

Children's Television Programming Report

 FRN:
 0005047105
 File Number:
 0000008845
 Submit Date:
 04/04/2016
 Call Sign:
 WPHL-TV
 Facility ID:
 73879

 City:
 PHILADELPHIA
 State:
 PA

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 04/05/2016
 Filing Status:
 Active
 Status:
 Status:
 Status:

Report reflects information for : First Quarter of 2016

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant Name, Type, and Contact Information

Applicant Information

Applicant	Address	Phone	Email	Applicant Type
WPHL, LLC Applicant Doing Business As: WPHL, LLC	Jakai Green 5001 WYNNEFIELD AVENUE PHILADELPHIA, PA 19131 United States	+1 (215) 878- 1700	jgreen@tribunemedia. com	Company

Contact	Contact Name	Address	Phone	Email	Contact Type
Representatives (2)	Jakai Green Director of Technology WPHL, LLC	Jakai Green 5001 Wynnfield Avenue Philadelphia, PA 19131 United States	+1 (215) 878- 1700	JGREEN@PHL17.COM	Technical Representative
	Jason Roberts Senior Counsel Tribune Media Company	Jason Roberts 435 North Michigan Avenue Chicago, IL 60611 United States	+1 (312) 222- 3894	jroberts@tribunemedia. com	Legal Representative

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliation	n
		Affiliated network	My Network	
		Nielsen DMA	Philadelphia	
		Web Home Page Address	www.phl17.com	
Digital Core	Question			Response
Programming	State the average number of stream	hours of Core Programming per week broadcast by the station or	its main program	3.0
	State the average number of station on other than its main	hours per week of free over-the-air digital video programming bro program stream	adcast by the	504.0
	State the average number of main program stream. See 47	hours per week of Core Programming broadcast by the station or 7 C.F.R. Section 73.671:	other than its	11.0
	•	formation identifying each Core Program aired on its station, inclu o publishers of program guides as required by 47 C.F.R. Section	•	Yes
	•	t at least 50% of the Core Programming counted toward meeting ed to free video programming aired on other than the main Yes N		Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(17)

Digital Core Program (1 of 17)	Response
Program Title	Pets.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 9A
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.1) Pets.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Each segment of Pets.TV delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment and perseverance children can apply to their lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 17)	Response
Program Title	Zoo Clues
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sat 9:30A
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.1) Zoo Clues tackles the animal kingdom's most mind-blowing questions, like these Can birds fly backwards? Are whales fish? Do dogs sweat? Questions and clues are presented, giving viewers a chance to guess the right answers. Our investigation of the answers takes viewers on a fast-paced and entertaining tour of the animal kingdom.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 17)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 8A
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.1) Animal Atlas is an entertaining and educational half-hour wildlife program shot exclusively in High Definition. The show introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and all other animals from the Americas, Africa, Asia, Australia, and everywhere in between. Animal Atlas promotes a better understanding of how various animal species live and what they need to survive. Each episode stands alone as an entertaining look into the world of animals - whether visiting a particular group of animals, such as big cats, or meeting the animals of an entire continent. Through Animal Atlas, viewers discover the variety of places that animals live, how they find food, and how they play. The show also looks at how family units operate, from a community of thousands of prairie dogs, to a pride of lions, to a school of fish. Certain episodes also explore animal features such as diet, locomotion, adaptation, and how animals take care of their young.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 17)	Response
Program Title	Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 8:30A
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.1) The Young Icons provides CORE programming by showing profiles of inspiring American teenagers. This program offers a glimpse inside the lives of the brightest an best of America's youth (age 18 and under), including world-class athletes, accomplished artists, scholars, philanthropists, and entrepreneurs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 17)	Response
Program Title	Coolest Place on Earth
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 9A
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.1) The Coolest Places on Earth is an educational and informative half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6	
of 17)	Response
Program Title	On the Spot
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sun 9:30A
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.1) On the Spot is a series tapping knowledge across a series of subject areas; geography, art, technology, science, math, history, language, music, and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation. There are three fundamental educational benefits to this format. First, it taps into fact retrieval in the curriculum. Second, and more important, it expands the information beyond fact retrieval. Third, and most important, it addresses what educators call non-cognitive factors for student success. These are factors that can measurably improve student achievement without specifically involving material to be tested. These include self-esteem and frames in which students see learning occuring. By removing information from the academic silos where it is ggenerally tought and moving it, literally, to the mall, it forces a synthesis that is difficult to achieve in an academic setting. The fact that correct answers are given by diverse ethnicities and ages, by both genders, and not by sterotypes of smart people is essential. It means that anyone can own infromation. The fact that young people will see this on television in a non-academic setting is also very important. Whatever the cirriculum or information, knowledge becomes that star, and is demonstrated by every type of person.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 17)	Response
Program Title	Animal Atlas
Origination	Network

Days/Times Program Regularly Scheduled	Sat 9A & 11:30A
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.2) Animal Atlas is an entertaining and educational half-hour wildlife program shot exclusively in High Definition. The show introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and all other animals from the Americas, Africa, Asia, Australia, and everywhere in between. Animal Atlas promotes a better understanding of how various animal species live and what they need to survive. Each episode stands alone as an entertaining look into the world of animals - whether visiting a particular group of animals, such as big cats, or meeting the animals of an entire continent. Through Animal Atlas, viewers discover the variety of places that animal live, how they find food, and how they play. The show also looks at how family units operate, from a community of thousands of prairie dogs, to a pride of lions, to a school of fish. Certain episodes also explor animal features such as diet, locomotion, adaptation, and how animals take care of their young.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 17)	Response
Program Title	Coolest Places on Earth
Origination	Network

Days/Times Program Regularly Scheduled	Sat 10A
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.2) The Coolest Places on Earth is an educational and informative half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episod showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of	
17)	Response
Program Title	Family Style with Chef Jeff
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11A

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.2) Family Style with Chef Jeff is an educational and informative half-hour, E/I series that teaches viewers how making the right choices in the kitchen can lead to life-changing experiences for the entire family. Each episode features interesting and valuable health and nutrition information as viewers also learn how to cook healthier versions of some of our favorite dishes. Family Style uses unique structural components to help young viewers retain and reflect on important and current health-related information. The series also features nutrition quizzes, health tips, and Chef Jeff's own positive reinforcement. The goal of the series is to help young viewers make well-informed choices about their eating habits, nutrition, and health.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 17)	Response
Program Title	On the Spot
Origination	Network
Days/Times Program Regularly Scheduled	Sat 12P
Total times aired at regularly scheduled time	13

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.2) On the Spot is a series tapping knowledge across a series of subject areas; geography, art, technology, science, math, history, language, music, and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation. There are three fundamental educational benefits to this format. First, it taps into fact retrieval in the curriculum. Second, and more important, it expands the information beyond fact retrieval. Third, and most important, it addresses what educators call non-cognitive factors for student success. These are factors that can measurably improve student achievement without specifically involving material to be tested. These include self-esteem and frames in which students see learning occurring. By removing information from the academic silos where it is generally tought and movin it, literally, to the mall, it forces a synthesis that is difficult to achieve in an academic setting. The fact that correct answers are given by diverse ethnicities and ages, by both genders, and not by stereotypes of sma people is essential. It means that anyone can own information. The fact that young people will see this on television in a non-academic setting is also very important. Whatever the curriculum or information, knowledge becomes that star, and is demonstrated by every type of person.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (11 of 17)	Response
Program Title	Wild About Animals
Origination	Network
Days/Times Program Regularly Scheduled	Sun 10A, 10:30A
Total times aired at regularly scheduled time	26

Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.3) Wild About Animals is a reality science series that is produced for children in the 13-16 age grou and is designed to educate, inform and entertain those viewers. This program fulfills its purpose by providing a high level of educational value. The structure of each show consists of four (4) different segments/stories which make for a varied, fast paced program. Through the use of dramatic, stunning footage combined with an engaging and entertaining narrative, the show creates a general tone that is particularly effective in connecting to the target audience. The level of detail in each show is also appropriate and the segments move quickly from one topic to the next.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of	Response
17)	Response
Program Title	Awesome Adventues
Origination	Network
Days/Times Program Regularly Scheduled	Sun 11A, 11:30A
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0

Number of	
Preemptions	
for other than	
Breaking News	
Number of	0
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
Describe the	(17.3) Awesome Adventures is an educational and informational adventure travel program that targets th
educational	13 to 16 year old age group, but is also a highly entertaining program for a more general audience. With
and	host and the use of young guides from a specific locale, it is ideal for the "tween/teen" market. This
informational	program is fast paced, and provides information which encompasses many aspects of the location. It is
objective of the	produced in a contemporary style, and features both historical and cultural information, in addition to an
program and	action adventure. The introduction about the specific food, music, geography, history and environmental
how it meets	issues as well as popular recreational activities of the locale, make for a most entertaining program.
the definition of	
Core	
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (13 of 17)	Response
Program Title	Whaddyado
Origination	Network
Days/Times Program Regularly Scheduled	Sun 12P, 12:30P
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.3) WHADDYADO, a half-hour weekly series designed to educate, inform, inspire and entertain, does a exceptional job educating teenagers. The show's target audience is between 13 and 16 years of age, the time period when children are making the transition to becoming adults. Both theory and research demonstrate that this is the stage of life where children begin to experiment with who they are who they want to be. It's a time which is typified by feeling invincible. This sense of invulnerability is commonly coupled with withdraw from parents and authority figures which leaves teenagers susceptible to poor decision making. Therefore, this time where insight and judgment are developing, but adult influence is limited, educational programming can make an immense impact on a child's decisions. WHADDYADO provides an excellent opportunity for teenagers to learn life lessons they likely are otherwise not open to receiving.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (14 of 17)	Response
Program Title	Safari Tracks
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9:30A, 12:30P
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.2) "Safari Tracks" is an educational and informative half-hour, E/I program that takes viewers on an African safari - focusing on African wildlife and the magnificent and mysterious world of these animals, all in their natural habitat. Follow Ushaka as we explore the African continent, from the brush lands of the African Savanna to the great Okavango delta and beyond! The series strives to present a wide variety of information in a number of interactive and poignant sequences to make knowledge of the animal kingdom both simpler and easier to remember.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 17)	Response
Program Title	State to State
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:30A
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.2) "State to State" is an educational and informative half-hour, E/I program that takes you to every corner of America. Experience the hectic dazzle of the Big Apple, the rawhide spirit of Wyoming, the revival of St. Louis, the innovation of Silicon Valley, the music of New Orleans and Austin, the glitz of Vegas, and the history of Hollywood. From the highest peaksto the biggest eventsand the hidden gems. The series is packed with facts about history, geography, and culture. The goal of the series is provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (16 of 17)	Response
Program Title	3 Wide Life
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat & Sun @ 8A and 8:30A
Total times aired at regularly scheduled time	52
Total times aired	52
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.4) 3 Wide Life meets the educational and information needs of children 13 years and older by providing the audience with the opportunity to learn about the inner workings including the challenges met and lessons learned while competing in motor sports. This program looks at current NASCAR teams, crew members, business personnel and drivers who share their experiences, advice, and stories, educating teens and providing an in-depth look at the hard work and dedication it tapes to achieve their goals.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (17 of 17)	Response
Program Title	Origins
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sat & Sun @ 9A and 9:30A
Total times aired at regularly scheduled time	52
Total times aired	52
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.4) ORIGINS is an educational and informative half-hour, E/I program that explores the remarkable origin of hundreds of the world's most influential and important inventions, natural objects, customs, ideas from technology, arts and entertainment, government, nature, and more. The goal of the series is to provide young veiwers with information to learn about the history of some the world's most significant ideas and creations.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Jennifer Burns
Address	5001 Wynnefield Avenue
City	Philadelphia
State	PA
Zip	19131
Telephone Number	(215) 883-336
Email Address	jeburns@phl1 com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Liaison Contact

Other Matters (17)

Other Matters (1 of 17)	Response
Program Title	Pets.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 9A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.1) Pets.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Each segment of Pets.TV delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment and perseverance children can apply to their lives.
Other Matters (2 of 17)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 8A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

(17.1) Animal Atlas is an entertaining and educational half-hour wildlife program shot exclusively in High Describe the educational Definition. The show introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and all other animals from the Americas, informational Africa, Asia, Australia, and everywhere in between. Animal Atlas promotes a better understanding of how various animal species live and what they need to survive. Each episode stands alone as an entertaining objective of look into the world of animals - whether visiting a particular group of animals, such as big cats, or meeting the program the animals of an entire continent. Through Animal Atlas, viewers discover the variety of places that animals and how it meets the live, how they find food, and how they play. The show also looks at how family units operate, from a definition of community of thousands of prairie dogs, to a pride of lions, to a school of fish. Certain episodes also explore animal features such as diet, locomotion, adaptation, and how animals take care of their young. Programming.

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Core

Other Matters (3 of 17)	Response
Program Title	Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 8:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.1) The Young Icons provides CORE programming by showing profiles of inspiring American teenagers. This program offers a glimpse inside the lives of the brightest and best of America's youth (age 18 and under), including world-class athletes, accomplished artists, scholars, philanthropists, and entrepreneurs.

Other Matters (4 of 17)	Response
Program Title	Coolest Places on Earth
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 9A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.1) The Coolest Places on Earth is an educational and informative half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.

Other Matters (5 of	Beenenee
17)	Response
Program Title	On the Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 9:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.1) On the Spot is a series tapping knowledge across a series of subject areas; geography, art, technology, science, math, history, language, music, and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of so age or adults past the age of high school graduation. There are three fundamental educational bener this format. First, it taps into fact retrieval in the curriculum. Second, and more important, it expands information beyond fact retrieval. Third, and most important, it addresses what educators call non-confactors for student success. These are factors that can measurably improve student achievement we specifically involving material to be tested. These include self-esteem and frames in which students learning occurring. By removing information from the academic silos where it is generally tought and it, literally, to the mall, it forces a synthesis that is difficult to achieve in an academic setting. The fact correct answers are given by diverse ethnicities and ages, by both genders, and not by stereotypes people is essential. It means that anyone can own information. The fact that young people will see to television in a non-academic setting is also very important. Whatever the curriculum or information, knowledge becomes that star, and is demonstrated by every type of person.
Other Matters (6 of 17)	Response
Program Title	Animal Atlas
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9A, 11:30A
Total times aired at	26
regularly scheduled time	

Age of Target Child Audience from

educational

objective of

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meets the

Core

definition of

and

13 years to 16 years

(17.2) Animal Atlas is an entertaining and educational half-hour wildlife program shot exclusively in High Describe the Definition. The show introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and all other animals from the Americas, informational Africa, Asia, Australia, and everywhere in between. Animal Atlas promotes a better understanding of how various animal species live and what they need to survive. Each episode stands alone as an entertaining the program look into the world of animals - whether visiting a particular group of animals, such as big cats, or meeting the animals of an entire continent. Through Animal Atlas, viewers discover the variety of places that animals live, how they find food, and how they play. The show also looks at how family units operate, from a community of thousands of prairie dogs, to a pride of lions, to a school of fish. Certain episodes also explore animal features such as diet, locomotion, adaptation, and how animals take care of their young. Programming.

Other Matters (7 of 17)	Response
Program Title	The Coolest Places on Earth
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.2) The Coolest Places on Earth is an educational and informative half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.
Other Matters (8 of	

Other Matters (8 of 17)	Response
Program Title	On the Spot
Origination	Network
Days/Times Program Regularly Scheduled	Sat 12P

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.2) On the Spot is a series tapping knowledge across a series of subject areas; geography, art, technology, science, math, history, language, music, and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation. There are three fundamental educational benefits to this format. First, it taps into fact retrieval in the curriculum. Second, and more important, it expands the information beyond fact retrieval. Third, and most important, it addresses what educators call non-cognitive factors for student success. These are factors that can measurably improve student achievement without specifically involving material to be tested. These include self-esteem and frames in which students see learning occurring. By removing information from the academic silos where it is generally tought and moving it, literally, to the mall, it forces a synthesis that is difficult to achieve in an academic setting. The fact that correct answers are given by diverse ethnicities and ages, by both genders, and not by stereotypes of smart people is essential. It means that anyone can own information. The fact that young people will see this on television in a non-academic setting is also very important. Whatever the curriculum or information, knowledge becomes that star, and is demonstrated by every type of person.

Other Matters (9 of 17)	Response
Program Title	Wild About Animals
Origination	Network
Days/Times Program Regularly Scheduled	Sun 10 & 10:30A
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.3) Wild About Animals is a reality science series that is produced for children in the 13-16 age group, and is designed to educate, inform and entertain those viewers. This program fulfills its purpose by providing a high level of educational value. The structure of each show consists of four (4) different segments/stories which make for a varied, fast paced program. Through the use of dramatic, stunning footage combined with an engaging and entertaining narrative, the show creates a general tone that is particularly effective in connecting to the target audience. The level of detail in each show is also appropriate and the segments move quickly from one topic to the next.

Matters (10 of 17) Response

-	Whaddyado	
Origination	Network	
Days/Times	Sun 12 & 12:30	OP
Program		
Regularly		
Scheduled		
Total times	26	
aired at		
regularly		
scheduled		
time		
Length of	30 mins	
Program		
Age of	13 years to 16	years
Target Child		
Audience		
from		
Describe the	(17.3)WHADD	YADO, a half-hour weekly series designed to educate, inform, inspire and entertain, does
educational	exceptional job	educating teenagers. The show's target audience is between 13 and 16 years of age, the
and	time period wh	en children are making the transition to becoming adults. Both theory and research
informational	demonstrate th	nat this is the stage of life where children begin to experiment with who they are who they
objective of	want to be. It's	a time which is twitted by facting invictible. This searce of invide rebility is commonly
	want to be. It's a time which is typified by feeling invincible. This sense of invulnerability is cor coupled with withdraw from parents and authority figures which leaves teenagers susceptible	
the program		
the program and how it	coupled with w	ithdraw from parents and authority figures which leaves teenagers susceptible to poor
	coupled with w decision makin	ithdraw from parents and authority figures which leaves teenagers susceptible to poor
and how it	coupled with w decision makin limited, educat	ithdraw from parents and authority figures which leaves teenagers susceptible to poor ag. Therefore, this time where insight and judgment are developing, but adult influence is ional programming can make an immense impact on a child's decisions. WHADDYADO
and how it meets the definition of Core	coupled with w decision makin limited, educat	ithdraw from parents and authority figures which leaves teenagers susceptible to poor ag. Therefore, this time where insight and judgment are developing, but adult influence is ional programming can make an immense impact on a child's decisions. WHADDYADO
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and how it meets the definition of Core	coupled with w decision makin limited, educat provides an ex receiving.	ithdraw from parents and authority figures which leaves teenagers susceptible to poor ng. Therefore, this time where insight and judgment are developing, but adult influence is ional programming can make an immense impact on a child's decisions. WHADDYADO
and how it meets the definition of Core Programming.	coupled with w decision makin limited, educat provides an ex receiving.	ithdraw from parents and authority figures which leaves teenagers susceptible to poor ag. Therefore, this time where insight and judgment are developing, but adult influence is ional programming can make an immense impact on a child's decisions. WHADDYADO cellent opportunity for teenagers to learn life lessons they likely are otherwise not open t
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and how it meets the definition of Core Programming. Other Matters (Program Title Origination	coupled with w decision makin limited, educat provides an ex receiving.	Therefore, this time where insight and judgment are developing, but adult influence is ional programming can make an immense impact on a child's decisions. WHADDYADO cellent opportunity for teenagers to learn life lessons they likely are otherwise not open t Response Zoo Clues
and how it meets the definition of Core Programming. Other Matters (Program Title	coupled with w decision makin limited, educat provides an ex receiving. (11 of 17)	withdraw from parents and authority figures which leaves teenagers susceptible to poor ig. Therefore, this time where insight and judgment are developing, but adult influence is ional programming can make an immense impact on a child's decisions. WHADDYADO cellent opportunity for teenagers to learn life lessons they likely are otherwise not open to Response Zoo Clues Syndicated
and how it meets the definition of Core Programming. Other Matters (Program Title Origination Days/Times Pro	coupled with w decision makin limited, educat provides an ex receiving. (11 of 17)	withdraw from parents and authority figures which leaves teenagers susceptible to poor ng. Therefore, this time where insight and judgment are developing, but adult influence is ional programming can make an immense impact on a child's decisions. WHADDYADO cellent opportunity for teenagers to learn life lessons they likely are otherwise not open t Response Zoo Clues Syndicated
and how it meets the definition of Core Programming. Other Matters (Program Title Origination Days/Times Pro Regularly Sche	coupled with w decision makin limited, educat provides an ex receiving. (11 of 17) (11 of 17)	withdraw from parents and authority figures which leaves teenagers susceptible to poor ig. Therefore, this time where insight and judgment are developing, but adult influence is ional programming can make an immense impact on a child's decisions. WHADDYADO cellent opportunity for teenagers to learn life lessons they likely are otherwise not open to Response Zoo Clues Syndicated Sat 9:30A
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and how it meets the definition of Core Programming. Other Matters (Program Title Origination Days/Times Pro Regularly Sche Total times aire scheduled time Length of Progr Age of Target O from Describe the ec informational of	coupled with w decision makin limited, educat provides an ex receiving. (11 of 17) (11 of 17) (11 of 17) (11 of 17) (11 of 17) (11 of 17) (11 of 17)	ithdraw from parents and authority figures which leaves teenagers susceptible to poor ig. Therefore, this time where insight and judgment are developing, but adult influence is ional programming can make an immense impact on a child's decisions. WHADDYADO cellent opportunity for teenagers to learn life lessons they likely are otherwise not open to Response Zoo Clues Syndicated Sat 9:30A 13 30 mins 13 years to 16 years (17.1) Zoo Clues tackles the animal kingdom's most mind-blowing questions, like thes

Other Matters (12 of 17)	Response
Program Title	Family Style with Chef Jeff
Origination	Network

Days/Times Program Regularly Scheduled	Sat 11A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.2)Family Style with Chef Jeff is an educational and informative half-hour, E/I series that teaches viewers how making the right choices in the kitchen can lead to life-changing experiences for the entire family. Each episode features interesting and valuable health and nutrition information as viewers also learn how to cook healthier versions of some of our favorite dishes. Family Style uses unique structural components to help young viewers retain and reflect on important and current health-related information. The series also features nutrition quizzes, health tips, and Chef Jeff's own positive reinforcement. The goal of the series is to help young viewers make well-informed choices about their eating habits, nutrition, and health.

Other Matters (13 of 17)	Response
Program Title	Safari Tracks
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9:30A, 12:30P
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.2) "Safari Tracks" is an educational and informative half-hour, E/I program that takes viewers on an African safari - focusing on African wildlife and the magnificent and mysterious world of these animals, all in their natural habitat. Follow Ushaka as we explore the African continent, from the brush lands of the African Savanna to the great Okavango delta and beyond! The series strives to present a wide variety of information in a number of interactive and poignant sequences to make knowledge of the animal kingdom both simpler and easier to remember.

Other Matters (14 of 17) F	Response
Program Title	-
Origination	Syndicated

Other Matters ((15 of
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.2) State to State is an educational and informative half-hour, E/I program that travels to every entertaining nook and cranny of America. Viewers will experience the hectic dazzle of the Big Apple, discover the rawhide spirit of Wyoming, learn about the revival of St. Louis, celebrate the innovation of Silicon Valley, hear the music of New Orleans and Austin, understand the history of Hollywood, and learn about America's diverse culture in nearly every state in the union. Viewers will also learn about the country's diverse geography and experience the great outdoors, from Alaska to the Everglades. They'll see the biggest events and discover the hidden gems. Each episode showcases between one and three states and dozens of locations within them. State to State delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the dynamic and diverse country they live in.
Age of Target Child Audience from	13 years to 16 years
Length of Program	30 mins
Total times aired at regularly scheduled time	13
Days/Times Program Regularly Scheduled	Sat 10:30A

17)	Response
Program Title	3 Wide Life
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat & Sun, 8A & 8:30A
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.4) 3 Wide Life meets the educational and information needs of children 13 years and older by providing the audience with the opportunity to learn about the inner workings including the challenges met and lessons learned while competing in motor sports. This program looks at current NASCAR teams, crew members, business personnel and drivers who share their experiences, advice, and stories, educating teens and providing an in-depth look at the hard work and dedication it tapes to achieve their goals.

	Other Matters (16 of 17)	Response
	Program Title	Origins
	Origination	Syndicated
	Days/Times Program Regularly Scheduled	Sat & Sun, 9A & 9:30A

Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(17.4) ORIGINS is an educational and informative half-hour, E/I program that explores the remarkable origin of hundreds of the world's most influential and important inventions, natural objects, customs, ideas from technology, arts and entertainment, government, nature, and more. The goal of the series is to provide young veiwers with information to learn about the history of some the world's most significant ideas and creations.

Other Matters (17 of 17)	Response
Program Title	Awesome Adventures
Origination	Network
Days/Times	Sun 11A & 11:30A
Program	
Regularly	
Scheduled	
Total times	26
aired at	
regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
from	
Describe the	(17.3) Awesome Adventures is an educational and informational adventure travel program that targets the
educational	13 to 16 year old age group, but is also a highly entertaining program for a more general audience. With a
and	host and the use of young guides from a specific locale, it is ideal for the "tween/teen" market. This
informational	program is fast paced, and provides information which encompasses many aspects of the location. It is
objective of the	produced in a contemporary style, and features both historical and cultural information, in addition to an
program and	action adventure. The introduction about the specific food, music, geography, history and environmental
how it meets	issues as well as popular recreational activities of the locale, make for a most entertaining program.
the definition of	
Core	
Programming.	

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	Yes
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	Jennifer Burns Executive & Programming Coordinator

Attachments No Attachments.