

# Children's Television Programming Report

 FRN:
 0023414378
 File Number:
 0000010194
 Submit Date:
 04/11/2016
 Call Sign:
 WELU
 Facility ID:
 26602
 City:

 TOA BAJA
 State:
 PR

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 04/11/2016
 Filing Status:
 Active
 Status:
 Status:
 Status:
 Status:

## **Report reflects information for : First Quarter of 2016**

| General Section |             | Question   | Response |
|-----------------|-------------|--|----------|
| Information     | Attachments | Are attachments (other than associated schedules) being filed with this application? | Yes      |

### Applicant Information

#### Applicant Name, Type, and Contact Information

| Applicant                         | Address  | Phone                 | Email                              | Applicant<br>Type |
|-----------------------------------|--|-----------------------|------------------------------------|-------------------|
| SENDA EDUCATIONAL<br>BROADCASTING | MARISOL REYES-<br>ROLON<br>Haciendas Del Caribe<br>Yuquiyu St M-6<br>Toa Alta, PR 00954<br>United States | +1 (787) 948-<br>2398 | sh.<br>telecadenasbn@gmail.<br>com | Company           |

| Contact                | Contact Name  | Address   | Phone                 | Email                  | Contact Type            |
|------------------------|---|---|-----------------------|------------------------|-------------------------|
| Representatives<br>(1) | Francisco R. Monter , Esq<br>Fletcher, Heald & Hildreth,<br>PLC | 1300 North 17th<br>Street<br>11th Floor<br>Arlington, VA 22209<br>United States | +1 (703) 812-<br>0400 | montero@fhhlaw.<br>com | Legal<br>Representative |

| Children's                  | Section  | Question              | Response            |          |
|-----------------------------|--|-----------------------|---------------------|----------|
| Television<br>Information   | Station Type   | Station Type          | Network Affiliation | ١        |
|                             |  | Affiliated network    | CTNI                |          |
|                             |  | Nielsen DMA           | NA                  |          |
|                             |  | Web Home Page Address |                     |          |
|                             |  |                       |                     |          |
| Digital Core<br>Programming | Question   |                       |                     | Response |
|                             | State the average number of hours of Core Programming per week broadcast by the station on its main program stream   |                       | 18.0                |          |
|                             | State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream   |                       |                     | 0.0      |
|                             | State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:   |                       |                     | 0.0      |
|                             | Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?   |                       |                     | Yes      |
|                             | Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the |                       |                     | Yes      |

station's main program stream or on another of the station's free digital program streams?

## Digital Core Programs(3)

| Digital Core Program (1 of 3)  | Response   |
|--|--|
| Program Title  | CLUB DEL ARCA  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | M,TU,W,TH,F 7:00-7:30AM M,W,F 4:00-4:30PM SA 8:00-9:<br>00AM   |
| Total times aired at regularly scheduled time  | 108  |
| Total times aired  | 108  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   | 0  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 3 years to 12 years  |
| Describe the educational and informational objective of<br>the program and how it meets the definition of Core<br>Programming. | Educational program which aims to reinforce the values of friendship, companionship, the importance of family, school and the nature care. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                                    | Yes  |

| Digital Core Program (2 of 3)  | Response   |
|--|--|
| Program Title  | TU HISTORIA PREFERIDA  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | M,T,W,TH,F, 6:00-7:00AM AND 3:00-4:00PM SA-9:00-10:00AM  |
| Total times aired at regularly scheduled time  | 132  |
| Total times aired  | 132  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than<br>Breaking News  | 0  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 60 mins  |
| Age of Target Child Audience   | 6 years to 12 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Educational Program related to bible stories using puppets. They are dynamic, inspiring biographical stories and increasing the knowledge of the Bible in children and emphasize moral values. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (3 of 3) | Response                |
|-------------------------------|-------------------------|
| Program Title                 | LAS AVENTURAS DE GORGUI |
| Origination                   | Network                 |

| Days/Times Program Regularly Scheduled   | T,TH-4:00-4:30PM   |
|--|--|
| Total times aired at regularly scheduled time  | 24   |
| Total times aired  | 24   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   | 0  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 6 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Program that aims to teach children about the principles that God left us in his word according to the Bible |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

| Question  | Response  |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television<br>Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?  | Yes   |
| Name of children's programming liaison  | MARISOL REYES-<br>ROLON   |
| Address   | HACIENDAS DEL<br>CARIBE, YUQUIYU<br>ST M-6                                      |
| City  | TOA ALTA  |
| State   | PR  |
| Zip   | 00953   |
| Telephone Number  | (787) 948-2398  |
| Email Address   | sh.<br>telecadenasbn@gm<br>com  |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | WELU-DT<br>BROADCAST<br>PUBLIC SERVICES<br>OF CHRISTIAN<br>ANTIDRUG<br>CAMPAING |

Liaison Contact

## Other Matters (3)

| Other Matters (1 of 3)  | Response   |
|---|--|
| Program Title   | CLUB DEL ARCA  |
| Origination   | Network  |
| Days/Times Program Regularly Scheduled                              | ,TU,W,TH,F 7:00-7:30AM M,W,F 4:00-4:30PM SA 8:00-9:00AM                          |
| Total times aired at regularly scheduled time                       | 108  |
| Length of Program   | 30 mins  |
| Age of Target Child Audience from                                   | 3 years to 12 years  |
| Describe the educational and informational objective of             | Educational program which aims to reinforce the values of                        |
| the program and how it meets the definition of Core<br>Programming. | friendship, companionship, the importance of family, school and the nature care. |

| Other Matters (2 of 3)   | Response  |
|--|---|
| Program Title  | TU HISTORIA PREFERIDA   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | M,T,W,TH,F, 6:00-7:00AM AND 3:00-4:00PM SA-9:00-10:00AM   |
| Total times aired at regularly scheduled time  | 132   |
| Length of Program  | 60 mins   |
| Age of Target Child Audience from  | 6 years to 12 years   |
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| Other Matters (3 of 3)   | Response   |
|--|--|
| Program Title  | LAS AVENTURAS DE GORGUI  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | T,TH-4:00-4:30PM   |
| Total times aired at regularly scheduled time  | 24   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 6 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Program that aims to teach children about the principles that God left us in his word according to the Bible |

| Certification |
|---------------|
|---------------|

| The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. <b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b> Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). |   |
|---|---|
| I certify that this application includes all required and relevant attachments.   | Yes   |
| I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.  | MARISOL<br>REYES-<br>ROLON<br>PRESIDENT<br>04/11/2016 |

Attachments No Attachments.