



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0007509615** | File Number: **0000009253** | Submit Date: **04/06/2016** | Call Sign: **KAJB** | Facility ID: **40517** | City:
CALIPATRIA | State: **CA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/06/2016 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2016**

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | No |

Applicant
Information

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|--------------------------------------|--|-------------------|---------------------|----------------|
| CALIPATRIA BROADCASTING COMPANY, LLC | 1755 EL CAMINO DEL TEATRO LA JOLLA, CA 92037 United States | +1 (858) 314-1196 | kpolin@jonesday.com | Company |

Contact
Representatives
(1)

| Contact Name | Address | Phone | Email | Contact Type |
|--|--|-----------------------|-------------------------------------|-------------------------|
| BARRY A. FRIEDMAN THOMPSON HINE LLP | SUITE 700 1919 M STREET, N. W. WASHINGTON, DC 20036 United States | +1 (202) 973- 2789 | BARRY. FRIEDMAN@THOMPSONHINE.COM | Legal Representative |

Children's
Television
Information

| Section | Question | Response |
|--------------|-----------------------|---------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | UniMas |
| | Nielsen DMA | Yuma-El Centro |
| | Web Home Page Address | |

Digital Core
Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 3.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core
Programs(9)

| Digital Core Program (1 of 9) | Response |
|--|--|
| Program Title | Plaza Sesamo |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 08:00AM & 08:30AM |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | 26 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 7 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A significant purpose and key educational objective of Plaza Sesamo is to teach young children the importance of different cultures and traditions. Children will easily identify with the main characters: Abelardo, Contreras, and Lola. These animated personalities will help children develop a better understanding of the world around them through their stories. Throughout the shows, these characters not only reinforce and expose the Spanish language to native and non-native Spanish speakers, but also teach children valuable lessons that include problem solving, gender equity, symbolic representation, and social interaction. The Network preempted this children's program to broadcast the 2013 Formula One World Championship. This motor racing championship is recognized by the sport's governing body, the Federation Internationale de l'Automobile (FIA), as the highest class of competition for open-wheel racing cars. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (2 of 9) | | Response |
|--|---|----------|
| Program Title | Reino Animal | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | Sat 09:00AM & 09:30AM | |
| Total times aired at regularly scheduled time | 26 | |
| Total times aired | 26 | |
| Number of Preemptions | 0 | |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | 0 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 13 years to 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Reino Animal educates young viewers on the natural habitat of animals in an educational, yet entertaining way. With narrations and interactive segments, the series builds upon natural science concepts, sparking a sense of curiosity in its viewers. The program discussed concepts like the functions of animals in an ecosystem, the elements of animal classification, and life sciences to help teach children about the natural world, while having fun at the same time. | |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes | |

| Digital Core Program (3 of 9) | | Response |
|---|-----------------------|----------|
| Program Title | Aventura Animal | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | Sat 10:00AM & 10:30AM | |
| Total times aired at regularly scheduled time | 26 | |
| Total times aired | 26 | |

| | |
|--|---|
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A significant purpose and key educational objective of this program is to teach young children all there is to know about life science. Each episode tackles a dozen or more mind-blowing and interesting questions concerning animals and their habitat. The show is a standard question and answer format to help test how much young people really know. The investigation of the answers takes viewers on a fast-paced and entertaining tour of the amazing animal kingdom. The show explains every answer so that young viewers are able to retain and understand the information provided. The Network preempted this children's program on the dates and times listed below to broadcast the 2013 Formula One World Championship. This motor racing championship is recognized by the sport's governing body, the Federation Internationale de l'Automobile (FIA), as the highest class of competition for open-wheel racing cars. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (4 of 9) | | Response |
|--|--|------------------------------------|
| Program Title | | Animal Rescue - LATV second stream |
| Origination | | Network |
| Days/Times Program Regularly Scheduled | | Mon 7:00 AM |
| Total times aired at regularly scheduled time | | 12 |
| Total times aired | | 12 |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | 0 |
| Length of Program | | 30 mins |

| | |
|--|--|
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Rescue showcase spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. It contains safety tips and real life in-the field experiences of professional and ordinary people taking care of, treating and helping various animals. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (5 of 9) | Response |
|--|--|
| Program Title | Biz Kids - LATV second stream |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Tue 7:00 AM |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 12 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Biz kid is an educational television show that teaches financial education and entrepreneurship to a preteen audience. It uses sketch comedy and young actors to explain basic economic concepts.[1] Its motto is "Where kids teach kids about money and business. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (6 of 9) | Response |
|---|-----------------------------------|
| Program Title | Dragonfly TV - LATV second stream |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Wed 7:00 AM |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 12 |
| Number of Preemptions | 0 |

| | |
|--|--|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dragonfly TV highlights children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (7 of 9) | Response |
|--|---|
| Program Title | The Real Winning Edge - LATV second stream |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Thu 7:00 AM |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 12 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Real Winning Edge is a series profiling teens who have overcome challenges successfully and who are introduced by celebrities in their field of talent. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (8 of 9) | Response |
|---|--------------------------------|
| Program Title | Whaddyado - LATV second stream |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Fri 7:00 AM |
| Total times aired at regularly scheduled time | 13 |

| | |
|--|--|
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "WHADDYADO" (What Do You Do) is a half-hour weekly educational series designed to inform, educate, inspire and entertain children about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at anytime, anywhere. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (9 of 9) | Response |
|--|----------------------------------|
| Program Title | Eco Company - LATV second stream |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sun 7:00 AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| | |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Eco Company provides CORE programming in the area of the environment and preservation of the earth's resources. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team find out about climate change by asking questions to discover the truths and myths of the climate change issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, each story and each feature is reported by teens and told from their perspective. Additionally Eco Company regularly provides practical tips that teens, and people of all ages can use in their daily lives. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

| Question | Response |
|--|-----------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Albert Valdez |
| Address | 1803 N. Imperial Ave. |
| City | El Centro |
| State | CA |
| Zip | 92243 |
| Telephone Number | (760) 344-6754 |
| Email Address | aevaldez@yahoo.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F. R. Section 73.671, NOTES 2 and 3. | |

Other Matters (9)

| Other Matters (1 of 9) | Response |
|--|--|
| Program Title | Plaza Sesamo |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 8:00 AM & 8:30 AM |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 7 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A significant purpose and key educational objective of Plaza Sesamo is to teach young children the importance of different cultures and traditions. Children will easily identify with the main characters: Abelardo, Contreras, and Lola. These animated personalities will help children develop a better understanding of the world around them through their stories. Throughout the shows, these characters not only reinforce and expose the Spanish language to native and non-native Spanish speakers, but also teach children valuable lessons that include problem solving, gender equity, symbolic representation, and social interaction. The Network preempted this children's program to broadcast the 2013 Formula One World Championship. This motor racing championship is recognized by the sport's governing body, the Federation Internationale de l'Automobile (FIA), as the highest class of competition for open-wheel racing cars. |

| Other Matters (2 of 9) | Response |
|--|---|
| Program Title | Reino Animal |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 09:00 AM & 09:30 AM |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Reino Animal educates young viewers on the natural habitat of animals in an educational, yet entertaining way. With narrations and interactive segments, the series builds upon natural science concepts, sparking a sense of curiosity in its viewers. The program discussed concepts like the functions of animals in an ecosystem, the elements of animal classification, and life sciences to help teach children about the natural world, while having fun at the same time. |

| Other Matters (3 of 9) | Response |
|--|---|
| Program Title | Aventura Animal |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 10:00 AM & 10:30 AM |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A significant purpose and key educational objective of this program is to teach young children all there is to know about life science. Each episode tackles a dozen or more mind-blowing and interesting questions concerning animals and their habitat. The show is a standard question and answer format to help test how much young people really know. The investigation of the answers takes viewers on a fast-paced and entertaining tour of the amazing animal kingdom. The show explains every answer so that young viewers are able to retain and understand the information provided. The Network preempted this children's program on the dates and times listed below to broadcast the 2013 Formula One World Championship. This motor racing championship is recognized by the sport's governing body, the Federation Internationale de l'Automobile (FIA), as the highest class of competition for open-wheel racing cars. |

| Other Matters (4 of 9) | Response |
|--|--|
| Program Title | Animal Rescue - second stream LATV |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Mon 7:00 AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Rescue showcase spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. It contains safety tips and real life in-the field experiences of professional and ordinary people taking care of, treating and helping various animals. |

| Other Matters (5 of 9) | Response |
|------------------------|-------------------------------|
| Program Title | Biz Kids - second stream LATV |
| Origination | Network |

| | |
|--|---|
| Days/Times Program Regularly Scheduled | Tue 7:00 AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Biz kid is an educational television show that teaches financial education and entrepreneurship to a preteen audience. It uses sketch comedy and young actors to explain basic economic concepts. It's motto is "Where kids teach kids about money and business". |

| Other Matters (6 of 9) | Response |
|--|--|
| Program Title | Dragonfly TV - second stream LATV |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Wed 7:00 AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dragonfly TV highlights children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. |

| Other Matters (7 of 9) | Response |
|--|---|
| Program Title | The Real Winning Edge - second stream LATV |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Thu 7:00 AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Real Winning Edge is a series profiling teens who have overcome challenges successfully and who are introduced by celebrities in their field of talent. |

| Other Matters (8 of 9) | Response |
|--|--------------------------------|
| Program Title | Whaddyado - second stream LATV |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Fri 7:00 AM |

| | |
|--|--|
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "WHADDYADO" (What Do You Do) is a half-hour weekly educational series designed to inform, educate, inspire and entertain children about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at anytime, anywhere. |

| Other Matters (9 of 9) | | Response |
|--|--|----------|
| Program Title | Eco Company - second stream LATV | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | Sun 7:00 AM | |
| Total times aired at regularly scheduled time | 13 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience from | 13 years to 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Eco Company provides CORE programming in the area of the environment and preservation of the earth's resources. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team find out about climate change by asking questions to discover the truths and myths of the climate change issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, each story and each feature is reported by teens and told from their perspective. Additionally Eco Company regularly provides practical tips that teens, and people of all ages can use in their daily lives. | |

Certification

| Question | Response |
|--|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| I certify that this application includes all required and relevant attachments. | Yes |
| I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. | Albert Valdez <i>Station Manager</i> 04/06 /2016 |

Attachments

No Attachments.