

Children's Television Programming Report

 FRN:
 0027379551
 File Number:
 0000010201
 Submit Date:
 04/11/2016
 Call Sign:
 KMYA-DT
 Facility ID:
 86534

 City:
 CAMDEN
 State:
 AR

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Submit Date:

 04/15/2016
 Filing Status:
 Inactive
 Status:
 Status:
 Status:

Report reflects information for : First Quarter of 2016

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant Name, Type, and Contact Information

Applicant Information

Applicant	Address	Phone	Email	Applicant Type
I SQUARE MEDIA, LLC Doing Business As: I SQUARE MEDIA, LLC	Shashwat Goyal #1 SHACKLEFORD DRIVE LITTLE ROCK, AR 72211 United States	+1 (501) 251- 1800	SHASHGOYAL@COMCAST. NET	Company

Contact Representatives (2)	Contact Name	Address	Phone	Email	Contact Type
	Shashwat Goyal <i>Manager</i> Rebel Media, LLC	Shashwat Goyal 1 Shackleford Drive Little Rock, AR 72211 United States	+1 (870) 830- 9148	shashgoyal@comcast.net	Owners Representative
	Shelley Sadowsky <i>Legal Counsel</i> Shelley Sadowsky, LLC Attorney at Law	5938 Dorchester Way Rockville, MD 20852 United States	+1 (202) 997- 9392	shelley@sadowskycommlaw. com	Legal Representative

Children's	Section	Question Response	
Television Information	Station Type	Station Type Network Affiliation	วท
		Affiliated network ME-TV	
		Nielsen DMA Little Rock-Pine	Bluff
		Web Home Page Address	
Digital Core Programming	Question		Response
	State the average number of hours of Core Programming per week broadcast by the station on its main program stream		3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream		168.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:		
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?		
		y that at least 50% of the Core Programming counted toward meeting the additional applied to free video programming aired on other than the main Yes No program	Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	Green Screen Adventures (49.1) (20.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 7:00 & 7:30 am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures presents stories and drawings by elementary students from 2nd through 8th grade. School administrators, classroom teachers, and families can submit student's works. A creative case of improve actors makes the writing come to life using story theatre, game shows and puppetry.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 6)	Response
Program Title	Travel Thru History (49.1) (20.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8:00 am & 8:30
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Travel Thru History is designed t spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the U.S. from Las Vegas to Key West.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Digital Core	
Program (3 of 6)	Response
Program Title	Mystery Hunters (49.1) (20.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9:00 & 9:30 am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teenage hosts Araya and Christina investigate real-life reports of mysteries such as spirits, legendary creatures, monsters, dinosaurs and UFOs. They use scientific rigour to try to find plausible explanations for the sightings and eye-witness accounts that trigger their investigations. In another section of the show, Doubting Dave, a scientist, attempts to explain mysterious personal experiences that have been emailed in by viewers, in a feature called "V-Files", as well as a way to create your own versions of the mysteries in the show in his "Mystery Lab" segment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 6)	Response
Program Title	H.R. Pufnstuf (49.1) (20.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 6:00am

Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A kids' show unlike any other, 'H.R. Pufnstuf' is set in the far-out fantasy world of Living Island. Wildly imaginative and exploding with color, the series follows young Jimmy and Mayor H.R. Pufnstuf as they struggle to protect Living Island against the far-reaching sorcery of Witchiepoo. This Saturday morning classic was created by legendary producers Sid and Marty Krofft.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 6)	Response
Program Title	Land of the Lost (49.1) (20.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 6:30am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	5 years to 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	While rafting on a camping trip, a chance encounter with a 1,000-foot waterfall plunges the Marshall family to an alternate universe. An imaginative Sid and Marty Krofft production, 'Land of the Lost' is a jungle world of no definite place or time, where the Marshalls must deal with dinosaurs and avoid the lizard-like Sleestaks-all while looking for a way home. It's a terrific blend of sic-fi, fantasy and live action adventure that was an essential part of mid-'70s Saturday morning television
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 6)	Response
Program Title	Saved By the Bell (49.1) (20.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 9am-11am
Total times aired at regularly scheduled time	52
Total times aired	52
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zack Morris the cool trouble maker, A.C. Slater the kind hearted jock, Screech Powers the smart and funny nerd, Kelly Kapowski the teen dream who is Zack Morris's obsession, Lisa Turtle the gossiping fashion lover, and Jessie Spano the feminist straight A student. They make up the six individual students and their misadventures at Bayside High School.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	Sally Thompson
	Address	1811 England Drive
	City	Alexandria
	State	LA
	Zip	71303
	Telephone Number	(318) 473-0031
	Email Address	sallythompson@kmya- tv.com
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (3)

Other Matters (1 of 3)	Response
Program Title	Green Screen Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Sat 7:00 & 7:30 am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures presents stories and drawings by elementary students from 2nd through 8th grade. School administrators, classroom teachers, and families can submit student's works. A creative case of improve actors makes the writing come to life using story theatre, game shows and puppetry.

Other Matters (2 of 3)	Response
Program Title	Travel Thru History
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 8:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Travel Thru History is designed tO spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the U.S. from Las Vegas to Key West.

Other Matters (3 of 3)	Response
Program Title	Mystery Hunters
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Teenage hosts Araya and Christina investigate real-life reports of mysteries such as spirits, legendary creatures, monsters, dinosaurs and UFOs. They use scientific rigour to try to find plausible explanations for the sightings and eye-witness accounts that trigger their investigations. In another section of the show, Doubting Dave, a scientist, attempts to explain mysterious personal experiences that have been emailed in by viewers, in a feature called "V-Files", as well as a way to create your own versions of the mysteries in the show in his "Mystery Lab" segment.

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an	
	officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed	
	official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an	
	attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to	
	represent the party filing the Children's Television Programming, and who further certifies that he or she has	
	read the document; that to the best of his or her knowledge, information, and belief there is good ground to	
	support it; and that it is not interposed for delay.	
	FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND	
	FORFEITURE OF ANY FEES PAID	
	Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage	
	requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of	
	the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements	
	that apply to the type of Authorization requested in this application.	
	WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY	
	FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION	
	AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	Yes
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the	Ladly
	Authorization(s) specified above.	Abraham
		, M.D
		Member
		of LLC
		that is the
		managing
		member
		of
		Licensee
		I Square
		Media,
		LLC
		04/11
		/2016

Attachments No Attachments.