



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0001529627** | File Number: **0000010238** | Submit Date: **04/11/2016** | Call Sign: **KLDO-TV** | Facility ID: **51479** |  
City: **LAREDO** | State: **TX**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**04/11/2016** | Filing Status: **Active**

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## Report reflects information for : First Quarter of 2016

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
ENTRAVISION HOLDINGS, LLC	Mark Boelke 2425 OLYMPIC BOULEVARD SUITE 6000 WEST SANTA MONICA, CA 90404 United States	+1 (310) 447- 3870	mboelke@entravision. com	Company

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**Contact  
Representatives  
(2)**

Contact Name	Address	Phone	Email	Contact Type
<b>MANUEL CAVAZOS , III .</b> <i>DIRECTOR OF ENGINEERING</i> ENTRAVISION COMMUNICATIONS CORPORATION	801 N. JACKSON MCALLEN, TX 78501 United States	+1 (956) 687-4848	SCAVAZOS@ENTRAVISION. COM	Technical Representative
<b>BARRY A. FRIEDMAN</b> THOMPSON HINE LLP	SUITE 700 1919 M STREET, N.W. WASHINGTON, DC 20036 United States	+1 (202) 331-8800	BARRY. FRIEDMAN@THOMPSONHINE. COM	Legal Representative

**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	UNIVISION
	Nielsen DMA	Laredo
	Web Home Page Address	HTTP://WWW.KLDOTV.COM

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.5
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(10)**

<b>Digital Core Program (1 of 10)</b>	<b>Response</b>
Program Title	Pocoyo
Origination	Network
Days/Times Program Regularly Scheduled	SA, 7:00 AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational program is a series for pre-schoolers featuring Pocoyo a curious, fun-loving friendly little boy who, along with his inseparable friends explores the world by learning and discovering their surroundings in each story. The show's philosophy is "learning through laughter," and in each episode "inquiry learning" is utilized. The show is designed with pre-schoolers in mind as the situations, explorations, humor, sounds, and visuals are enticing to them and the learning process they utilize and understand.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (2 of 10)</b>	<b>Response</b>
Program Title	Sesame Amigos
Origination	Network
Days/Times Program Regularly Scheduled	SA, 7:30 AM
Total times aired at regularly scheduled time	13
Total times aired	13

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sesame Friends is a series of Sesame Street, designed to encourage children to learn and play together with Elmo, The Cookie Monster and new friends. Children will discover learning games and dance with Elmo, who will invite them to participate. Elmo and The Cookie Monster will travel to "Furchester Hotel", displaying problem-solving in a creative and dynamic style. Then, they explore distant lands in "The Adventures of Bert and Ernie," where they will learn about cooperation between friends. Finally, the Cookie Monster will show that patience requires a little practice
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (3 of 10)</b>	
	<b>Response</b>
Program Title	Animal Rescue 19.2
Origination	Network
Days/Times Program Regularly Scheduled	Monday's 9AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue showcase spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. It contains safety tips and real life in-the field experiences of professional and ordinary people taking care of, treating and helping various animals.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (4 of 10)	Response
Program Title	Biz Kids 19.2
Origination	Network
Days/Times Program Regularly Scheduled	Tuesday's 9AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz kid is an educational television show that teaches financial education and entrepreneurship to a preteen audience. It uses sketch comedy and young actors to explain basic economic concepts.[1] Its motto is "Where kids teach kids about money and business
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 10)	Response
Program Title	The Real Winning Edge 19.2
Origination	Network
Days/Times Program Regularly Scheduled	Thursday's 9AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a series profiling teens who have overcome challenges successfully and who are introduced by celebrities in their field of talent.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (6 of 10)</b>		<b>Response</b>
Program Title	Whaddayado 19.2	
Origination	Network	
Days/Times Program Regularly Scheduled	Friday's 9AM	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"WHADDYADO" (What Do You Do) is a half-hour weekly educational series designed to inform, educate, inspire and entertain children about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at anytime, anywhere.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

<b>Digital Core Program (7 of 10)</b>		<b>Response</b>
Program Title	Eco Company 19.2	
Origination	Network	
Days/Times Program Regularly Scheduled	Sunday's 9AM	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	



Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company provides CORE programming in the area of the environment and preservation of the earth's resources. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team find out about climate change by asking questions to discover the truths and myths of the climate change issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, each story and each feature is reported by teens and told from their perspective. Additionally Eco Company regularly provides practical tips that teens, and people of all ages can use in their daily lives.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (8 of 10)</b>	<b>Response</b>
Program Title	Dragonfly Tv 19.2
Origination	Network
Days/Times Program Regularly Scheduled	Wednesday's 9am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV highlights children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (9 of 10)</b>	<b>Response</b>
Program Title	Mickey Mouse Clubhouse
Origination	Network
Days/Times Program Regularly Scheduled	SA, 8:00AM & 8:30AM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mickey Mouse Clubhouse is a lively preschool series featuring classic Disney characters including Mickey and Minnie Mouse, Donald and Daisy Duck, Goofy, and Pluto. In each episode, viewers are invited to help the characters solve a problem using age-appropriate critical thinking, problem solving, and mathematical skills. Once the problem is explained, Mickey and friends embark on entertaining adventures, working together to solve the problem with the help of various "Mouseketools" everyday objects that turn out to be useful tools for problem solving. The series uses engaging stories, physical and verbal humor, and music to keep viewers interested and invested in helping Mickey and friends solve the problems at hand.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (10 of 10)</b>	<b>Response</b>
Program Title	HANDY MANNY
Origination	Network
Days/Times Program Regularly Scheduled	SA,9:00 AM & 9:30AM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Handy Manny introduces concepts related to construction, building, engineering, and technology to preschool audiences through engaging, relatable stories about Sheetrock Hills' lovable handyman, Manny and his neighbors and friends. In each episode, one of Manny's neighbors calls with a problem. Manny is always willing to help! With the help of his tools a lively bunch of friends, each with strengths and challenges of their own Manny is able to assess problems, ask questions, come up with solutions, and make any repairs necessary to help his neighbors. Whether the problems is a broken scooter or a clogged sink, Manny is able to find a solution using his knowledge of construction principles and how machines work. Manny's neighborhood is a multicultural community with a rich Latino heritage. Manny and his neighbors participate in a number of Latino traditions, festivals and holidays. Spending time with Manny and his neighbors in Sheetrock Hills is guaranteed to be both fun and informative for viewers!

Does the Licensee identify the program by displaying throughout the program the symbol E /I?

Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Terry Elena Lozano
Address	222 Bob Bullock Loop
City	Laredo
State	TX
Zip	78043
Telephone Number	(956) 727-0027
Email Address	telena@entravision.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	On Saturday, December 14, 2013 the entire children's block was preempted. The preemption was due to the broadcast of the TelethonUSA, which is a telethon to raise money for an organization that helps children with cancer, disabilities and autism. This year's telethon exceeded its goal and raised more than \$15.3 million during the 29-hour broadcast.

**Other Matters (10)**

<b>Other Matters (1 of 10)</b>	<b>Response</b>
Program Title	Pocoyo
Origination	Network
Days/Times Program Regularly Scheduled	SA, 07:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational program is a series for pre-schoolers featuring Pocoyo a curious, fun-loving friendly little boy who, along with his inseparable friends explores the world by learning and discovering their surroundings in each story. The show's philosophy is "learning through laughter," and in each episode "inquiry learning" is utilized. The show is designed with pre-schoolers in mind as the situations, explorations, humor, sounds, and visuals are enticing to them and the learning process they utilize and understand.

<b>Other Matters (2 of 10)</b>	<b>Response</b>
Program Title	Sesame Amigos
Origination	Network
Days/Times Program Regularly Scheduled	SA, 07:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sesame Friends is a series of Sesame Street, designed to encourage children to learn and play together with Elmo, The Cookie Monster and new friends. Children will discover learning games and dance with Elmo, who will invite them to participate. Elmo and The Cookie Monster will travel to "Furchester Hotel", displaying problem-solving in a creative and dynamic style. Then, they explore distant lands in "The Adventures of Bert and Ernie," where they will learn about cooperation between friends. Finally, the Cookie Monster will show that patience requires a little practice

<b>Other Matters (3 of 10)</b>	<b>Response</b>
Program Title	HANDY MANNY
Origination	Network



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Days/Times SA, 09:00 AM 9:30 AM  
Program  
Regularly  
Scheduled

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Total times 26  
aired at  
regularly  
scheduled  
time

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Length of 30 mins  
Program

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Age of 3 years to 5 years  
Target Child  
Audience  
from

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Handy Manny introduces concepts related to construction, building, engineering, and technology to preschool audiences through engaging, relatable stories about Sheetrock Hills' lovable handyman, Manny and his neighbors and friends. In each episode, one of Manny's neighbors calls with a problem. Manny is always willing to help! With the help of his tools a lively bunch of friends, each with strengths and challenges of their own Manny is able to assess problems, ask questions, come up with solutions, and make any repairs necessary to help his neighbors. Whether the problems is a broken scooter or a clogged sink, Manny is able to find a solution using his knowledge of construction principles and how machines work. Manny's neighborhood is a multicultural community with a rich Latino heritage. Manny and his neighbors participate in a number of Latino traditions, festivals and holidays. Spending time with Manny and his neighbors in Sheetrock Hills is guaranteed to be both fun and informative for viewers!

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**Other Matters (4 of 10)**

**Response**

Program Title Animal Rescue 19.2

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Origination Network

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Days/Times Program Monday's 9am  
Regularly Scheduled

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Total times aired at 13  
regularly scheduled time

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Length of Program 30 mins

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Age of Target Child 13 years to 16 years  
Audience from

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Animal Rescue showcase spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. It contains safety tips and real life in-the field experiences of professional and ordinary people taking care of, treating and helping various animals.

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**Other Matters (5 of 10)**

**Response**

Program Title Biz Kids 19.2

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Origination Network

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Days/Times Program Regularly Tuesday's 9am  
Scheduled

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Total times aired at regularly 13  
scheduled time

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Length of Program 30 mins

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Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz kid is an educational television show that teaches financial education and entrepreneurship to a preteen audience. It uses sketch comedy and young actors to explain basic economic concepts.[1] Its motto is "Where kids teach kids about money and business

Other Matters (6 of 10)	Response
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Program Title	Dragonfly 19.2
Origination	Network
Days/Times Program Regularly Scheduled	Wednesday's 9am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV highlights children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own

Other Matters (7 of 10)	Response
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Program Title	The Real Winning Edge 19.2
Origination	Network
Days/Times Program Regularly Scheduled	Thursday's 9am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a series profiling teens who have overcome challenges successfully and who are introduced by celebrities in their field of talent.

Other Matters (8 of 10)	Response
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Program Title	Whaddayado 19.2
Origination	Network
Days/Times Program Regularly Scheduled	Friday's 9am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"WHADDYADO" (What Do You Do) is a half-hour weekly educational series designed to inform, educate, inspire and entertain children about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at anytime, anywhere.
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<b>Other Matters (9 of 10)</b>	
	<b>Response</b>

Program Title	Eco Company 19.2
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Origination	Network
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Days/Times Program Regularly Scheduled	Sunday's 9am
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company provides CORE programming in the area of the environment and preservation of the earth's resources. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team find out about climate change by asking questions to discover the truths and myths of the climate change issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, each story and each feature is reported by teens and told from their perspective. Additionally Eco Company regularly provides practical tips that teens, and people of all ages can use in their daily lives. Each episode is set in the Think Tank, a studio filled top to bottom with art supplies and construction materials. Two teams, each led by a Featured Inventor, brainstorm, choose materials, and then sketch, design and build their idea. Once completed, the competing inventions are presented to a judge. The best invention wins bragging rights and the coveted Genius Cup. In Think Big, kids acquire and showcase their skills in creativity, science, innovation, marketing, design and teamwork."
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<b>Other Matters (10 of 10)</b>	
	<b>Response</b>

Program Title	Micky Mouse Clubhouse
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Origination	Network
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Days/Times Program Regularly Scheduled	SA, 08 AM & 8:30am
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Total times aired at regularly scheduled time	26
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Length of Program	30 mins
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Age of Target 3 years to 5 years  
Child Audience  
from

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Mickey Mouse Clubhouse is a lively preschool series featuring classic Disney characters including Mickey and Minnie Mouse, Donald and Daisy Duck, Goofy, and Pluto. In each episode, viewers are invited to help the characters solve a problem using age-appropriate critical thinking, problem solving, and mathematical skills. Once the problem is explained, Mickey and friends embark on entertaining adventures, working together to solve the problem with the help of various "Mouseketools" everyday objects that turn out to be useful tools for problem solving. The series uses engaging stories, physical and verbal humor, and music to keep viewers interested and invested in helping Mickey and friends solve the problems at hand.

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## Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<p><b>Karla Chapa</b> <i>Traffic Manager</i></p> <p>04/11 /2016</p>

## Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
FCC 398 Exhibit of Statement Explanation KLDO-TV 51479.pdf	Applicant	All Purpose	FCC 398 Exhibit of statement explanation KLDO	Failed Due To System Error