

(REFERENCE COPY - Not for submission)  
Children's Television Programming Report

FRN: 0024892366 | File Number: 0000009344 | Submit Date: 04/08/2016 | Call Sign: WNYS-TV | Facility ID: 58725 | City: SYRACUSE | State: NY  
Service: Full Service Television | Purpose: Children's TV Programming Report Amendment | Status: Received |  
Status Date: 04/08/2016 | Filing Status: Active

Report reflects information for : First Quarter of 2016

	Section	Question	Response
General Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
SYRACUSE BROADCASTING, INC.	John B. Tupper 2 GALLEON			
Doing Business As: SYRACUSE BROADCASTING, INC.	HILTON HEAD ISLAND, SC 29928	+1 (203) 431-3366	JTUPPER@KEPPER-TUPPER.COM	Company
	United States			

Contact  
Representatives  
(2)

Contact Name	Address	Phone	Email	Contact Type
JOHN E. HIDLE , P.E. .	CARL T. JONES CORPORATION			
CONSULTING ENGINEER	7901 YARNWOOD COURT	+1 (703) 569-7704	JHIDLE@CTJC.COM	Technical Representative
CARL T. JONES CORPORATION	SPRINGFIELD, VA 22153			
	United States			
	5335 WISCONSIN AVENUE, N.W.			
ANNE T. PAXSON	SUITE 440	+1 (202) 296-4800	ATP@BAPLAW.COM	Legal Representative
BORSARI & PAXSON	WASHINGTON, DC 20015			
	United States			

Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	MYNETWORK
	Nielsen DMA	Syracuse
	Web Home Page Address	www.foxsyracuse.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(11)

Digital Core Program (1 of 11)	Response
Program Title	DOG TALES
Origination	Syndicated
Days/Times Program Regularly Scheduled	MONDAYS, 7:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of Dogtales profiles a breed of dog; its history, popularity and characteristics. Viewers will learn the differences in dogs and how those differences affect their lives. Viewers are shown families who own particular breeds, how they interact with their dogs and how they are a valuable part of the family. Several dog experts explain the various dogs needs, health, nutrition requirements, safety and care. This program aired on the main digital stream WNYS-CH44.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 11)	Response
Program Title	ELIZABETH STANTON'S GREAT BIG WORLD
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUESDAYS, 7:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets	This program addresses areas of particular concern to young teens; including global, social, educational and wellness issues. Elizabeth and select celebrity friends travel around the world volunteering in areas of specific need. The program combines exciting, fun and diverse experiences of world exploration with life-changing volunteer opportunities. Various age-appropriate global issues are introduced to the viewing audience through in-depth and thoughtful interviews. In

the definition of Core Programming.	addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens in selfless, helping behaviors, and educate them on where and how to find volunteer opportunities. This program aired on the main digital stream WNYS-CH44.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 11)	Response
Program Title	ON THE SPOT
Origination	Syndicated
Days/Times Program Regularly Scheduled	WEDNESDAYS, 7:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a sketch-comedy/variety show aimed at educating and entertaining kids. Episodes use a creative mixture of humor, improve, animation, and viewer-generated video. M@dAbout conveys important messages about life skills such as personal finance, health & nutrition, fitness, conservation and decision-making in a fun entertaining way. Each episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improve comedy, eye-catching animation, music videos, humorous "man-on-the-street" interviews, and viewer-created questions about life's issues. This program aired on the main digital stream WNYS-CH44.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 11)	Response
Program Title	LIVE LIFE AND WIN
Origination	Syndicated
Days/Times Program Regularly Scheduled	THURSDAYS, 7:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions	

for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life & Win! a series with a goal to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts, school & sports, exercise & nutrition and wellness. The series promotes such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism. This program aired on the main digital stream WNYS-CH44.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 11)	Response
Program Title	TEEN KIDS NEWS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS, 7:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features weekly educational features such as, "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The show has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates the viewer's curiosity, develops their learning, cognitive, listening and thinking skills, and serves as an enhancement to their academic and educational experience. This program aired on the main digital stream WNYS-CH44.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 11)	Response
Program Title	CAREER DAY
Origination	Syndicated
Days/Times Program	

Regularly Scheduled	SATURDAYS, 8:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program guides young people to potential career paths by featuring inspirational interviews with successful celebrities, entrepreneurs, business people, such as, world renowned brain surgeons to marine biologists who share their stories with young people about their careers. This motivational show is fun and exciting and tries to help kids answer the age old question: "What do I want to be when I grow up?" This program aired on the main digital stream WNYS-CH44.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 11)	Response
Program Title	WILD AMERICA
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRIDAYS, 7:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment as it exists in North America and learn to protect North America's animal species. This program aired on the main digital stream WNYS-CH44.
Does the Licensee	



identify the program by displaying throughout the program the symbol E/I?

Yes

Digital Core Program (8 of 11)	Response
Program Title	CURIOSITY QUEST
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRIDAYS, 10AM & 10:30AM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosity Quest is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answer. This program will air on the secondary digital stream, CH44.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 11)	Response
Program Title	REAL LIFE 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRIDAYS, 11AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by five teens, this program introduces its viewers to some of the world's most colorful and challenging careers. Its unique format combines travel, interviews and on-the-job experiences to create the Real Life 101 curriculum, giving teens career guidance, tips on interviews and what to wear. This program will air on the secondary digital stream, CH44.2.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (10 of 11)	Response
Program Title	AWESOME ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRIDAYS, 11:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is an adventure/travel show that takes teens, ages 13 to 16, on incredible journeys all over the world. The show has won numerous awards, and, in 2013, was nominated for a daytime Emmy for Outstanding Travel Series. The destinations and activities are diverse, from Ice Climbing the glaciers in Iceland to trekking next to Lava in the islands of Hawaii. But the show isn't just about having fun, it also seeks to educate its viewers. This program will on the secondary digital stream, CH44.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 11)	Response
Program Title	AQUA KIDS
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRIDAYS 12:00PM & 12:30PM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids motivates young people to take an active role in preserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world. This program will air on the secondary digital stream, CH44.2.
Does the Licensee identify the program by	Yes

displaying throughout  
the program the symbol  
E/I?

Question		Response
Non-Core Educational and Informational Programming (0)	<b>Sponsored Core Liaison Contact</b>	
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	Leslie Baycura
	Address	1000 JAMES STREET
	City	SYRACUSE
	State	NY
	Zip	13203
	Telephone Number	(315) 634-7958
	Email Address	lbaycura@foxsyracuse.com
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WNYS aired several hundred PSA's during the first quarter of 2016. Many of these PSA's are targeted specifically toward children under the age of 16. These PSA's encourage children to make positive life choices in all areas of their lives.

Other Matters  
(10)

Other Matters (1 of 10)	Response
Program Title	DOG TALES
Origination	Syndicated
Days/Times Program Regularly Scheduled	MONDAYS, 7:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of Dogtales profiles a breed of dog; its history, popularity and characteristics. Viewers will learn the differences in dogs and how those differences affect their lives. Viewers are shown families who own particular breeds, how they interact with their dogs and how they are a valuable part of the family. Several dog experts explain the various dogs needs, health, nutrition requirements, safety and care.This program will air on the main digital stream, WNYS-CH44.
Other Matters (2 of 10)	Response
Program Title	ELIZABETH STANTON'S GREAT BIG WORLD
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUESDAYS, 7:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program addresses areas of particular concern to young teens; including global, social, educational and wellness issues. Elizabeth and select celebrity friends travel around the world volunteering in areas of specific need. The program combines exciting, fun and diverse experiences of world exploration with life-changing volunteer opportunities. Various age-appropriate global issues are introduced to the viewing audience through in-depth and thoughtful interviews. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens in selfless, helping behaviors, and educate them on where and how to find volunteer opportunities. This program will air on the main digital stream, WNYS-CH44.
Other Matters (3 of 10)	Response
Program Title	ON THE SPOT
Origination	Syndicated
Days/Times Program Regularly Scheduled	WEDNESDAYS, 7:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is hosted by comedian Eric Schwartz who randomly interviews people on the street about local and national curriculum focusing on questions about any of the following topics; geography, history, art, science, mathematics, culture, language, music and sports. The answers to the questions are addressed with video inserts, graphs and/or maps to provide viewers with a deeper understanding of the topic. This program will air on the main digital stream, WNYS-CH44.
Other Matters (4 of 10)	Response
Program Title	LIVE LIFE AND WIN
Origination	Syndicated
Days/Times Program	

Regularly Scheduled	THURSDAY, 7:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life & Win! a series with a goal to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts, school & sports, exercise & nutrition and wellness. The series promotes such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism. This program will air on the main digital stream, WNYS-CH44.
<b>Other Matters (5 of 10)</b>	<b>Response</b>
Program Title	CAREER DAY
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY, 8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program guides young people to potential career paths by featuring inspirational interviews with successful celebrities, entrepreneurs, business people, such as, world renowned brain surgeons to marine biologists who share their stories with young people about their careers. This motivational show is fun and exciting and tries to help kids answer the age old question: "What do I want to be when I grow up?" This program will air on the main digital stream WNYS-CH44.
<b>Other Matters (6 of 10)</b>	<b>Response</b>
Program Title	WILD AMERICA
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRIDAYS, 7:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment as it exists in North America and learn to protect North America's animal species. This program will air on the main digital stream WNYS-CH44.
<b>Other Matters (7 of 10)</b>	<b>Response</b>
Program Title	CURIOSITY QUEST
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRIDAYS, 10AM & 10:30AM
Total times aired at regularly scheduled time	26

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosity Quest is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answer. This program will air on the secondary digital stream, CH44.2.

Other Matters (8 of 10)	Response
Program Title	REAL LIFE 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRIDAYS, 11AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by five teens, this program introduces its viewers to some of the world's most colorful and challenging careers. Its unique format combines travel, interviews and on-the-job experiences to create the Real Life 101 curriculum, giving teens career guidance, tips on interviews and what to wear. This program will air on the secondary digital stream, CH44.2.

Other Matters (9 of 10)	Response
Program Title	AWESOME ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRIDAYS, 11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is an adventure/travel show that takes teens, ages 13 to 16, on incredible journeys all over the world. The show has won numerous awards, and, in 2013, was nominated for a daytime Emmy for Outstanding Travel Series. The destinations and activities are diverse, from Ice Climbing the glaciers in Iceland to trekking next to Lava in the islands of Hawaii. But the show isn't just about having fun, it also seeks to educate its viewers. This program will on the secondary digital stream, CH44.2.

Other Matters (10 of 10)	Response
Program Title	Aqua Kids Adventure
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRIDAYS, 12PM & 12:30PM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids motivates young people to take an active role in preserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world. This program will air on the secondary digital stream, CH44.2.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p><b>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND /OR FORFEITURE (U.S. Code, Title 47, §503).</b></p> <p>I certify that this application includes all required and relevant attachments.</p> <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Yes</p> <p><b>Leslie Baycura</b></p> <p><i>Programming</i></p> <p>04/08/2016</p>



Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
<a href="#">Amendment to Form 398 Children WNYS.docx</a>	Applicant	Amendment	Change Made regarding Childrens PSA's	Done with Virus Scan and /or Conversion