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Children's Television Programming Report

FRN: **0018223693** | File Number: **0000010241** | Submit Date: **04/11/2016** | Call Sign: **WIS** | Facility ID: **13990** | City:  
**COLUMBIA** | State: **SC**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**04/11/2016** | Filing Status: **Active**

Report reflects information for : **First Quarter of 2016**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WIS LICENSE SUBSIDIARY, LLC Doing Business As: WIS LICENSE SUBSIDIARY, LLC	201 MONROE STREET RSA TOWER, 20TH FLOOR MONTGOMERY, AL 36104 United States	+1 (334) 206- 1400	rbryan@raycommedia. com	Company

Contact  
Representatives  
(2)

Contact Name	Address	Phone	Email	Contact Type
<b>Michael Beder , Esq .</b> <i>Legal Counsel</i> COVINGTON & BURLING LLP	One CityCenter, 850 Tenth Street, NW WASHINGTON, DC 20001 United States	+1 (202) 662- 5138	mbeder@cov.com	Legal Representative
<b>Robert E. Thurber , Jr. .</b> <i>DIRECTOR OF ENGINEERING</i> Raycom Media, Inc.	RSA TOWER, 20TH FLOOR 201 MONROE STREET MONTGOMERY, AL 36104 United States	+1 (334) 206- 1409	BTHURBER@RAYCOMMEDIA. COM	Technical Representative

Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Columbia SC
	Web Home Page Address	www.wistv.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(16)

Digital Core Program (1 of 16)	Response
Program Title	Astroblast (10.1 Main Digital Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 11:00am (01/02/2016 - 01/30/2016) Sat 11:30am (02/06/2016 - 03/26/2016)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast!, based on the book series by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. The station is populated by five animal characters and one three-eyed octopus of unknown derivation. Each episode begins with an everyday conversation or incident that grows into a predicament of some sort needing a solution. While these predicaments take place on a space station populated by animal characters and aliens from different galaxies, the issues and resolutions resonate for a preschool audience. Through comedy and zippy action, our target audience sees how the characters learn lessons for practical living such as how to keep track of things that belong to you, practice good habits, clean up a space when you've made a mess, rebound from a failure or an embarrassing incident, or resist the urge to blame others for your mistakes. On 10/3/15, Astroblast was joined in progress at 10:34 am following a 4 minute severe weather advisory.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 16)	Response
Program Title	Ruff Ruff Tweet & Dave (10.1 Main Digital Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 10:30am (01/02/2016 - 01/30/2016) Sat. 11:00am (02/06/2016-03/26/2016)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff Ruff Tweet & Dave is an animated show which puts an emphasis on logical thinking and use of language through fun problem solving adventures. The trio, RRTD, is guided by Hatty, an erudite hamster who wears a hat full of questions. The three characters agree that they would like to take a particular adventure and rev up their Roly-pods, enter the Spin-Again transport vehicle and arrive at their destination. Once there, Hatty challenges them to make decisions and choose options that will lead to success or failure with their quest. Once their mission is complete, they review their effort, assemble the Roly-Pods and head home. Their adventures are varied. They might go climb a mountain, design their own fairy tale, or build a sand castle. On 10/3/15, Ruff Ruff Tweet & Dave was joined in progress at 10:05 am following a 5 minute severe weather advisory.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 16)	Response
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Program Title	Lazy Town (10.1 Main Digital Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:30 am (1/2/16-3/26/16)
Total times aired at regularly scheduled time	7
Total times aired	13
Number of Preemptions	6
Number of Preemptions for other than Breaking News	6
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures. On 10/3/15, Lazytown was joined in progress at 12:03 pm following a 3 minute severe weather advisory.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Lazy Town (10.1 Main Digital Channel)

List date and time rescheduled	01/09/2016 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-01-09
Episode #	ELZT143DR1H
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Lazy Town (10.1 Main Digital Channel)
List date and time rescheduled	01/30/2016 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-01-30
Episode #	ELZT302DR1H
Reason for Preemption	Sports

#### Digital Preemption Programs #3

Questions	Response
Title of Program	Lazytown (10.1 Main Digital Channel)
List date and time rescheduled	02/13/2016 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-02-13
Episode #	ELZT303DH
Reason for Preemption	Sports

#### Digital Preemption Programs #4

Questions	Response
Title of Program	Lazytown (10.1 Main Digital Channel)
List date and time rescheduled	02/20/2016 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-02-20
Episode #	ELZT304DH
Reason for Preemption	Sports

#### Digital Preemption Programs #5

Questions	Response
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Title of Program	Lazytown (10.1 Main Digital Channel)
List date and time rescheduled	03/05/2016 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-03-05
Episode #	ELZT306DH
Reason for Preemption	Sports

**Digital Preemption Programs #6**

Questions	Response
Title of Program	Lazytown (10.1 Main Digital Channel)
List date and time rescheduled	03/19/2016 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-03-19
Episode #	ELZT309DH
Reason for Preemption	Sports

Digital Core Program (4 of 16)		Response
Program Title	Earth to Luna (10.1 Main Digital Channel)	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat. 12:00pm(01//02/2016 - 1/30/2016)	
Total times aired at regularly scheduled time	5	
Total times aired	5	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	

Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earth to Luna is a Brazilian animated series specifically aimed at teaching 2-5 year old children how to ask questions about nature and science and vigorously pursue the answers. The show encourages curiosity, research, and critical thinking. Each episode of the show is focused on a particular creature, object, or phenomenon that would be of interest to the target audience. For example, Luna might wonder how she can grow a plant without a seed and finds the answer through her inquiry process. The characters, Luna, Jupiter (her brother), and Clive (their pet ferret) embark on a research effort that takes the audience through each step that answers their overarching question. The show uses recurring features, signature phrases, and songs to cue the audience when they need to do research, when they transition to the adventure, and when they have reached the ending to review all they've learned. On 10/3/15 and 10/10/15, Earth to Luna was preempted due to severe weather coverage and local safety advisories.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 16)	Response
Program Title	Clangers (10.1 Main Digital Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 11;30am (01/02/2016 - 01/30/2016) Sat 12:00pm (02/06/2016 - 03/26/2016)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Clangers is a beloved British series that was originally conceived by Oliver Postgate in 1969 and has been reconceived and invigorated by his son, Daniel Postgate. The show features the Clanger family, small mouse-like creatures that live on Clanger Planet far away from Earth. The members of the family are presented with many unusual challenges that become the center of a dilemma that must be resolved within each episode. Strange visitors arrive out of nowhere and Clangers have to figure out who the visitors really are and why they are on Clanger Planet. Sometimes they need to help or rescue someone who has become lost on the planet. Other times, they are trying to understand outer space: meteors and comets and eclipses of the sun or moon. Each member of the family has a forte', from playing music to knitting or gardening or inventing equipment that comes in handy for some of the problem solving that takes place. On 10/3/15 and 10/10/15, Clangers was preempted due to severe weather coverage and local safety advisories.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 16)	Response
Program Title	Floogals(10.1 Main Digital Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 10am (02/06/2016 - 3/26/2016)
Total times aired at regularly scheduled time	8
Total times aired	8
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sprout's "Floogals" presents three exuberantly inquisitive little alien explorers on a mission of discovery to Planet Earth. Every day an exciting mission of experimentation, learning, and discovery awaits Captain Fleeker, First Officer Flo and Junior Boomer as they explore the "hooman" way of life. The vibrant cinematic visuals will capture young children's attention while the Floogals' hilarious antics as they learn about the oddities of the world offer an unexpected and colossally fun perspective on everyday life. 'Floogals" based on an original concept from Dan Good, is a co-production between Sprout and Zodiak Kids' Studios' UK production company, The Foundation. The series was produced in conjunction with UK special effects studio Jellyfish pictures and Nevision Limited.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 16)	Response
Program Title	Nina's World (10.1 Main Digital Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:00 am (1/2/16-1/30/16) Saturday 10:30 am (2/6/16-3/26/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nina's World is an animated show based on a six year old Latina who lives in San Antonio with her parents who own the local bakery. There are lots of children and adults from different cultures in her neighborhood. Each episode features Nina taking on a challenge, solving a problem or finding a way to help others.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 16)	Response
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Program Title	Awesome Adventures (Digital Multicast Only-Bounce TV 10.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 10:00am & 11:30 am (1/2/16-3/26/16)
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is an educational and informational adventure travel program that targets the 13 to 16 year old age group, but is also a highly entertaining program for a more general audience. With a host and the use of young guides from a specific locale, it is ideal for the "tween/teen" market. This program is fast paced, and provides information which encompasses many aspects of the location. It is produced in a contemporary style, and features both historical and cultural information, in addition to an action adventure. The introduction about the specific food, music, geography, history and environmental issues as well as popular recreational activities of the locale, make for a most entertaining program. Educational objective include Learn about other cities or countries including all aspects of the culture, Recognize connections between past and present, Appreciate the nature of geographical space and Understand the importance of an action-adventure experience in a new environment, Develop working knowledge of other countries or cities and their cultures, Compare and contrast one's own society to other cultures and Understanding the historical construction of similarities and differences between regions or nations.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 16) Response	
Program Title	Animal Atlas (Digital Multicast Only-Bounce TV 10.2)
Origination	Network

Days/Times Program Regularly Scheduled	Sat. 11am (1/2/16-3/26/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On Animal Atlas we travel the globe to meet every kind of animal imaginable, from the familiar to the astounding. We learn about their lives, their history, and the adaptations that allow them to survive and thrive. But best of all, we meet them face to face. Just spin the globe. Anywhere, everywhere animals live, you'll find Animal Atlas.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 16)	
	Response
Program Title	Live Life and Win (Digital Multicast Only-Bounce TV 10.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30am Sun. 10am (1/2/16-3/27/16)
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life and Win is a series of inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 16)		Response
Program Title	The Real Winning Edge (Digital Multicast Only-Bounce TV 10.2)	
Origination	Network	
Days/Times Program Regularly Scheduled	Sun. 10:30am (1/3/16-3/27/16)	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a weekly half-hour television series that highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (12 of 16)		Response
Program Title	Future Phenoms (Digital Multicast Only - Grit 10.3)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday 10:00 am and Saturday 12:30 pm (1/2/16-3/26/16)	
Total times aired at regularly scheduled time	26	
Total times aired	26	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	0	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Future Phenoms is an educational and informational program that encourages youth in several aspects of life. As families watch this show, the featured students and their stories of overcoming adversity resonate within students and parents alike. Students are challenged to overcome their personal adversities in life and find an outlet to pursue their dreams, while parents find that their position in their child's life is to encourage their dreams. By watching Future Phenoms, students have a stronger desire to participate in extracurricular activities. Essential to the educational process, parents see how extracurricular activities can give their children the confidence to pursue knowledge, pursue a healthy, active lifestyle, and pursue their dreams, despite the difficulties that life brings.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (13 of 16)	
	Response
Program Title	On the Spot (Digital Multicast Only - Grit 10.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30 am (1/2/16-3/26/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The Spot is an educational and informative half-hour, E/I program that takes viewers on a lightning fast game of entertaining trivia. Each episode delivers endless amounts of meaningful information as the show tackles some of the most mind-blowing questions: Can a cow have an accent? Who got the world's longest standing ovation? As a kid, did Napoleon hate France? Questions are linked with eye catching visuals, giving viewers a chance to guess the right answers. The goal of the series is to provide young viewers with an information based program that broadens their knowledge of a wide range of educational topics.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 16)	Response
Program Title	Living Greener (Digital Multicast Only - Grit 10.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:00 am (1/2/16-3/26/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Living Greener is educational, informative and entertaining, while providing teen viewers with specific examples of showing how people from various places are trying to live greener. The series features stories on the environment and explores solutions to making planet earth greener. Stories range from how solar power is helping African villagers to using hydrogen cars to monitoring greenhouse gases. The series expands a teenager viewers knowledge of the environment and how other people around the world are dealing with such issues as pollution and other environmental problems. At the same time the series examines current and future eco-friendly ideas and practices.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (15 of 16) Response	
Program Title	Uncaged (Digital Multicast Only - Grit 10.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30 am (1/2/16-3/26/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Uncaged explores all types of wild animals in their own environment and how they survive from whales to orangutans, to turtles, penguins and many more animals. Teenage viewers learn about the living habits of these various critters and why some may be on their way to extinction. Each episode provides detailed explanations of the different animal species and helps viewers understand their daily lives. The series is educational, informative and entertaining, while providing unique up-close televised visits of wild and exotic creatures and teaching viewers all about life in the animal kingdom.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 16) Response	
Program Title	Ocean Mysteries (Digital Multicast Only - Grit 10.3)

Origination	Network
Days/Times Program Regularly Scheduled	Saturday 12:00 pm (1/2/16-3/26/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ocean Mysteries offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. The series sets a positive example to viewers in regard to how to observe, study and care for the world in which we live and how to approach the world inquisitively and responsibly.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core  
Educational and  
Informational  
Programming (0)

Sponsored Core  
Programming (0)

## Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11) (iii)?	Yes
Name of children's programming liaison	Jim Hays
Address	1111 Bull Street
City	Columbia
State	SC
Zip	29201
Telephone Number	(803) 799-1010
Email Address	jhays@wistv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	NBCUniversal's The More You Know website: Since 1989, The More You Know has brought the nation's most important social issues to the forefront, and remains a trusted voice for sharing knowledge to improve lives and inspire action. The More You Know's comprehensive website (themoreyouknow.com) includes in-depth resource and referral information on the campaign's important focus issues including: HEALTH - fighting childhood obesity, encouraging nutrition and physical fitness ENVIRONMENT - encouraging everyday actions that reduce environmental impact EDUCATION - recruiting new teachers and promoting their long-lasting impact DIGITAL LITERACY & INTERNET SAFETY - sharing online safety tips and information DIVERSITY - embracing differences and promoting inclusion, tolerance and respect Also featured on site is The More You Know Learning series' Growing Up Online, a free eBook on digital literacy and Internet Safety. Growing Up Online is an important tool to initiate conversation with children about online safety. The eBook is a media-rich, two-part learning resource that provides easy-to-use information about navigating the digital world in a unique and engaging way. Part one includes safety tips, discussion questions and key takeaways for parents and teachers. Part two features four entertaining video comic books for children, focused on real situations that come up when kids go online. Additional content on the site includes public service announcements, behind-the-scenes videos, a general overview, a talent directory, and a list of the campaign's accolades such as the prestigious Emmy and Peabody awards. As of 1/1/16, WIS no longer airs This TV on 10.2 Bounce TV moved to multicast channel 10.2 and Grit will now airs on multicast channel 10.3

Other Matters (15)

Other Matters (1 of 15)	Response
Program Title	Ruff Ruff, Tweet, and Dave(10.1 Main Digital Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 11:00 am (4/2/16-6/25/16)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff Ruff, Tweet, and Dave [RRTD] is a preschool adventure/activity show where the lead characters travel to faraway lands to have adventures with their guide, a hamster named Hatty. Ruff Ruff, the dog, is the most playful of the three; Tweet is a little bird who loves to fly and get creative with her suggestions; and Dave the Panda has a thing for bananas. RRTD might go to the beach, or the mountains, or to strange lands with pillows everywhere; just the sort of place where imagination and logic come together. The settings are always brightly colored and beautiful. And their transport vehicles are Roly-pods, artful go-carts that fit on a spiral ramp that folds in and out of the Spin-Again, a colorful round spinning top with special compartments designed to anchor each vehicle right on the outside rim during the journey.

Other Matters (2 of 15)	Response
Program Title	Astroblast (10.1 Main Digital Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 11:30 am (4/2/16-6/25/16)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast!, based on the book series by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. The station is populated by five animal characters and one three-eyed octopus of unknown derivation. Each episode begins with an everyday conversation or incident that grows into a predicament of some sort needing a solution. While these predicaments take place on a space station populated by animal characters and aliens from different galaxies, the issues and resolutions resonate for a preschool audience. Through comedy and zippy action, our target audience sees how the characters learn lessons for practical living such as how to keep track of things that belong to you, practice good habits, clean up a space when you've made a mess, rebound from a failure or an embarrassing incident, or resist the urge to blame others for your mistakes.
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Other Matters (3 of 15)	Response
Program Title	Nina's World (10.1 Main Digital Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 10:30 am (4/2/16-6/25/16)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nina's World is an animated show based on a six year old Latina who lives in San Antonio with her parents who own the local bakery. There are lots of children and adults from different cultures in her neighborhood. Each episode features Nina taking on a challenge, solving a problem or finding a way to help others.

Other Matters (4 of 15)	Response
Program Title	The Chica Show (10.1 Main Digital Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 12:00 pm (4/2/16-6/25/16)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Chica Show features a 5 year old baby chick that spends her days with her parents in their costume show, The Coop. In each episode Chica encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, judgment and interpersonal behaviors. She and Kelly, the shop's employee, usually work through the problem as an adventure where Bunji and Stitches, her stuffed toys, come alive and join in the problem solving process.

Other Matters (5 of 15)	Response
Program Title	Noodle and Doodle (10.1 Main Digital Channel)
Origination	Network



Days/Times Program Regularly Scheduled	Sat. 8:30 am (4/2/16-6/25/16)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle features creative expression through art and cooking projects around a specific theme. The projects encourage parent engagement and often feature families working together to make something to display in the child's home. The art projects typically promote using recycled materials to demonstrate creativity can transform something intended for one purpose into something that achieves an entirely different goal.

Other Matters (6 of 15)	Response
Program Title	Floogals (10.1 Main Digital Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 10:00 am (4/2/16-6/25/16)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sprout's "Floogals" presents three exuberantly inquisitive little alien explorers on a mission of discovery to Planet Earth. Every day an exciting mission of experimentation, learning, and discovery awaits Captain Fleeker, First Officer Flo and Junior Boomer as they explore the "hooman" way of life. The vibrant cinematic visuals will capture young children's attention while the Floogals' hilarious antics as they learn about the oddities of the world offer an unexpected and colossally fun perspective on everyday life. 'Floogals" based on an original concept from Dan Good, is a co-production between Sprout and Zodiak Kids' Studios' UK production company, The Foundation. The series was produced in conjunction with UK special effects studio Jellyfish pictures and Nevision Limited.

Other Matters (7 of 15)	Response
Program Title	Awesome Adventures (Digital Multicast Only-Bounce TV 10.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 10:00am & 11:30am(4/2/16-6/25/16)
Total times aired at regularly scheduled time	26

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures follow the presenter and a group of teenagers to destinations all over the world. During their stay in the designated area, the group explores the environment and learns about different cultures, customs and nature.

Other Matters (8 of 15)	Response
Program Title	Live Life and Win (Digital Multicast Only-Bounce TV 10.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 10:30am & Sunday at 10:00am (4/2/16-6/2/16)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life and Win is a series of inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition.

Other Matters (9 of 15)	Response
Program Title	Animal Atlas (Digital Multicast Only-Bounce TV 10.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 11am (4/2/16-6/25/16)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On Animal Atlas we travel the globe to meet every kind of animal imaginable, from the familiar to the astounding. We learn about their lives, their history, and the adaptations that allow them to survive and thrive. But best of all, we meet them face to face. Just spin the globe. Anywhere, everywhere animals live, you'll find Animal Atlas.

Other Matters (10 of 15)	Response
Program Title	The Real Winning Edge (Digital Multicast Only-Bounce TV 10.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sun. 10:30am (4/3/16-6/26/16)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a weekly half-hour television series that highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges.
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Other Matters (11 of 15)	Response
Program Title	Future Phenoms (Digital Multicast Only-Grit TV 10.3)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 10:00 am & 12:30 pm (4/2/16-6/25/16)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"FUTURE PHENOMS" is an educational and informational program that encourages youth in several aspects of life. Viewers are challenged to overcome their personal adversities in life and find an outlet to pursue their dreams. The program provides in-depth feature stories about the top prep athletes in the United States. Future Phenom's gives an "on and off the field" look at the athletes covering their athletic, educational and charitable endeavors. The athletes profiled serve as good role models and provide valuable insight for young people today who want to compete competitively in sports. Recognizing athletes for classroom achievements as well as their contributions in extracurricular activities, the program helps viewers to understand the importance of dedication, discipline, commitment to academics, and community involvement.

Other Matters (12 of 15)	Response
Program Title	On The Spot (Digital Multicast Only-Grit TV 10.3)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 10:30 am (4/2/16-6/25/16)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On the Spot is a lightning fast game of entertaining trivia from different categories, including: untold history, globetrotting, origins, supernatural, in sickness and in health, myths, now and then, record setters, mad science and bad ideas.

Other Matters (13 of 15)	Response
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Program Title	Living Greener(Digital Multicast Only-Grit TV 10.3)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 11:00 am (4/2/16-6/25/16)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Living Greener talks to inventors, visionaries, scientists and activists to find out where the planet is headed. Whether it's recycling cigarette butts into clothing, monitoring endangered species or creating a rooftop farm in New York City, Living Greener gives us an insight into our future way of life.

Other Matters (14 of 15)	Response
Program Title	Uncaged (Digital Multicast Only-Grit TV 10.3)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 11:30 am (4/2/16-6/25/16)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	We go right into the natural habitats of polar bears, exotic monkeys, penguins, bald eagles, and grizzly bears as we tour the globe to witness wildlife as it's meant to be Uncaged.

Other Matters (15 of 15)	Response
Program Title	Ocean Mysteries (Digital Multicast Only-Grit TV 10.3)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 12:00 pm (4/2/16-6/25/16)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ocean Mysteries offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Lyle Schulze</b> <i>General Manager</i></p> <p>04/11 /2016</p>

**Attachments**

No Attachments.