



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

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City: **CHATTANOOGA** | State: **TN**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/08/2016 | Filing Status: **Active**

Report reflects information for : First Quarter of 2016

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WDEF-TV, INC. Doing Business As: WDEF-TV, INC.	Phil Cox 3300 Broad Street Chattanooga, TN 37408 United States	+1 (423) 785-1200	dellis@wdef.com	Company

**Contact
Representatives
(2)**

Contact Name	Address	Phone	Email	Contact Type
Anne Goodwin Crump FLETCHER, HEALD & HILDRETH, P.L.C.	1300 NORTH 17TH STREET Eleventh Floor ARLINGTON, VA 22209 United States	+1 (703) 812- 0426	CRUMP@FHHLAW. COM	Legal Representative
LOUIS R. duTreil , Jr. . <i>CONSULTING ENGINEER</i> duTreil, Lundin & Rackley, Inc.	201 Fletcher Avenue SARASOTA, FL 34237 United States	+1 (941) 329- 6004	BOBJR@DLR.COM	Technical Representative

**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Chattanooga
	Web Home Page Address	www.wdef.com

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(20)

Digital Core Program (1 of 20)	Response
Program Title	LUCKY DOG, AIRED ONLY ON MAIN PROGRAM CHANNEL ON 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7-7:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 20)	Response
Program Title	DR. CHRIS PET VET, AIRED ONLY ON MAIN PROGRAM CHANNEL ON 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:30-8am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 20)	Response
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Program Title	HENRY FORDS INNOVATION NATION - AIRED ONLY ON DIGITAL CHANNEL 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:00-8:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Henry Ford's INNOVATION NATION, hosted by Mo Rocca, features the celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions, and the perseverance, passion and price required to bring them to life. The program includes segments focusing on 'what if it never happened' and 'the innovation by accident,' and has a strong focus on 'junior geniuses' who are changing the face of technology. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 20)

Response

Program Title	THE INSPECTORS - AIRED ONLY ON DIGITAL CHANNEL 12.1
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Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:30-9:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE INSPECTORS is a scripted dramatic series inspired by compelling real-life cases handled by the United States Postal Inspection Service. In the series, Preston Wainwright, a determined teenage boy who is thriving after being paralyzed in a car accident, works as an intern at the U.S. Postal Inspector's lab assisting his U.S. Postal Inspector mom, Amanda, in solving crimes that deal with everything from internet scams, identity and mail theft, to consumer fraud. The program strives to educate young people about making the right choices in their daily lives, encourages open communication between teens and parents and includes positive messaging regarding living with disabilities, overcoming challenges, beating the odds and the power of perseverance. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 20)

Response

Program Title	CHICKEN SOUP FOR THE SOUL-HIDDEN HEROES, AIRED ONLY ON MAIN PROGRAM CHANNEL ON 12.1
Origination	Network

Days/Times Program Regularly Scheduled	Saturday, 11-11:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program offers teens an opportunity to view everyday people - regardless of age, sex, occupation or education - stepping forward and acting in a socially responsible and moral fashion when faced with crises and moral dilemmas. In a candid camera-type format, individuals are placed in situations that cause them to demonstrate acts of kindness and generosity, stand up for diversity, shield others from bullies, and embrace friendships. In addition, the program includes segments that focus on overcoming ones fears, as well as rewarding individuals for their unselfish kindness and community service. The program seeks to encourage young viewers to increase their sensitivity and awareness, in order to refine their own moral compass. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 20)

Response

Program Title	GAME CHANGERS WITH KEVIN FRAZIER, AIRED ONLY ON MAIN PROGRAM CHANNEL ON 12.1
Origination	Network

Days/Times Program Regularly Scheduled	Saturday, 11:30am-12pm
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GAME CHANGERS hosted by Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program
(7 of 20)**

Response

Program Title	AWESOME ADVENTURES, AIRED ONLY ON OUR SECOND DIGITAL PROGRAM CHANNEL 12.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10-10:30am

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is a half-hour weekly teen adventure series that is shot in high definition airing 52 weeks a year. The host, as well as two different teens, travel each week to destinations around the world that can be both exotic and remote. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The program serves a significant purpose of informing and educating children and meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 20)		Response
Program Title	ANIMAL ATLAS, AIRED ONLY ON OUR SECOND DIGITAL PROGRAM CHANNEL 12.2	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday, 11-11:30am	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	0	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On Animal Atlas, viewers are able to travel the globe to meet every kind of animal imaginable, from the familiar to the astounding. They learn about their lives, their history, and the adaptations that allow them to survive and thrive. But best of all, they meet them face to face. Just spin the globe, anywhere, everywhere animals live, you'll find Animal Atlas. The program serves a significant purpose of informing and educating children and meets the definition of Core Programming as specified in the Commission's rules. This is the second of 2 back to back episodes airing weekly.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 20)	Response
Program Title	AWESOME ADVENTURE, AIRED ONLY ON OUR SECOND DIGITAL PROGRAM CHANNEL 12.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30am-12pm
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is a half-hour weekly teen adventure series that is shot in high definition airing 52 weeks a year. The host, as well as two different teens, travel each week to destinations around the world that can be both exotic and remote. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The program serves a significant purpose of informing and educating children and meets the definition of Core Programming as specified in the Commission's rules.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (10 of 20)	Response
Program Title	LIVE LIFE AND WIN - AIRED ONLY ON SECOND DIGITAL CHANNEL 12.2
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 10:00-10:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life and Win is a series of inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 20)	Response
Program Title	REAL WINNING EDGE - AIRED ONLY ON SECOND DIGITAL STATION 12.2

Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 10:30-11:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a weekly half hour television series that highlights adolescents and young adults making the right choices when faced with tough decisions and significant changes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 20)

Response

Program Title	LIVE LIFE AND WIN - AIRED ONLY ON SECOND DIGITAL CHANNEL 12.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30-11:00 am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life and Win is a series of inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 20)		Response
Program Title	MISSING AIRED ONLY ON THIRD DIGITAL PROGRAM CHANNEL 12.3 ON AIR EFFECTIVE 03/05/16	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday, 10:00a - 10:30a	
Total times aired at regularly scheduled time	4	
Total times aired	4	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MISSING profiles the cases of missing children and adults and offers internet safety tips and an instructional message from the National Center for Missing and Exploited Children. The program serves a significant purpose of informing and educating children and meets the definition of Core Programming as specified in the Commission's rules.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (14 of 20)		Response
Program Title	TEEN KIDS NEWS AIRED ONLY ON THIRD DIGITAL PROGRAM CHANNEL 12.3 ON AIR EFFECTIVE 03/05/16	

Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30a - 11:00a
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TEEN KIDS NEWS is an Emmy Award winning 1/2 hour weekly TV show that is informative, educational and fun. The program serves a significant purpose of informing and educating children and meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core

Program (15 of 20) Response

Program Title	WORD TRAVELS AIRED ONLY ON THIRD DIGITAL PROGRAM CHANNEL 12.3 ON AIR EFFECTIVE 03/05/16
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:00a - 11:30a
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WORD TRAVELS - While traveling to exotic locations and writing about enlightening experiences may sound like an adventurous occupation, the life of a travel writer is not always as glamorous as it seems. Filmed in 36 countries across six continents, each half hour episode reveals the real story of professional travel journalism, the truth behind the byline, and reinvents the way travel shows are currently presented. The program serves a significant purpose of informing and educating children and meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 20)	Response
Program Title	TEEN KIDS NEWSAired ONLY ON THIRD DIGITAL PROGRAM CHANNEL 12.3 ON AIR EFFECTIVE 03/05/16
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30a - 12:00a
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TEEN KIDS NEWS is an Emmy Award winning 1/2 hour weekly TV show that is informative, educational and fun. The program serves a significant purpose of informing and educating children and meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 20)	Response
Program Title	WORD TRAVELS Aired ONLY ON THIRD DIGITAL PROGRAM CHANNEL 12.3 ON AIR EFFECTIVE 03/05/16
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12:00p - 12:30p

Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WORD TRAVELS - While traveling to exotic locations and writing about enlightening experiences may sound like an adventurous occupation, the life of a travel writer is not always as glamorous as it seems. Filmed in 36 countries across six continents, each half hour episode reveals the real story of professional travel journalism, the truth behind the byline, and reinvents the way travel shows are currently presented. The program serves a significant purpose of informing and educating children and meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 20)

Response

Program Title	MISSING AIRED ONLY ON THIRD DIGITAL PROGRAM CHANNEL 12.3 ON AIR EFFECTIVE 03/05/16
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12:30p - 1:00p
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MISSING profiles the cases of missing children and adults and offers internet safety tips and an instructional message from the National Center for Missing and Exploited Children. The program serves a significant purpose of informing and educating children and meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 20)	Response
Program Title	UNCAGED AIRED ONLY ON THIRD DIGITAL PROGRAM CHANNEL 12.3 ON AIR EFFECTIVE 03/05/16
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 1:00p - 1:30p
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	UNCAGED we go right into the natural habitats of polar bears, exotic monkeys, penguins, bald eagles, and grizzly bears as we tour the globe to witness wildlife as its meant to be Uncaged. The program serves a significant purpose of informing and educating children and meets the definition of Core Programming as specified in the Commissions rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 20)	Response
Program Title	OCEAN MYSTERIES AIRED ONLY ON THIRD DIGITAL PROGRAM CHANNEL 12.3 ON AIR EFFECTIVE 03/05/16
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 1:30p - 2:00p
Total times aired at regularly scheduled time	4
Total times aired	4

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	OCEAN MYSTERIES Ocean Mysteries offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. The program serves a significant purpose of informing and educating children and meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Doris Ellis
Address	%WDEF, 3300 Broad Street
City	Chattanooga
State	TN
Zip	37408
Telephone Number	(423) 785-1200
Email Address	dellis@wdef.com

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

WDEF aired PSAs which were of benefit to the youth and adults alike during the 1st quarter of 2016. Various PSAs which aired on 12.1 and 12.2 and 12.3 during this quarter can be found in our public file. An initiative sponsored by the station is a news segment called Whats Right with Our Schools. WDEF News Anchor John Mercer features a segment each Monday during the 6pm newscast highlighting educators, students, individuals or community groups which work with students and schools in an extraordinary manner and who go above and beyond the norm in helping to educate children through life lessons. Some examples of Whats Right with our Schools include programs highlighting students at Sequoyah High School. Teams of students worked to take apart an engine then the more difficult part was when the teams reassembled the engine. These students were able to show off their skills during recent competition. Other students who were recently in the spot light included the Cheerleaders at Soddy Daisy High School. They have plenty of reasons to be proud. They recently captured a national title in Dallas, Texas. The Trojans won the National Championship for the second year in a row. Another group of students and staff who were spotlighted were at Chattanooga Valley Middle School. The campus is now designated as a Reward School because the kids performed so well on statewide assessments and was awarded with the highest absolute performance over three years these schools are working against the odds to provide opportunities for their students but have managed to excel statewide. Another example of Whats Right with our Schools is exemplified at The Chattanooga Girls Leadership Academy. Recently they experienced hearing first hand about an incident which became known as Bloody Sunday in Selma, Alabama. As the youngest marcher, Sheyann Webb brought her civil rights message as she shared her story with the girls at the Leadership Academy. WDEF, sponsors a program called Kidcaster where local kids with their parents permission can go to our website and tell why they would like to be a kidcaster and deliver a weather forecast live on TV. After a child is selected, they, along with their family, can come to the TV station for a tour to see the inner workings of a television station. They then go behind the scenes to observe a newscast as its televised live. The student, observes how the meteorologist gathers his facts looking at long range maps to determine the forecast for our viewing area. The kidcaster, along with the meteorologists assistance, prepare and tape their forecast for the next day. The taped kidcaster segment airs during our 11pm newscast that evening and again the next morning during our morning newscast. Each child receives a personalized Kidcaster Certificate of Achievement and a DVD of their on air kidcaster weather report. This quarter WDEF hosted kidcasters from various schools in our viewing areas including Sylvania Elementary in Sylvania, AL Valley Pointe Elementary in Dalton, GA Oakwood Academy in Chickamauga, GA Soddy Daisy Elementary, Hillcrest Elemenatry, Brown Academy and Boyd Buchanan School among others. Weather in the Classroom is presented by Meterologists, Patrick Core and Christina Reuille. The video presentation includes how weather forecasts are determined, a look at developing weather patterns and various cloud formations along with safety tips. Each session is followed by a question and answer session with the students. Over 931 students in area schools viewed the presentation.

Other Matters (20)

Other Matters (1 of 20)	Response
Program Title	LUCKY DOG, WILL AIR ONLY ON MAIN DIGITAL PROGRAM CHANNEL 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7-7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (2 of 20)	Response
Program Title	DR. CHRIS PET VET, WILL AIR ONLY ON MAIN DIGITAL PROGRAM CHANNEL 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:30-8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
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Other Matters (3 of 20)

Response

Program Title	HENRY FORD INNOVATION NATION, WILL AIR ONLY ON MAIN DIGITAL PRGRAM CHANNEL ON 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8-8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Henry Ford's INNOVATION NATION, hosted by Mo Rocca, features the celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions, and the perseverance, passion and price required to bring them to life. The program includes segments focusing on 'what if it never happened' and 'the innovation by accident,' and has a strong focus on 'junior geniuses' who are changing the face of technology. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
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Other Matters (4 of 20)

Response

Program Title	THE INSPECTORS, WILL AIR ONLY ON MAIN DIGITAL PRGRAM CHANNEL ON 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:30-9am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE INSPECTORS is a scripted dramatic series inspired by compelling real-life cases handled by the United States Postal Inspection Service. In the series, Preston Wainwright, a determined teenage boy who is thriving after being paralyzed in a car accident, works as an intern at the U.S. Postal Inspector's lab assisting his U.S. Postal Inspector mom, Amanda, in solving crimes that deal with everything from internet scams, identity and mail theft, to consumer fraud. The program strives to educate young people about making the right choices in their daily lives, encourages open communication between teens and parents and includes positive messaging regarding living with disabilities, overcoming challenges, beating the odds and the power of perseverance. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (5 of 20)	Response
Program Title	CHICKEN SOUP FOR THE SOULS-HIDDEN HEROES, WILL AIR ONLY ON MAIN DIGITAL PROGRAM CHANNEL ON 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11-11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program offers teens an opportunity to view everyday people - regardless of age, sex, occupation or education - stepping forward and acting in a socially responsible and moral fashion when faced with crises and moral dilemmas. In a candid camera-type format, individuals are placed in situations that cause them to demonstrate acts of kindness and generosity, stand up for diversity, shield others from bullies, and embrace friendships. In addition, the program includes segments that focus on overcoming ones fears, as well as rewarding individuals for their unselfish kindness and community service. The program seeks to encourage young viewers to increase their sensitivity and awareness, in order to refine their own moral compass. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (6 of 20)	
	Response
Program Title	GAME CHANGERS WITH KEVIN FRAZIER, WILL AIR ONLY ON MAIN DIGITAL PROGRAM CHANNEL ON 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30am-12pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GAME CHANGERS hosted by Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (7 of 20)	
	Response
Program Title	AWESOME ADVENTURES, WILL AIR ONLY ON SECOND DIGITAL CHANNEL 12.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00-10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is a half-hour weekly teen adventure series that is shot in high definition airing 52 weeks a year. The host, as well as two different teens, travel each week to destinations around the world that can be both exotic and remote. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The program serves a significant purpose of informing and educating children and meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (8 of 20)	Response
Program Title	LIVE LIFE AND WIN - WILL AIR ONLY SECOND DIGITAL CHANNEL 12.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30-11am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life and Win is a series of inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (9 of 20)	Response
Program Title	ANIMAL ATLAS, WILL AIR ONLY ON SECOND DIGITAL PROGRAM CHANNEL 12.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11-11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On Animal Atlas, viewers are able to travel the globe to meet every kind of animal imaginable, from the familiar to the astounding. They learn about their lives, their history, and the adaptations that allow them to survive and thrive. But best of all, they meet them face to face. Just spin the globe, anywhere, everywhere animals live, you'll find Animal Atlas. The program serves a significant purpose of informing and educating children 13-16 and meets the definition of Core Programming as specified in the Commission's rules. This is the second episode of back to back episodes airing weekly.

Other Matters (10 of 20)	Response
Program Title	AWESOME ADVENTURES, WILL AIR ONLY ON SECOND DIGITAL PROGRAM CHANNEL 12.2
Origination	Network

Days/Times Program Regularly Scheduled	Saturday, 11:30am-12pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is a half-hour weekly teen adventure series that is shot in high definition airing 52 weeks a year. The host, as well as two different teens, travel each week to destinations around the world that can be both exotic and remote. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The program serves a significant purpose of informing and educating children and meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (11 of 20)

Response

Program Title	LIVE LIFE AND WIN - WILL AIR ONLY ON SECOND DIGITAL CHANNEL 12.2
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 10-10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life and Win is a series of inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (12 of 20)

Response

Program Title	REAL WINNING EDGE, WILL AIR ONLY ON SECOND DIGITAL PROGRAM CHANNEL 12.2
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 10:30am-11am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a weekly half hour television series that highlights adolescents and young adults making the right choices when faces with tough decisions and significant challenges. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
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Other Matters (13 of 20)	Response
Program Title	MISSING WILL AIR ONLY ON THIRD DIGITAL CHANNEL 12.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00a - 10:30a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MISSING profiles the cases of missing children and adults and offers internet safety tips and an instructional message from the National Center for Missing and Exploited Children. The program serves a significant purpose of informing and educating children and meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (14 of 20)	Response
Program Title	TEEN KIDS NEWS WILL AIR ONLY ON THIRD DIGITAL CHANNEL 12.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30a - 11:00a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TEEN KIDS NEWS is an Emmy Award winning 1/2 hour weekly TV show that is informative, educational and fun. The program serves a significant purpose of informing and educating children and meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (15 of 20)	Response
Program Title	WORD TRAVELS WILL AIR ONLY ON THIRD DIGITAL CHANNEL 12.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:00a - 11:30 a
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. WORD TRAVELS - While traveling to exotic locations and writing about enlightening experiences may sound like an adventurous occupation, the life of a travel writer is not always as glamorous as it seems. Filmed in 36 countries across six continents, each half hour episode reveals the real story of professional travel journalism, the truth behind the byline, and reinvents the way travel shows are currently presented. The program serves a significant purpose of informing and educating children and meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (16 of 20)

Response

Program Title TEEN KIDS NEWS WILL AIR ONLY ON THIRD DIGITAL CHANNEL 12.3

Origination Network

Days/Times Program Regularly Scheduled Saturday, 11:30a - 12:00p

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. TEEN KIDS NEWS is an Emmy Award winning 1/2 hour weekly TV show that is informative, educational and fun. The program serves a significant purpose of informing and educating children and meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (17 of 20)

Response

Program Title WORD TRAVELS WILL AIR ONLY ON THIRD DIGITAL CHANNEL 12.3

Origination Network

Days/Times Program Regularly Scheduled Saturday, 12:00p - 12:30p

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. WORD TRAVELS - While traveling to exotic locations and writing about enlightening experiences may sound like an adventurous occupation, the life of a travel writer is not always as glamorous as it seems. Filmed in 36 countries across six continents, each half hour episode reveals the real story of professional travel journalism, the truth behind the byline, and reinvents the way travel shows are currently presented. The program serves a significant purpose of informing and educating children and meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (18 of 20)

Response

Program Title MISSING WILL AIR ONLY ON THIRD DIGITAL CHANNEL 12.3

Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12:30p - 1:00p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MISSING profiles the cases of missing children and adults and offers internet safety tips and an instructional message from the National Center for Missing and Exploited Children. The program serves a significant purpose of informing and educating children and meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (19 of 20)	Response
Program Title	UNCAGED WILL AIR ONLY ON THIRD DIGITAL CHANNEL 12.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 1:00p - 1:30p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	UNCAGED We go right into the natural habitats of polar bears, exotic monkeys, penguins, bald eagles, and grizzly bears as we tour the globe to witness wildlife as its meant to be Uncaged. The program serves a significant purpose of informing and educating children and meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (20 of 20)	Response
Program Title	OCEAN MYSTERIES WILL AIR ONLY ON THIRD DIGITAL CHANNEL 12.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 1:30p - 2:00p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	OCEAN MYSTERIES Ocean Mysteries offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. The program serves a significant purpose of informing and educating children and meets the definition of Core Programming as specified in the Commission's rules.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<p>Doris F Ellis <i>Program and Community Service Director</i></p> <p>04/08/2016</p>

Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
Form 398 Q 7c 1st qtr '16.pdf	Applicant	All Purpose		Done with Virus Scan and/or Conversion