



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0023930803** | File Number: **0000012197** | Submit Date: **07/07/2016** | Call Sign: **WGWG** | Facility ID: **21536** | City: **CHARLESTON** | State: **SC**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/07/2016** | Filing Status: **Active**

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Report reflects information for : **Second Quarter of 2016**

## General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

<b>Applicant</b>	<b>Address</b>	<b>Phone</b>	<b>Email</b>	<b>Applicant Type</b>
<b>HSH CHARLESTON (WCIV) LICENSEE, LLC</b> Doing Business As: HSH CHARLESTON (WCIV) LICENSEE, LLC	Brandon Ponder 201 MASSACHUSETTS AVENUE, NE, SUITE C-1 WASHINGTON, DC 20002 United States	+1 (202) 546-5400	ponderpbrandon@gmail. com	Company

**Contact  
Representatives  
(1)**

Contact Name	Address	Phone	Email	Contact Type
<b>Colby M May , Esq. .</b> <i>FCC Counsel</i> COLBY M. MAY, ESQ., P. C.	PO Box 15473 Washington, DC 20003 United States	+1 (202) 544- 5171	cmmay@maylawoffices. com	Legal Representative

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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Heroes & Icons
	Nielsen DMA	Charleston SC
	Web Home Page Address	

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(3)**

Digital Core Program (1 of 3)	Response
Program Title	So You Want to Be
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 10:00AM-10:30AM, 10:30AM-11:00AM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"So You Want to Be" features teens learning about a wide variety of jobs and career paths as well as what it takes to get ahead in the working world. Each week "So You Want to Be" goes on location to an actual working job site, allowing teens an up close and personal experience with a particular occupation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 3)	Response
Program Title	Tomorrow Today
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 11:00AM-11:30AM, 11:30AM-12:00PM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Tomorrow Today" features teens learning about the latest advances in science and technology. The series gives teenagers exposure to different areas of new science innovations and ideas from various areas ranging from space to medicine to ecology.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (3 of 3)</b>		<b>Response</b>
Program Title	Safari	
Origination	Network	
Days/Times Program Regularly Scheduled	Sundays/12PM-12:30PM, 12:30-PM1PM	
Total times aired at regularly scheduled time	26	
Total times aired	26	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program provides information on global ecology, wildlife biology and species conservation and preservation. Host John Ross travels to the farthest reaches of the world to bring viewers face-to-face with some of the planet's most interesting animals. It is a dynamic and exciting experience of exploring the fascinating world of wildlife, as well as discovering what needs to be done to protect the animals and their habitat so they can continue to live in the wild.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**



**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Lauren Raycroft
Address	888 Albritton Blvd
City	Mount Pleasant
State	SC
Zip	29464
Telephone Number	(843) 881-4444
Email Address	ponderbbrandon@gmail.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	As the commission is aware, the current licensee, HSH Charleston (WCIV) Licensee, LLC ("HSH"), acquired the station, WGWG(TV), from Charleston Television, LLC on February 27, 2015. See BALCDT-20140901ADE. The new Licensee is continuing to review its KidVid programming and practices. The Licensee completed a network affiliation change on October 12, 2015 from Zuus to Heroes & Icon. Heroes & Icons delivers a fresh batch of educational and informational programming to the station's young viewers. It should be noted that the station's original call sign, WCIV(TV), was changed to WMMP(TV) on September 29, 2014, and again changed to WGWG on March 11, 2015. It should also be noted that the Licensee name was changed from HSH Charleston (WCIV) Licensee, LLC to HSH Charleston (WGWG) Licensee, LLC.

**Other Matters (3)**

<b>Other Matters (1 of 3)</b>		<b>Response</b>
Program Title	So You Want to Be	
Origination	Network	
Days/Times Program Regularly Scheduled	SUNDAYS FROM 10-10:30AM & 10:30-11AM ET	
Total times aired at regularly scheduled time	26	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"So You Want to Be" features teens learning about a wide variety of jobs and career paths as well as what it takes to get ahead in the working world. Each week "So You Want to Be" goes on location to an actual working job site, allowing teens an up close and personal experience with a particular occupation.	

<b>Other Matters (2 of 3)</b>		<b>Response</b>
Program Title	Tomorrow Today	
Origination	Network	
Days/Times Program Regularly Scheduled	SUNDAYS FROM 11-11:30AM & 11:30AM-12PM ET	
Total times aired at regularly scheduled time	26	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Tomorrow Today" features teens learning about the latest advances in science and technology. The series gives teenagers exposure to different areas of new science innovations and ideas from various areas ranging from space to medicine to ecology.	

<b>Other Matters (3 of 3)</b>		<b>Response</b>
Program Title	Safari	
Origination	Network	
Days/Times Program Regularly Scheduled	SUNDAYS FROM 12-12:30PM & 12:30-1PM ET	
Total times aired at regularly scheduled time	26	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

"Safari" provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy award-winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. "Safari" offers a dynamic television experience for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations.

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## Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Lauren Raycroft</b> <i>Station Coordinator</i></p> <p>07/07/2016</p>

## Attachments

No Attachments.