

(REFERENCE COPY - Not for submission)

### Children's Television Programming Report

FRN: **0032111312** File Number: **0000009329** Submit Date: **04/06/2016** Call Sign: **WICZ-TV** Facility ID: **62210** 

City: **BINGHAMTON** State: **NY** 

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

04/06/2016 Filing Status: Active

#### Report reflects information for : First Quarter of 2016

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
STAINLESS BROADCASTING,	Brian Brady	+1 (517)	brady@northwestbroadcasting.	Company
L.P.	C/O NORTHWEST	347-4141	com	
Doing Business As: STAINLESS	BROADCASTING, INC.			
BROADCASTING, L.P.	2111 UNIVERSITY PARK			
	DRIVE, SUITE 650			
	OKEMOS, MI 48864			
	United States			

#### Contact Representatives (2)

Contact Name	Address	Phone	Email	Contact Type
DENNIS P. CORBETT LERMAN SENTER PLLC	2000 K STREET, NW, SUITE 600 WASHINGTON, DC 20006 United States	+1 (202) 429-8970	DCORBETT@LERMANSENTER. COM	Legal Representative
Ron Sweatte CHIEF TECHNOLOGY OFFICER Northwest Broadcasting, Inc.	2111 UNIVERSITY PARK DRIVE, SUITE 650 OKEMOS, MI 48864 United States	+1 (509) 448-2828	ron. sweatte@northwestbroadcasting. com	Technical Representative

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Fox
	Nielsen DMA	Binghamton
	Web Home Page Address	www.wicz.com

#### Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.5
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

#### Digital Core Programs(14)

Digital Core Program (1 of 14)	Response
Program Title	Teen Kid News (40.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays 7-7:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series is designed to meet the needs of children whose sophistication and curiosity about their world is motivated by the information explosion. Each week brings reports on topics of interest to teens, such as headline news, entertainment, medical advice, drinking and driving, books and Internet safety. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and is identified as an educational and informational show targeted to 13 to 16 year olds, at the beginning and through each broadcast and in information provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 14)	Response
Program Title	Whaddyado (40.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays 7-7:30am

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whaddyado is a half-hour weekly educational series designed to educate,inform,inspire and entertain children 13-16 about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and is identified as an educational and informational show targeted to 13 to 16 year olds, at the beginning and through each broadcast and in information provide to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 14)	Response
Program Title	Jack Hanna's Into the Wild (40.1 & 40.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays 7-7:30am on digital channel 40.1; Saturdays 8-8:30am on digital channel 40.2
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Into the Wild" is a live action program designed to meet the educational and informational needs of teens 13 to 16 years old. While using and engaging and entertaining narrative, the stunning visual images connects with the target audience. The images also convey important factual information including biological, ecological, and conservation information. The program is regularly scheduled and a between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as a educational and informational show, targeted to children (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 14)	Response
Program Title	Animal Atlas (40.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:30-8:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an entirely appropriate title for this engaging and informative series. Just as browsing through a good atlas makes information about terrain and natural boundaries accessible and appealing, this program brings information about the natural world of animals to viewers in a non-didactic, entertaining way Its approach in no way diminishes the learning that takes place when observations lead to conclusionsand young minds will draw many conclusions about the natural world shown in this series. These conclusions are consistent with nationally published curriculum goals in the natural sciences. They include concepts such as the functions of animals in an ecosystem (predator/prey relationships,etc), the elements of animal classification, and the general emphasis on life science. The program is 30 minutes in length, and is identified as an educational and informational show targeted to 13 to 16 year olds, at the beginning and through each broadcast and in information provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (5 of 14)	Response
Program Title	Wild About Animals (40.1 & 40.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays 7-7:30am on digital channel 40.1; Saturdays 7-7:30am on digital channel 40.2
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This weekly adventure series is designed to educate, inform, and entertain young people about the earth and its inhabitants. Each journey throughout the world is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. In so doing children learn about other cultures and regions thereby expanding their sensitivity and understanding for others. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and is identified as an educational and informational show targeted to 13 to 16 year olds, at the beginning and through each broadcast and in information provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 14)	Response
Program Title	Real Winning Edge (40.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays 7:30-8:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message. The program is regularly scheduled and air between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to children (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 14)	Response
Program Title	Animal Rescue (40.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays 7:30-8am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue exerts a very positive influence on young viewers, with stories illustrating the best of human instincts. Its particular strengths are its themes of respect and compassion for all living creatures; the information it provides on medical rehabilitation treatments; the techniques and teamwork of rescue personnel, and the "Noah's Notes" (safety advice) that concludes the show. Additionally it educates young viewers about the animals themselves, their habitats, development and behavior, and also promotes awareness of important environmental issues. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and is identified as an educational and informational show targeted to 13 to 16 year olds, at the beginning and through each broadcast and in information provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 14)	Response
Program Title	Dog Tales (40.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays 7-7:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode profiles a breed of dog and discusses history, popularity, & characteristics. Young people learn the differences in dogs and how they affect their lives. Experts go into health, nutrition, and safety issues, plus show young people how to care for their pets teaching responsibility to younger viewers. Dogs are shown providing services to police & fire departments along with the disabled. Our experts recommend books on subjects discussed and offer various related projects that can be used at home and school to better understand best friend. The program is 30 minutes in length, and will be identified as an educational and informational show targeted to 13 to 16 year olds, at the beginning and through each broadcast and in information provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (9 of 14)	Response
Program Title	Wild America (40.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:30-9:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Marty Stouffer's WILD AMERICA is the first and only Wildlife & Nature Series to focus exclusively on the wild animals and wild lands of North America. Hosted by award-winning wildlife photographer and premiere naturalist Marty Stoffer, the series features footage of mammals, birds, reptiles, fish and insects throughout the entire continent. Viewers take a guided journey to witness the vast wonders and infinite diversity of nature first-hand. WILD AMERICA is a series that families can enjoy together. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and is identified as an educational and informational show targeted to 13 to 16 year olds, at the beginning and through each broadcast and in information provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 14)	Response
Program Title	Career Day (40.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:00-9:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show guides young people to potential career paths. This program best illustrates our commitment to family in this example of take your kids to work for a day. The show features inspirational interviews with successful celebrities, entrepreneurs and business people from world renowned brain surgeons to marine biologists that share their stories with young people about their careers. This motivational show is fun and exciting and tries to help kids answer the age old question: "What do I want to be when I grow up?" The program is regularly scheduled and air between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to children (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (11 of 14)	Response
Program Title	Laura McKenzie's Traveler (40.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:30-10:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LAURA McKENZIE'S TRAVELER is an invaluable addition to the core programming element of all broadcast networks. This in-depth, high definition travel show offers entertaining, safe, educational and informational programming appropriate for general audiences of all ages, targeting children 13- 16. Through the use of on-site stand-ups, voice over monologues, environmental b-roll and pop-up Travel Tips. Laura McKenzie's Traveler provides an educational journey to significant destinations around the world. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 13 - 16 year olds, at the beginning and through each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 14)	Response
Program Title	Missing (40.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 7:30-8:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Missing" serves the educational and informational need of children 13 to 16 years of age with its program content including safety tips and real life stories, using various resources to help find missing people. The program is endorsed by the National Center for Missing and Exploited Children. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 13 - 16 year olds, at the beginning and through each broadcast and in listings provided to publishers of program guides.

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Does the Licensee	Yes
identify the program	
by displaying	
throughout the	
program the symbol	
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Digital Core Program (13 of 14)	Response
Program Title	Think Big (40.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 10:00am (40.2)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THINK BIG serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of having a working knowledge of math, science and physics. The series shows children actively solving problems using scientific principles, combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that that the physical sciences can be useful, challenging and fun. Each episode presents an invent-off challenge, where teenage teams must invent a machine designed to perform a specific task in limited amount of time, promoting creative thinking and practical skills. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 13 - 16 year olds, at the beginning and through each broadcast and in listings provided to publishers of program guides.

Does the	Yes	
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program by		
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throughout		
the program		
the symbol E		
/I?		

Digital Core Program (14 of 14)	Response
Program Title	Eco Company (40.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 8:00am (40.2)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A whole new generation has made the environment, climate change and going green their cause. Eco Company was created to chronicle the passions of this new generation and to answer their questions. Eco Company is a national TV show hosted by a dynamic and diverse group of teens who combine their natural curiosity with their enthusiasm for preserving the planet they will inherit. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 13 - 16 year olds, at the beginning and through each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Vernon Rowlands
Address	4600 Vestal Parkway E.
City	Vestal
State	NY
Zip	13850
Telephone Number	(607) 770- 4040
Email Address	vernon@wicz.
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

#### Other Matters (14)

Other Matters (1 of 14)	Response
Program Title	Teen Kid News (40.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays 7:00-7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series is designed to meet the needs of children whose sophistication and curiosity about their world is motivated by the information explosion. Each week brings reports on topics of interest to teens, such as headline news, entertainment, medical advice, drinking and driving, books and Internet safety. The program will be regularly scheduled and air between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and is identified as an educational and informational show targeted to 13 to 16 year olds, at the beginning and through each broadcast and in information provided to publishers of program guides.

Other Matters (2 of 14)	Response
Program Title	Whaddyado (40.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays 7-7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whaddyado is a half-hour weekly educational series designed to educate, inform, inspire and entertain children 13-16 about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere. The program will be regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and will be identified as an educational and informational show targeted to 13 to 16 year olds, at the beginning and through each broadcast and in information provided to publishers of program guides.

Other Matters	
(3 of 14)	Response

Program Title	Jack Hanna's Into the Wild (40.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays 7:00-7:30am on Digital Channel 40.1
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Into the Wild" is a live action program designed to meet the educational and informational needs of teens 13 to 16 years old. While useing and engaging and entertaining narrative, the stunning visual images connects with the target audience. The images also convey important factual information including biological, ecological, and conservation information. The program will be regularly scheduled and air between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and will be identified as an educational and informational show, targeted to children (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides.

Other Matters (4 of 14)	Response
Program Title	Animal Atlas (40.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7-7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Animal Atlas is an entirely appropriate title for this engaging and informative series. Just as browsing through a good atlas makes information about terrain and natural boundaries accessible and appealing, this program brings information about the natural world of animals to viewers in a non-didactic, entertaining way. Its approach in no way diminishes the learning that takes place when observations lead to conclusions--and young minds will draw many conclusions about the natural world shown in this series. These conclusions are consistent with nationally published curriculum goals in the natural sciences. They include concepts such as the functions of animals in an ecosystem (predator/prey relationships, etc), the elements of animal classification, and the general emphasis on life science. The program is 30 minutes in length, and will be identified as an educational and informational show targeted to 13 to 16 year olds, at the beginning and through each broadcast and in information provided to publishers of program guides.

Other Matters (5 of 14)	Response
Program Title	Wild About Animals (40.1 & 40.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays 7:00-7:30am on Digital Channel 40.1; Saturdays 7:00-7:30am on Digital Channel 40.2
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This weekly adventure series is designed to educate, inform, and entertain young people about the earth and its inhabitants. Each journey throughout the world is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. In so doing children learn about other cultures and regions thereby expanding their sensitivity and understanding for others. The program will be regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and will be identified as an educational and informational show targeted to 13 to 16 year olds, at the beginning and through each broadcast and in information provided to publishers of program guides.

Other Matters (6 of 14)	Response
Program Title	Real Winning Edge (40.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays 7:30-8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message. The program is regularly scheduled and air between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to children (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides.

Other Matters (7 of 14)	Response
Program Title	Dog Tales (40.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays 7:00-7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode profiles a breed of dog and discusses history, popularity, & characteristics. Young people learn the differences in dogs and how they affect their lives. Experts go into health, nutrition, and safety issues, plus show young people how to care for their pets teaching responsibility to younger viewers. Dogs are shown providing services to police & fire departments along with the disabled. Our experts recommend books on subjects discussed and offer various related projects that can be used at home and school to better understand best friend. The program is 30 minutes in length, and will be identified as an educational and informational show targeted to 13 to 16 year olds, at the beginning and through each broadcast and in information provided to publishers of program guides.

Other Matters (8 of 14)	Response
Program Title	Laura McKenzie's Traveler (40.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:30-10:00am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LAURA McKENZIE'S TRAVELER is an invaluable addition to the core programming element of all broadcast networks. This in-depth, high definition travel show offers entertaining, safe, educational and informational programming appropriate for general audiences of all ages, targeting children 13- 16. Through the use of on-site stand-ups, voice over monologues, environmental b-roll and pop-up Travel Tips Laura McKenzie's Traveler provides an educational journey to significant destinations around the world. The program is 30 minutes in length, and will identified as an educational and informational show, targeted to 13 - 16 year olds, at the beginning and through each broadcast and in listings provided to publishers of program guides.

Other Matters (9 of 14)	Response
Program Title	Animal Rescue (40.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 7:30-8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue exerts a very positive influence on young viewers, with stories illustrating the best of human instincts. Its particular strengths are its themes of respect and compassion for all living creatures; the information it provides on medical rehabilitation treatments; the techniques and teamwork of rescue personnel, and the "Noah's Notes" (safety advice) that concludes the show. Additionally it educates young viewers about the animals themselves, their habitats, development and behavior, and also promotes awareness of important environmental issues. The program is regularly scheduled and will air between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and will be identified as an educational and informational show targeted to 13 to 16 year olds, at the beginning and through each broadcast and in information provided to publishers of program guides.

# Other Matters (10 of 14) Response

Program Title	Wild America (40.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:30-9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Marty Stouffer's WILD AMERICA is the first and only Wildlife & Nature Series to focus exclusively on the wild animals and wild lands of North America. Hosted by award-winning wildlife photographer and premiere naturalist Marty Stouffer, the series features footage of mammals, birds, reptiles, fish and insects throughout the entire continent. Viewers take a guided journey to witness the vast wonders and infinite diversity of nature first-hand. WILD AMERICA is a series that families can enjoy together. The program is regularly scheduled and will air between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and will be identified as an educational and informational show targeted to 13 to 16 year olds, at the beginning and through each broadcast and in information provided to publishers of program guides.

Frogramming.	
Other Matters (11	
of 14)	Response
Program Title	Career Day (40.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:00-9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

This show guides young people to potential career paths. This program best illustrates our commitment to family in this example of take your kids to work for a day. The show features inspirational interviews with successful celebrities, entrepreneurs and business people from world renowned brain surgeons to marine biologists that share their stories with young people about their careers. This motivational show is fun and exciting and tries to help kids answer the age old question: "What do I want to be when I grow up?" The program is regularly scheduled and air between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to children (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides.

Other Matters (12 of 14)	Response
Program Title	Missing (40.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 7:30-8:00am
Total times aired at regularly scheduled time	13
Length of Program	13 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Missing" serves the educational and informational need of children 13 to 16 years of age with its program content including safety tips and real life stories, using various resources to help find missing people. The program is endorsed by the National Center for Missing and Exploited Children. The program is 30 minutes in length, and will be identified as an educational and informational show, targeted to 13 - 16 year olds, at the beginning and through each broadcast and in listings provided to publishers of program guides.

Other Matters (13 of 14)	Pennana
01 14)	Response
Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10-10:30am (40.2)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Programming.

THINK BIG serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of having a working knowledge of math, science and physics. The series shows children actively solving problems using scientific principles, combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that that the physical sciences can be useful, challenging and fun. Each episode presents an "invent-off" challenge, where teenage teams must invent a machine designed to perform a specific task in limited amount of time, promoting creative thinking and practical skills. The program is 30 minutes in length, and will be identified as an educational and informational show, targeted to 13 - 16 year olds, at the beginning and through each broadcast and in listings provided to publishers of program guides.

Other Matters (14 of 14)	Response
01 14)	Response
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:00am (40.2)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	A whole new generation has made the environment, climate change and going green their cause. Eco Company was created to chronicle the passions of this new generation and to answer their questions. Eco Company is a national TV show hosted by a dynamic and diverse group of teens who combine their natural curiosity with their enthusiasm for preserving the planet they will inherit. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 13 - 16 year olds, at the beginning and through each broadcast and in listings provided to publishers of program guides.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

## FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Vernon R. Rowlands Operations

04/06/2016

Manager

**Attachments** 

No Attachments.