

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0001529627** File Number: **0000009101** Submit Date: **04/05/2016** Call Sign: **KXFX-CD** Facility ID: **32179** 

City: **BROWNSVILLE** State: **TX** 

Service: Digital Class A Purpose: Children's TV Programming Report Status: Received Status Date: 04/05/2016

Filing Status: Active

# Report reflects information for : First Quarter of 2016

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | Yes      |

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

| Applicant                    | Address   | Phone                 | Email                       | Applicant<br>Type |
|------------------------------|---|-----------------------|-----------------------------|-------------------|
| ENTRAVISION HOLDINGS,<br>LLC | Mark Boelke<br>2425 OLYMPIC BLVD STE<br>6000 W<br>SANTA MONICA, CA 90404<br>United States | +1 (310) 447-<br>3870 | mboelke@entravision.<br>com | Company           |

#### Contact Representatives (2)

| Contact Name   | Address   | Phone                | Email                                   | Contact Type                |
|--|---|----------------------|---|-----------------------------|
| MANUEL CAVAZOS, III.  DIRECTOR OF ENGINEERING ENTRAVISION COMMUNICATIONS CORPORATION | 801 N. JACKSON MCALLEN, TX 78501 United States                                  | +1 (956)<br>687-4848 | SCAVAZOS@ENTRAVISION.<br>COM            | Technical<br>Representative |
| BARRY A. FRIEDMAN THOMPSON HINE LLP  | SUITE 700<br>1919 M<br>STREET, N.W.<br>WASHINGTON,<br>DC 20036<br>United States | +1 (202)<br>331-8800 | BARRY.<br>FRIEDMAN@THOMPSONHINE.<br>COM | Legal<br>Representative     |

#### Children's Television Information

| Section      | Question              | Response                   |
|--------------|-----------------------|----------------------------|
| Station Type | Station Type          | Network Affiliation        |
|              | Affiliated network    | FOX                        |
|              | Nielsen DMA           | Harlingen-Wslco-Brnsvl-McA |
|              | Web Home Page Address |                            |

# Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 0.0      |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 0.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

# Digital Core Programs(7)

| Digital Core Program (1 of 7)  | Response  |
|--|---|
| Program Title  | Jack Hanna's Into the Wild  |
| Origination  | Syndicated  |
| Days/Times Program<br>Regularly Scheduled  | SA 7:00 am  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 13  |
| Number of Preemptions  | 0   |
| Number of Preemptions<br>for other than Breaking<br>News   |   |
| Number of Preemptions<br>Rescheduled   | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jack Hanna's Into the Wild brings the affective aspect to wildlife education, engaging the emotional appeal of the wild animals and the conservation message to encourage the audience to take an active interest in preserving wildlife. Combining data-oriented scientific information with concern for the conservation status of wildlife and the environment enforces the educational value and impact of the program. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (2 of 7)                            | Response                              |
|---|---------------------------------------|
| Program Title   | Animal Explorations with Jarod Miller |
| Origination   | Syndicated                            |
| Days/Times Program Regularly Scheduled                      | SA 7:30am                             |
| Total times aired at regularly scheduled time               | 13                                    |
| Total times aired   | 13                                    |
| Number of Preemptions                                       | 0                                     |
| Number of<br>Preemptions for<br>other than Breaking<br>News |                                       |

| Number of<br>Preemptions<br>Rescheduled  | 0  |
|--|--|
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ANIMAL EXPLORATION WITH JAROD MILLER IS ANIMAL TV FOR THE NEXT GENERATION! THIS E/I PROGRAM TRAVELS WITH TELEVISION STAR JAROD MILLER EACH WEEK AS HE LOOKS AT EXOTIC AND DOMESTIC ANIMALS FROM HIS OWN UNIQUE PERSPECTIVE. WHETHER IT'S THE NEED FOR SPEED OR ANIMAL HEREOS - THERE'S ALWAYS SOMETHING AMAZING HAPPENING. FILLED WITH ENERGY, YOUTH AND HUMOR, JAROD IS A WELCOME VISITOR IN LIVING ROOMS AROUND AMERICA. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (3  |   |
|--|---|
| of 7)  | Response  |
| Program Title  | Xploration Earth 2050   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | SA 8:00 am  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 13  |
| Number of Preemptions  | 0   |
| Number of Preemptions<br>for other than Breaking<br>News   |   |
| Number of Preemptions<br>Rescheduled   | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Xploration Earth 2050 explores the future world to see where advances in science, technology, and engineering will lead us. The series takes a look at robotics, automobile technology, consumer electronics, and health, among other topics. Through talks with inventors, doctors, science fiction writers, entrepreneurs, and scientists, the future world is presented to the audience in a way that sounds like fun. |
| Does the Licensee identify<br>the program by displaying<br>throughout the program<br>the symbol E/I?                     | Yes   |

| Digital Core<br>Program (4 of 7)   | Response  |
|--|---|
| Program Title  | Xploration Outer Space  |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SA 8:30 am  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 13  |
| Number of Preemptions  | 0   |
| Number of<br>Preemptions for<br>other than<br>Breaking News  |   |
| Number of<br>Preemptions<br>Rescheduled  | 0   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This series will teach youngsters about the planets, the stars, the moons, and scientific concepts of the universe, all presented in a way that its audience can understand. The series collaborates with NASA, giving viewers an up close and personal view of the center of the United States' space program. The host for the Outer Space program, Emily Callendrelli earned her undergraduate degree from West Virginia University in mechanical and aerospace engineering and then earned a Master's degree from MIT in technology and policy. As a woman she is also a role model for those dreaming about careers in STEM. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (5<br>of 7)    | Response    |
|--|-------------|
| Program Title                          | Eco Company |
| Origination                            | Syndicated  |
| Days/Times Program Regularly Scheduled | SU 7:00 am  |

| Total times aired at regularly scheduled time  | 13  |
|--|---|
| Total times aired  | 13  |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  | 0   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Eco Company provides CORE programming in the area of the environment and preservation of the earth resources. Eco Company explores all aspects of being green and understanding how our actions impact world. The E-Co team learns about global warming by asking questions to discover the truths and myths the global warming issue. They learn about alternative energies by visiting wind farms and solar installati and discovering new energy technologies currently under development. They learn more about recycling conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop new ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally the show provides weekly practical tips that teens, and people of all ages can use in their daily lives. Eco Company uses the technique of peer reporting. The diverse and dynamic cast of teens who make up Eco Company combine their natural curiosity with their enthusiasm to report the informational stories to teens and their families. Each episod employs Eco Company members or hosts who conduct interviews of peers and adults, and experience fit hand the demonstration and explanation of the topic. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes   |

| Digital Core<br>Program (6<br>of 7)             | Response          |
|---|-------------------|
| Program Title                                   | Xploration FabLab |
| Origination                                     | Syndicated        |
| Days/Times<br>Program<br>Regularly<br>Scheduled | SU 8:00 am        |

| Total times aired at regularly scheduled time  | 13   |
|--|--|
| Total times aired  | 13   |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 0  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Xploration FabLab brings the world of science, technology, and innovation to life. The series is designed be fast paced and exciting. Each episode consisting of multiple, short story segments based on a central topic. Featuring fun, young hosts that will keep the pace tight and energy high. Star power will be used to supercharge the story lines. Each episode will include a relevant celebrity with a science and tech background. All Xploration FabLab episodes will focus on a relevant global issue and what's being done to solve it. Using real live examples, FabLab will illustrate how all the STEM disciplines work together to improve our lives and make the world better. Xploration FabLab is a half hour weekly Educational and Informative series produced with the intention of increasing and expanding our target audience interest in the filed of STEM education. Target age demographic is 13 to 16, although this series will certainly attractive viewers of all ages. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

| Digital Core Program (7 of 7)                 | Response                  |
|---|---------------------------|
| Program Title                                 | Xploration Awesome Planet |
| Origination                                   | Syndicated                |
| Days/Times Program Regularly Scheduled        | SU 8:30 am                |
| Total times aired at regularly scheduled time | 13                        |
| Total times aired                             | 13                        |

| Number of Preemptions  | 0  |
|--|--|
| Number of Preemptions<br>for other than Breaking<br>News   |  |
| Number of Preemptions<br>Rescheduled   | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This series is essentially about earth sciences, which includes geology, geography, and meteorology. The series seeks to inform viewers about how land formations like glaciers and volcanoes develop. Other potential topics include: how diamonds, gold, and other gems are formed deep in the earth's core. In summary, the series is a great vehicle to teach about science in a fun and fascinating manner. |
| Does the Licensee identify<br>the program by displaying<br>throughout the program<br>the symbol E/I?                     | Yes  |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

| Question  | Response                |
|---|-------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes                     |
| Name of children's programming liaison  | Donella Alvarado        |
| Address   | 801 N. Jackson Road     |
| City  | McAllen                 |
| State   | TX                      |
| Zip   | 78501                   |
| Telephone Number  | (956) 687-4848          |
| Email Address   | dsalvarado@entravision. |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                         |

# Other Matters (7)

| Other Matters (1 of 7)   | Response  |
|--|---|
| Program Title  | Jack Hanna's Into the Wild  |
| Origination  | Syndicated  |
| Days/Times Program<br>Regularly Scheduled  | SA 7:00 am  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience from   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jack Hanna's Into the Wild brings the affective aspect to wildlife education, engaging the emotional appeal of the wild animals and the conservation message to encourage the audience to take an active interest in preserving wildlife. Combining data-oriented scientific information with concern for the conservation status of wildlife and the environment enforces the educational value and impact of the program. |

| Other Matters (2 of 7)   | Response   |
|--|--|
| Program Title  | Animal Explorations with Jarod Miller  |
| Origination  | Syndicated   |
| Days/Times<br>Program Regularly<br>Scheduled   | SA 7:30 am   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ANIMAL EXPLORATION WITH JAROD MILLER IS ANIMAL TV FOR THE NEXT GENERATION! THIS E/I PROGRAM TRAVELS WITH TELEVISION STAR JAROD MILLER EACH WEEK AS HE LOOKS AT EXOTIC AND DOMESTIC ANIMALS FROM HIS OWN UNIQUE PERSPECTIVE. WHETHER IT'S THE NEED FOR SPEED OR ANIMAL HEROS - THERE'S ALWAYS SOMETHING AMAZING HAPPENING. FILLED WITH ENERGY, YOUTH AND HUMOR, JAROD IS A WELCOME VISITOR IN LINVING ROOMS AROUND AMERICA. |

| Other Matters (3 of 7)                        | Response              |
|---|-----------------------|
| Program Title                                 | Xploration Earth 2050 |
| Origination                                   | Syndicated            |
| Days/Times Program<br>Regularly Scheduled     | SA 8:00 am            |
| Total times aired at regularly scheduled time | 13                    |
| Length of Program                             | 30 mins               |

| Age of Target Child    |  |
|------------------------|--|
| Audience from          |  |
| Describe the entreetie |  |

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Xploration Earth 2050 explores the future world to see where advances in science, technology, and engineering will lead us. The series takes a look at robotics, automobile technology, consumer electronics, and health, among other topics. Through talks with inventors, doctors, science fiction writers, entrepreneurs, and scientists, the future world is presented to the audience in a way that sounds like fun.

| Other Matters (4 of 7)   | Response  |
|--|---|
| Program Title  | Xploration Outer Space  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | SA 8:30 am  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This series will teach youngsters about the planets, the stars, the moons, and scientific concepts of the universe, all presented in a way that its audience can understand. The series collaborates with NASA, giving viewers an up close and personal view of the center of the United States' space program. The host for the Outer Space program, Emily Callendrelli earned her undergraduate degree from West Virginia University in mechanical and aerospace engineering and then earned a Master's degree from MIT in technology and policy. As a woman she is also a role model for those dreaming about careers in STEM. |

| Other         |                      |
|---------------|----------------------|
| latters (5 of |                      |
| ")            | Response             |
| Program Title | Eco Company          |
| Origination   | Syndicated           |
| Days/Times    | SU 7:00 am           |
| Program       |                      |
| Regularly     |                      |
| Scheduled     |                      |
| otal times    | 13                   |
| aired at      |                      |
| egularly      |                      |
| scheduled     |                      |
| ime           |                      |
| ength of      | 30 mins              |
| Program       |                      |
| ge of         | 13 years to 16 years |
| arget Child   |                      |
| Audience      |                      |
| rom           |                      |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Programming.

Eco Company provides CORE programming in the area of the environment and preservation of the earth resources. Eco Company explores all aspects of being green and understanding how our actions impact the world. The E-Co team learns about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop new ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally the show provides weekly practical tips that teens, and people of all ages can use in their daily lives. Eco Company uses the technique of peer reporting. The diverse and dynamic cast of teens who make up Eco Company combine their natural curiosity with their enthusiasm to report the informational stories to teens and their families. Each episode employs Eco Company members or hosts who conduct interviews of peers and adults, and experience first hand the demonstration and explanation of the topic.

| Other<br>Matters (6 of<br>7)  | Response  |
|---|---|
| Program Title   | Xploration Fab Lab  |
| Origination   | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | SU 8:00 am  |
| Total times aired at regularly scheduled time   | 13  |
| Length of Program   | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core | Xploration FabLab brings the world of science, technology, and innovation to life. The series is designed to be fast paced and exciting, with each episode consisting of multiple, short-story segments based on a central topic. Featuring fun, young hosts that will keep the pace tight and energy high. Star power will be used to supercharge the storylines. Each episode will include a relevant celebrity with a science and tech background. All Xploration FabLab episodes will focus on a relevant global issue and what's being done to solve it. Using real-live examples, FabLab will illustrate how all the STEM disciplines work together to improve our lives and make the world better. Xploration FabLab is a half-hour weekly E/I series produced with the intention of increasing and expanding our target audience' interest in the field of STEM education. Target age demographic is 13-to-16, although this series will certainly attract viewers of all ages. |

| Other Matters (7 of 7)                        | Response                  |
|---|---------------------------|
| Program Title                                 | Xploration Awesome Planet |
| Origination                                   | Syndicated                |
| Days/Times Program<br>Regularly Scheduled     | SU 8:30 am                |
| Total times aired at regularly scheduled time | 13                        |
| Length of Program                             | 30 mins                   |

| Age of Target Child Audience from  | 13 years to 16 years  |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This series is essentially about earth sciences, which includes geology, geography, and meteorology. The series seeks to inform viewers about how land formations like glaciers and volcanoes develop. Other potential topics include, how diamonds, gold and other gems are formed deep in the earth's core. In summary, the series is a great vehicle to teach about science in a fun and fascinating manner. |

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Donella Marisol Alvarado

, **Ms.** . Operation Manager

04/05 /2016

#### **Attachments**

| File Name                          | Uploaded<br>By | Attachment<br>Type | Description                       | Upload Status                          |
|------------------------------------|----------------|--------------------|-----------------------------------|--|
| KXFX 32179 digital only signal.pdf | Applicant      | All Purpose        | KXFX digital only statement 32179 | Done with Virus Scan and/or Conversion |