



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: 0025402504 | File Number: 0000009230 | Submit Date: 04/06/2016 | Call Sign: WVLA-TV | Facility ID: 70021 |

City: BATON ROUGE | State: LA

Service: Full Service Television | Purpose: Children's TV Programming Report | Status: Received | Status Date:

04/06/2016 | Filing Status: Active

Report reflects information for : First Quarter of 2016

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | No |

Applicant
Information

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|--|--|-------------------|------------------------------|----------------|
| KNIGHT BROADCASTING OF BATON ROUGE LICENSE CORP. Doing Business As: KNIGHT BROADCASTING OF BATON ROUGE LICENSE CORP. | 316 WILLOW GLEN DRIVE OAK HILL, VA 20171 United States | +1 (703) 359-7605 | tmalara@americanstaffing.net | Company |

Contact
Representatives
(1)

| Contact Name | Address | Phone | Email | Contact Type |
|--|--|-------------------|------------------------|----------------------|
| Stuart Shorenstein <i>Legal Counsel</i> Cozen O'Connor | 227 Park Avenue New York, NY 10172 United States | +1 (212) 883-4923 | sshorenstein@cozen.com | Legal Representative |

Children's
Television
Information

| Section | Question | Response |
|--------------|-----------------------|---------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | NBC |
| | Nielsen DMA | Baton Rouge |
| | Web Home Page Address | www.brproud.com |

Digital Core
Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 3.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core
Programs(7)

| Digital Core Program (1 of 7) | | Response |
|--|--|--|
| Program Title | | Ruff-Ruff, Tweet, and Dave |
| Origination | | Network |
| Days/Times Program Regularly Scheduled | | Saturday 9:30-10a 1/2/2016 - 1/30/2016, 10a-10:30a 2/6/2016 - 3/26/2016 |
| Total times aired at regularly scheduled time | | 13 |
| Total times aired | | 13 |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | 0 |
| Number of Preemptions Rescheduled | | 0 |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 2 years to 4 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | Ruff-Ruff, Tweet and Dave is Sprout's newest original series that follows best friends Ruff-Ruff (an excitable puppy), Tweet (a lovable and thoughtful chick), and Dave (a unique, blue panda) on a day of adventure, discovery and play. Each episode will reveal a new adventure about making choices and encourages viewers to watch the show while accessing a companion interactive mobile app. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | | Yes |

| Digital Core Program (2 of 7) | | Response |
|--|--|--|
| Program Title | | Astroblast |
| Origination | | Network |
| Days/Times Program Regularly Scheduled | | Saturday 10a-10:30a 1/2/2016-1/30/2016, Saturday 10:30a-11a 2/6/2016 - 3/26/2016 |
| Total times aired at regularly scheduled time | | 13 |
| Total times aired | | 13 |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | 0 |

| | |
|--|---|
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Astroblast!" follows the adventures of a crew of space animals who run the Astroblast Space Station - the coolest hangout in the galaxy. The team of animals who run it are the best of friends - Comet, Halley, Sputnik, Radar and Jet - all under the watchful eye of Sal the Octopus. But when you stick five friends with very different personalities in one place - things are bound to get messy. Through it all, the "Astroblast!" crew accept their differences, help one another, make new friends, and discover that getting along is always out of this world. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 7) | | Response |
|--|--|----------|
| Program Title | The Clangers | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | Saturday 10:30a-11a 1/2/2016-1/30/2016, Saturday 11a-11:30a 2/6/2016-3/3 | |
| Total times aired at regularly scheduled time | 13 | |
| Total times aired | 13 | |
| Number of Preemptions | 0 | |
| Number of Preemptions for other than Breaking News | 0 | |
| Number of Preemptions Rescheduled | 0 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 2 years to 5 years | |

| | |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Clangers is a beloved British series that was originally conceived by Oliver Postgate in 1969 and has been reconceived and invigorated by his son, Daniel Postgate. The show features the Clanger family, small mouse-like creatures that live on Clanger Planet far away from Earth. The members of the family are presented with many unusual challenges that become the center of a dilemma that must be resolved within each episode. Strange visitors arrive out of nowhere and the Clangers have to figure out who and why they are on Clanger Planet. Sometimes they need to help or rescue someone who has become lost on the planet. Other times, they are trying to understand outer space; meteors and comets and eclipses of the sun or moon. Each member of the family has a forte', from playing music to knitting or gardening or inventing equipment that comes in handy for some of the problem solving that takes place. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of 7) | Response |
|--|--|
| Program Title | Earth to Luna |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 11a-11:30a 1/2/206-1/30/2016 |
| Total times aired at regularly scheduled time | 5 |
| Total times aired | 5 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Earth to Luna! follows the adventures of a little girl who's completely, undeniably and passionately into just one thing: science. For Luna, a six-year-old girl, the earth is a giant laboratory and she dives into every new experience with Boundless energy and enthusiasm along with her little brother Jupiter and pet ferret Clive. What most of us ignore, Luna notices and cannot rest until she is able to answer the question, "Why is this happening?" There is nothing Luna won't do to find the answers to her scientific questions. |

| | |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (5 of 7) | Response |
|--|--|
| Program Title | Lazytown |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 11:30am-12:00pm |
| Total times aired at regularly scheduled time | 6 |
| Total times aired | 13 |
| Number of Preemptions | 7 |
| Number of Preemptions for other than Breaking News | 7 |
| Number of Preemptions Rescheduled | 7 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus (a gymnast/athlete prepared to answer any call for help) comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities that include playing games, competing athletically, and even building forts and play structures.</p> |

| | |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

Digital Preemption Programs #1

| Questions | Response |
|--|---------------------|
| Title of Program | Lazytown |
| List date and time rescheduled | 01/16/2016 08:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2016-01-16 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|--|---------------------|
| Title of Program | Lazytown |
| List date and time rescheduled | 01/02/2016 08:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2016-01-02 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #3

| Questions | Response |
|--|---------------------|
| Title of Program | Lazytown |
| List date and time rescheduled | 01/23/2016 08:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2016-01-23 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #4

| Questions | Response |
|-----------|----------|
|-----------|----------|

| | |
|--|---------------------|
| Title of Program | Lazytown |
| List date and time rescheduled | 02/06/2016 08:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2016-02-06 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #5

| Questions | Response |
|--|---------------------|
| Title of Program | Lazytown |
| List date and time rescheduled | 02/27/2016 08:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2016-02-27 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #6

| Questions | Response |
|--|---------------------|
| Title of Program | Lazytown |
| List date and time rescheduled | 03/26/2016 08:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2016-03-26 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #7

| Questions | Response |
|--|---------------------|
| Title of Program | Lazytown |
| List date and time rescheduled | 03/12/2016 08:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2016-03-12 |
| Episode # | |
| Reason for Preemption | Sports |

| Digital Core Program (6 of 7) | | Response |
|--|--|----------|
| Program Title | Nina's World | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | Saturday 9a-9:30a 1/2/2016-1/30/2016, 9:30a-10a 2/6/2016 - 3/26/2016 | |
| Total times aired at regularly scheduled time | 13 | |
| Total times aired | 13 | |
| Number of Preemptions | 0 | |
| Number of Preemptions for other than Breaking News | 0 | |
| Number of Preemptions Rescheduled | 0 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 2 years to 5 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Nina's World is an animated show based on a six year old Latina, who lives in San Antonio, Texas with her parents, who own the local bakery, and her Abuela (grandmother). Her Tio (uncle) Javier lives nearby and there are lots of different children and adults from several different cultures in the apartment complex and neighborhood where she lives. Nina's best friend is Star, a stuffed starfish pillow character brought to life by Nina's imagination. Each episode features Nina taking on a challenge, solving a problem, or finding a way to help others. She is very confident about her abilities, which sometimes gets her into trouble. However, with encouragement and chiding from Abuela, Nina learns about how to plan her "work", take responsibility for her actions, and correct her mistakes. | |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes | |

| Digital Core Program (7 of 7) | | Response |
|-------------------------------|--|----------|
|-------------------------------|--|----------|

| | |
|--|--|
| Program Title | Floogals |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 9a:9:30a - 2/6/2016 - 3/26/2016 |
| Total times aired at regularly scheduled time | 8 |
| Total times aired | 8 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Floogals is a animated show starring three aliens--Fleeker, Flo, and Boomer--who have been sent to earth to explore, investigate, discover and report their findings to their superiors at Floogal headquarters. The diminutive Floogals are no taller than a large safety pin and their visual perspective is literally the point of view of the show. With the multiple challenges of their size and ignorance of all things Hooman (that's Floogal-speak for human), the Floogals have a lot of work on their hands. They are engaged in the dual process of discovery and problem solving as nothing on earth is familiar to them. Much like young children, they begin by encountering new and then go through a comedic multi-step process of watcing, listening, touching, and note-taking until they've figured out what and how their new discovery fits into he Hooman universe. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11) (iii)? | Yes |
| Name of children's programming liaison | Ryan C. Johnson |
| Address | 10000 Perkins Road |
| City | Baton Rouge |
| State | LA |
| Zip | 70810 |
| Telephone Number | (225) 768-9220 |
| Email Address | ryan.johnson@tvbatonrouge.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified at 47 C. F.R. Section 73.670 , with respect to all programs specifically designed for children ages twelve and under. The station did not broadcast an analog signal this quarter. The licensee's response to Question 7 (b) therefore, assumes that the station's current main program stream serves as the equivalent to the station's former analog channel. |

Other Matters (6)

| Other Matters (1 of 6) | Response |
|--|---|
| Program Title | Floogals |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 9a-9:30a |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Floogals is a animated show starring three aliens--Fleeker, Flo, and Boomer--who have been sent to earth to explore, investigate, discover and report their findings to their superiors at Floogal headquarters. The diminutive Floogals are no taller than a large safety pin and their visual perspective is literally the point of view of the show. With the multiple challengs of their size and ignorance of all things Hooman (that's Floogal-speak for human), the Floogals have a lot of work on their hands. They are engaged in the dual process of discovery and problem solving as nothing on earth is familiar to them. Much like young children, they begin by encountering new and then go through a comedic multi-step process of watcing, listening, touching, and note-taking until they've figured out what and how their new discovery fits into he Hooman universe. |

| Other Matters (2 of 6) | Response |
|---|--------------------|
| Program Title | Nina's World |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 9:30a-10a |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |

| | |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Nina's World is an animated show based on a six year old Latina, who lives in San Antonio, Texas with her parents, who own the local bakery, and her Abuela (grandmother). Her Tio (uncle) Javier lives nearby and there are lots of different children and adults from several different cultures in the apartment complex and neighborhood where she lives. Nina's best friend is Star, a stuffed starfish pillow character brought to life by Nina's imagination. Each episode features Nina taking on a challenge, solving a problem, or finding a way to help others. She is very confident about her abilities, which sometimes gets her into trouble. However, with encouragement and chiding from Abuela, Nina learns about how to plan her "work", take responsibility for her actions, and correct her mistakes. |
|--|--|

| Other Matters (3 of 6) | Response |
|---|-------------------------|
| Program Title | Ruff Ruff, Tweet & Dave |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 10a-10:30a |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ruff Ruff, Tweet and Dave is a preschool adventure/activity show where the lead characters travel to faraway lands to have adventures with their guide, a hamster named Hatty. Ruff Ruff, the dog, is the most playful of the three tweet is a little bird who loves to fly and get creative with her suggestionse and Dave the Panda has a thing for bananas. RRTD might go to the beach, or the mountains, or to strange lands with pillows everywhere; just the sort of place where imagination and logic come together. The settings are always brightly colored and beautiful. And the transport vehicles are Roly-pods, artful go-carts that fit on a spiral ramp that folds in and out of the Spin-Again, a colorful round spinning top with special compartments designed to anchor each vehicle right on the outside rim during the journey. |
|--|---|

| Other Matters (4 of 6) | Response |
|--|---------------------|
| Program Title | Astroblast |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 10:30a-11a |

| | |
|--|--|
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Astroblast based on the book series by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. The station is populated by five animal characters and one three-eyed octopus of unknown derivation. Each episode begins with an everyday conversation or incident that grows into a predicament of some sort needing a solution. While these predicaments take place on a space station populated by animal characters and aliens from different galaxies, the issues and resolutions resonate for a preschool audience. Through comedy and zippy action, our target audience sees how the characters learn lessons for practical living such as how to keep track of things that belong to you, practice good habits, clean up a space when you've made a mess, rebound from a failure or an embarrassing incident, or resist the urge to blame others for your mistakes. |

| Other Matters (5 of 6) | Response |
|--|--|
| Program Title | The Chica Show |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 11a-11:30a |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Promoting social-emotional development in preschoolers through creative play, The Chica Show is a mix of live action and animation that follows the imaginative adventures of Chica and her cast of friends (including Stitches, an animated character voiced by Mario Lopez) as they explore all the whimsical, humorous costumes and accessories in the Costume Coop - a playful shop filled with every costume imaginable. Each episode takes the viewer on a journey into Chica's imagination where problems are solved, questions are answered and adventure filled lands are explored. Chica helps her mom and dad in the Costume Coop, and when it closes, she and her friends magically transform into animated characters and set off on adventures that offer teachable moments for preschoolers - whether it's going undersea to learn more about clean-up time, embarking on a voyage with Vikings to discover why manners are important, or even jetting off to a rock star concert to discover why practice makes perfect. |

| Other Matters (6 of 6) | | Response |
|--|--|----------|
| Program Title | Noodle and Doodle | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | Saturday 11:30a-12p | |
| Total times aired at regularly scheduled time | 13 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience from | 3 years to 8 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Noodle and Doodle is a live action show hosted by Sean Roach that also blends animation and puppetry into the overall format. Sean drives a double decker bus into various communities to meet children who have written to him with a problem that they would like to solve using art and or a food experience. Sean is accompanied by Noodle, a puppet character and Doodle a digital character that lives inside a tablet computer and Doggity a faithful beagle. Doggity has a mini show of his own through an animated alter ego that appears during diversionary segments in a restaurant kitchen operated by Doggity and other canines. The show demonstrates how recycled materials can become art and how food art and problem solving can be combined to create a fun experience in everyday living. Every episode can be replicated at home with ease by parents and children playing together. | |

Certification

| Question | Response |
|--|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | <p>Yes</p> |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>Ryan Johnson <i>Digital Media Manager</i></p> <p>04/06 /2016</p> |

Attachments

No Attachments.