

# Children's Television Programming Report

 FRN:
 0019509470
 File Number:
 CPR-168546
 Submit Date:
 05/25/2016
 Call Sign:
 KTDO
 Facility ID:
 36916
 City:

 LAS CRUCES
 State:
 NM
 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report Amendment
 Status:
 Received
 Status:
 Status:
 Received
 Status:
 Status:

# **Report reflects information for : Second Quarter of 2013**

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

### Applicant Name, Type, and Contact Information

## Applicant Information

Applicant	Address	Phone	Email	Applicant Type
<b>ZGS EL PASO TELEVISION L.P.</b> Doing Business As: ZGS EL PASO TELEVISION L.P.	Eduardo Zavala 2000 NORTH 14TH STREET Suite 400 Arlington, VA 22201 United States	+1 (703) 528- 4646	ezavala@zgsgroup. com	Company

Contact Representatives (2)	Contact Name	Address	Phone	Email	Contact Type
	Louis du Treil , Jr TECHNICAL CONSULTANT du Triel, Lundin & Rackley Inc.	201 Fletcher Ave. Sarasota, VA 34237 United States	+1 (941) 329- 6004	bobjr@dlr.com	Technical Representative
	David M. Sillverman , Esq DAVIS WRIGHT TREMAINE LLP	DAVIS WRIGHT TREMAINE LLP 1919 Pennsylvania Ave. Suite 800 Washington, DC 20006 United States	+1 (202) 973- 4200	davidsilverman@dwt. com	Legal Representative

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliation	า
		Affiliated network	Telemundo	
		Nielsen DMA	El Paso (Las Cruc	ces)
		Web Home Page Address	www.holaciudad. /el_paso/telemune	
				_
Digital Core Programming	Question			Response
	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			4.0
	-	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream		
	-	ber of hours per week of Core Programming broadcast by See 47 C.F.R. Section 73.671:	the station on other than its	7.0

Does the Licensee provide information identifying each Core Program aired on its station, including an indication Yes of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?

Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional Yes programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

## Digital Core Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	Raggs
Origination	Network
Days/Times Program Regularly Scheduled	Sat 7:00am and Sun 7:00 & 7:30am
Total times aired at regularly scheduled time	39
Total times aired	39
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	RAGGS is a musical & educational preschool series starring five colorful canines. They are not your average dogs - they're also talented musicians who make great rock 'n' roll music as The Raggs Band. With over 200 original songs, the power of the music & humor stimulate children to become actively involved in learning. Raggs introduces children to elements that span the preschool curriculum, working to nurture their sense of self & others, and to foster a strong motivation to learn and achieve.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 6)	Response
Program Title	Jay Jay the Jet Plane
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7:30 & 8:00am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This award-winning series, JAY JAY THE JET PLANE, centers around the adventures of Jay Jay, an inquisitive, energetic six-year-old jet plane and his friends as they discover the world around them. Children are encouraged to explore new ideas and accept differences. The series also educates children in a number of areas, including science, nature and health as well as teaching life lessons, such as sharing, problem solving and making friends.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 6)	Response
Program Title	Lazytown
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8:30am and Sun 8:30am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	5 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LAZY TOWN promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the s-tory. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures.
Does the Licensee identify the program by	Yes

displaying throughout the program the symbol E

/l?

Digital Core Program (4	
of 6)	Response
Program Title	Noodle and Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 8:00 - 8:30 am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years

Describe the Noodle and Doodle is an instructional series that features creating art projects and cooking projects around educational a specific theme. The show is hosted by Sean, who drives around in a double decker bus fully equipped with art supplies, and a kitchen, all ready for any assignment. The projects encourage parent engagement informational and often feature families working together to make something for display in the child's home. Sean is objective of accompanied by Doggity, an ever faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. While the show the program will be enjoyed by preschoolers, the projects are very practical and engaging to implement for children ages 5 through 8. The art projects typically feature lessons on recycling materials for re use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful definition of to achieve a completely different goal. Programming.

Does the Licensee identify the program by displaying throughout the program the symbol E /l?

Yes

and

and how it

meets the

Core

Digital Core Program (5 of 6)	Response
Program Title	Perfiles de la Naturaleza KTDO DT 48.3
Origination	Syndicated
Days/Times Program Regularly Scheduled	7:00 - 7:30 a.m. Daily
Total times aired at regularly scheduled time	91
Total times aired	91
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Perfiles de la Naturaleza, this program is educational and intended to inform children 16 years of age and under. The series is an award winning wildlife program comprised of up close looks at where civilization and wilderness meet, revealing both the best and worst of the laws of nature teaching children about animals and their natural environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 6)	Response
Program Title	Perfiles de la Naturaleza KTDO DT 48.3
Origination	Syndicated

Days/Times Program Regularly Scheduled	7:30 - 8:00 a.m. Daily
Total times aired at regularly scheduled time	91
Total times aired	91
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Perfiles de la Naturaleza, this program is educational and intended to inform children 16 years of age and under. The series is an award winning wildlife program comprised of up close looks at where civilization and wilderness meet, revealing both the best and worst of the laws of nature teaching children about animals and their natural environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	Yolanda Garcia
	Address	10033 Carnegie
	City	El Paso
	State	тх
	Zip	79925
	Telephone Number	(915) 591-9595
	Email Address	ygarcia@zgsgroup.com
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	This amendment is being filed to show that the two core streamed programs for Perfiles de la Naturaleza aired from 7-7:30 a.m. and 7:30-8 a.m. and also to show the same air time for those two programs in the planned programming section for next quarter.

### Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	Raggs
Origination	Network
Days/Times Program Regularly Scheduled	Sat 7:00am, Sun 7:00am and 7:30am
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	RAGGS is a musical & educational preschool series starring five colorful canines. They are not your average dogs - they're also talented musicians who make great rock 'n' roll music as The Raggs Band. With over 200 original songs, the power of the music & humor stimulate children to become actively involved in learning. Raggs introduces children to elements that span the preschool curriculum, working to nurture their sense of self & others, and to foster a strong motivation to learn and achieve.
Other Matters (2 of 6)	Response
Program Title	Jay Jay the Jet Plane
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7:30 am and 8:00 am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of	-

Matters (3 of 6)	Response
Program Title	Lazytown
Origination	Network
Days/Times	Sat 8:30am and Sun 8:30am
Program	
Regularly	
Scheduled	

Core Programming.

Total times aired at	26
regularly scheduled time	
Length of Program	30 mins
Age of Target Child Audience	5 years to 8 years
from	
Describe the educational and informational objective of the program	LAZY TOWN promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the s-tory She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he determined to ruin the health and fitness practices of Stephanie and her friends. When the
and how it meets the definition of Core Programming.	kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, at go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures.
Other Matters (4 of 6)	Response
Program Title	Noodle and Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 8:00 - 8:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational	Noodle and Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double decker bus fully equipped

Other Matters (5 of 6)

Response

Program Title	Perfiles de la Naturaleza KTDO DT 48.3
Origination	Syndicated
Days/Times Program Regularly Scheduled	7:00 -7:30 a.m. Daily
Total times aired at regularly scheduled time	92
Length of Program	30 mins
Age of Target Child Audience from	4 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Perfiles de la Naturaleza, this program is educational and intended to inform children 16 years of age and under. The series is an award winning wildlife program comprised of up close looks at where civilization and wilderness meet, revealing both the best and worst of the laws of nature teaching children about animals and their natural environment.
Other Matters (6 of 6)	Response
	•
Program Title	Perfiles de la Naturaleza KTDO DT 48.3
Program Title Origination	
	Perfiles de la Naturaleza KTDO DT 48.3
Origination Days/Times Program	Perfiles de la Naturaleza KTDO DT 48.3 Syndicated
Origination Days/Times Program Regularly Scheduled Total times aired at regularly	Perfiles de la Naturaleza KTDO DT 48.3         Syndicated         7:30 - 8:00 a.m. Daily
Origination Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time	Perfiles de la Naturaleza KTDO DT 48.3         Syndicated         7:30 - 8:00 a.m. Daily         92

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. <b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b> Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION	
	AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	Yes
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	Claudia Alfaro Zgs FCC Compliance Supervisor
		05/25/2016

File Name	Uploaded By	Attachment Type	Description	Upload Status
2013 Q2 KTDO Amendment 1.pdf	Applicant	Amendment		Done with Virus Scan and/or Conversion
2013 Q2 KTDO Original Report. pdf	Applicant	Amendment		Done with Virus Scan and/or Conversion