



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** | File Number: **0000010270** | Submit Date: **04/11/2016** | Call Sign: **WEEK-TV** | Facility ID: **24801**
City: **PEORIA** | State: **IL**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/11/2016 | Filing Status: **Active**

Report reflects information for : First Quarter of 2016

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WEEK LICENSE, LLC Doing Business As: WEEK LICENSE, LLC	P.O. BOX 909 QUINCY, IL 62306 United States	+1 (217) 223- 5100	bdreasler@quincyinc. com	Company

**Contact
Representatives
(1)**

Contact Name	Address	Phone	Email	Contact Type
Stephen Hartzell Brooks, Pierce et al.	PO Box 1800 Raleigh, NC 27602 United States	+1 (919) 839-0300	shartzell@brookspierce.com	Legal Representative

**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Peoria-Bloomington
	Web Home Page Address	www.CINewsNow.com

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.35
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	Ruff Ruff Tweet and Dave
Origination	Network
Days/Times Program Regularly Scheduled	SA 10am Eff. 2/6 to 3/27
Total times aired at regularly scheduled time	6
Total times aired	8
Number of Preemptions	2
Number of Preemptions for other than Breaking News	2
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff-Ruff, Tweet, and Dave (RRTD) is an animated show which puts an emphasis on logical thinking and use of language through fun problem solving adventures. The trio, RRTD, is guided by Hatty, an erudite hamster who wears a hat full of questions. The three characters agree that they would like to take a particular adventure and rev up their Roly-pods, enter the Spin-Again transport vehicle and arrive at their destination. Once there, Hatty challenges them to make decisions and choose options that will lead to success or failure with their quest. Once their mission is complete, they review their effort, assemble the Roly-Pods and head home. Their adventures are varied. They might go climb a mountain, design their own fairy tale, or build a sand castle.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Ruff Ruff Tweet & Dave
List date and time rescheduled	03/06/2016 11:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-03-05
Episode #	ERTDR110DH
Reason for Preemption	Other

Digital Preemption Programs #2

Questions	Response
Title of Program	Ruff Ruff Tweet & Dave
List date and time rescheduled	03/27/2016 10:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-03-19
Episode #	ERTDR112DH
Reason for Preemption	Other

Digital Core Program (2 of 12)		Response
Program Title	Astroblast	
Origination	Network	
Days/Times Program Regularly Scheduled	Sa 10:00 AM 1/2 to 1/30	
Total times aired at regularly scheduled time	5	
Total times aired	5	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	

Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast, based on the book series by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. Five animal characters and one three-eyed octopus of unknown derivation populate the station. Each episode begins with an everyday conversation or incident that grows into a predicament needing a solution. While these predicaments take place in a fantasy environment, the issues and resolutions resonate for a preschool audience. Through comedy and zippy action, our target audience sees how the characters learn lessons for practical living such as how to keep track of things that belong to you, practice good habits, clean up when you've made a mess, rebound from a failure or an embarrassing incident, or resist the urge to blame others for your mistakes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 12)	Response
Program Title	LazyTown
Origination	Network
Days/Times Program Regularly Scheduled	SA 11:30am
Total times aired at regularly scheduled time	6
Total times aired	13
Number of Preemptions	7
Number of Preemptions for other than Breaking News	7
Number of Preemptions Rescheduled	7
Length of Program	30 mins

Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus (a gymnast/athlete prepared to answer any call for help) comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities that include playing games, competing athletically, and even building forts and play structures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	LazyTown
List date and time rescheduled	01/16/2016 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-01-16
Episode #	ELZT147DH
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	LazyTown
List date and time rescheduled	01/02/2016 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-01-02
Episode #	ELZT141DRH
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	LazyTown

List date and time rescheduled	01/23/2016 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-01-23
Episode #	ELZT301DH
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	LazyTown
List date and time rescheduled	02/06/2016 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-02-06
Episode #	ELZT310DR1H
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Lazy Town
List date and time rescheduled	02/27/2016 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-02-27
Episode #	ELZT305DH
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Lazy Town
List date and time rescheduled	03/12/2016 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-03-12
Episode #	ELZT308H
Reason for Preemption	Other

Digital Preemption Programs #7

Questions	Response
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Title of Program	Lazy Town
List date and time rescheduled	03/26/2016 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-03-26
Episode #	ELZT312H
Reason for Preemption	Other

Digital Core Program (4 of 12)		Response
Program Title	Earth to Luna	
Origination	Network	
Days/Times Program Regularly Scheduled	SA 1100 1/2 to 1/30	
Total times aired at regularly scheduled time	5	
Total times aired	5	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Earth to Luna is a Brazilian animated series specifically aimed at teaching 2-5 year old children how to ask questions about nature and science and vigorously pursue the answers. The show encourages curiosity, research, and critical thinking. Each episode of the show is focused on a particular creature, object, or phenomenon that would be of interest to the target audience. For example, Luna might wonder how she can grow a plant without a seed and finds the answer through her inquiry process. The characters, Luna, Jupiter (her brother), and Clive (their pet ferret) embark on a research effort that takes the audience through each step that answers their overarching question. The show uses recurring features, signature phrases, and songs to cue the audience when they need to do research, when they transition to the adventure, and when they have reached the ending to review all they've learned.</p>	

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (5 of 12)	Response
Program Title	Clangers
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:30 AM 1/2 to 1/30
Total times aired at regularly scheduled time	5
Total times aired	5
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Clangers is a beloved British series that was originally conceived by Oliver Postgate in 1969 and has been reconceived and invigorated by his son, Daniel Postgate. The show features the Clanger family, small mouse-like creatures that live on Clanger Planet far away from Earth. The members of the family are presented with many unusual challenges that become the center of a dilemma that must be resolved within each episode. Strange visitors arrive out of nowhere and Clangers have to figure out who the visitors really are and why they are on Clanger Planet. Sometimes they need to help or rescue someone who has become lost on the planet. Other times, they are trying to understand outer space: meteors and comets and eclipses of the sun or moon. Each member of the family has a forte, from playing music to knitting or gardening or inventing equipment that comes in handy for some of the problem solving that takes place.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (6 of 12)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 10:00 AM to 10:30 AM
Total times aired at regularly scheduled time	10
Total times aired	11
Number of Preemptions	3
Number of Preemptions for other than Breaking News	3
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an entertaining show that explores the world of animal wildlife. It answers many questions about animals and gives viewers a better understanding of how different animal species live and what they need to survive. This series deals with different topics like "Animal Appetites," "Animal Antics," "Animal Babies," and also produces shows which focus solely on certain animals such as elephonts, bears, and monkys. In these shows they go on a thorough and entertaining exploration of a specific animal that takes the viewer into that animal's world in order to see where it lives, how it eats, how it plays, how the family unit operates, and what threatens and supports its survival.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Animal Atlas
List date and time rescheduled	03/06/2016 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-03-06
Episode #	1026
Reason for Preemption	Other

Digital Core Program (7 of 12)

	Response
Program Title	Astroblast
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:30am 2/6 to 3/26
Total times aired at regularly scheduled time	8
Total times aired	8
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast, based on the book series by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. Five animal characters and one three-eyed octopus of unknown derivation populate the station. Each episode begins with an everyday conversation or incident that grows into a predicament needing a solution. While these predicaments take place in a fantasy environment, the issues and resolutions resonate for a preschool audience. Through comedy and zippy action, our target audience sees how the characters learn lessons for practical living such as how to keep track of things that belong to you, practice good habits, clean up when you've made a mess, rebound from a failure or an embarrassing incident, or resist the urge to blame others for your mistakes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	Floogals
Origination	Network
Days/Times Program Regularly Scheduled	SA 900am 2/6 to 3/31
Total times aired at regularly scheduled time	5
Total times aired	7
Number of Preemptions	2
Number of Preemptions for other than Breaking News	2
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Floogals is an animated show starring three space aliens--Fleeker, Flo, and Boomer--who have been sent to earth to explore, investigate, discover and report their findings to their superiors at Floogal headquarters. The diminutive Floogals are no taller than a large safety pin and their visual perspective is literally the point of view of the show. With the multiple challenges of their size and ignorance of all things Hooman[that's Floogal-speak for human],the Floogals have a lot of work on their hands. they are engaged in the dual processes of discovery and problems-solving as nothing on earth is familiar to them. Much like young children, they begin by encountering something new and then go through a comedic multi-step process of watching, listening, touching, and note-taking until they've figured out what and how their new discovery fits into the Hooman universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Floogals
List date and time rescheduled	03/06/2016 10:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-03-05
Episode #	
Reason for Preemption	Other

Digital Preemption Programs #2

Questions	Response
Title of Program	Floogals
List date and time rescheduled	03/20/2016 10:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-03-19
Episode #	
Reason for Preemption	Other

Digital Core Program (9 of 12)

	Response
Program Title	Clangers
Origination	Network

Days/Times Program Regularly Scheduled	SA 11am 2/6 to3/31
Total times aired at regularly scheduled time	8
Total times aired	8
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Clangers is a beloved British series that was originally conceived by Oliver Postgate in 1969 and has been reconceived and invigorated by his son, Daniel Postgate. The show features the Clanger family, small mouse-like creatures that live on Clanger Planet far away from Earth. The members of the family are presented with many unusual challenges that become the center of a dilemma that must be resolved within each episode. Strange visitors arrive out of nowhere and Clangers have to figure out who the visitors really are and why they are on Clanger Planet. Sometimes they need to help or rescue someone who has become lost on the planet. Other times, they are trying to understand outer space: meteors and comets and eclipses of the sun or moon. Each member of the family has a forte, from playing music to knitting or gardening or inventing equipment that comes in handy for some of the problem solving that takes place.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 12)

Response

Program Title	Ninas World
Origination	Network

Days/Times Program Regularly Scheduled	SA930am 2/6 to 3/31
Total times aired at regularly scheduled time	6
Total times aired	8
Number of Preemptions	2
Number of Preemptions for other than Breaking News	2
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nina's World is a childhood adventure series, which re-imagines a childhood for the character Nina, host of the Sprout Good Night Show. Nina is a six-year-old Latina, living in San Antonio Texas. She is exposed to adults and children from many cultures that live in her immediate neighborhood and in the mixed-use housing complex, where her parents own a bakery downstairs from their apartment. Nina manages to create regular adventures with her friends, her parents, and the grown-ups too because she is curious and determined to over-reach her abilities in pursuit of her goals. Nina models resilience as there is not a day where she doesn't reflect on her encounters with good-natured common sense and an ability to rebound after her mistakes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Ninas World
List date and time rescheduled	03/06/2016 10:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-03-05
Episode #	

Reason for Preemption	Other
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Digital Preemption Programs #2

Questions	Response
Title of Program	Ninas World
List date and time rescheduled	03/20/2016 10:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-03-19
Episode #	
Reason for Preemption	Other

Digital Core Program (11 of 12)		Response
Program Title		Ninas World
Origination		Network
Days/Times Program Regularly Scheduled		SA900 1/2 to 1/30
Total times aired at regularly scheduled time		5
Total times aired		5
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nina's World is a childhood adventure series, which re-imagines a childhood for the character Nina, host of the Sprout Good Night Show. Nina is a six-year-old Latina, living in San Antonio Texas. She is exposed to adults and children from many cultures that live in her immediate neighborhood and in the mixed-use housing complex, where her parents own a bakery downstairs from their apartment. Nina manages to create regular adventures with her friends, her parents, and the grown-ups too because she is curious and determined to over-reach her abilities in pursuit of her goals. Nina models resilience as there is not a day where she doesn't reflect on her encounters with good-natured common sense and an ability to rebound after her mistakes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 12)	Response
Program Title	Ruff Ruff Tweet & Dave
Origination	Network
Days/Times Program Regularly Scheduled	SA 9:30am1/2to1/30
Total times aired at regularly scheduled time	5
Total times aired	5
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

<p>Describe the educational and informational objective of the program and how it meets the definition of Core Programming.</p>	<p>Ruff-Ruff, Tweet, and Dave (RRTD) is an animated show which puts an emphasis on logical thinking and use of language through fun problem solving adventures. The trio, RRTD, is guided by Hatty, an erudite hamster who wears a hat full of questions. The three characters agree that they would like to take a particular adventure and rev up their Roly-pods, enter the Spin-Again transport vehicle and arrive at their destination. Once there, Hatty challenges them to make decisions and choose options that will lead to success or failure with their quest. Once their mission is complete, they review their effort, assemble the Roly-Pods and head home. Their adventures are varied. They might go climb a mountain, design their own fairy tale, or build a sand castle.</p>
<p>Does the Licensee identify the program by displaying throughout the program the symbol E/I?</p>	<p>Yes</p>

Non-Core Educational and Informational Programming (3)

Non-Core Educational and Informational Programming (1 of 3)	Response
Program Title	Peoria Journal Star Spelling Bee-City
Origination	Local
Days/Times Program Regularly Scheduled:	SA 3-5-2016 9:00am
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	60 mins
Age of Target Child Audience	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	2016 57th annual series of spelling bees produced in cooperation with a local newspaper. On this day, city grade school winners met to determine by elimination a city winner. That winner appeared on 3/11/2016
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (2 of 3)	Response
Program Title	The Peoria Journal Star Spelling Bee--Peoria County
Origination	Local
Days/Times Program Regularly Scheduled:	SA 3-12-2016 9:00am
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	90 mins
Age of Target Child Audience	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	2016 57th annual series of spelling bees produced in cooperation with a local newspaper. On this day, city grade school winners met to determine by elimination a county winner. That winner appeared on 3/18/2016.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes
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Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (3 of 3)	
Program Title	Peoria Journal Star Spelling Bee-Grand Final
Origination	Local
Days/Times Program Regularly Scheduled:	SA 3/19/2016 9:00am
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	60 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	2016 57th annual series of spelling bees produced in cooperation with a local newspaper. On this day, county grade school winners met to determine by elimination a grand final winner.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
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**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Mark DeSantis
Address	2907 Springfield Rd
City	East Peoria
State	IL
Zip	61611
Telephone Number	(309) 698-3850
Email Address	mdesantis@week.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	<p>Since 1989 The More You Know has brought the nations most important social issues to the forefront and remains a trusted voice for sharing knowledge to improve the lives and inspire action. The More you Knows comprehensive website themoreyouknow.com includes in depth resource and referral information on the campaigns important focus issues including HEALTH fighting childhood obesity encouraging nutrition and physical fitness ENVIRONMENT encouraging everyday actions that reduce environmental impact EDUCATION recruiting new teachers and promoting their long lasting impact DIGITAL LITERACY and INTERNET SAFETY sharing online safety tips and information DIVERSITY embracing differences and promoting inclusion tolerance and respect Also featured on the site is The More you Know Learning series Growing Up Online a free eBook on digital literacy and Internet Safety. Growing Up Online is an important tool to initiate conversation with children about online safety. The eBook is a media rich two part learning resource that provides easy to use information about navigating the digital world in a unique and engaging way. Part one includes safety tips discussion questions and key takeaways for parents and teachers. Part two features four entertaining video comic books for children focused on real situation that come up when kids go online. Additional content on the site includes public service announcements, behind the scenes videos a general overview, and a talent directory and a list of campaigns accolades such as the prestigious Emmy and Peabody awards. One or more episodes of children's programming that was preempted during the quarter was not rescheduled. The Digital Core Programming Summary section of this report would not permit the station to include preemption reports for such unrescheduled preemption's, and FCC Staff has advised that no preemption report for such unrescheduled episodes is necessary. On February 27, 2016, WEEK-TV's entire building lost power as a result of a construction project. As a result, the children's core program Astroblast that was scheduled to air from 10:30 -11:00 AM was preempted in its entirety, and the children's core program Clangers was jointed in progress halfway through. Because the circumstances behind the preemption we beyond the control of the station, the station is treating the preemption like a breaking news preemption, and it is included in the core programming average in the Digital Core Programming section of this report.</p>

Other Matters (7)

Other Matters (1 of 7)	Response
Program Title	Astroblast
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:30 AM to 11:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast based on the book series by author and illustrator Bob Kolar is set on a space station in an unknown solar system. Five animal characters and one three eyed octopus of unknown derivation populate the station. Each episode begins with an everyday conversation or incident that grows into a predicament needing a solution. While these predicaments take place in a fantasy environment the issues and resolutions resonate for a preschool audience. Through comedy and zippy action our target audience sees how the characters learn lessons for practical living such as how to keep track of things tha belong to you practice good habits, clean when you have made a mess, rebound from a failure or an embarrassing incident or resist the urge to blame other for your mistakes.

Other Matters (2 of 7)	Response
Program Title	Ruff Ruff Tweet & Dave
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:00 AM to 10:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff Ruff, Tweet, and Dave (RRTD). This animated show puts an emphasis on logical thinking and use of language through fun problem solving adventures. The trio, RRTD, is guided by Hatty, an erudite hamster who wears a hat full of questions. The three characters agree that they would like to take a particular adventure and rev up their Roly-pods, enter the Spin-Again transport vehicle and arrive at their destination. Once there, Hatty challenges them to make decisions and choose options that will lead to success or failure with their quest. Once their mission is complete, they review their effort, assemble the Roly-Pods and head home. Their adventures are varied. They might go climb a mountain, design their own fairy tale, or build a sand castle.
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**Other Matters
(3 of 7)**

Response

Program Title	Nina's World
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Origination	Network
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Days/Times Program Regularly Scheduled	Sat 9:30 AM - 10:00 AM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	2 years to 5 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nina s World is an animated show based on a six year old Latina, who live in San Antonio Texas with her parents, who own the local bakery and her Abuela (grandmother). Her Tio (uncle) Javier lives nearby and there are lots of different children and adults from several different cultures in the apartment complex and neighborhood where she lives. Her best friend is Star, a stuffed starfish pillow character brought to life by Nina's imagination. Each episode features Nina taking on a challenge solving a problem or finda a way to help others. She is very confident about her abilities which sometimes gets her into trouble. However with encouragement and chiding from Abuela, Nina learns about how to plan her work, take responsibility for her actions and correct her mistakes.
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**Other Matters
(4 of 7)**

Response

Program Title	Animal Atlas
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Sunday 10:00 AM - 10:30 AM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an entertaining show that explores the world of animal wildlife. It answers many questions about animals and gives viewers a better understanding of how different animal species live and what they need to survive. This series deals with different topics like "Animal Appetites," "Animal Antics," "Animal Babies," and also produces shows which focus solely on certain animals such as elephonts, bears, and monkys. In these shows they go on a thorough and entertaining exploration of a specific animal that takes the viewer into that animal's world in order to see where it lives, how it eats, how it plays, how the family unit operates, and what threatens and supports its survival.

Other Matters (5 of 7)	Response
Program Title	Noodle & Doodle
Origination	Network
Days/Times Program Regularly Scheduled	SA 11:30am to 12:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle, an instructional series, features creative expression through art and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature is an ever-faithful beagle who transform into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank-playing animated characters. The are projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal.

Other Matters (6 of 7)	Response
Program Title	The Chica Show
Origination	Network
Days/Times Program Regularly Scheduled	SA 11:00am to 11:30am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Chica Show features a five year-old "baby" chick that spends her days with her parents in their costume shop, The Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit, and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounter a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgement, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure--a fantasy transformation to animation--where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development as Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.

Other Matters (7 of 7)

Response

Program Title	Floogals
Origination	Network
Days/Times Program Regularly Scheduled	SA 9:00 am to 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Floogals is an animated show starring three space aliens--Fleeker, Flo, and Boomer-- who have been sent to earth to explore, investigate, and discover and report their finding to their superiors at Floogal headquarters. The diminutive Floogals are no taller than a large safety pin and their visual perspective is literally the point of view of the show. With the multiple challenges of their size and ignorance of all thing Hooman [that's Floogal-speak for human], the Floogals have a lot of work on their hands. They re engaged in the dual process of discovery and problems-solving as nothing on earth is familiar to them. Much like young children, they begin by encountering something new and then go through a comedic multi-step process of watching, listening, touching, and note taking until they've figured out what and how their new discovery fits into the Hooman universe.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<p>Sara L Smithson <i>Administrative Assistant</i></p> <p>04/11/2016</p>

Attachments

No Attachments.