

(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0002847564** File Number: **0000010422** Submit Date: **04/11/2016** Call Sign: **WNOL-TV** Facility ID: **54280** 

City: **NEW ORLEANS** State: **LA** 

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

04/11/2016 Filing Status: Active

### Report reflects information for : First Quarter of 2016

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
TRIBUNE TELEVISION NEW ORLEANS, INC.	Rick Barber	+1 (504)	rbarber@tribunemedia.	Company
Applicant	1 GALLERIA	525-3838	com	
Doing Business As: TRIBUNE TELEVISION	BOULEVARD			
NEW ORLEANS, INC.	SUITE 850			
	METAIRIE, LA			
	70001			
	United States			

#### Contact Representatives (2)

Contact Name	Address	Phone	Email	Contact Type
RICK Barber	Rick Barber	+1 (504) 581-	RBARBER@WGNO.	Technical
Director of Technology	1 GALLERIA	2600	COM	Representative
Tribune Television New	BOULEVARD			
Orleans, Inc.	SUITE 850			
	METAIRIE, LA 70001			
	United States			
JASON Roberts	Jason Roberts	+1 (312) 222-	jroberts@tribunemedia.	Legal
Senior Counsel	435 NORTH	3894	com	Representative
TRIBUNE MEDIA COMPANY	MICHIGAN AVE.			
	CHICAGO, IL 60611			
	United States			

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	New Orleans
	Web Home Page Address	www.wnol.com

#### Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	7.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

#### Digital Core Programs(13)

Digital Core Program (1 of 13)	Response
Program Title	On The Spot (38.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays 7:30-8AM CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The show uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, On the Spot explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 13)	Response
Program Title	The Coolest Places on Earth (38.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays 7:30AM-8AM CT

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Coolest Places on Earth is an educational and informative half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episod showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 13)	Response
Program Title	Zoo Clues (38.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays 7:30AM-8AM CT
Total times aired at regularly scheduled time	13
Total times aired	13

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series Zoo Clues will keep 13-16 year-old viewers engaged for 30 minutes with the nearly infinite visual richness, animal characteristics, and wild range of animal behaviors. Beyond its target audience, both older and younger audiences should find this look across the amazing world of animals fascinating. Beyond basic engagement, Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 13)	Response
Program Title	Animal Atlas (38.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays 7:30AM-8AM CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and all other animals from the Americas, Africa, Asia, Australia, and everywhere in between. Viewers discover the variety of places that animals live, how they find food, and how they play. Animal Atlas educates young viewers about endangered species and provides information on how to support wildlife conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 13)	Response
Program Title	Dog Whisperer with Cesar Millan: Family Edition (38.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:30AM, 9AM, 9:30AM & 10AM CT
Total times aired at regularly scheduled time	52
Total times aired	52
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkat transformations first-hand and discover the how to be a responsible pet owner.

Does the	Yes		
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throughout the			
orogram the			
symbol E/I?			

Digital Core Program (6	
of 13)	Response
Program Title	Calling Dr. Pol (38.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7AM & 7:30AM CT
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession.

Does the	Yes	
Licensee		
identify the		
program by		
displaying		
throughout		
the program		
the symbol E		
/I?		

Digital Core Program (7 of 13)	Response
Program Title	Dog Town, USA (38.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8-8:30AM CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Built on 33,000 acres of pristine land in Utah, Dog Town USA is the nation's preeminent facility dedicated to finding safe homes for abandoned dogs. Each week, Dog Town's highly skilled star and internationally renowned experts first create a safe sanctuary for dogs from around the worl Then, "Dog Town USA's" medical professionals provide personal care to each dog beginning the detailed process of rehabilitation in preparation for uniting each dog with a loving new family and home.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 13)	Response
Program Title	Save Our Shelter (38.1)
Origination	Network

Days/Times Program Regularly Scheduled	Saturday 10:30-11AM CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Save Our Shelter is a series focusing on the "rescue" of animal shelters and pets in need across Americ Each week, hosts Rocky Kanaka and Rob North, withe the help of local community members, transform rundown shelters into highly functioning pet showplaces in the hopes that a new facade will ultimately result in more adoptions and more lives saved. Produced for children 13-16 Save Our Shelter will inform young people about the urgent need for pet adoption throughout the United States and how providing a clean and well Save Our Shelter will demonstrate to young people that the proper care of pets reflects of best human qualities kindness, teens will learn an important educational lesson that will stay with them folions.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 13)	Response
Program Title	Hatched (38.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30AM-12PM CT

Total times aired at regularly scheduled time	8
Total times aired	13
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hatched is an educational and informational series dedicated to teaching children aged 13-16 about how to successfully pursue their entrepreneurial dreams. Each week, a seasoned team of business leaders instructs entrepreneurs about the basic but critical business skills needed to bring a product from concept to the marketplace. A unique program that combines entertainment with business school, Hatched will focus on the skills needed to launch a product. It will help young people develop the confidence and business savvy to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies. Hatched brings young entrepreneurs to the table encouraging them to step up and seize their dreams
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Hatched (38.1)
List date and time rescheduled	01/03/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-01-02
Episode #	1/2/16
Reason for Preemption	Sports

Questions	Response
Title of Program	Hatched (38.1)
List date and time rescheduled	01/17/2016 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-01-16
Episode #	1/16/16
Reason for Preemption	Sports

Questions	Response
Title of Program	Hatched (38.1)
List date and time rescheduled	01/10/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-01-09
Episode #	1/9/16
Reason for Preemption	Sports

#### **Digital Preemption Programs #4**

Questions	Response
Title of Program	Hatched (38.1)
List date and time rescheduled	01/24/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-01-23
Episode #	1/23/16
Reason for Preemption	Sports

Questions	Response
Title of Program	Hatched (38.1)
List date and time rescheduled	02/07/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-02-06
Episode #	2/6/16
Reason for Preemption	Sports

Digital Core Program (10 of 13)	Response
Program Title	Dream Quest (38.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11-11:30AM CT
Total times aired at regularly scheduled time	8
Total times aired	13
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dream Quest is produced for ages 13-16 and gives teens and their families the opportunity to live their dreams. Our ship is a floating classroom designed to give families the real-life education of a lifetime. Lead by a seasoned captain, cruise director and highly skilled crew, Dream Quest brings families on an interactive voyage where they learn about the world's amazing oceans, the animals that swim beneath the water and the ecological advancements underway to preserve and protect our most precious resources. Teens will learn what it takes to pursue their dreams, and may be inspired to try something new along the way.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Dream Quest (38.1)
List date and time rescheduled	01/24/2016 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-01-23

Episode #	1/23/16
Reason for Preemption	Sports

Questions	Response
Title of Program	Dream Quest (38.1)
List date and time rescheduled	01/17/2016 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-01-16
Episode #	1/16/16
Reason for Preemption	Sports

#### **Digital Preemption Programs #3**

Questions	Response
Title of Program	Dream Quest (38.1)
List date and time rescheduled	02/07/2016 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-02-06
Episode #	2/6/16
Reason for Preemption	Sports

#### **Digital Preemption Programs #4**

Questions	Response
Title of Program	Dream Quest (38.1)
List date and time rescheduled	01/03/2016 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-01-02
Episode #	1/2/16
Reason for Preemption	Sports

Questions	Response
Title of Program	Dream Quest (38.1)
List date and time rescheduled	01/10/2016 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2016-01-09
Episode #	1/9/16
Reason for Preemption	Sports

Digital Core Program (11 of 13)	Response
Program Title	Wild About Animals (38.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sun 9-9:30AM & 9:30-10AM CT
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals is a reality science series that is produced for children in the 13-16 age group, and is designed to educate, inform and entertain those viewers. This program fulfills its purpose by providing a high level of educational value. The structure of each show consists of four (4) different segments/stories which make for a varied, fast paced program. Through the use of dramatic, stunning footage combined with an engaging and entertaining narrative, the show creates a general tone that is particularly effective in connecting to the target audience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 13)	Response
Program Title	Awesome Adventures (38.2)
Origination	Network

Days/Times Program Regularly Scheduled	Sun 10-10:30AM & 10:30-11AM CT
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is an educational and informational adventure travel program that targets the 13 to 16 year old age group, but is also a highly entertaining program for a more general audience. With a host and the use of young guides from a specific locale, it is ideal for the "tween/teen" market. This program is fast paced, and provides information which encompasses many aspects of the location. It is produced in contemporary style, and features both historical and cultural information, in addition to an action adventure. The introduction about the specific food, music, geography, history and environmental issues as well as popular recreational activities of the locale, make for a most entertaining program.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 13)	Response
Program Title	Whaddyado (38.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sun 11-11:30AM & 11:30AM-12PM CT

Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WHADDYADO, a half-hour weekly series designed to educate, inform, inspire and entertain, does an exceptional job educating teenagers. The show's target audience is between 13 and 16 years of age, the time period when children are making the transition to becoming adults. Both theory and research demonstrate that this is the stage of life where children begin to experiment with who they are who they want to be. It's a time which is typified by feeling invincible. This sense of invulnerability is commonly coupled with withdraw from parents and authority figures which leaves teenagers susceptible to poor decision making. Therefore, this time where insight and judgment are developing, but adult influence is limited, educational programming can make an immense impact on a child's decisions. WHADDYADO provides an excellent opportunity for teenagers to learn life lessons they likely are otherwise not open to receiving.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Claudia Bell
Address	One Galleria Blvd., Suite 850
City	Metairie
State	LA
Zip	70001
Telephone Number	(504) 569-0979
Email Address	cbell@wgno.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WNOL became an affiliate of THIS TV Network on February 1, 2010 which is carried on digital channel 38.2.

#### Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	On The Spot (38.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays 7:30-8AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The show uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, On the Spot explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer.

Other Matters (2 of 13)	Response
Program Title	The Coolest Places on Earth (38.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays 7:30AM-8AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Coolest Places on Earth is an educational and informative half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.

Other Matters	
(3 of 13)	Response

Program Title	Zoo Clues (38.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays 7:30AM-8AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series Zoo Clues will keep 13-16 year-old viewers engaged for 30 minutes with the nearly infinite visual richness, animal characteristics, and wild range of animal behaviors. Beyond its target audience, both older and younger audiences should find this look across the amazing world of animals fascinating. Beyond basic engagement, Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world.

Other Matters (4 of 13)	Response
Program Title	Animal Atlas (38.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays 7:30AM-8AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and all other animals from the Americas, Africa, Asia, Australia, and everywhere in between. Viewers discover the variety of places that animals live, how they find food, and how they play. Animal Atlas educates young viewers about endangered species and provides information on how to support wildlife conservation.

Other Matters (5 of 13)	Response
Program Title	Dog Whisperer with Cesar Millan: Family Edition (38.1)
Origination	Network

Days/Times Program Regularly Scheduled	Saturday 8:30, 9, 9:30 and 10AM
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable

transformations first-hand and discover the how to be a responsible pet owner.

Other Matters (6 of 13)	Response
Program Title	Calling Dr. Pol (38.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7 & 7:30AM CT
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

the definition of

Programming.

Core

Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession.

Other Matters (7 of 13)	Response
Program Title	Dog Town, USA (38.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8-8:30AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Built on 33,000 acres of pristine land in Utah, Dog Town USA is the nation's preeminent facility dedicated to finding safe homes for abandoned dogs. Each week, Dog Town's highly skilled staff and internationally renowned experts first create a safe sanctuary for dogs from around the world Then, "Dog Town USA's" medical professionals provide personal care to each dog beginning the detailed process of rehabilitation in preparation for uniting each dog with a loving new family and home.

Other Matters (8 of 13)	Response
Program Title	Save Our Shelter (38.1)
Origination	Network
Days/Times	Saturday 10:30-11AM CT
Program	
Regularly Scheduled	
Total times	40
Total times aired at	13
regularly	
scheduled time	
Scrieduled lime	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child	
Audience from	
Describe the educational and	Save Our Shelter is a series focusing on the "rescue" of animal shelters and pets in need across America Each week, hosts Rocky Kanaka and Rob North, withe the help of local community members, transform rundown shelters into highly functioning pet showplaces in the hopes that a new facade will ultimately
informational	result in more adoptions and more lives saved. Produced for children 13-16 Save Our Shelter will inform
objective of	young people about the urgent need for pet adoption throughout the United States and how providing a
the program	clean and well Save Our Shelter will demonstrate to young people that the proper care of pets reflects ou
and how it	best human qualities kindness, teens will learn an important educational lesson that will stay with them for
meets the	life.
definition of Core	
Programming.	

Other Matters (9 of 13)	Response		
Program Title	Hatched (38.1)		

Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30AM-12PM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hatched is an educational and informational series dedicated to teaching children aged 13-16 about how to successfully pursue their entrepreneurial dreams. Each week, a seasoned team of business leaders instructs entrepreneurs about the basic but critical business skills needed to bring a product from concep to the marketplace. A unique program that combines entertainment with business school, Hatched will focus on the skills needed to launch a product. It will help young people develop the confidence and business savvy to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies. Hatched brings young entrepreneurs to the table encouraging them to step up and seize their dreams

Other Matters (10 of 13)	Response
Program Title	Dream Quest (38.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11-11:30AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dream Quest is produced for ages 13-16 and gives teens and their families the opportunity to live their dreams. Our ship is a floating classroom designed to give families the real-life education of a lifetime. Lead by a seasoned captain, cruise director and highly skilled crew, Dream Quest brings families on an interactive voyage where they learn about the world's amazing oceans, the animals that swim beneath the water and the ecological advancements underway to preserve and protect our most precious resources. Teens will learn what it takes to pursue their dreams, and may be inspired to try something new along the way.

Other Matters (11

Program Title

Response

Wild About Animals (38.2)

of 13)

Origination	Network
Days/Times Program Regularly Scheduled	Sun 9-9:30AM & 9:30-10AM CT
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals is a reality science series that is produced for children in the 13-16 age group, and is designed to educate, inform and entertain those viewers. This program fulfills its purpose by providing a high level of educational value. The structure of each show consists of four (4) different segments/stories which make for a varied, fast paced program. Through the use of dramatic, stunning footage combined with an engaging and entertaining narrative, the show creates a general tone that is particularly effective in connecting to the target audience.

Other Matters (12 of 13)	Response
Program Title	Awesome Adventures (38.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sun 10-10:30AM & 10:30-11AM CT
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is an educational and informational adventure travel program that targets the 13 to 16 year old age group, but is also a highly entertaining program for a more general audience. With a hos and the use of young guides from a specific locale, it is ideal for the "tween/teen" market. This program is fast paced, and provides information which encompasses many aspects of the location. It is produced in contemporary style, and features both historical and cultural information, in addition to an action adventure. The introduction about the specific food, music, geography, history and environmental issues as well as popular recreational activities of the locale, make for a most entertaining program.

Other	
Matters (13	
of 13)	Response
Program Title	Whaddyado (38.2)
Origination	Network

Days/Times Program Regularly Scheduled	Sun 11-11:30AM & 11:30AM-12PM CT
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WHADDYADO, a half-hour weekly series designed to educate, inform, inspire and entertain, does an exceptional job educating teenagers. The show's target audience is between 13 and 16 years of age, the time period when children are making the transition to becoming adults. Both theory and research demonstrate that this is the stage of life where children begin to experiment with who they are who they want to be. It's a time which is typified by feeling invincible. This sense of invulnerability is commonly coupled with withdraw from parents and authority figures which leaves teenagers susceptible to poor decision making. Therefore, this time where insight and judgment are developing, but adult influence is limited, educational programming can make an immense impact on a child's decisions. WHADDYADO provides an excellent opportunity for teenagers to learn life lessons they likely are otherwise not open to receiving.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

## FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Claudia B Bell

Programming Assistant

04/11/2016

**Attachments** 

No Attachments.