



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0003756566** | File Number: **0000010005** | Submit Date: **04/08/2016** | Call Sign: **KNBN** | Facility ID: **81464** | City: **RAPID CITY** | State: **SD**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Superseded** | Status Date: **02/12/2018** | Filing Status: **Inactive**

## Report reflects information for : First Quarter of 2016

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

<b>Applicant</b>	<b>Address</b>	<b>Phone</b>	<b>Email</b>	<b>Applicant Type</b>
<b>RAPID BROADCASTING COMPANY Applicant</b> Doing Business As: RAPID BROADCASTING COMPANY	P.O. BOX 2860 2504 WEST MAIN STREET RAPID CITY, SD 57709 United States	+1 (605) 343-1966	mwalter@newscenter1.com	Company

---

**Contact  
Representatives  
(2)**

Contact Name	Address	Phone	Email	Contact Type
<b>David M. Silverman , Esq. .</b> DAVIS WRIGHT TREMAINE LLP	1919 PENNSYLVANIA AVE., N.W. SUITE 800 WASHINGTON, DC 20006 United States	+1 (202) 973- 4200	DAVIDSILVERMAN@DWT. COM	Legal Representative
<b>Mark Walter</b> <i>TECHNICAL CONSULTANT</i> Rapid Broadcasting Company	P.O. Box 2860 2504 West Main Street Rapid City, SD 57709 United States	+1 (605) 355- 0024	mwalter@newscenter1.com	Technical Representative

**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Rapid City
	Web Home Page Address	www.newscenter1.tv

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	3.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(7)**

Digital Core Program (1 of 7)	Response
Program Title	Ruff Ruff Tweet & Dave
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8:30a, Sat 9:00a
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chica is a five-year-old chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and interpersonal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation--where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Program Title	Clangers
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9:30a, Sat 10:00 a
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Clangers is a British stop-motion animated children's television series of short stories about a family of murine creatures who live on, and inside, a small moon-like planet. They speak only in whistles, and eat green soup supplied by the Soup Dragon and blue string pudding.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (3 of 7)</b>		<b>Response</b>
Program Title	Astroblast	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat 9:00a, Sat 9:30a	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	0	

Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sputnik is a pig who wears purple. She loves to read and is depicted as being very knowledgeable. Haley is a rabbit who wears pink. She is depicted as being daring, fun-loving, and a thrill-seeker. Comet is a dog who wears blue. He is depicted as the leader of the group, and likes exciting and loud things. Radar is a monkey who wears green. He is depicted as being athletic, but he's also a bit of a sore loser. Jet is an alligator/crocodile (species unknown) who wears orange. He never talks, but he is very expressive and everyone understands his gestures. Sal is a purple, three-eyed space octopus. He often shares his "gam-gam" (grandmother)'s advice whenever there's a sticky situation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (4 of 7)</b>	<b>Response</b>
Program Title	Nina' World
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8:00a, 8:30a
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nina's World is an American children's television series about the childhood days of a Latin American girl. garden.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (5 of 7)</b>	<b>Response</b>
Program Title	Lazy Town
Origination	Network
Days/Times Program Regularly Scheduled	Sat 7:30a, 10:30a

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends (human puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast-athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating sports candy (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 7)	Response
Program Title	Floogals
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8:00a
Total times aired at regularly scheduled time	8
Total times aired	8
Number of Preemptions	0
Number of Preemptions for other than Breaking News	



Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Episode Guide 52 episodes On TV Airs Sat. Apr. 09, 9:00 PM on SPROUT
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (7 of 7)</b>		<b>Response</b>
Program Title	Earth to Luna	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat 10a	
Total times aired at regularly scheduled time	5	
Total times aired	5	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	3 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What adults often take for granted in life's minutiae frequently delights children. One of those kids is Luna, 6, for whom the world is a giant laboratory, filled with opportunities to learn more about what things are, and why and how scientific actions take place. Luna's passion for science prompts her exploration of the world with energy and enthusiasm. Little brother Jupiter and pet ferret Clive are by her side as the inquisitive girl pursues answers to her specific questions.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core Programming (12)**

<b>Non-Core Educational and Informational Programming (12)</b>	<b>Response</b>
Program Title	Jack Hanna Animal Adventures
Call Letters of Station Airing Sponsored Program	KNBN
Channel Number of Station Airing Sponsored Program	21
Did total programming increase?	No
Origination	Network
Days/Times Program Regularly Scheduled:	Mon - Fri 4p
Total times aired at regularly scheduled time	65
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	14 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	Jack Hanna's Animal Adventures follows renowned animal expert Jack Hanna as he travels the world studying and interacting with various exotic animals. Whether he's swimming with a school of fish in the Caribbean or cruising the jungles of Africa in safari, viewers of all ages are guaranteed to be engaged by the information Hanna shares in each episode.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Date and Time Aired:**

<b>Questions</b>	<b>Response</b>
<b>Non-Core Educational and Informational Programming (12)</b>	<b>Response</b>
Program Title	Calling Dr. Pol
Call Letters of Station Airing Sponsored Program	KNBN
Channel Number of Station Airing Sponsored Program	21
Did total programming increase?	No
Origination	Network
Days/Times Program Regularly Scheduled:	Sat 7:00a
Total times aired at regularly scheduled time	13
Number of Preemptions:	0
Length of Program:	30 mins

Age of Target Child Audience from:	7 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	Dr. Pol has a veterinary clinic, and makes house calls, as well. He heels small animals, and specializes in larger farm animals. The series shows his skills in the office, and out on the farm.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

**Date and Time Aired:**

Questions	Response
<b>Non-Core Educational and Informational Programming (12)</b>	
Program Title	Calling Dr. Pol 2
Call Letters of Station Airing Sponsored Program	KNBN
Channel Number of Station Airing Sponsored Program	21
Did total programming increase?	No
Origination	Network
Days/Times Program Regularly Scheduled:	Sat 7:30a
Total times aired at regularly scheduled time	13
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	7 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	Dr. Pol has a veterinary clinic, and makes house calls, as well. He heels small animals, and specializes in larger farm animals. The series shows his skills in the office, and out on the farm.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

**Date and Time Aired:**

Questions	Response
<b>Non-Core Educational and Informational Programming (12)</b>	
Program Title	Dog Whisperer With Cesar Millian
Call Letters of Station Airing Sponsored Program	KNBN
Channel Number of Station Airing Sponsored Program	21
Did total programming increase?	No
Origination	Network
Days/Times Program Regularly Scheduled:	Sat 8:30a
Total times aired at regularly scheduled time	13

Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	Casey Anderson takes viewers through North America's wild places to witness rare and personal experiences with endangered species.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Date and Time Aired:**

Questions	Response
<b>Non-Core Educational and Informational Programming (12)</b>	
Program Title	Dog Whisperer With Cesar Millian 2
Call Letters of Station Airing Sponsored Program	KNBN
Channel Number of Station Airing Sponsored Program	21
Did total programming increase?	No
Origination	Network
Days/Times Program Regularly Scheduled:	Sat 9:00a
Total times aired at regularly scheduled time	13
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	Casey Anderson takes viewers through North America's wild places to witness rare and personal experiences with endangered species.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Date and Time Aired:**

Questions	Response
<b>Non-Core Educational and Informational Programming (12)</b>	
Program Title	Dog Whisperer With Cesar Millian 3
Call Letters of Station Airing Sponsored Program	KNBN
Channel Number of Station Airing Sponsored Program	21
Did total programming increase?	No
Origination	Network
Days/Times Program Regularly Scheduled:	Sat 9:30a
Total times aired at regularly scheduled time	13

Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	Jack Stewart and Colton Smith take viewers through America's national parks to face nature and some of the most amazing places on earth.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Date and Time Aired:**

Questions	Response
<b>Non-Core Educational and Informational Programming (12)</b>	
	<b>Response</b>
Program Title	Dog Whisperer With Cesar Millian 4
Call Letters of Station Airing Sponsored Program	KNBN
Channel Number of Station Airing Sponsored Program	21
Did total programming increase?	No
Origination	Network
Days/Times Program Regularly Scheduled:	Sat 10:00a
Total times aired at regularly scheduled time	13
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	This series educates viewers on healthy eating habits, fun recipes, and fun, easy ways to incorporate fun activities for the whole family in daily routines.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Date and Time Aired:**

Questions	Response
<b>Non-Core Educational and Informational Programming (12)</b>	
	<b>Response</b>
Program Title	Save Our Shelter
Call Letters of Station Airing Sponsored Program	KNBN
Channel Number of Station Airing Sponsored Program	21

Did total programming increase?	Yes
Origination	Network
Days/Times Program Regularly Scheduled:	Sat 10:30p, Sat 11:00a
Total times aired at regularly scheduled time	13
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	LIVE LIFE and WIN! is a weekly Educational/Informational (E/I), nationally syndicated TV series highlighting inspirational teen success stories with segments featuring Extraordinary Teens, Breaking Barriers, Giving Back, and Nutrition & Exercise with a focus on the arts, school, sports, community and teen entrepreneurship. LIVE LIFE and WIN! helps teens discover and learn strategies and attributes to achieve personal dreams, explore volunteerism as an opportunity to build character and uncover personal passions, and gain knowledge about life skills necessary to LIVE LIFE and WIN!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Date and Time Aired:**

Questions	Response
<b>Non-Core Educational and Informational Programming (12)</b>	<b>Response</b>
Program Title	HATCHED
Call Letters of Station Airing Sponsored Program	KNBN
Channel Number of Station Airing Sponsored Program	21
Did total programming increase?	Yes
Origination	Network
Days/Times Program Regularly Scheduled:	Sat 11:30a
Total times aired at regularly scheduled time	13

Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	Career advice and insight is presented by leaders in their respective fields. The new entrepreneurial show that gives American inventors--with a special focus on teens, moms, and minority owners--an exciting and educational opportunity of a lifetime. The chance to learn from our savvy business experts will help educate them and thus the audience on what it will take to create and launch a truly viable business
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Date and Time Aired:**

Questions	Response
<b>Non-Core Educational and Informational Programming (12)</b>	<b>Response</b>
Program Title	DREAMQUEST
Call Letters of Station Airing Sponsored Program	KNBN
Channel Number of Station Airing Sponsored Program	21
Did total programming increase?	Yes
Origination	Network
Days/Times Program Regularly Scheduled:	Sat 11:30a
Total times aired at regularly scheduled time	13
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	14 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	DREAM QUEST follows the incredible journey of eight "dreamers" as they compete in challenges designed to expose their weaknesses and make them face the very obstacles that are stopping them from achieving their dreams. The drama culminates in an emotional season finale where the winners of each of three rounds of competition are rewarded with a once-in-a-lifetime opportunity to pitch their dream to a panel of celebrity judges. But only one will win and get a chance to live out their dream



---

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

---

**Date and Time Aired:**

Questions	Response
<b>Non-Core Educational and Informational Programming (12)</b>	
Program Title	Jack Hanna's Into The Wild
Call Letters of Station Airing Sponsored Program	KNBN
Channel Number of Station Airing Sponsored Program	21
Did total programming increase?	Yes
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sat 4:00p
Total times aired at regularly scheduled time	13
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	14 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	Jack Hanna's Animal Adventures follows renowned animal expert Jack Hanna as he travels the world studying and interacting with various exotic animals. Whether he's swimming with a school of fish in the Caribbean or cruising the jungles of Africa in safari, viewers of all ages are guaranteed to be engaged by the information Hanna shares in each episode.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

---

**Date and Time Aired:**

Questions	Response
<b>Non-Core Educational and Informational Programming (12)</b>	
Program Title	Dog Town USA

---

Call Letters of Station Airing Sponsored Program	KNBN
Channel Number of Station Airing Sponsored Program	21
Did total programming increase?	Yes
Origination	Network
Days/Times Program Regularly Scheduled:	Sat 8:00a
Total times aired at regularly scheduled time	13
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	14 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	Educating America's youth about dog adoption is vitally important to the success of national efforts aimed at protecting our precious and valued animal friends. Built on 33,000 acres of pristine land in Utah, Dog Town is the nation's preeminent facility dedicated to finding safe homes for abandoned dogs. Each week, Dog Town's highly skilled staff and internationally renowned experts first create a safe sanctuary for dogs from around the world. Next, Dog Town USA's medical professionals provide personal care to each dog beginning the detailed process of rehabilitation in preparation for uniting each dog with a loving new family and home. Dog Town USA showcases how proper animal care not only shows our respect for animals but provides valuable life lessons for young people including respect, discipline and dedication to improving the quality of life for both pet and adopted family.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Date and Time Aired:**

Questions	Response
-----------	----------

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Carolyn Fite
Address	2424 So Plaza Dr.
City	Rapid City
State	SD
Zip	57702
Telephone Number	(605) 355-0024
Email Address	cfite@newscenter1.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

**Other Matters (1)**

Other Matters (1 of 1)	Response
Program Title	No other matters
Origination	Local
Days/Times Program Regularly Scheduled	0
Total times aired at regularly scheduled time	0
Length of Program	0 mins
Age of Target Child Audience from	0 years to 0 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	

## Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Carolyn Joyce Fite</b> <i>Traffic Coordinator</i></p> <p>04/08/2016</p>

## Attachments

No Attachments.