



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

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PHILADELPHIA | State: **PA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report Amendment** | Status: **Received**

Status Date: **04/27/2016** | Filing Status: **Active**

Report reflects information for : **First Quarter of 2016**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
NBC TELEMUNDO LICENSE LLC Doing Business As: NBC TELEMUNDO LICENSE LLC	300 NEW JERSEY AVENUE, NW SUITE 700 WASHINGTON, DC 20001 United States	+1 (202) 524-6401	MARGARET. TOBEY@NBCUNI.COM	Company

Contact
Representatives
(2)

Contact Name	Address	Phone	Email	Contact Type
H. DOUGLAS LUNG <i>CORPORATE ENGINEERING MANAGER</i> NBC UNIVERSAL	PO BOX 98 HONOMU, HI 96728 United States	+1 (818) 334-4034	DOUG.LUNG@NBCUNI. COM	Technical Representative
MARGARET L TOBEY <i>Vice President, Regulatory Affairs</i> NBCUNIVERSAL.	Margaret L. Tobey 300 New Jersey Avenue, NW Washington, DC 20001 United States	+1 (202) 524-6401	MARGARET. TOBEY@NBCUNI.COM	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Philadelphia
	Web Home Page Address	http://www.nbc10.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(13)

Digital Core Program (1 of 13)	Response
Program Title	Floogals (WCAU 10.1 NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 1:00-1:30pm (effective 2/6/16)
Total times aired at regularly scheduled time	1
Total times aired	8
Number of Preemptions	7
Number of Preemptions for other than Breaking News	7
Number of Preemptions Rescheduled	7
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Floogals is an animated show starring three space aliens Fleeker, Flo, and Boomer who have been sent to earth to explore, investigate, discover and report their findings to their superiors at Floogal headquarters. The diminutive Floogals are no taller than a large safety pin and their visual perspective is literally the point of view of the show. With the multiple challenges of their size and ignorance of all things Hooman thats Floogal speak for human, the Floogals have a lot of work on their hands. They are engaged in the dual processes of discovery and problem solving as nothing on earth is familiar to them. Much like young children, they begin by encountering something new and then go through a comedic multi step process of watching, listening, touching, and note taking until they have figured out what and how their new discovery fits into the Hooman universe.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Floogals (WCAU 10.1 NBC)
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2016-03-05
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Floogals (WCAU 10.1 NBC)
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2016-03-19
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Floogals (WCAU 10.1 NBC)
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2016-03-26
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Floogals (WCAU 10.1 NBC)
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2016-02-13
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Floogals (WCAU 10.1 NBC)
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2016-03-12
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Floogals (WCAU 10.1 NBC)
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2016-02-27
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	Floogals (WCAU 10.1 NBC)
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2016-02-06
Episode #	
Reason for Preemption	Sports

Digital Core Program (2 of 13)	Response
Program Title	Earth to Luna (WCAU 10.1 NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 12N-12:30pm (LTC 1/30/16)

Total times aired at regularly scheduled time	5
Total times aired	5
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earth to Luna is a Brazilian animated series specifically aimed at teaching 2-5 year old children how to ask questions about nature and science and vigorously pursue the answers. The show encourages curiosity, research, and critical thinking. Each episode of the show is focused on a particular creature, object, or phenomenon that would be of interest to the target audience. For example, Luna might wonder how she can grow a plant without a seed and finds the answer through her inquiry process. The characters, Luna, Jupiter (her brother), and Clive (their pet ferret) embark on a research effort that takes the audience through each step that answers their overarching question. The show uses recurring features, signature phrases, and songs to cue the audience when they need to do research, when they transition to the adventure, and when they have reached the ending to review all they've learned.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 13)	Response
Program Title	Ruff Ruff Tweet and Dave (WCAU 10.1 NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:30-11:00am (moved to 11:00-11:30am effective 2/6/16)

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff Ruff, Tweet, and Dave (RRTD) is an animated show that puts an emphasis on logical thinking and use of language through fun problem solving adventures. The trio, RRTD, is guided by Hatty, an erudite hamster who wears a hat full of questions. The three characters agree that they would like to take a particular adventure and rev up their Roly-pods, enter the Spin-Again transport vehicle and arrive at their destination. Once there, Hatty challenges them to make decisions and choose options that will lead to success or failure with their quest. Once their mission is complete, they review their effort, assemble the Roly-Pods and head home. Their adventures are varied. They might go climb a mountain, design their own fairy tale, or build a sand castle.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 13)	Response
Program Title	Lazytown (WCAU 10.1 NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 12:30-1:00pm
Total times aired at regularly scheduled time	6

Total times aired	13
Number of Preemptions	7
Number of Preemptions for other than Breaking News	7
Number of Preemptions Rescheduled	7
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town promotes fitness and healthful habits for preschool children. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Lazytown (WCAU 10.1 NBC)
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2016-03-26
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
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Title of Program	Lazytown (WCAU 10.1 NBC)
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2016-01-16
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Lazytown (WCAU 10.1 NBC)
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2016-02-27
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Lazytown (WCAU 10.1 NBC)
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2016-01-02
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Lazytown (WCAU 10.1 NBC)
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2016-03-12
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Lazytown (WCAU 10.1 NBC)
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2016-02-06
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	Lazytown (WCAU 10.1 NBC)
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2016-01-23
Episode #	
Reason for Preemption	Sports

Digital Core Program (5 of 13)		Response
Program Title		Clangers (WCAU 10.1 NBC)
Origination		Network
Days/Times Program Regularly Scheduled		Sat 11:30-12N (moved to 12N-12:30pm effective 2/6/16)
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0

Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Clangers is a beloved British series that was originally conceived by Oliver Postgate in 1969 and has been reconceived and invigorated by his son, Daniel Postgate. The show features the Clanger family, small mouse-like creatures that live on Clanger Planet far away from Earth. The members of the family are presented with many unusual challenges that become the center of a dilemma that must be resolved within each episode. Strange visitors arrive out of nowhere and Clangers have to figure out who the visitors really are and why they are on Clanger Planet. Sometimes they need to help or rescue someone who has become lost on the planet. Other times, they are trying to understand outer space: meteors and comets and eclipses of the sun or moon. Each member of the family has a forte, from playing music to knitting or gardening or inventing equipment that comes in handy for some of the problem solving that takes place.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 13)	Response
Program Title	Astroblast (WCAU 10.1 NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11:00-11:30am (moved to 11:30-12N effective 2/6/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast!, based on the book series "Astroblast!" by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. The station is populated by five animal characters and one 3-eyed octopus of unknown derivation. Each episode begins with an everyday conversation or incident that grows into a predicament of some sort needing a solution. While these predicaments take place on a space station populated by animal characters and aliens from different galaxies, the issues and resolutions resonate for a preschool audience. Through comedy and zippy action, our target audience sees how the characters learn lessons for practical living such as how to: keep track of things that belong to you, practice good habits, clean up a space when you've made a mess, rebound from a failure or embarrassing incident, or resist the urge to blame others for your mistakes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 13)	Response
Program Title	Pets in Paradise TV (WCAU 10.2 COZI TV)
Origination	Local
Days/Times Program Regularly Scheduled	Sat 10:00-10:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets in Paradise TV is a weekly television show that explores the relationship between humans and animals. From surfing pigs, to ducks living inside the house, rescued dogs, and dogs that rescue humans, we look at the remarkable connections people have with their pets in one of the most beautiful places on Earth, Hawaii. Each week learn about these relationships and how they flourish in Paradise. The 30 minute show consists of compelling stories about people and their people and their pets, information about pet health care, tips on pet training and much more. The shows goal is to help nurture relationships between pet owners and their companions.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 13)	Response
Program Title	Ariel Zoey & Eli, Too (WCAU 10.2 COZI TV)
Origination	Local
Days/Times Program Regularly Scheduled	Sat 10:30-11:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and resending musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company which sends the positive message of friendship and ends with the singing of End of Another Day which encourages the viewer to stay optimistic about tomorrow.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 13)	Response
Program Title	Aqua Kids Adventures II (WCAU 10.2 COZI TV)
Origination	Local
Days/Times Program Regularly Scheduled	Sat 11:00-11:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The messages delivered by Aqua Kids are given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining and informative. The young viewers identify with these young hosts and imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The format of young student scientists presenting information on location in a variety of aquatic settings is both entertaining and informative.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 13)	Response
Program Title	Steal the Show (WCAU 10.2 COZI TV)
Origination	Local
Days/Times Program Regularly Scheduled	Sat 11:30-12N
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Steal the Show provides CORE programming in the areas music, music composition, the music recording process and musical instruments. Ariel, Zoey and Eli Engelbert of the EI program Ariel & Zoey & Eli, Too work to write and record an album with Grammy Winner Jim Peterik. All aspect of the process are covered - 1) Creating the melody, 2) writing the lyric, 3) creating harmonies, 4) developing instrumentals and 5) recording the song in the studio. With schools across the country cutting funding to music related programs, Steal the Show fills an important void. Students will be empowered with the knowledge and skills they will broaden and hone as they follow Ariel, Zoey and Eli on their journey with one of the most prominent songwriters of the past 20 years. (Showplace TV Syndication)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 13)	Response
Program Title	The New Howdy Doody (WCAU 10.2 COZI TV)
Origination	Local
Days/Times Program Regularly Scheduled	Sun 10:00-10:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Howdy Doody is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cast of human characters such as Clarabell the Clown and Chief Thunderthud as well as puppets (i.e., Howdy Doody, Dilly Dally, Flub-a-Dub, etc.). Children sat on stage in the Peanut Gallery, thus making this show a forerunner of interactive programming we enjoy today. The primary value of the series is to educate and entertain elementary school-aged children. In addition, both older children and monitoring adults will find this series amusing and quite charming as Howdy Doody is a timeless character who has an interactive quality. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, HOWDY DOODY clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. 2. Responsibility is presented in a positive and encouraging manner. 3. Making choices in life, mastery of attachment and separation are emphasized in each episode. 4. Issues of competition and loyalty are conveyed throughout the series. (Showplace TV Syndication)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 13)	Response
Program Title	The New Howdy Doody (WCAU 10.2 COZI TV)
Origination	Local
Days/Times Program Regularly Scheduled	Sun 10:30-11:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Howdy Doody is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cast of human characters such as Clarabell the Clown and Chief Thunderthud as well as puppets (i.e., Howdy Doody, Dilly Dally, Flub-a-Dub, etc.). Children sat on stage in the Peanut Gallery, thus making this show a forerunner of interactive programming we enjoy today. The primary value of the series is to educate and entertain elementary school-aged children. In addition, both older children and monitoring adults will find this series amusing and quite charming as Howdy Doody is a timeless character who has an interactive quality. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, HOWDY DOODY clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. 2. Responsibility is presented in a positive and encouraging manner. 3. Making choices in life, mastery of attachment and separation are emphasized in each episode. 4. Issues of competition and loyalty are conveyed throughout the series. (Showplace TV Syndication)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 13)	Response
Program Title	Nina's World (WCAU 10.1) NBC
Origination	Network
Days/Times Program Regularly Scheduled	Sat 1:00-1:30pm (moved to 10:30-11:00am effective 2/6/16)
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	4
Number of Preemptions for other than Breaking News	4
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ninas World is an animated show based on a six year old Latina, who lives in San Antonio, Texas with her parents, who own the local bakery, and her Abuela grandmother. Her Tio Uncle Javier lives nearby and there are lots of different children and adults from several different cultures in the apartment complex and neighborhood where she lives. Ninas best friend is Star, a stuffed starfish pillow character brought to life by Ninas imagination. Each episode features Nina taking on a challenge, solving a problem, or finding a way to help others. She is very confident about her abilities, which sometimes gets her into trouble. However, with encouragement and chiding from Abuela, Nina learns about how to plan her work, take responsibility for her actions, and correct her mistakes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Nina's World (WCAU 10.1) NBC
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2016-01-16
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Nina's World (WCAU 10.1) NBC
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2016-01-23
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Nina's World (WCAU 10.1) NBC
List date and time rescheduled	
Is the rescheduled date the second home?	

Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2016-01-02
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Nina's World (WCAU 10.1) NBC
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2016-01-09
Episode #	
Reason for Preemption	Sports

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Ronni Attenello
Address	10 Monument Road
City	Bala Cynwyd
State	PA
Zip	19004
Telephone Number	(610) 668-5793
Email Address	ronni.attenello@nbcuni.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The list of public service announcements designed specifically for children that aired this quarter is available in the station's public file. "The More You Know's" comprehensive website (themoreyouknow.com) provides in-depth referral information, in connection with the on-air public service announcements. Content includes: video of all current public service announcements, a general campaign overview, message boards, press releases, kids' pages and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed. On Saturday, 1/23, live, breaking news (Blizzard, two feet of snow) preempted the following shows 10:00am - 12:30pm: Nina's World, Ruff Ruff, Astoblast, Clangers and Earth to Luna. On Sunday, 3/6, 12:30pm, Lazytown (makegood of Saturday 2/27 show) was preempted due to NBC Special Report: Nancy Reagan's passing 11:47am-1:00pm. Also note, NBC's regular schedule from Sat, 1/2/16 - 1/30/16, 10:30-1:30pm was Ruff Ruff, Astroblast, Clangers, Earth to Luna, Lazytown, and Nina's World, in that order. From Sat, 2/6/16 - 3/26/16 the schedule changed 10:30am-1pm to Nina's World, Ruff Ruff, Astroblast, Clangers, Lazytown and Floogals which accounts for some of the differences.

Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	Floogal (WCAU 10.1 NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:00-10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Floogals is an animated show starring three space aliens Fleeker, Flo, and Boomer who have been sent to earth to explore, investigate, discover and report their findings to their superiors at Floogal headquarters. The diminutive Floogals are no taller than a large safety pin and their visual perspective is literally the point of view of the show. With the multiple challenges of their size and ignorance of all things Hooman thats Floogal speak for human, the Floogals have a lot of work on their hands. They are engaged in the dual processes of discovery and problem solving as nothing on earth is familiar to them. Much like young children, they begin by encountering something new and then go through a comedic multi step process of watching, listening, touching, and note taking until they have figured out what and how their new discovery fits into the Hooman universe.

Other Matters (2 of 12)	Response
Program Title	The Chica Show (WCAU 10.1) NBC
Origination	Network
Days/Times Program Regularly Scheduled	Sat 12N-12:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Chica Show features a five year old baby chick that spends her days with her parents in their costume shop, the Coop. The shops one employee, Kelly, doubles as Chicas nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit, and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter personal behaviors. She and Kelly usually work on the problem through an adventure a fantasy transformation to animation where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio emotional development as Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.
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Other Matters (3 of 12)	Response
Program Title	Nina's World (WCAU 10.1 NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:30-11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ninas World is an animated show based on a six year old Latina, who lives in San Antonio, Texas with her parents, who own the local bakery, and her Abuela grandmother. Her Tio Uncle Javier lives nearby and there are lots of different children and adults from several different cultures in the apartment complex and neighborhood where she lives. Ninas best friend is Star, a stuffed starfish pillow character brought to life by Ninas imagination. Each episode features Nina taking on a challenge, solving a problem, or finding a way to help others. She is very confident about her abilities, which sometimes gets her into trouble. However, with encouragement and chiding from Abuela, Nina learns about how to plan her work, take responsibility for her actions, and correct her mistakes.

Other Matters (4 of 12)	Response
Program Title	Noodle and Doodle (WCAU 10.1 NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 12:30-1:00pm
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle, an instructional series, features creative expression through art and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's sidekick, Doggity, is an ever faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank-playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal.

Other Matters (5 of 12)	Response
Program Title	Astroblast (WCAU 10.1 NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11:30-12N
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast!, based on the book series "Astroblast!" by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. The station is populated by five animal characters and one 3-eyed octopus of unknown derivation. Each episode begins with an everyday conversation or incident that grows into a predicament of some sort needing a solution. While these predicaments take place on a space station populated by animal characters and aliens from different galaxies, the issues and resolutions resonate for a preschool audience. Through comedy and zippy action, our target audience sees how the characters learn lessons for practical living such as how to: keep track of things that belong to you, practice good habits, clean up a space when you've made a mess, rebound from a failure or embarrassing incident, or resist the urge to blame others for your mistakes.

Other Matters (6 of 12)	Response
Program Title	Ruff Ruff, Tweet, & Dave (WCAU 10.1 NBC)
Origination	Network

Days/Times Program Regularly Scheduled	Sat 11:00-11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	There will be one new show introduced during the 3rd Quarter, Ruff Ruff, Tweet, and Dave (RRTD). This animated show puts an emphasis on logical thinking and use of language through fun problem solving adventures. The trio, RRTD, is guided by Hatty, an erudite hamster who wears a hat full of questions. The three characters agree that they would like to take a particular adventure and rev up their Roly-pods, enter the Spin-Again transport vehicle and arrive at their destination. Once there, Hatty challenges them to make decisions and choose options that will lead to success or failure with their quest. Once their mission is complete, they review their effort, assemble the Roly-Pods and head home. Their adventures are varied. They might go climb a mountain, design their own fairy tale, or build a sand castle.

Other Matters (7 of 12)	Response
Program Title	Pets in Paradise (WCAU 10.2 COZI TV)
Origination	Local
Days/Times Program Regularly Scheduled	Sat 10:00-10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets in Paradise TV is a weekly television show that explores the relationship between humans and animals. From surfing pigs, to ducks living inside the house, rescued dogs, and dogs that rescue humans, we look at the remarkable connections people have with their pets in one of the most beautiful places on Earth, Hawaii. Each week learn about these relationships and how they flourish in Paradise. The 30 minute show consists of compelling stories about people and their people and their pets, information about pet health care, tips on pet training and much more. The show's goal is to help nurture relationships between pet owners and their companions. (Showplace TV Syndication)

Other Matters (8 of 12)	Response
Program Title	Ariel Zoey & Eli, Too (WCAU 10.2 COZI TV)
Origination	Local
Days/Times Program Regularly Scheduled	Sat 10:30-11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and resenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company which sends the positive message of friendship and ends with the singing of End of Another Day which encourages the viewer to stay optimistic about tomorrow.

Other Matters (9 of 12)	Response
Program Title	Aqua Kids Adventures II (WCAU 10.2 COZI TV)
Origination	Local
Days/Times Program Regularly Scheduled	Sat 11:00-11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The messages delivered by Aqua Kids are given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining and informative. The young viewers identify with these young hosts and imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The format of young student scientists presenting information on location in a variety of aquatic settings is both entertaining and informative.
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Other Matters (10 of 12)	Response
Program Title	Steal the Show (WCAU 10.2 COZI TV)
Origination	Local
Days/Times Program Regularly Scheduled	Sat 11:30-12N
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Steal the Show provides CORE programming in the areas music, music composition, the music recording process and musical instruments. Ariel, Zoey and Eli Engelbert of the EI program Ariel & Zoey & Eli, Too work to write and record an album with Grammy Winner Jim Peterik. All aspect of the process are covered - 1) Creating the melody, 2) writing the lyric, 3) creating harmonies, 4) developing instrumentals and 5) recording the song in the studio. With schools across the country cutting funding to music related programs, Steal the Show fills an important void. Students will be empowered with the knowledge and skills they will broaden and hone as they follow Ariel, Zoey and Eli on their journey with one of the most prominent songwriters of the past 20 years. (Showplace TV Syndication)

Other Matters (11 of 12)	Response
Program Title	The New Howdy Doody (WCAU 10.2 COZI TV)
Origination	Local
Days/Times Program Regularly Scheduled	Sun 10:00-10:30am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Howdy Doody is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cast of human characters such as Clarabell the Clown and Chief Thunderthud as well as puppets (i.e., Howdy Doody, Dilly Dally, Flub-a-Dub, etc.). Children sat on stage in the Peanut Gallery, thus making this show a forerunner of interactive programming we enjoy today. The primary value of the series is to educate and entertain elementary school-aged children. In addition, both older children and monitoring adults will find this series amusing and quite charming as Howdy Doody is a timeless character who has an interactive quality. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, HOWDY DOODY clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. 2. Responsibility is presented in a positive and encouraging manner. 3. Making choices in life, mastery of attachment and separation are emphasized in each episode. 4. Issues of competition and loyalty are conveyed throughout the series. (Showplace TV Syndication)

Other Matters (12 of 12)	Response
Program Title	The New Howdy Doody (WCAU 10.2 COZI TV)
Origination	Local
Days/Times Program Regularly Scheduled	Sun 10:30-11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Howdy Doody is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cast of human characters such as Clarabell the Clown and Chief Thunderhud as well as puppets (i.e., Howdy Doody, Dilly Dally, Flub-a-Dub, etc.). Children sat on stage in the Peanut Gallery, thus making this show a forerunner of interactive programming we enjoy today. The primary value of the series is to educate and entertain elementary school-aged children. In addition, both older children and monitoring adults will find this series amusing and quite charming as Howdy Doody is a timeless character who has an interactive quality. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, HOWDY DOODY clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. 2. Responsibility is presented in a positive and encouraging manner. 3. Making choices in life, mastery of attachment and separation are emphasized in each episode. 4. Issues of competition and loyalty are conveyed throughout the series. (Showplace TV Syndication)
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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Ronni Attenello <i>Director of Programming</i></p> <p>04/27/2016</p>

Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
FCC 398 Ammendment A.docx	Applicant	Amendment		Done with Virus Scan and/or Conversion