



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0024819252** | File Number: **0000009358** | Submit Date: **04/06/2016** | Call Sign: **WVMA-CD** | Facility ID: **48413** |

City: **WINCHENDON** | State: **MA**

Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/06/2016** |

Filing Status: **Active**

Report reflects information for : First Quarter of 2016

General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | Yes      |

Applicant  
Information

Applicant Name, Type, and Contact Information

| Applicant   | Address  | Phone                | Email                 | Applicant Type |
|---|--|----------------------|-----------------------|----------------|
| WOODLAND COMMUNICATIONS, LLC<br>Doing Business As: WOODLAND COMMUNICATIONS, LLC | William Christian<br>15 WOODLAND WAY<br>PAINTED POST,<br>NY 14870<br>United States | +1 (607)<br>937-5000 | BCHRISTIAN@WYDCTV.COM | Company        |

Contact  
Representatives  
(2)

| Contact Name  | Address  | Phone                 | Email                     | Contact Type                |
|---|--|-----------------------|---------------------------|-----------------------------|
| <b>William Christian</b><br><i>CEO of Applicant</i><br>Novia Communications,<br>LLC | 15 WOODLAND WAY<br>PAINTED POST, NY<br>14870<br>United States                        | +1 (607) 937-<br>5000 | BCHRISTIAN@WYDCTV.<br>COM | Technical<br>Representative |
| <b>MARK Denbo</b><br><i>Counsel</i><br>SMITHWICK &<br>BELENDIUK, P.C.               | 5028 Wisconsin<br>Avenue, N.W.<br>Suite 301<br>Washington, DC 20016<br>United States | +1 (202) 350-<br>9656 | MDENBO@FCCWORLD.<br>COM   | Legal<br>Representative     |

Children's  
Television  
Information

| Section      | Question              | Response               |
|--------------|-----------------------|------------------------|
| Station Type | Station Type          | Independent            |
|              | Affiliated network    |                        |
|              | Nielsen DMA           | Burlington-Plattsburgh |
|              | Web Home Page Address |                        |

Digital Core  
Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 0.0      |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 0.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

Digital Core  
Programs(6)

| Digital Core<br>Program (1<br>of 6)  | Response   |
|--|--|
| Program Title  | Eco Company  |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sun/10am   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Total times<br>aired   | 13   |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   | 0  |
| Number of<br>Preemptions<br>Rescheduled  | 0  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | What does it mean to "go green" as a teen? More and more young people want to know the answer to that question. Eco Company is hosted by a dynamic group of teens who combine their natural curiosity with their enthusiasm to preserve the planet they will inherit. Every week Eco Company explores all aspects of being green and understanding how we impact our world. From reporting on the latest technologies in energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment. In addition every week Eco Company provides a practical tip that teens and people of all ages can use in their daily lives. Eco Company is designed to be an interactive program from finding out what's on the mind of all teens by talking to them wherever we find them to providing a forum on this website for teens to share their own videos about going green. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes  |

| Digital Core<br>Program (2 of 6)  |  | Response |
|---|--|----------|
| Program Title   | Dragonfly TV   |          |
| Origination   | Network  |          |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Sun/10:30am  |          |
| Total times aired<br>at regularly<br>scheduled time   | 13   |          |
| Total times aired   | 13   |          |
| Number of<br>Preemptions  | 0  |          |
| Number of<br>Preemptions for<br>other than<br>Breaking News   | 0  |          |
| Number of<br>Preemptions<br>Rescheduled   | 0  |          |
| Length of<br>Program  | 30 mins  |          |
| Age of Target<br>Child Audience   | 13 years to 16 years   |          |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and<br>how it meets the<br>definition of Core<br>Programming. | <p>"Dragonfly TV" is a weekly half-hour science television series that meets the educational and informational objectives of the FCC's Childrens Programming requirements for children ages 13-16. The programs highlight children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.</p> |          |
| Does the<br>Licensee identify<br>the program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                 | Yes  |          |

| Digital Core<br>Program (3 of 6)                    |           | Response |
|---|-----------|----------|
| Program Title                                       | Dog Tales |          |
| Origination   | Network   |          |
| Days/Times Program<br>Regularly Scheduled           | Sun/11am  |          |
| Total times aired at<br>regularly scheduled<br>time | 13        |          |

|  |  |
|--|--|
| Total times aired  | 13   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   | 0  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Dog Tales" serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (4 of 6)  | Response  |
|--|---|
| Program Title  | Biz Kids  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Sun/11:30am   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 13  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Biz Kids serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of understanding the economy and basic business principles. The series features teens starting their own businesses, actively solving problems and developing important life skills. |

|   |     |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (5 of 6)  | Response   |
|--|--|
| Program Title  | Animal Rescue  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Sun/12noon   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   | 0  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Animal Rescue" furthers the educational and informational needs of young teens with its programming content, including safety tips and informational about various animals and their habitats. The programs also show real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals, as well as exhibiting good social responsibility and promoting strong personal and community values. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (6 of 6)                 | Response    |
|---|-------------|
| Program Title                                 | Think Big   |
| Origination                                   | Network     |
| Days/Times Program Regularly Scheduled        | Sun/12:30pm |
| Total times aired at regularly scheduled time | 13          |
| Total times aired                             | 13          |
| Number of Preemptions                         | 0           |



|  |   |
|--|---|
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Think Big" concentrates on the importance of having a working knowledge of math, science and physics. The series shows children actively solving problems using scientific principles, combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that that the physical sciences can be useful, challenging and fun. Each episode presents an "invent-off" challenge, where teenage teams must invent a machine designed to perform a specific task in limited amount of time, promoting creative thinking and practical skills. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**

Liaison Contact

| Question  | Response             |
|---|----------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes                  |
| Name of children's programming liaison  | Jennifer L Mattison  |
| Address   | 33 E Market St       |
| City  | Corning              |
| State   | NY                   |
| Zip   | 14830                |
| Telephone Number  | (607) 937-5000       |
| Email Address   | jmattison@wydctv.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                      |

Other Matters (6)

| Other Matters (1 of 6)   | Response   |
|--|--|
| Program Title  | Eco Company  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Sun/10am   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | What does it mean to "go green" as a teen? More and more young people want to know the answer to that question. Eco Company is hosted by a dynamic group of teens who combine their natural curiosity with their enthusiasm to preserve the planet they will inherit. Every week Eco Company explores all aspects of being green and understanding how we impact our world. From reporting on the latest technologies in energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment. In addition every week Eco Company provides a practical tip that teens and people of all ages can use in their daily lives. Eco Company is designed to be an interactive program from finding out what's on the mind of all teens by talking to them wherever we find them to providing a forum on this website for teens to share their own videos about going green. |

| Other Matters (2 of 6)                        | Response             |
|---|----------------------|
| Program Title                                 | Dragonfly TV         |
| Origination                                   | Network              |
| Days/Times Program Regularly Scheduled        | Sun/10:30am          |
| Total times aired at regularly scheduled time | 13                   |
| Length of Program                             | 30 mins              |
| Age of Target Child Audience from             | 13 years to 16 years |

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Dragonfly TV" is a weekly half-hour science television series that meets the educational and informational objectives of the FCC's Childrens Programming requirements for children ages 13-16. The programs highlight children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. |
|--|---|

| Other Matters (3 of 6)   | Response   |
|--|--|
| Program Title  | Dog Tales  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Sun/11am   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Dog Tales" serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests. |

| Other Matters (4 of 6)   | Response  |
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| Program Title  | Biz Kids  |
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| Other Matters (5 of 6)                 | Response      |
|--|---------------|
| Program Title                          | Animal Rescue |
| Origination                            | Network       |
| Days/Times Program Regularly Scheduled | Sun/12noon    |

|  |  |
|--|--|
| Total times aired at regularly scheduled time  | 13   |
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| Other Matters (6 of 6)   | Response  |
|--|---|
| Program Title  | Think Big   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Sun/12:30pm   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Think Big" concentrates on the importance of having a working knowledge of math, science and physics. The series shows children actively solving problems using scientific principles, combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that that the physical sciences can be useful, challenging and fun. Each episode presents an "invent-off" challenge, where teenage teams must invent a machine designed to perform a specific task in limited amount of time, promoting creative thinking and practical skills. |

Certification

| Question   | Response   |
|--|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |  |
| <p>I certify that this application includes all required and relevant attachments.</p>   | <p>Yes</p>   |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>  | <p><b>Jennifer L Mattison</b><br/><i>Program Director</i></p> <p>04/06<br/>/2016</p> |



**Attachments**

No Attachments.