

Children's Television Programming Report

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 35994

 City:
 DALLAS
 State:
 TX

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
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 Inactive
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 Status

Report reflects information for : First Quarter of 2016

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

Applicant Name, Type, and Contact Information

Applicant Information

Applicant	Address	Phone	Email	Applicant Type
NBC TELEMUNDO LICENSE LLC Doing Business As: NBC TELEMUNDO LICENSE LLC	Margaret L. Tobey 300 NEW JERSEY AVE, N.W. SUITE 700 WASHINGTON, DC 20001 United States	+1 (202) 524-6401	MARGARET. TOBEY@NBCUNI.COM	Company

Contact Representatives (2)	Contact Name	Address	Phone	Email	Contact Type
	H. Douglas Lung Corporate Engineering Manager NBCUniversal, LLC	PO Box 98 Honomu, HI 96728 United States	+1 (818) 334- 4034	doug.lung@nbcuni.com	Technical Representative
	Margaret L Tobey Assistant Secretary NBCUniversal, LLC	300 New Jersey Avenue, NW Suite 700 Washington, DC 20001 United States	+1 (202) 524- 6401	margaret. tobey@nbcuni.com	Legal Representative

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliation	
		Affiliated network	Telemundo	
		Nielsen DMA	Dallas-Ft. Worth	
		Web Home Page Address	www.telemundo39.com	
Digital Core Programming	Question		Re	esponse
	State the average number stream	of hours of Core Programming per week broadcast by the station or	n its main program 3.	.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			8.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			es
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the			es

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(5)

Digital Core Program (1 of 5)	Response
Program Title	RAGGS (Telemundo Network)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 7:00am; Sun 7:30am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	RAGGS is a musical & educational preschool series starring five colorful canines. They are not your average dogs - they're also talented musicians who make great rock 'n' roll music as The Raggs Band. Over 200 original songs, the power of the music and humor stimulate children to become actively involved in learning. Raggs introduces children to elements that span the preschool curriculum, working to nurture their sense of self and others, as well as fostering a strong motivation to learn and achieve.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 5)	Response
Program Title	Noodle and Doodle (Telemundo Network)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8:00am; Sun 8:30am
Total times aired at regularly scheduled time	25

Total times aired	26
Number of Preemptions	1
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NOODLE AND DOODLE is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies, and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. While the show will be enjoyed by preschoolers, the projects are also very practical and engaging to implement for children ages 5-8. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	02/13/2016 12:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-02-13
Episode #	125-126
Reason for Preemption	Other

Digital Core Program (3 of 5) Response

Program Title	Lazy Town (Telemundo Network)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9:00am & Sun 9:30am
Total times aired at regularly scheduled time	26
Total times aired	28
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	5 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LAZY TOWN promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete, who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy'" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games and holding athletic competitions, to building forts and play structures.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Lazytown (Telemundo Network)
List date and time rescheduled	02/13/2016 12:30 PM

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-02-13
Episode #	113
Reason for Preemption	Other

Digital Preemption Programs #2

Questions	Response
Title of Program	Lazytown (Telemundo Network)
List date and time rescheduled	02/13/2016 01:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-02-13
Episode #	113
Reason for Preemption	Other

(4 of 5)	Response	
Program Title	Raggs (TeleXitos Network on multi-cast channel)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sat 10:30am, 11:00am & 11:30am	
Total times aired at regularly scheduled time	39	
Total times aired	39	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	3 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	RAGGS is a musical & educational preschool series starring five colorful canines. They are not y average dogs - they're also talented musicians who make great rock 'n' roll music as The Raggs Band. Over 200 original songs, the power of the music and humor stimulate children to become actively involved in learning. Raggs introduces children to elements that span the preschool curriculum, working to nurture their sense of self and others, as well as fostering a strong motiva to learn and achieve.	

Does the LicenseeYesidentify the programby displayingthroughout theprogram the symbol E/l?

Digital Core Program (5 of 5)	Response
Program Title	Dudley the Dragon (TeleXitos network on multi-cast channel))
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 9:00am, 9:30am, 10:00am
Total times aired at regularly scheduled time	39
Total times aired	39
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DUDLEY THE DRAGON is a friendly eight-foot green dragon, who has just woken up from a century of hibernation. The program centers on Dudley and his relationship with his new 10-year old friends, Matt& Sally, who are his guides to the modern world. With a combination of live action puppetry, stories and songs the show follows Dudley and his friends on their adventures, exploring issues such the importance of caring for the environment and friendship while emphasizing prosocial values.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question Response Does the Licensee publicize the existence and Yes location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? Name of children's programming liaison Leticia Ramirez Address 4805 Amon Carter Blvd. City Fort Worth State ТΧ Zip 76155 **Telephone Number** (214) 303-5066 Email Address Iramirez@telemundo.com Include any other comments or information Our partnership consists of assisting in their outreach and recruitment you want the Commission to consider in efforts by creating awareness on efforts that impact Hispanic youth among evaluating your compliance with the Children's our viewers, we also participated in the following events focused on Television Act (or use this space for children: Fort Worth Stock Show and Rodeo, Junior Players presentation supplemental explanations). This may include Flame, SuperBowl of Caring, Aprender es Trufiar Education Town Hall, information on any other noncore educational DACA, Dart Art Contest and Foro Comunitario con La Grande. TITLE TRT and informational programming that you aired Januruary February March TOTAL # OF SPOTS Aprender es Triunfar :30 this quarter or plan to air during the next 52 28 31 83 Prevenir es Vivir :30 36 42 18 54 Honor y Patria :30 86 92 93 quarter, or any existing or proposed non-179 La Imprtancia :20 32 38 52 122 Anti Bully :30 26 28 25 79 Children's broadcast efforts that will enhance the Oral Health :15 18 13 12 43 High School Dropout :30 28 16 18 62 Garage educational and informational value of such Door :30 9 32 24 65 Garage Door :15 14 22 23 59 GED Achievment :30 23 programming to children. See 47 C.F.R. 18 22 63 Food Safety Education :30 26 19 6 51 Section 73.671, NOTES 2 and 3.

Other Matters (5)

Other Matters (1 of 5)	Response		
Program Title	Raggs (Telemundo Network)		
Origination	Network		
Days/Times Program Regularly Scheduled	Sat 7:00am and Sun 7:00am		
Total times aired at regularly scheduled time	26		
Length of Program	30 mins		
Age of Target Child Audience from	3 years to 5 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	RAGGS is a musical & educational preschool series starring five colorful canines. They are not your average dogs - they're also talented musicians who make great rock 'n' roll music as The Raggs Band. Over 200 original songs, the power of the music and humor stimulate children to become actively involved in learning. Raggs introduces children to elements that span the preschool curriculum, working to nurture their sense of self and others, as well as fostering a strong motivation to learn and achieve.		

Other Matters (2 of 5) Response **Program Title** Noodle and Doodle (Telemundo Network) Origination Network Days/Times Sat 7:30am and Sun 7:30am Program Regularly Scheduled Total times 26 aired at regularly scheduled time Length of 30 mins Program Age of 3 years to 5 years Target Child Audience from NOODLE AND DOODLE is an instructional series that features creating art projects and cooking projects Describe the educational around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully and equipped with art supplies, and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. informational Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character objective of the program during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. While the and how it show will be enjoyed by preschoolers, the projects are also very practical and engaging to implement for meets the children ages 5-8. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something definition of useful to achieve a completely different goal. Core

Programming.

Matters (3 of 5)	Respor	ise		
Program Title	Lazy To	azy Town (Telemundo Network)		
Origination	Networ	Network		
Days/Times Program Regularly Scheduled	Sat 8:3	Sat 8:30am and Sun 8:30am		
Total times aired at regularly scheduled time	26			
Length of Program	30 mins			
Age of Target Child Audience from	5 years to 8 years			
educationalplace in an imaginary setting, Lazy Town, and mandproblem solving in their "real world." The lead chinformationalShe and her best friends, a group of "human" puobjective ofMilford Meanswell. The underground spy and infthe programRotten, and he is determined to ruin the health aand how itkids get into difficulties with Robbie Rotten, it is Smeets thehis home in a spaceship that hovers over earth,definition oftheme of Lazy Town is to eat "sports candy" whit		TOWN promotes fitness and healthful habits for children of preschool and primary grades. It is an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness has in solving in their "real world." The lead character, Stephanie, guides the audience through the d her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is May Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Rol and he is determined to ruin the health and fitness practices of Stephanie and her friends. It into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete, who comes to the reso he in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-p of Lazy Town is to eat "sports candy!" which consists of fruits and vegetables, get sufficient a outside and engage in a wide range of physical activities, from playing games and holding a itions, to building forts and play structures.		
Other Matters	(4 of 5)	Response		
Program Title		Dudley the Dragon (TeleXitos Network on multi-cast channel)		
Origination		Syndicated		
Days/Times Program Regularly Scheduled		Sat 9:00am, 9:30am and 10:00am		
Total times aired at regularly scheduled time		39		
Length of Program		30 mins		
Age of Target Child Audience from Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		4 years to 8 years		
		DUDLEY THE DRAGON is a friendly eight-foot green dragon, who has just woken up from a century of hibernation. The program centers on Dudley and his relationship with his new 10-year old friends, Matt & Sally, who are his guides to the modern world. With a combination of live action puppetry, stories and songs, the show follows Dudley and his friends on their adventures, explorit issues such the importance of caring for the environment and friendship while emphasizing prosocial values.		

Other Matters (5 of 5) Response

Program Title	Raggs (TeleXitos Network on multi-cast channel) Syndicated		
Origination			
Days/Times Program Regularly Scheduled	Sat 10:30am, 11:00am and 11:30am		
Total times aired at regularly scheduled time	39		
Length of Program	30 mins		
Age of Target Child Audience from	3 years to 5 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	RAGGS is a musical & educational preschool series starring five colorful canines. They are not you average dogs - they're also talented musicians who make great rock 'n' roll music as The Raggs Band. Over 200 original songs, the power of the music and humor stimulate children to become actively involved in learning. Raggs introduces children to elements that span the preschool curriculum, working to nurture their sense of self and others, as well as fostering a strong motivatio to learn and achieve.		

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming; or the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	Yes
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	John M. Trevino President and General Manager 04/08
		/2016

File Name	Uploaded By	Attachment Type	Description	Upload Status
Exhibit to Section 7c.pdf	Applicant	All Purpose		Done with Virus Scan and/or Conversion