



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** | File Number: **0000009679** | Submit Date: **04/07/2016** | Call Sign: **WWSB** | Facility ID: **61251** | City:
SARASOTA | State: **FL**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/07/2016 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2016**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WWSB LICENSE LLC	Jeffrey Benninghoff 1477 TENTH STREET SARASOTA, FL 34236 United States	+1 (941) 552-3000	jbenninghoff@wwsb.com	Company

Contact
Representatives
(2)

Contact Name	Address	Phone	Email	Contact Type
Sally A Buckman , Esq . Lerman Senter PLLC	2001 L Street NW Suite 400 Washington, DC 20036 United States	+1 (202) 416- 6762	sbuckman@lermansenter. com	Legal Representative
Jack Dillon CALKINS MEDIA, INC.	1477 TENTH STREET Sarasota, FL 34236 United States	+1 (941) 923- 8840	jdillon@wwsb.tv	Technical Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC
	Nielsen DMA	Tampa-St. Pete (Sarasota)
	Web Home Page Address	www.mysuncoast.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays / 9 am - 9:30 am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode, wildlife expert and animal ambassador, Jack Hanna counts down in intriguing and fun categories that gives viewers stimulating lessons about the world's animals. As Jack reveals the categories, he will give us further insights and interesting facts about the animals. For example, when Jack reveals that the largest animal on the African content is in fact the elephant, he will ask, "do you know the difference between an African and Asian elephant?" The fun format of this show affords Jungle Jack and the producers the opportunity to effortlessly teach while entertaining.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 6)	Response
Program Title	Ocean Mysteries with Jeff Corwin
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays / 9:30 am - 10 am
Total times aired at regularly scheduled time	13
Total times aired	13

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Perhaps best known for his Emmy Award winning hit shows on The Disney Channel, Discovery and Animal Planet, Jeff Corwin has now moved to broadcast television in Ocean Mysteries with Jeff Corwin. Based at the world's largest aquarium, The Georgia Aquarium in Atlanta, Jeff takes viewers around the globe to explore Earth's least understood resource, our Oceans. Each week, Jeff is joined by experts to uncover the hidden secrets of the deep.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 6)		Response
Program Title		Sea Rescue
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays / 10 am - 10:30 am
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sea Rescue tells the stories of marine animal rescue, rehabilitation and release by the dedicated men and women of the Sea World wildlife rescue teams and partner organizations. With rescue teams on call 24 hours a day, Sea World has rescued more than 22,000 whales, dolphins, sea lions, penguins, manatees, sea turtles and birds over the last 40 years, with the ultimate goal of successfully rehabilitating and returning each one to the ocean. This program takes viewers on incredible and heartwarming adventures through a combination of first hand accounts, expert insight and remarkable footage that will inspire, educate and enthrall.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 6)		Response
Program Title		Wildlife Docs
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays / 10:30 am - 11 am
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The half-hour weekly series, The Wildlife Docs, follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, host Rachel Reenstra will show viewers a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?		Yes

Digital Core Program (5 of 6)		Response
Program Title	Rock the Park	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays / 11 am - 11:30 am	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rock the Park is a weekly half-hour series produced and designed to educate and inform children 13 - 16 years of age and taps into America's love affair with our national parks. In this awe-inspiring and entertaining series, our hosts, Jack Steward and Colton Smith, come face to face with nature and some of the most amazing places on earth. Viewers will witness the fascinating underwater world of Dry Tortugas National Park in Florida, which is home to the world's most unique coral and marine life. They'll watch as Jack and Colton raft their way through Alaska's remote Aniakchak National Monument and Preserve, spotting the region's famous brown bears. Viewers will reach new heights as Jack and Colton embark on their biggest challenge yet - The Grand Teton in Wyoming's Grand Teton National Park.	
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes	

Program Title	Born to Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays / 11:30 am - Noon
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A 2012 Emmy nominee for "Outstanding Children's Series," the world's cultures and its geographical divides are brought to life as world explorer Richard Wiese takes viewers on globetrotting, hands-on explorations. As former President of the Explorer's Club in Manhattan and Registered Climbing Guide for teens at The Museum of Natural History, Richard is the ultimate Social Studies teacher and Weekend Adventure's real life Indiana Jones. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano or travels down the Nile River, an African life source, viewers will travel the world without leaving their homes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Kenneth J. Long
Address	1477 Tenth Street
City	Sarasota
State	FL
Zip	34236
Telephone Number	(941) 552-3059
Email Address	klong@wwsb.tv
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
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Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
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Other Matters (2 of 6)	Response
Program Title	Ocean Mysteries with Jeff Corwin
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Other Matters (3 of 6)	Response
Program Title	Sea Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays / 10 am - 10:30 am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sea Rescue tells the stories of marine animal rescue, rehabilitation and release by the dedicated men and women of the Sea World wildlife rescue teams and partner organizations. With rescue teams on call 24 hours a day, Sea World has rescued more than 22,000 whales, dolphins, sea lions, penguins, manatees, sea turtles and birds over the last 40 years, with the ultimate goal of successfully rehabilitating and returning each one to the ocean. This program takes viewers on incredible and heartwarming adventures through a combination of first hand accounts, expert insight and remarkable footage that will inspire, educate and enthrall.
Other Matters (4 of 6) Response	
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Other Matters (5 of 6) Response	
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Other Matters (6 of 6)	
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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	Kenneth J. Long <i>Controller</i> 04/07 /2016

Attachments

No Attachments.