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# Children's Television Programming Report

FRN: **0030884704** | File Number: **0000008862** | Submit Date: **04/04/2016** | Call Sign: **WREX** | Facility ID: **73940** | City:  
**ROCKFORD** | State: **IL**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Superceded** | Status Date:  
**04/07/2016** | Filing Status: **Inactive**

Report reflects information for : **First Quarter of 2016**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WREX LICENSE, LLC Doing Business As: WREX LICENSE, LLC	Brady Dreasler PO Box 909 QUINCY, IL 62306 United States	+1 (217) 223-5100	bdreasler@quincyinc.com	Company

Contact  
Representatives  
(1)

Contact Name	Address	Phone	Email	Contact Type
Stephen Hartzell Brooks, Pierce et al.	PO Box 1800 Raleigh, NC 27602 United States	+1 (919) 839-0300	shartzell@brookspierce.com	Legal Representative

Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC, Me-TV, CW
	Nielsen DMA	Rockford
	Web Home Page Address	http://www.wrex.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	8.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(19)

Digital Core Program (1 of 19)	Response
Program Title	Astroblast - NBC
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 10:00am CT (thru 1/30/16); Sat 10:30am CT (as of 2/6/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NBC - "Astroblast!" follows the adventures of a crew of space animals who run the Astroblast Space Station - the coolest hangout in the galaxy. The team of animals who run it are the best of friends - Comet, Halley, Sputnik, Radar and Jet - all under the watchful eye of Sal the Octopus. But when you stick five friends with very different personalities in one place - things are bound to get messy. Through it all, the "Astroblast!" crew accept their differences, help one another, make new friends, and discover that getting along is always out of this world. Every day brings a new adventure - big and small - whether it involves getting ready for a surprise birthday party for a Gremulon princess, dealing with demanding dairy-obsessed customers from the Milky Way, making peace between two spaceships of hungry space pirates, or helping a scary-looking, but shy, visitor make friends when no one will sit with him at lunch. "Astroblast!" is a Sprout original series that is co-produced with Scholastic Media, a division of Scholastic Inc, the global children's publishing, education and media company. Astroblast! is inspired by the books of the same name by award-winning author and illustrator Bob Kolar.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 19)		Response
Program Title	Ruff Ruff Tweet & Dave - NBC	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat. 9:30am CT (thru 1/30/16); Sat. 10:00am CT (as of 2/6/16)	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NBC - Ruff Ruff is an adventurous puppy, Tweet is a melodic, yellow bird, and Dave is a creative blue panda. Their friend Hatty the Hamster takes them to fantasy lands for games and adventures and new discoveries. The three main friends represent three choices in the games and adventures they encounter. The game process helps the friends decide what option to chose or how to better understand the adventure. Hatty asks the questions for the game and each character explains his pick. The audience is encouraged to cheer on their favorite character from home.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (3 of 19)		Response
Program Title	Floogals - NBC	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat. 9:00am CT (as of 2/6/16)	
Total times aired at regularly scheduled time	8	
Total times aired	8	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NBC - Captain Fleeker, First Officer Flo, and Junior Boomer are space explorers visiting planet Earth and the funny "hooman" creatures that live there. Junior Boomer likes to collect items that the hoomans throw in the trash and make magical creations. First Officer Flo records information from their findings and sends the report back to Planet Floog. Captain Fleeker is the adventurer. He gets his team out of jams. Through the Floogals' adventures children will be learn by experimentation and discovery.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 19)		Response
Program Title	Lazy Town - NBC	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat. 11:30am CT	
Total times aired at regularly scheduled time	13	
Total times aired	19	
Number of Preemptions	6	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	6	

Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NBC - Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Lazytown - NBC
List date and time rescheduled	01/16/2016 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-01-16
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Lazytown - NBC
List date and time rescheduled	01/23/2016 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-01-23
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #3



Questions	Response
Title of Program	Lazytown - NBC
List date and time rescheduled	02/06/2016 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-02-06
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #4

Questions	Response
Title of Program	Lazytown - NBC
List date and time rescheduled	02/27/2016 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-02-27
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #5

Questions	Response
Title of Program	Lazytown - NBC
List date and time rescheduled	03/12/2016 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-03-12
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #6

Questions	Response
Title of Program	Lazytown - NBC
List date and time rescheduled	03/26/2016 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-03-26
Episode #	
Reason for Preemption	Sports

Digital Core Program (5 of 19)		Response
Program Title	Clangers - NBC	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat. 10:30am CT (thru 1/30/16); Sat 11:00am CT (as of 2/6/16)	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	3 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NBC - Clangers is a series about a family of inventive and curious mouse like creatures. The family lives on a small planet in starry, outer space. They are a kind family that focuses on collaboration, community and recycling. All of these things are very important in the Clangers' world. William Shatner aids in the storytelling of each episode as members of the Clangesr family make discoveries, create new inventions, and greet new visitors. The characters lead the audience through acts of kindness, inventions, and problem solving skills through their other worldly and humorous adventures.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (6 of 19)		Response
Program Title	Earth to Luna - NBC	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat. 11:00am CT (thru 1/30/16)	
Total times aired at regularly scheduled time	5	
Total times aired	5	
Number of Preemptions	0	

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NBC - "Earth to Luna" is a preschool series that models the process of scientific inquiry and the joy of discovery. Every story builds the viewers understanding of how that world works by communicating some aspects of physical, life, earth or astronomical science.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 19)		Response
Program Title	Calling Dr. Pol - CW	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat. 7:00am,7:30am CT	
Total times aired at regularly scheduled time	26	
Total times aired	26	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CW - "Calling Dr. Pol" is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 19)		Response
Program Title		Dog Whisperer with Cesar Millan: Family Edition - CW
Origination		Network
Days/Times Program Regularly Scheduled		Sat. 8:30am CT
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		CW - Renowned dog behaviorist and trainer Cesar Millan, "Dog Whisperer with Cesar Millan: Family Edition" travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (9 of 19)	Response
Program Title	Dog Whisperer with Cesar Millan: Family Edition - CW
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 9:00am CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CW - Renowned dog behaviorist and trainer Cesar Millan, "Dog Whisperer with Cesar Millan: Family Edition" travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 19)	Response
Program Title	Dog Whisperer with Cesar Millan: Family Edition - CW
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 9:30am CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CW - Renowned dog behaviorist and trainer Cesar Millan, "Dog Whisperer with Cesar Millan: Family Edition" travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 19)	Response
Program Title	Dog Whisperer with Cesar Millan: Family Edition - CW
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 10:00am CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CW - Renowned dog behaviorist and trainer Cesar Millan, "Dog Whisperer with Cesar Millan: Family Edition" travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 19)	Response
Program Title	Dog Town, USA - CW
Origination	Network

Days/Times Program Regularly Scheduled	Sat. 08:00 AM CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CW - "Dog Town, USA" - Built on 33,000 acres of pristine land in Utah, Dog Town USA is the nation's preeminent facility dedicated to finding safe homes for abandoned dogs. Each week, Dog Town's highly skilled staff and internationally renowned experts first create a safe sanctuary for dogs from around the world. Then, "Dog Town USA's" medical professionals provide personal care to each dog beginning the detailed process of rehabilitation in preparation for uniting each dog with a loving new family and home.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 19)    Response	
Program Title	Green Screen Adventures - MeTV
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 7:00am CT, 7:30am CT
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MeTV - Green Screen Adventures company of performers and writers reinforces critical writing skills and emphasizes positive social messages. In addition to academics skills, GSA focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, Compassion. Utilizing humor as a powerful learning tool, GSA sparks enthusiasm for writing through age appropriate sketch comedy, original songs, puppetry, and story theatre. By basing the stories on the writing of elementary school students, children get the message that their words have power, and that their voices are being heard.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 19)		Response
Program Title		Saved By The Bell - MeTV
Origination		Network
Days/Times Program Regularly Scheduled		Sun. 9:00am,9:30am,10:00am,10:30am CT
Total times aired at regularly scheduled time		52
Total times aired		52
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MeTV - "Saved By The Bell" is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 19)		Response
Program Title		Save Our Shelter - CW
Origination		Network
Days/Times Program Regularly Scheduled		Sat. 10:30am CT
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		CW - Save Our Shelters is a show for teens to inform them of the need for pet adoption. The two hosts will discuss quality pet care and the traits of different breeds while remodeling community shelter in need. rundown shelters with help from the hosts and local volunteers will be upgraded. The newly remodeled, first class shelters hope the upgrades will result in more adoptions and pet lives saved.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (16 of 19)		Response
Program Title		Hatched - CW
Origination		Network

Days/Times Program Regularly Scheduled	Sat. 11:30am CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CW - Hatched is a series hoping to inspire the entrepreneur in teens. Each week a business team will teach a group of entrepreneurs about the skills needed to develop an idea into a product. Hatched hopes to combine entertainment with product development. The program hopes to use knowledge to instill confidence in young people by teaching product pricing, packaging, marketing, and investment strategies.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (17 of 19)</b>		<b>Response</b>
Program Title		Dream Quest - CW
Origination		Network
Days/Times Program Regularly Scheduled		Sat. 11:00 am CT
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CW - Dream Quest literally brings the world to young people and their families by fulfilling the desire to learn through experience. the ship is a floating classroom designed to give families a real-life education. The captain and crew of the Dream Quest takes families on an interactive journey where they learn about oceans, sea life, and the efforts being done to preserve them. Each week a different family will be given a chance to experience the "classroom". families will spend time on an amazing journey and the children will gain knowledge and experience that may lead to the careers in this field.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 19)		Response
Program Title		Think Big - NBC
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sun. 7:00 AM CT
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		NBC - "Think Big" features top kid inventors who face off against each other in an Invent-Off to see who can come up with the most innovative and creative invention. Each episode is set in the Think Tank, a studio filled top to bottom with art supplies and construction materials. Two teams, each led by a featured inventor, brainstorm, choose materials and then sketch, design and build their idea. Once completed, the competing inventions are presented to a judge. The best invention wins bragging rights and the coveted Genius Cup.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (19 of 19)	Response
Program Title	Nina's World - NBC
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 9:00am CT (thru 1/30/16); Sat 9:30am CT (as of 2/6/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NBC - Nina's World tells the story of a 6 year old Nina and her best friend, Star. They have a lot of fun within her vibrant and colorful neighborhood. Every day transforms into a new excursion around the neighborhood celebrating family, community, diversity and wonder.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core  
Educational and  
Informational  
Programming (0)

Sponsored Core  
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Theresa Wesseln
Address	P.O. Box 530
City	Rockford
State	IL
Zip	61105
Telephone Number	(815) 335-2213
Email Address	twesseln@wrex.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	"The More You Know's" comprehensive website (themoreyouknow.com) provides in-depth referral information, in connection with the on-air public service announcements. Content includes: video of all current public service announcements, a general campaign overview, message boards, press releases, kids pages and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed.

Other Matters (21)

Other Matters (1 of 21)	Response
Program Title	Astroblast - NBC
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11:00am CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NBC - "Astroblast!" follows the adventures of a crew of space animals who run the Astroblast Space Station - the coolest hangout in the galaxy. The team of animals who run it are the best of friends - Comet, Halley, Sputnik, Radar and Jet - all under the watchful eye of Sal the Octopus. But when you stick five friends with very different personalities in one place - things are bound to get messy. Through it all, the "Astroblast!" crew accept their differences, help one another, make new friends, and discover that getting along is always out of this world. Every day brings a new adventure - big and small - whether it involves getting ready for a surprise birthday party for a Gremulon princess, dealing with demanding dairy-obsessed customers from the Milky Way, making peace between two spaceships of hungry space pirates, or helping a scary-looking, but shy, visitor make friends when no one will sit with him at lunch. "Astroblast!" is a Sprout original series that is co-produced with Scholastic Media, a division of Scholastic Inc, the global children's publishing, education and media company. Astroblast! is inspired by the books of the same name by award-winning author and illustrator Bob Kolar.

Other Matters (2 of 21)	Response
Program Title	Ruff Ruff Tweet & Dave - NBC
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:00am CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NBC - Ruff Ruff is an adventurous puppy, Tweet is a melodic, yellow bird, and Dave is a creative blue panda. Their friend Hatty the Hamster takes them to fantasy lands for games and adventures and new discoveries. The three main friends represent three choices in the games and adventures they encounter. The game process helps the friends decide what option to chose or how to better understand the adventure. Hatty asks the questions for the game and each character explains his pick. The audience is encouraged to cheer on their favorite character from home.
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Other Matters (3 of 21)	Response
Program Title	Noodle and Doodle - NBC
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 11:30am CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NBC -Host Sean Roach helps kids cook and craft their way to memorable occasions with the help of his puppet friend Noodle McNoodle and his pup Doggity. In each episode, kids hop aboard the Noodle and Doodle bus and roll up their sleeves to create unique works of art while Sean and Noodle cook up something simple and healthy for their special event. The show also features animated shorts starring Doggity and his canine friends, who offer their own kid-friendly snack recipes.

Other Matters (4 of 21)	Response
Program Title	Chica Show - NBC
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 10:30am CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NBC - The Chica Show follows the playful experiences of Chica the Chick and Kelly. Set in a colorful, quirky shop known as The Costume Coop. Chica and her friends embark on all kinds of dress up adventures. The show emphasizes the importance of creative and constructive play and provides viewres with intrinsically mitivating, hands-on learning.

Other Matters (5 of 21)	Response
Program Title	Nina's World - NBC
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9:30am CT

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NBC - Nina's world tells the story of a 6 year old Nina and her best friend Star having fun within her vibrant and colorful neighborhood. Every day transforms into a new excursion around the neighborhood celebrating family, community, diversity and wonder.

Other Matters (6 of 21)	Response
Program Title	Calling Dr. Pol - CW
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 7:00am, 7:30am CT
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CW - Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession.

Other Matters (7 of 21)	Response
Program Title	Dog Whisperer with Cesar Millan: Family Edition - CW
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 8:30am CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CW - Renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.

Other Matters (8 of 21)	Response
Program Title	Dog Whisperer with Cesar Millan: Family Edition - CW
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 9:00 am CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CW - Renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.

Other Matters (9 of 21)	Response
Program Title	Dog Whisperer with Cesar Millan: Family Edition - CW
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 9:30 am, 10:00 an CT
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CW - Renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.

Other Matters (10 of 21)	Response
Program Title	Save Our Shelter - CW
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 10:30 am CT

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CW - Save Our Shelters is a show for teens to inform them of the need for pet adoption. The two hosts will discuss quality pet care and the traits of different breeds while remodeling community shelters in need. Rundown shelters with help from the hosts and local volunteers will be upgraded. The newly remodeled, first class shelters hope the upgrades will result in more adoptions and pet lives saved.

Other Matters (11 of 21)	Response
Program Title	Dog Town, USA - CW
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 8:00 am CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CW - "Dog Town, USA" - Built on 33,000 acres of pristine land in Utah, Dog Town USA is the nation's preeminent facility dedicated to finding safe homes for abandoned dogs. Each week, Dog Town's highly skilled staff and internationally renowned experts first create a safe sanctuary for dogs from around the world. Then, "Dog Town USA's" medical professionals provide personal care to each dog beginning the detailed process of rehabilitation in preparation for uniting each dog with a loving new family and home.

Other Matters (12 of 21)	Response
Program Title	Hatched- CW
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 11:30 am CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CW - Hatched is a series hoping to inspire the entrepreneur in teens. Each week a business team will teach a group of entrepreneurs about the skills needed to develop an idea into a product. Hatched hopes to combine entertainment with product development. It hopes to use knowledge to instill confidence in young people by teaching product pricing, packaging, marketing, and investment strategies.

Other Matters (13 of 21)	Response
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Program Title	Dream Quest - CW
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 11:00 am CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CW - Dream Quest literally bring s the world to young people and their families by fulfilling the desire to learn through experience. The ship is a floating classroom designed to give families a real-life education. The captain and crew of the Dream Quest takes families on an interactive journey where they learn about oceans, sea life, and the efforts being done to preserve them. Each week a different family will be given a chance to experience the "classroom". Families will spend time on an amazing journey and the children will gain knowledge and experience that may lead to the careers in this field.

Other Matters (14 of 21)	Response
Program Title	Green Screen Adventures - MeTV
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 7:00 am CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MeTV - Green Screen Adventures company of performers and writers reinforces critical writing skills and emphasizes positive social messages. In addition to academics skills, GSA focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, Compassion. Utilizing humor as a powerful learning tool, GSA sparks enthusiasm for writing through age appropriate sketch comedy, original songs, puppetry, and story theatre. By basing the stories on the writing of elementary school students, children get the message that their words have power, and that their voices are being heard.

Other Matters (15 of 21)	Response
Program Title	Green Screen Adventures - MeTV
Origination	Network

Days/Times Program Regularly Scheduled	Sat. 7:30 am CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MeTV - Green Screen Adventures company of performers and writers reinforces critical writing skills and emphasizes positive social messages. In addition to academics skills, GSA focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, Compassion. Utilizing humor as a powerful learning tool, GSA sparks enthusiasm for writing through age appropriate sketch comedy, original songs, puppetry, and story theatre. By basing the stories on the writing of elementary school students, children get the message that their words have power, and that their voices are being heard.

Other Matters (16 of 21)	Response
Program Title	Saved By The Bell - MeTV
Origination	Network
Days/Times Program Regularly Scheduled	Sun. 9:00 am CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MeTV - "Saved By The Bell" is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens.

Other Matters (17 of 21)	Response
Program Title	Saved By The Bell - MeTV
Origination	Network
Days/Times Program Regularly Scheduled	Sun. 9:30 am CT
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MeTV - "Saved By The Bell" is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens.

Other Matters (18 of 21)	Response
Program Title	Saved By The Bell - MeTV
Origination	Network
Days/Times Program Regularly Scheduled	Sun. 10:00 AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MeTV - "Saved By The Bell" is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens.

Other Matters (19 of 21)	Response
Program Title	Saved By The Bell - MeTV
Origination	Network
Days/Times Program Regularly Scheduled	Sun. 10:30 AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MeTV - "Saved By The Bell" is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens.
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Other Matters (20 of 21)	Response
Program Title	Floogals - NBC
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 9:00 AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NBC - Captain Fleeker, First Officer Flo and Junior Boomer are space explorers visiting planet Earth and the funny "hooman" creatures that live there. Junior Boomer likes to collect items that the hoomans throw in the trash and make magical creations. First Officer Flo records information from their finding and sends the report back to Planet Floog. Captain Fleeker is the adventurer. He gets him team out of jams.

Other Matters (21 of 21)	Response
Program Title	Think Big - NBC
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun. 7:00 AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NBC - "Think Big" features top kid inventors who face off against each other in an Invent-Off to see who can come up with the most innovative and creative invention. Each episode is sent in the Think Tank, a studio filled top to bottom with art supplies and construction materials. Two teams, each led by a featured inventor, brainstorm, choose materials and then sketch, design and build their idea. Once completed, the competing inventions are presented to a judge. The best invention wins bragging rights and the coveted Genius Cup.



Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>John Chadwick</b> <i>General Manager</i></p> <p>04/04 /2016</p>

**Attachments**

No Attachments.