title of Program	Floogals
List date and time rescheduled	04/23/2016 03:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-24
Episode #	FGL108
Reason for Preemption	Sports

## **Digital Preemption Programs #3**

Questions	Response
Title of Program	Floogals
List date and time rescheduled	05/28/2016 08:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-29
Episode #	FGL113
Reason for Preemption	Sports

Questions	Response
Title of Program	Floogals
List date and time rescheduled	06/04/2016 03:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-05
Episode #	FGL101
Reason for Preemption	Sports

Digital Core	
Program (6 of 13)	Response
Don our Title	NE1W1-1
Program Title	Nina's World

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 8:30am
Total times aired at regularly scheduled time	6
Total times aired	11
Number of Preemptions	7
Number of Preemptions for other than Breaking News	7
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NINA'S WORLD is an animated series about the childhood adventures of a six year girl named Nina, her family and neighborhood. The program celebrates multiculturalism and family in Nina's close-knit household, where she's cared for by her parents and her grandmother. Elements of their Latino heritage are prominent. Its multilingual approach incorporates English, some Spanish and American Sign Language. Children learn inclusiveness, as well as the value of communicating across multiple languages and appreciating other cultures. This program aired on the station's main digital stream, channel 1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Nina's World
List date and time rescheduled	06/18/2016 04:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-18
Episode #	NNW113
Reason for Preemption	Non-breaking News

Questions	Response
Title of Program	Nina's World
List date and time rescheduled	06/11/2016 04:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-11
Episode #	NNW112
Reason for Preemption	Non-breaking News

Questions	Response
Title of Program	Nina's World
List date and time rescheduled	06/04/2016 04:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-04
Episode #	NNW103
Reason for Preemption	Sports

#### **Digital Preemption Programs #4**

Questions	Response
Title of Program	Nina's World
List date and time rescheduled	06/25/2016 04:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-25
Episode #	NNW111
Reason for Preemption	Non-breaking News

Questions	Response
Title of Program	Nina's World
List date and time rescheduled	04/23/2016 04:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-23
Episode #	NNW108
Reason for Preemption	Non-breaking News

Digital Core Program (7 of 13)	Response
Program Title	Pets.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 4:30pm
Total times aired at regularly scheduled time	6
Total times aired	11
Number of Preemptions	7
Number of Preemptions for other than Breaking News	7
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PETS.TV relates pets to viewers' lives and interests, and exposes young viewers to diverse pets all over the world, teaching them how different cultures enjoy, care for, and respect animals. Pets from the "everyday" to the unique are showcased with educational information that shares how they evolved to become pets, and their geographic origins. The program and its expert guests instill a grounded balance of priorities, commitment, and perseverance that children can apply to their own lives. This program aired on the station's main digital stream, channel 1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Pets.TV
List date and time rescheduled	04/17/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-16
Episode #	814A
Reason for Preemption	Non-breaking News

Questions	Response
Title of Program	Pets.TV
List date and time rescheduled	04/23/2016 11:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-23
Episode #	818A
Reason for Preemption	Non-breaking News

## **Digital Preemption Programs #3**

Questions	Response
Title of Program	Pets.TV
List date and time rescheduled	05/01/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-30
Episode #	819A
Reason for Preemption	Non-breaking News

## **Digital Preemption Programs #4**

Questions	Response
Title of Program	Pets.TV
List date and time rescheduled	05/22/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-21
Episode #	822A
Reason for Preemption	Sports

Questions	Response
Title of Program	Pets.TV
List date and time rescheduled	06/19/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-18
Episode #	818A

Digital Core Program (8 of 13)	Response
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays at 4:00pm
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL RESCUE exerts a positive influence on its viewers by illustrating the best of human instincts. In particular, the show highlights respect and compassion for all living creatures, informative instruction on medical rehabilitation treatments and techniques, and the teamwork of animal rescue personnel. The viewer learns valuable information about animal development, behavior and habitats, and is also made aware of important environmental issues. This program aired on the station's main digital stream, channel 1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 13)	Response
Program Title	Animal Atlas
Origination	Network
Days/Times Program Regularly Scheduled	Mondays through Saturdays at 8:00am
Total times aired at regularly scheduled time	78

Total times aired	78
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL ATLAS: Life science, biological science, photography and humor combine to provide viewers of this program with life science concepts, animal classification, as well as the anatomy and physiology information of animals. The viewers are taken around the biomes of the world, merging the fascination of the animal world with a greater understanding of the relationship between the branches of the animal kingdom. This program aired on the station's digital channel 2
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 13)	Response
Program Title	Curiosity Quest
Origination	Network
Days/Times Program Regularly Scheduled	Fridays at 7:00am and 7:30am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CURIOSITY QUEST explores what viewers are curious about. In each episode, host Joel Greene goes on a quest to answer viewer's letters of curiosity. Each episode takes the audience on location for a hands-on exploration to find the answer to the particular viewer's inquiry. Joel will go to the local population to get the answer, which is sometimes comical, to the question pertaining to the particular quest. This program aired on the station's digital channel 3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 13)	Response
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Fridays at 8:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	REAL LIFE 101 presents real people pursuing real jobs and careers in an informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected, and the viewer is taken "on the job" to understand why the professionals love what they do. Viewers may even learn about job opportunities they may not have known existed. This program aired on the station's digital channel 3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 13)	Response
Program Title	Awesome Adventures
Origination	Network

Days/Times Program Regularly Scheduled	Fridays at 8:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AWESOME ADVENTURES: Various hosts and teens travel to destinations around the world, the can be both exotic and remote. This program is designed to educate, inform and entertain view about the world around them. Each journey is a lesson in the beauty of nature, earth's creature and the people who inhabit the land. The program is designed to make learning about our neighbors, both human and non-human, and the environment, fun. This program aired on the station's digital channel 3.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (13 of 13)	Response
Program Title	Aqua Kids Adventure
Origination	Network
Days/Times Program Regularly Scheduled	Fridays at 9:00am and 9:30am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Targe	
Describe the educational a informational objective of the program and how it meets the definition Core  Programming	diversity and beauty of the marine environment and its potential destruction by pollution and carelessness of the human population, such as marine mammals dying from the ingestion of plastic, and toxic waste in our waterways, which can destroy the habitat and marine life. By showing the audience the problems they encounter, the Aqua Kids educate their peers on what can be done to solve environmental dilemmas. This program aired on the station's digital channel 3.
Does the Licensee identify the program by displaying throughout th program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Sue Ellen Martinez
Address	1500 Foremaster Lane
City	Las Vegas
State	NV
Zip	89101
Telephone Number	(702) 642-3333
Email Address	SEllenMartinez@sbgtv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and	During 2nd Quarter of 2016, KSNV addressed the educational and informational needs of children in our community through a combination of programming, public appearances, and community service. "Make-A-Wish Monday" is a regular segment in KSNV newscasts that features children diagnosed with life-threatening medical conditions that have their wishes granted by the Make-A-Wish Foundation. As part of our community outreach, KSNV employees have made several

informational value of such programming to children. See

47 C.F.R. Section 73.671, NOTES 2 and 3.

public appearances in 2nd quarter such as News 3 on-air talent

regularly visiting local schools to read to the kids.

## Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	Nina's World
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NINA'S WORLD is an animated series about the childhood adventures of a six year girl named Nina, her family and neighborhood. The program celebrates multiculturalism and family in Nina's close-knit household, where she's cared for by her parents and her grandmother. Elements of their Latino heritage are prominent. Its multilingual approach incorporates English, some Spanish and American Sign Language. Children learn inclusiveness, as well as the value of communicating across multiple languages and appreciating other cultures. This program will air on the station's main digital stream, channel 1.

Other Matters (2 of 13)	Response
Program Title	Ruff Ruff, Tweet and Dave
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	RUFF-RUFF, TWEET AND DAVE chronicles the animated adventures of three best friends: Ruff-Ruff, an instinctive pup; Tweet a cautious bird; and Dave, an imaginative panda. During each episode the program asks questions and children engage with the program by deciding which of the characters offers the correct answer or solution. The program encourages children to learn to make their own decisions. Episode examples include answering questions about: words that describe opposite states and actions; how to plant a seed and help it grow; and, searching for the biggest number during a visit to Number Land. This program will air on the station's main digital stream, channel 1.

Program Title	The Chica Show
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE CHICA SHOW: Through this program, the viewer joins Chica for play dates that will take them under the sea, rocketing into space and time traveling back to caveman days. Set in a colorful, quirky shop with every kind of costume, accessory and prop imaginable, through animation, live action and lots of surprises, The Chica Show teaches preschoolers about the world around them today and in history. This program will air on the station's main digital stream, channel 1.

Other Matters (4 of 13)	Response
Program Title	Terrific Trucks
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 3:00pm (7/9 through 9/30)
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TERRIFIC TRUCKS follows five truck friends from their morning meeting at their quarry homebase to doing work on the work site. Important lessons are shared as the trucks overcome obstacles and work together as a team on tough projects. Young children learn how to overcome obstacles, work as a team and coordinate with one another. In one episode, a truck learns a valuable lesson as she becomes overconfident in her skills and accidently ruins a straightforward job as a result. In another episode, a truck learns to be considerate of his teammates during a grimy job at a dump site. This program will air on the station's main digital stream, channel 1.

Other Matters (5 of 13)	Response
Program Title	Noodle and Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 10:30am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NOODLE AND DOODLE features art projects and cooking projects around a specific theme. Noodle and Doodle, along with host, Sean, demonstrate step-by-step "how to" projects while encouraging parent engagement, and often feature families working together to make something to display within the child's home. The art projects typically promote utilizing recycled materials to demonstrate that objects can be repurposed. This program will air on the station's main digital stream, channel 1.

Other Matters (6 of 13)	Response
Program Title	Pets.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 4:30pm (7/1 through 9/11)
Total times aired at regularly scheduled time	11
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PETS.TV relates pets to viewers' lives and interests and exposes young viewers to diverse pets all over the world, teaching them how different cultures enjoy, care for and respect animals. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. The program and its expert guests instill a grounded balance of priorities, commitment and perseverance children can apply to their own lives. This program will air on the station's main digital stream, channel 1.

Other Matters (7 of 13)	Response
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays at 4:00pm (7/1 through 9/4)
Total times aired at regularly scheduled time	10
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

ANIMAL RESCUE exerts a positive influence on its viewers by illustrating the best of human instincts. In particular the show highlights respect and compassion for all living creatures and has informative instruction on medical rehabilitation treatments and shows techniques and teamwork of rescue personnel. The viewer learns valuable information about animals, such as their development and behavior, their habitats and are also made aware of important environmental issues. This program will air on the station's main digital stream, channel 1.

Other Matters (8 of 13)	Response
Program Title	Floogals
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 3:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	FLOOGALS features the Floogals, aliens who travel in a spaceship to earth on a mission to document everything around them. During each episode, the Floogals set out on a mission explore their new world. These missions explore the uniqueness of the world and how it works, while children learn the processes of questioning, predicting, observing and experimenting. Episode examples include discovering ice, bubble baths, examining bananas and seeing a turtle for the first time. This program will air on the station's main digital stream, channel 1.

Other Matters (9 of 13)	Response
Program Title	Animal Atlas
Origination	Network
Days/Times Program Regularly Scheduled	Mondays through Saturdays at 8:00am
Total times aired at regularly scheduled time	79
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL ATLAS: Life science, biological science, photography and humor combine to provide viewers of this program with life science concepts, animal classification, as well as the anatomy and physiology information of animals. The viewers are taken around the biomes of the world, merging the fascination of the animal world with a greater understanding of the relationship between the branches of the animal kingdom. This program will air on the station's digital channel 2.

Other Matters (10 of	
13)	Response

Program Title	Curiosity Quest
Origination	Network
Days/Times Program Regularly Scheduled	Fridays at 7:00am and 7:30am
Total times aired at regularly scheduled time	28
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CURIOSITY QUEST explores what viewers are curious about. In each episode, host Joel Greene goes on a quest to answer viewer's letters of curiosity. Each episode takes the audience on location for a hands-on exploration to find the answer to the particular viewer's inquiry. Joel will go to the local population to get the answer, which is sometimes comical, to the question pertaining to the particular quest. This program will air on the station's digital channel 3.

Other Matters (11 of 13)	Response
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Fridays at 8:00am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	REAL LIFE 101 presents real people pursuing real jobs and careers in an informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected, and the viewer is taken "on the job" to understand who the professionals love what they do. Viewers may even learn about job opportunities they may not have known existed. This program will air on the station's digital channel 3.

Other Matters (12 of 13)	Response
Program Title	Awesome Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Fridays at 8:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AWESOME ADVENTURES: Various hosts and teens travel to destinations around the world, that can be both exotic and remote. This program is designed to educate, inform and entertain viewers about the world around them. Each journey is a lesson in the beauty of nature, earth's creatures, and the people who inhabit the land. The program is designed to make learning about our neighbors, both human and non-human, and the environment, fun. This program will air on the station's digital channel 3.

Other Matters (13 of 13)	Response
Program Title	Aqua Kids Adventure
Origination	Network
Days/Times Program Regularly Scheduled	Fridays at 9:00am and 9:30am
Total times aired at regularly scheduled time	28
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AQUA KIDS explores the marine ecosystem from tributaries, rivers, and oceans. Viewers will develop an understanding that we are "key" in preserving the ocean environment. Aqua Kids teaches about the diversity and beauty of the marine environment and its potential destruction by pollution and carelessness of the human population, such as marine mammals dying from the ingestion of plastic, and toxic waste in our waterways, which can destroy the habitat and marine life. By showing the audience the problems they encounter, the Aqua Kids educate their peers on what can be done to solve environmental dilemmas. This program will air on the station's digital channel 3.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Audra Swain General

Manager

07/08 /2016 **Attachments** 

No Attachments.