

Children's Television Programming Report

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 File Number: 0000010014
 Submit Date: 04/08/2016
 Call Sign: KNAZ-TV
 Facility ID: 24749

 City: FLAGSTAFF
 State: AZ

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Superceded
 Status Date:

 10/24/2018
 Filing Status: Inactive
 Filing Status: Inactive
 Filing Status: Superceded
 Status Date:

Report reflects information for : First Quarter of 2016

General Information	Section	Question	Response
	Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant Name, Type, and Contact Information

Applicant Information

Applicant	Address	Phone	Email	Applicant Type
MULTIMEDIA HOLDINGS CORPORATION	Law Dept. TEGNA Inc 7950 JONES BRANCH DRIVE MCLEAN, VA 22107 United States	+1 (703) 854- 6899	lcarducc@tegna. com	Company

Contact	Contact Name	Address	Phone	Email	Contact Type
Representatives (1)	Law Dept. TEGNA Inc	Law Dept. TEGNA Inc 7950 Jones Branch Dr. MCLEAN, VA 22107 United States	+1 (703) 854-6899	LCARDUCC@tegna.com	Legal Representative

.	Section	Question Response		
Children's Television				
Information	Station Type	Station Type Network Af	filiation	
		Affiliated network NBC		
		Nielsen DMA Phoenix (P	rescott)	
		Web Home Page Address www.12new	vs.com	
Digital Core Programming	Question		Response	
	State the average number of hours of Core Programming per week broadcast by the station on its main program stream		jram 3.0	
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream		168.0	
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			
	•	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?		
	•	v that at least 50% of the Core Programming counted toward meeting the additional applied to free video programming aired on other than the main Yes No program	Yes	

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(8)

Digital Core Program (1 of 8)	Response
Program Title	Whatever Show (on Multicasted Channel)
Origination	Local
Days/Times Program Regularly Scheduled	Saturdays @ 9:00am, 9:30am, 10:00am, 10:30am, 11:00am and 11:30am
Total times aired at regularly scheduled time	78
Total times aired	78
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The educational objective of the "Whatever Show" is to provide information relevant to teenagers and to provide a forum for teenagers to express themselves from an honest teen perspective. The "Whatever Show" is an informational program for teens. The "Whatever Show" covers a wide range of topics including teen issues, entertainment, health, music and activities. Teen reporters for the "Whatever Show" suggest story ideas, conduct interviews and make "Whatever" a real show "for and by teenagers".
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 8)	Response
Program Title	ASTROBLAST
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS @ 9:30AM
Total times aired at regularly scheduled time	10

Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast!, based on the book series by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. The station is populated by five animal characters and one three-eyed octopus of unknown derivation. Each episode begins with an everyday conversation or incident that grows into a predicament of some sort needing a solution. While these predicaments take place on a space station populated by animal characters and aliens from different galaxies, the issues and resolutions resonate for a preschool audience. Through comedy and zippy action, our target audience sees how the characters learn lessons for practical living such as how to keep track of things that belong to you, practice good habits, clean up a space when you've made a mess, rebound from a failure or an embarrassing incident, or resist the urge to blame others for your mistakes.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	ASTROBLAST
List date and time rescheduled	01/23/2016 04:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-01-23
Episode #	EATB104DH
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions

Title of Program	ASTROBLAST
List date and time rescheduled	03/12/2016 04:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-03-12
Episode #	EATB111DH
Reason for Preemption	Sports

Questions	Response	
Title of Program	ASTROBLAST	
List date and time rescheduled	03/19/2016 03:30 PM	
Is the rescheduled date the second home?	Yes	
Were promotional efforts made to notify the public of rescheduled date and time?	Yes	
Date Preempted	2016-03-19	
Episode #	EATB112DH	
Reason for Preemption	Sports	

Digital Core Program (3 of 8)	Response
Program Title	RUFF, RUFF, TWEET & DAVE
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS @ 9:00AM
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins

Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff-Ruff, Tweet, and Dave [RRTD] is a preschool adventure/activity show where the lead characters travel to faraway lands to have adventures with their guide, a hamster named Hatty. Ruff-Ruff, the dog, is the most playful of the three; Tweet is a little bird who loves to fly and get creative with her suggestions; and Dave the Panda has a thing for bananas. RRTD might go to the beach, or the mountains, or to strange lands with pillows everywhere; just the sort of place where imagination and logic come together. The settings are always brightly colored and beautiful. And their transport vehicles are Roly-pods, artful go-carts that fit on a spiral ramp that folds in and out of the Spin-Again, a colorful round spinning top with special compartments designed to anchor each vehicle right on the outside rim during the journey.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	RUFF, RUFF, TWEET & DAVE
List date and time rescheduled	03/19/2016 03:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-03-19
Episode #	ERTDR112DH
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	RUFF, RUFF, TWEET & DAVE
List date and time rescheduled	03/26/2016 03:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-03-26
Episode #	ERTDR113H
Reason for Preemption	Sports

Digital Core
Program (4
of 8)ResponseProgram TitleLAZYTOWN

Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS @ 10:00AM
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead characters Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus (a gymnast/athlete prepared to answer any call for help) comes to the rescue from his home in zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities that include playing games, competing athletically, and even building forts and play structures.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	LAZYTOWN
List date and time rescheduled	03/12/2016 05:00 PM
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-03-12
Episode #	ELZT308H
Reason for Preemption	Sports

Questions	Response
Title of Program	LAZYTOWN
List date and time rescheduled	03/19/2016 04:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-03-19
Episode #	ELZT39DH
Reason for Preemption	Sports

Digital Core Program (5 of 8)	Response
Program Title	CLANGERS
Origination	Network
Days/Times Program Regularly Scheduled	Sundays @ 10AM
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Clangers is a beloved British series that was originally conceived by Oliver Postgate in 1969 and has been Describe the reconceived and invigorated by his son, Daniel Postgate. The show features the Clanger family, small educational and mouse-like creatures that live on Clanger Planet far away from Earth. The members of the family are informational presented with many unusual challenges that become the center of a dilemma that must be resolved within objective of each episode. Strange visitors arrive out of nowhere and Clangers have to figure out who the visitors really the program are and why they are on Clanger Planet. Sometimes they need to help or rescue someone who has and how it become lost on the planet. Other times, they are trying to understand outer space: meteors and comets and meets the eclipses of the sun or moon. Each member of the family has a forte', from playing music to knitting or definition of gardening or inventing equipment that comes in handy for some of the problem solving that takes place. Core Programming. Does the Yes Licensee identify the program by

Digital Preemption Programs #1

displaying throughout the program the symbol E

/l?

Questions	Response
Title of Program	CLANGERS
List date and time rescheduled	01/23/2016 04:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-01-23
Episode #	ECLGR0003DH
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	CLANGERS
List date and time rescheduled	03/12/2016 04:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-03-12
Episode #	ECLGR0011DH
Reason for Preemption	Sports

Questions	Response
Title of Program	CLANGERS
List date and time rescheduled	03/19/2016 04:00 PM
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-03-19
Episode #	ECLGR0012DH
Reason for Preemption	Sports

Digital Core Program (6 of 8)	Response
Program Title	FLOOGALS
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS @ 10:30AM
Total times aired at regularly scheduled time	8
Total times aired	8
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Floogals is an animated show starring three space aliens who have been sent to earth to explore investigate discover and report their findings to their superiors at Floogal headquarters.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 8)	Response
Program Title	EARTH TO LUNA
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS @ 10:30AM
Total times aired at regularly scheduled time	4
Total times aired	6
Number of Preemptions	2

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earth to Luna is a Brazilian animated series specifically aimed at teaching 2-5 year old children how to ask questions about nature and science and vigorously pursue the answers. The show encourages curiosity, research, and critical thinking. Each episode of the show is focused on a particular creature, object, or phenomenon that would be of interest to the target audience. For example, Luna might wonder how she car grow a plant without a seed and finds the answer through her inquiry process. The characters, Luna, Jupite (her brother), and Clive (their pet ferret) embark on a research effort that takes the audience through each step that answers their overarching question. The show uses recurring features, signature phrases, and songs to cue the audience when they need to do research, when they transition to the adventure, and when they have reached the ending to review all they've learned.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	EARTH TO LUNA
List date and time rescheduled	01/23/2016 05:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-01-23
Episode #	EETL104DH
Reason for Preemption	Sports

Questions	Response
Title of Program	EARTH TO LUNA
List date and time rescheduled	01/09/2016 04:00 PM
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-01-09
Episode #	EETL102DH
Reason for Preemption	Sports

Digital Core Program (8 of 8)	Response
Program Title	NINA'S WORLD
Origination	Network
Days/Times Program Regularly Scheduled	13
Total times aired at regularly scheduled time	0
Total times aired	0
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nina's World is an animated show based on a six year old Latina, who lives in San Antonio, Texas with her parents, who own the local bakery, and her Abuela . Her Tio Javier lives nearby and there are lots of different children and adults from several difference cultrues in the apartment complex and neighborhood where she lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Michelle Fierros
Address	200 E Van Buren St
City	Phoenix
State	AZ
Zip	85004
Telephone Number	(602) 444-1285
Email Address	mfierros@12news.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	EARTH TO LUNA: PREEMPTED 01/09/16 DUE TO NBC US ALL AMERICAN FOOTBALL. EARTH TO LUNA, CLANGERS & ASTORBLAST: PREEMPTED 01/23/16 DUE TO NBC SOCCER. CLANGERS, ASTROBLAST, & LAZYTOWN: PREEMPTED 03/12 /16 DUE TO NBC SKI & SNOWBOARDING. CLANGERS, ASTORBLAST, LAZYTOWN, & RUFF, RUFF, TWEET & DAVE: PREEMPTED 03/19/16 DUE TO NBC SKI & SNOWBOARDING. RUFF, RUFF, TWEET, & DAVE: PREEMPTED 03/26/16 DUE TO SKI & SNOWBOARDING. KNAZ rescheduled all of the above preempted programs and notified viewers appropriately.

Other Matters (7)

Other Matters (1 of 7)	Response		
Program Title	Whatever She	ow	
Origination	Local		
Days/Times Program Regularly Scheduled	Saturday @ S	9:00am, 9:30am, 10:00am, 10:30am, 11:00am, & 11:30am	
Total times aired at regularly scheduled time	78		
Length of Program	30 mins		
Age of Target Child Audience from	13 years to 1	6 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The educational objective of the "Whatever Show" is to provide information relevant to teenagers and to provide a forum for teenagers to express themselves from an honest teen perspective. The "Whatever Show" is an informational program for teens. The "Whatever Show" covers a wide range of topics including teen issues, entertainment, health, music and activities. Teen reporters for the "Whatever Show" suggest story ideas, conduct interviews and make "Whatever" a real show "for and by teenagers".		
Other Matters (2 of 7)		Response	
Program Title		ASTROBLAST	
Origination		Network	
Days/Times Program R Scheduled	egularly	SATURDAYS @ 10:00AM	
Total times aired at reg scheduled time	ularly	13	
Length of Program		30 mins	
Age of Target Child Aud	dience from	2 years to 5 years	
Describe the education informational objective program and how it me definition of Core Progr	of the ets the	Astroblast is set on a space station in an unknown solar system. Five animal characters and one three eyed octopus of unknown derivation populate the station. Each episode begins with an everyday conversation or incident that grows into a predicament needing a solution.	
Other Matters (3 of 7)	Resp	oonse	
Program Title	RUF	F, RUFF, TWEET & DAVE	
Origination	Netw	vork	
Days/Times Program Regularly Scheduled	SAT	URDAYS @ 10:00AM	
Total times aired at reg	ularly 13		

 scheduled time

 Length of Program
 30 mins

 Age of Target Child Audience
 2 years to 5 years

 from
 2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Ruff Ruff, Tweet, and Dave is a preschool adventure/activity show where the lead characters travel to faraway lands to have adventures with their guide, a hamster named Hatty. Ruff Ruff, the dog, is the most playful of the three; Tweet is a little bird who loves to fly and get creative with her suggestions; and Dave the pand has a thing for bananas.

Other Matters (4 of 7)	Response	
Program Title	NINA'S WORLD	
Origination	Network	
Days/Times Program Regularly Scheduled	SATURDAYS @ 9	9:30AM
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	parents, who own there are lots of di neighborhood whe Nina's imagination to help others. She with encourageme	animated show based on a six year old Latina, who lives in San Antonio, Texas with her the local bakery, and her Abuela (grandmother). Her Tio (Uncle) Javier lives nearby and fferent children and adults from several different cultures in the apartment complex and ere she lives. Nina's best friend is Star, a stuffed starfish pillow character brought to life by b. Each episode features Nina taking on a challenge, solving a problem, or finding a way e is very confident about her abilities, which sometimes gets her into trouble. However, ent and chiding from Abuela, Nina learns about how to plan her "work," take responsibility d correct her mistakes.
Other Matters (5 of 7)	Response
Program Title		FLOOGALS
Origination		Network
Days/Times Pro Scheduled	ogram Regularly	SATURDAYS @ 9:00AM
Total times aire scheduled time	d at regularly	13
Length of Progr	am	30 mins
Age of Target C	child Audience from	2 years to 5 years
Describe the ec informational of program and ho definition of Con	jective of the	Floogals is an animated show starring three space aliens who have been sent to earth to explore, investigate, discover and report their findings to their superiors at Floogal headquarters. The diminutive Floogals are no taller than a large safety pin and their size and ignorance of all things Hoopman.

Other Matters (6 of 7) Response

Program Title	THE CHICA SHOW
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS @ 10:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Chica Show features a five year old baby chick that spends her days with her parents in their costume shop, the Coop. The shop's employee, Kelly doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit. Stitches, a straw mannequin that sits in the window. In each episosde Chica develops or encounters a problem that she cannot immediately resolve.

Other Matters (7 of 7)	Response
Program Title	NOODLE & DOODLE
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS @ 10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Noodle and Doodle an instructional series, features creative expression through art and cooking projects around a specific theme. Host Sean, drives around in a double decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature is an ever faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a ketchen full of prank playing animated characters.

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	Yes
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	Akin S Harrison , Esq . Secretary
		04/08 /2016

Attachments No Attachments.