



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0002710192** File Number: **0000010108** Submit Date: **04/08/2016** Call Sign: **WHDT** Facility ID: **83929** City:

STUART State: FL

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

04/08/2016 Filing Status: Active

## Report reflects information for : First Quarter of 2016

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | No       |

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

| Applicant  | Address  | Phone                 | Email                    | Applicant<br>Type |
|--|--|-----------------------|--------------------------|-------------------|
| GUENTER MARKSTEINER  Doing Business As: GUENTER  MARKSTEINER | GUENTER MARKSTEINER 5244 SW ORCHID BAY DRIVE PALM CITY, FL 34990 United States | +1 (561) 983-<br>6300 | MARKSTEINER@WHDT.<br>NET | Individual        |

#### Contact Representatives (2)

| Contact Name   | Address  | Phone                 | Email                          | Contact Type            |
|--|--|-----------------------|--------------------------------|-------------------------|
| <b>John Hane, Esq.</b> Pillsbury Winthrop Shaw Pittman LLP | 1200 Seventeenth<br>Street NW<br>Washington, DC 20036<br>United States | +1 (202) 663-<br>8116 | john.hane@pillsburylaw.<br>com | Legal<br>Representative |
| Mark Peabody  Consultant  Cavell, Mertz & Associates, Inc. | 7724 Donnegan Drive<br>Manassas, VA 20109<br>United States             | +1 (703) 392-<br>9090 | mpeabody@cavellmertz.<br>com   | Technical<br>Consultant |

#### Children's Television Information

| Section      | Question              | Response                   |
|--------------|-----------------------|----------------------------|
| Station Type | Station Type          | Independent                |
|              | Affiliated network    |                            |
|              | Nielsen DMA           | West Palm Beach-Ft. Pierce |
|              | Web Home Page Address |                            |

## Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.5      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 0.0      |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 0.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

# Digital Core Programs(6)

| Digital Core Program (1 of 6)  | Response  |
|--|---|
| Program Title  | NASA Science Files  |
| Origination  | Syndicated  |
| Days/Times Program Regularly<br>Scheduled  | Sunday & Saturday / 16:30   |
| Total times aired at regularly scheduled time  | 26  |
| Total times aired  | 26  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than<br>Breaking News  |   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 6 years to 12 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Six so-called "Treehouse Detectives" along with their mentor, Dr. D, are presented with a scientific challenge that try to figure out. The kids visit and question real scientists and also conduct experiments to provide clues to solving the scientific problem. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (2 of 6)  | Response   |
|--|--|
| Program Title  | Dog Tales  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Monday 16:30   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than<br>Breaking News  |  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Dog Tales" showcases dogs and dog lovers of all types, providing valuable information about canine health, training, grooming and overall dog care. Series is E/I rated and is suitable for family viewing. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Program Title  | Animal Rescue  |
|--|--|
| Origination  | Syndicated   |
| Days/Times Program Regularly<br>Scheduled  | Tuesday 16:30  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   | 0  |
| Number of Preemptions<br>Rescheduled   | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Animal Rescue" showcases spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. Series is E/I rated and is suitable for family viewing. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (4 of 6)  | Response   |
|--|--|
| Program Title  | Dragonfly  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Wednesday 16:30  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   | 0  |
| Number of Preemptions<br>Rescheduled   | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Dragonfly TV" features real kids doing real science, demonstrating practical applications of math and other scientific disciplines. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure. |

| Does the Licensee identify<br>the program by displaying<br>throughout the program the | Yes |
|---|-----|
| symbol E/I?   |     |

| Digital Core Program (5 of 6)  | Response   |
|--|--|
| Program Title  | Think Big  |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | Thursday 16:30   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of Preemptions  | 0  |
| Number of<br>Preemptions for other<br>than Breaking News   | 0  |
| Number of<br>Preemptions<br>Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THINK BIG features teen inventors using their creativity and scientific skill to create remarkable machines. The series also demonstrates real-world applications for math, science and engineering, proving that that the physical sciences can be useful, challenging and fun. Each episode presents an invent-off challenge, where teenage teams must invent a machine designed to perform a specific task in limited amount of time, promoting creative thinking and practical skills. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (6 of 6)                 | Response     |
|---|--------------|
| Program Title                                 | Biz Kids     |
| Origination                                   | Syndicated   |
| Days/Times Program Regularly Scheduled        | Friday 16:30 |
| Total times aired at regularly scheduled time | 13           |
| Total times aired                             | 13           |
| Number of Preemptions                         | 0            |

| Number of Preemptions<br>for other than Breaking<br>News   | 0   |
|--|---|
| Number of Preemptions<br>Rescheduled   | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | BIZ KIDS features teens learning about money and business as well as setting and achieving their financial goals. Using a mix of strong financial education tools, dynamic sketch comedy, and inspiring true stories of young entrepreneurs, Biz Kid provides important information for future success. Each episode features math, language arts, and social studies as well as teaching teens about money and business. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

| Question  | Response   |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes  |
| Name of children's programming liaison  | Jason Green  |
| Address   | 661<br>Hernando St<br>Apt 8  |
| City  | Fort Pierce  |
| State   | FL   |
| Zip   | 34949  |
| Telephone Number  | (561) 983-<br>6300   |
| Email Address   | green@whdt.  |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | WHDT is a digital-only station and does not broadcast an analog channel. |

## Other Matters (6)

| Other Matters (1 of 6)   | Response  |
|--|---|
| Program Title  | NASA Science Files  |
| Origination  | Syndicated  |
| Days/Times Program Regularly<br>Scheduled  | Saturday / 19:30  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Six so-called "Treehouse Detectives" along with their mentor, Dr. D, are presented with a scientific challenge that try to figure out. The kids visit and question real scientists and also conduct experiments to provide clues to solving the scientific problem. |

| Other Matters (2 of 6)   | Response   |
|--|--|
| Program Title  | Dog Tales  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturday / 17:00   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Dog Tales" showcases dogs and dog lovers of all types, providing valuable information about canine health, training, grooming and overall dog care. Series is E/I rated and is suitable for family viewing. |

| Other Matters (3 of 6)   | Response   |
|--|--|
| Program Title  | Animal Rescue  |
| Origination  | Syndicated   |
| Days/Times Program Regularly<br>Scheduled  | Saturday / 17:30   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Animal Rescue" showcases spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. Series is E/I rated and is suitable for family viewing. |

| Other Matters (4 of 6) | Response   |
|------------------------|------------|
| Program Title          | Dragonfly  |
| Origination            | Syndicated |

| Days/Times Program           | Saturday / 18:00   |
|------------------------------|--|
| Regularly Scheduled          |  |
| Total times aired at         | 13   |
| regularly scheduled time     |  |
| Length of Program            | 30 mins  |
| Age of Target Child          | 13 years to 16 years   |
| Audience from                |  |
| Describe the educational     | "Dragonfly TV" features real kids doing real science, demonstrating practical applications of    |
| and informational objective  | math and other scientific disciplines. It introduces young viewers to a variety of scientific    |
| of the program and how it    | disciplines and challenges them in critical thinking and problem solving skills, while providing |
| meets the definition of Core | valuable information to reach answers. Each episode is engaging, entertaining and                |
| Programming.                 | educational in structure.  |

| Other Matters (5 of 6)   | Response   |
|--|--|
| Program Title  | Think Big  |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | Saturday / 18:30   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THINK BIG features teen inventors using their creativity and scientific skill to create remarkable machines. The series also demonstrates real-world applications for math, science and engineering, proving that that the physical sciences can be useful, challenging and fun. Each episode presents an invent-off challenge, where teenage teams must invent a machine designed to perform a specific task in limited amount of time, promoting creative thinking and practical skills. |

| Other Matters (6 of 6)   | Response  |
|--|---|
| Program Title  | Biz Kids  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturday / 19:00  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience from   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | BIZ KIDS features teens learning about money and business as well as setting and achieving their financial goals. Using a mix of strong financial education tools, dynamic sketch comedy, and inspiring true stories of young entrepreneurs, Biz Kid provides important information for future success. Each episode features math, language arts, and social studies as well as teaching teens about money and business. |

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Guenter Marksteiner General

04/08/2016

Manager

**Attachments** 

No Attachments.