



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0006335509** | File Number: **0000009908** | Submit Date: **04/08/2016** | Call Sign: **KPIC** | Facility ID: **61551** | City: **ROSEBURG** | State: **OR**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/08/2016** | Filing Status: **Active**

---

## Report reflects information for : First Quarter of 2016

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

<b>Applicant</b>	<b>Address</b>	<b>Phone</b>	<b>Email</b>	<b>Applicant Type</b>
<b>SOUTH WEST OREGON TV BROADCASTING CORP.</b> Doing Business As: SOUTH WEST OREGON TV BROADCASTING CORP.	c/o Pillsbury - C. Harrington 1200 Seventeenth Street, NW Washington, DC 20036 United States	+1 (202) 663-8525	clifford. harrington@pillsburylaw. com	Company

---

**Contact  
Representatives  
(1)**

Contact Name	Address	Phone	Email	Contact Type
<b>CLIFFORD M. HARRINGTON, ESQ.</b> PILLSBURY WINTHROP SHAW PITTMAN LLP	1200 SEVENTEENTH STREET, NW WASHINGTON, DC 20036 United States	+1 (202) 663-8525	CLIFFORD. HARRINGTON@PILLSBURYLAW. COM	Legal Representative

---

**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Eugene
	Web Home Page Address	www.kpic.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(14)**

Digital Core Program (1 of 14)	Response
Program Title	Lucky Dog
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7:00a (1/1/16-3/31/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Animal trainer, Brandon McMillan operates a training facility known as the Lucky Dog Ranch where his mission is to rescue hard-to love and untrained dogs and find them homes. The show focuses on exercising responsibility and developing a sense of appreciation for life and animals. Life lessons are an integral part of the theme of rescuing these animals from death and providing a second chance for life. In order to accomplish his goal, McMillan must investigate what each animal needs to find the appropriate method to retrain them, so that the animals will make welcome family members. Through watching his interactions with these animals, the viewer is encouraged to be sensitive to our own and other's behavior, and shown how we as individuals can make a difference. This program aired on the main digital channel.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (2 of 14)</b>		<b>Response</b>
Program Title	Dr. Chris Pet Vet	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday 7:30a (1/1/16-3/31/16)	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program shows veterinarian Dr. Chris at work caring and treating a variety of animals. The viewer is shown what it takes to keep animals healthy, from elective procedures used as part of long-term treatments to specialist services when necessary, which involve the most intricate and technologically advanced surgery. The program also deals with the human owners and how they approach the care of their pets. This program aired on the main digital channel.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

<b>Digital Core Program (3 of 14)</b>		<b>Response</b>
Program Title	The Henry Ford's Innovation Nation	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday 8:00a (1/1/16-3/31/16)	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Mo Rocca, this program is a weekly celebration of the inventor's spirit; from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode inspires young viewers to dream, create and innovate by telling the dramatic stories behind the world's greatest inventions and the perseverance, passion and price required to bring them to life. Episode examples include innovators who have condensed a TV satellite truck into a backpack, how solar roads could power the world, and a 16- year-old who invented a battery-free flashlight. This program aired on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (4 of 14)</b>	<b>Response</b>
Program Title	The Inspectors
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:30am (1/1/16-3/31/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is inspired by real-life cases handled by the United States Postal Inspection Service. In the program, a teenage boy who is paralyzed due to a car accident, works as an intern at the U.S. Postal Inspector's lab assisting his U.S. Postal Inspector mom in solving crimes which include internet scams, identity and mail theft, and consumer fraud. The program educates young people about making the right choices in their daily lives, encourages open communication between teens and parents and includes positive messaging regarding living with disabilities, overcoming challenges, beating the odds and the power of perseverance. This program aired on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (5 of 14)</b>	<b>Response</b>
Program Title	Chicken Soup for the Soul's Hidden Heroes
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:00a (1/1/16-3/31/16)
Total times aired at regularly scheduled time	6
Total times aired	13
Number of Preemptions	7
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	7
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program shows everyday people, regardless of age, sex, occupation or education, stepping forward and acting in a socially responsible and moral fashion when faced with crises and moral dilemmas. In a candid camera-type format, individuals are placed in situations that cause them to demonstrate acts of kindness and generosity, stand up for diversity, shield others from bullies, and embrace friendships. The program also includes segments that focus on overcoming ones fears, as well as rewarding individuals for their unselfish kindness and community service. The program encourages children to increase their sensitivity and awareness in order to refine their own moral compass. This program aired on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	Chicken Soup for the Soul's Hidden Heroes
List date and time rescheduled	01/02/2016 05:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-01-02
Episode #	5207
Reason for Preemption	Sports

### Digital Preemption Programs #2

Questions	Response
Title of Program	Chicken Soup for the Soul's Hidden Heroes
List date and time rescheduled	01/17/2016 09:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-01-16
Episode #	5209
Reason for Preemption	Sports

### Digital Preemption Programs #3

Questions	Response
Title of Program	Chicken Soup for the Soul's Hidden Heroes

List date and time rescheduled	01/23/2016 05:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-01-23
Episode #	5210
Reason for Preemption	Sports

#### Digital Preemption Programs #4

Questions	Response
Title of Program	Chicken Soup for the Soul's Hidden Heroes
List date and time rescheduled	03/12/2016 05:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-03-12
Episode #	5216
Reason for Preemption	Sports

#### Digital Preemption Programs #5

Questions	Response
Title of Program	Chicken Soup for the Soul's Hidden Heroes
List date and time rescheduled	03/20/2016 04:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-03-19
Episode #	5210
Reason for Preemption	Sports

#### Digital Preemption Programs #6

Questions	Response
Title of Program	Chicken Soup for the Soul's Hidden Heroes
List date and time rescheduled	02/27/2016 05:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-02-27

Episode #	5215
Reason for Preemption	Sports

### Digital Preemption Programs #7

Questions	Response
Title of Program	Chicken Soup for the Soul's Hidden Heroes
List date and time rescheduled	03/05/2016 05:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-03-05
Episode #	5217
Reason for Preemption	Sports

Digital Core Program (6 of 14)	Response
Program Title	Game Changers with Kevin Frazier
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30a (1/1/16-3/31/16)
Total times aired at regularly scheduled time	4
Total times aired	13
Number of Preemptions	9
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	9
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program celebrates athletes and fans who reach out in their communities to make life better for others. Host Kevin Frazier highlights professional athletes who use their public image to make positive changes in the lives of fans in need. Whether on or off the field, the program takes an inspirational look at how sports positively impacts individuals and the communities they serve, as well as giving viewers ways they can make positive contributions in their own communities. This program aired on the main digital channel.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
---------------------------------------------------------------------------------------------	-----

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Game Changers with Kevin Frazier
List date and time rescheduled	01/02/2016 05:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-01-02
Episode #	7758
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Game Changers with Kevin Frazier
List date and time rescheduled	01/17/2016 10:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-01-16
Episode #	7761
Reason for Preemption	Sports

#### Digital Preemption Programs #3

Questions	Response
Title of Program	Game Changers with Kevin Frazier
List date and time rescheduled	01/23/2016 05:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-01-23
Episode #	7762
Reason for Preemption	Sports

#### Digital Preemption Programs #4

Questions	Response
Title of Program	Game Changers with Kevin Frazier
List date and time rescheduled	02/27/2016 04:30 PM

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-02-13
Episode #	7765
Reason for Preemption	Sports

#### Digital Preemption Programs #5

Questions	Response
Title of Program	Game Changers with Kevin Frazier
List date and time rescheduled	02/20/2016 05:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-02-20
Episode #	7766
Reason for Preemption	Sports

#### Digital Preemption Programs #6

Questions	Response
Title of Program	Game Changers with Kevin Frazier
List date and time rescheduled	02/27/2016 05:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-02-27
Episode #	7767
Reason for Preemption	Sports

#### Digital Preemption Programs #7

Questions	Response
Title of Program	Game Changers with Kevin Frazier
List date and time rescheduled	03/05/2016 05:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-03-05
Episode #	7768
Reason for Preemption	Sports

#### Digital Preemption Programs #8

Questions	Response
Title of Program	Game Changers with Kevin Frazier

List date and time rescheduled	03/12/2016 04:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-03-12
Episode #	7769
Reason for Preemption	Sports

### Digital Preemption Programs #9

Questions	Response
Title of Program	Game Changers with Kevin Frazier
List date and time rescheduled	03/20/2016 05:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-03-19
Episode #	7760
Reason for Preemption	Sports

Digital Core Program (7 of 14)		Response
Program Title	Wild About Animals	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sunday 7a and 7:30a (1/1/16-3/31/16)	
Total times aired at regularly scheduled time	26	
Total times aired	26	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program spans the globe to bring viewers interesting stories about the world's most fascinating animals, such as the penguins trek to their breeding grounds in the artic, the animals at a safari in Africa, or during a visit to the Australian outback. The program has four segments, each one featuring a different story to educate the viewer about an exotic unique animal or an animal that can be found in the locality. This program aired on the secondary digital channel 4.2.	

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
---------------------------------------------------------------------------------------------	-----

<b>Digital Core Program (8 of 14)</b>		<b>Response</b>
Program Title	Awesome Adventures	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sunday 8a and 8:30a (1/1/16-3/31/16)	
Total times aired at regularly scheduled time	26	
Total times aired	26	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Various hosts and teens travel to destinations around the world, that can be both exotic and remote. This program is designed to educate, inform and entertain viewers about the world around them. Each journey is a lesson in the beauty of nature, earth's creatures, and the people who inhabit the land. The program is designed to make learning about our neighbors, both human and non-human, and the environment, fun. This program aired on the secondary digital channel 4.2.	
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes	

<b>Digital Core Program (9 of 14)</b>		<b>Response</b>
Program Title	Whaddyado	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sunday 9a and 9:30a (1/1/16-3/31/16)	

Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The educational goal of this program is to show teens the proper reaction when faced with everyday circumstances. Through dramatic reenactments, the program documents ordinary teens who accidentally find themselves in perilous and challenging situations. Various experts interview the participants and explain what the proper reaction should be when faced with similar perilous circumstances. A moral dilemma segment will also be featured in each show in an effort to help teens to make the right decision at the right moment. This program aired on the secondary digital channel 4.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (10 of 14)**

**Response**

Program Title	Future Phenoms
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:00a and 9:30a (1/1/16-3/31/16)
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0



Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Pat Summerall, this program takes viewers coast-to-coast and in-depth with the brightest young athletes in sports. The series profiles high school athletes who have overcome personal adversity to pursue their dreams. The athletes are recognized for their classroom achievements, as well as their contributions in extracurricular activities. The importance of dedication, discipline, commitment to academics, and community involvement are spotlighted as part of the athletes' success. The stories strive to inspire viewers to pursue knowledge and a healthy, active lifestyle, despite any personal difficulties. This program aired on the tertiary digital channel 4.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (11 of 14)</b>	<b>Response</b>
Program Title	On the Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:30a (1/1/16-3/31/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is hosted by comedian Eric Schwartz, who randomly interviews people on the street about local and national curriculum. Eric focuses on questions about any of the following topics - geography, history, art, science, mathematics, culture, language, music, and sports. The answers to the questions are addressed with video inserts, graphs and/or maps, to provide viewers with a deeper understanding of the topic. This program aired on the tertiary digital channel 4.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (12 of 14)</b>	<b>Response</b>
Program Title	Living Greener
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:00a (1/1/16-3/31/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program focuses on the importance of understanding our environment and showcases the latest innovations to help make the planet more ecofriendly. The program travels around the world to show how people and nations are addressing today's environmental problems and how they are seeking solutions. Children learn how to positively work toward a more sustainable future and gives insight into our future way of life. This program aired on the tertiary digital channel 4.3.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (13 of 14)</b>	<b>Response</b>
Program Title	Uncaged

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30a (1/1/16-3/31/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explores all types of wild animals in their own environment and how they survive. Children learn about and develop a respect for animals within their natural habitat and learn why some animals may be on their way to extinction. Each episode provides detailed explanations of different animal species and helps children understand the animals daily lives. This program aired on the tertiary digital channel 4.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (14 of 14)**

**Response**

Program Title	Ocean Mysteries with Jeff Corwin
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:00a (1/1/16-3/31/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Supported by a team of Georgia Aquarium biologists, veterinarians, and other experts, Jeff Corwin travels the world to explore the Earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays, pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks, he takes samples of their blood to better understand their biology. As Jeff continues his journey through each episode, the viewer is able to connect with these animals and learn how important they are to all life on the planet, as well as how sea life connects to life on the rest of the globe. This program aired on the tertiary digital channel 4.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core Educational and Informational Programming (2)**

<b>Non-Core Educational and Informational Programming (1 of 2)</b>	<b>Response</b>
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday 1:30p (1/9/16); Sunday 1:30p (1/10/16)
Total times aired at regularly scheduled time:	2
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Various hosts and teens travel to destinations around the world, that can be both exotic and remote. This program is designed to educate, inform and entertain viewers about the world around them. Each journey is a lesson in the beauty of nature, earth's creatures, and the people who inhabit the land. The program is designed to make learning about our neighbors, both human and non-human, and the environment, fun. This program aired on the main digital channel.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

**Date and Time Aired:**

<b>Questions</b>	<b>Response</b>
<b>Non-Core Educational and Informational Programming (2 of 2)</b>	<b>Response</b>
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday 3:30p (1/2/16, 1/9/16, 1/30/16, 2/13/16, 2/20/16)
Total times aired at regularly scheduled time:	5
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

---

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program spans the globe to bring viewers interesting stories about the world's most fascinating animals, such as the penguins trek to their breeding grounds in the artic, the animals at a safari in Africa, or during a visit to the Australian outback. The program has four segments, each one featuring a different story to educate the viewer about an exotic unique animal or an animal that can be found in the locality. This program aired on the main digital channel.
--------------------------------------------------------------------------------------------------------------------------	-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

---

Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
----------------------------------------------------------------------------------------------------	-----

---

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
---------------------------------------------------------------------------------------------	-----

---

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes
----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	-----

---

**Date and Time Aired:**

**Questions**

**Response**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Mayumi Raines
Address	4575 Blanton Rd.
City	Eugene
State	OR
Zip	97405
Telephone Number	(541) 988-4532
Email Address	mmraines@sbgvtv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	February 5, 2016 - Casa of Lane county (Appointed Special Advocates) Casino Night - KVAL Sponsored, supported it with a PSA and MC. February 7, 2016 - St. Vincent dePaul's Truffle Shuffle - a benefit for First Place Family Shelter - KVAL Sponsored the event, supported it with a PSA and MC. February 20, 2016 - Willamalane's Must Dash - a family friendly fun run - KVAL Sponsored the event, supported it with a PSA and MC. February 20-21, 2016 - Oregon Asian Council's Asian Celebration - a family friendly cultural event - KVAL sponsored the event, supported it with a PSA and MC. March 26, 2016 - Willamalane's Megga Hunt - an Easter Egg Hunt for kids - KVAL sponsored the event, supported it with a PSA and MC.



**Other Matters (14)**

<b>Other Matters (1 of 14)</b>	<b>Response</b>
Program Title	Lucky Dog
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7:00a (4/1/16-6/30/16)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer, Brandon McMillan operates a training facility known as the Lucky Dog Ranch where his mission is to rescue hard-to love and untrained dogs and find them homes. The show focuses on exercising responsibility and developing a sense of appreciation for life and animals. Life lessons are an integral part of the theme of rescuing these animals from death and providing a second chance for life. In order to accomplish his goal, McMillan must investigate what each animal needs to find the appropriate method to retrain them, so that the animals will make welcome family members. Through watching his interactions with these animals, the viewer is encouraged to be sensitive to our own and other's behavior, and shown how we as individuals can make a difference. This program airs on the main digital channel.

<b>Other Matters (2 of 14)</b>	<b>Response</b>
Program Title	Dr. Chris Pet Vet
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7:30am (4/1/16-6/30/16)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program shows veterinarian Dr. Chris at work caring and treating a variety of animals. The viewer is shown what it takes to keep animals healthy, from elective procedures used as part of long-term treatments to specialist services when necessary, which involve the most intricate and technologically advanced surgery. The program also deals with the human owners and how they approach the care of their pets. This program airs on the main digital channel.

<b>Other Matters (3 of 14)</b>	<b>Response</b>
Program Title	The Henry Ford's Innovation Nation
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:00a (4/1/16-6/30/16)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Mo Rocca, this program is a weekly celebration of the inventor's spirit; from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode inspires young viewers to dream, create and innovate by telling the dramatic stories behind the world's greatest inventions and the perseverance, passion and price required to bring them to life. Episode examples include innovators who have condensed a TV satellite truck into a backpack, how solar roads could power the world, and a 16- year-old who invented a battery-free flashlight. This program airs on the main digital channel.

<b>Other Matters (4 of 14)</b>	<b>Response</b>
Program Title	The Inspectors
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:30a (4/1/16-6/30/16)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is inspired by real-life cases handled by the United States Postal Inspection Service. In the program, a teenage boy who is paralyzed due to a car accident, works as an intern at the U.S. Postal Inspector's lab assisting his U.S. Postal Inspector mom in solving crimes which include internet scams, identity and mail theft, and consumer fraud. The program educates young people about making the right choices in their daily lives, encourages open communication between teens and parents and includes positive messaging regarding living with disabilities, overcoming challenges, beating the odds and the power of perseverance. This program airs on the main digital channel.

<b>Other Matters (5 of 14)</b>	
	<b>Response</b>
Program Title	Chicken Soup for the Soul's Hidden Heroes
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:00a (4/1/16-6/30/16)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program shows everyday people, regardless of age, sex, occupation or education, stepping forward and acting in a socially responsible and moral fashion when faced with crises and moral dilemmas. In a candid camera-type format, individuals are placed in situations that cause them to demonstrate acts of kindness and generosity, stand up for diversity, shield others from bullies, and embrace friendships. The program also includes segments that focus on overcoming ones fears, as well as rewarding individuals for their unselfish kindness and community service. The program encourages children to increase their sensitivity and awareness in order to refine their own moral compass. This program airs on the main digital channel.

<b>Other Matters (6 of 14)</b>	
	<b>Response</b>
Program Title	Game Changers with Kevin Frazier
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30a (4/1/16-6/30/16)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program celebrates athletes and fans who reach out in their communities to make life better for others. Host Kevin Frazier highlights professional athletes who use their public image to make positive changes in the lives of fans in need. Whether on or off the field, the program takes an inspirational look at how sports positively impacts individuals and the communities they serve, as well as giving viewers ways they can make positive contributions in their own communities. This program airs on the main digital channel.

**Other Matters (7 of 14) Response**

Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 7:00am and 7:30am (4/1/16-6/30/16)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program spans the globe to bring viewers interesting stories about the world's most fascinating animals, such as the penguins trek to their breeding grounds in the artic, the animals at a safari in Africa, or during a visit to the Australian outback. The program has four segments, each one featuring a different story to educate the viewer about an exotic unique animal or an animal that can be found in the locality. This program airs on the secondary digital channel 4.2.

**Other Matters (8 of 14) Response**

Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 8:00a and 8:30a (4/1/16-6/30/16)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Various hosts and teens travel to destinations around the world, that can be both exotic and remote. This program is designed to educate, inform and entertain viewers about the world around them. Each journey is a lesson in the beauty of nature, earth's creatures, and the people who inhabit the land. The program is designed to make learning about our neighbors, both human and non-human, and the environment, fun. This program airs on the secondary digital channel 4.2.

**Other Matters (9 of 14) Response**

Program Title	Whaddyado
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 9:00a and 9:30a (4/1/16-6/30/16)
Total times aired at regularly scheduled time	26
Length of Program	30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational goal of this program is to show teens the proper reaction when faced with everyday circumstances. Through dramatic reenactments, the program documents ordinary teens who accidentally find themselves in perilous and challenging situations. Various experts interview the participants and explain what the proper reaction should be when faced with similar perilous circumstances. A moral dilemma segment will also be featured in each show in an effort to help teens to make the right decision at the right moment. This program airs on the secondary digital channel 4.2.

**Other Matters (10 of 14)**

**Response**

Program Title Future Phenoms

Origination Syndicated

Days/Times Program Regularly Scheduled Saturday 7:00a and 9:30a (4/1/16-6/30/16)

Total times aired at regularly scheduled time 26

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Hosted by Pat Summerall, this program takes viewers coast-to-coast and in-depth with the brightest young athletes in sports. The series profiles high school athletes who have overcome personal adversity to pursue their dreams. The athletes are recognized for their classroom achievements, as well as their contributions in extracurricular activities. The importance of dedication, discipline, commitment to academics, and community involvement are spotlighted as part of the athletes' success. The stories strive to inspire viewers to pursue knowledge and a healthy, active lifestyle, despite any personal difficulties. This program airs on the tertiary digital channel 4.3.

**Other Matters (11 of 14)**

**Response**

Program Title On the Spot

Origination Syndicated

Days/Times Program Regularly Scheduled Saturday 7:30a (4/1/16-6/30/16)

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is hosted by comedian Eric Schwartz, who randomly interviews people on the street about local and national curriculum. Eric focuses on questions about any of the following topics - geography, history, art, science, mathematics, culture, language, music, and sports. The answers to the questions are addressed with video inserts, graphs and/or maps, to provide viewers with a deeper understanding of the topic. This program airs on the tertiary digital channel 4.3.
--------------------------------------------------------------------------------------------------------------------------	-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

**Other Matters (12 of 14)**

**Response**

Program Title	Living Greener
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:00a (4/1/2016-6/30/2016)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program focuses on the importance of understanding our environment and showcases the latest innovations to help make the planet more ecofriendly. The program travels around the world to show how people and nations are addressing today's environmental problems and how they are seeking solutions. Children learn how to positively work toward a more sustainable future and gives insight into our future way of life. This program airs on the tertiary digital channel 4.3.
--------------------------------------------------------------------------------------------------------------------------	-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

**Other Matters (13 of 14)**

**Response**

Program Title	Uncaged
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30a (4/1/16-6/30/16)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explores all types of wild animals in their own environment and how they survive. Children learn about and develop a respect for animals within their natural habitat and learn why some animals may be on their way to extinction. Each episode provides detailed explanations of different animal species and helps children understand the animals' daily lives. This program airs on the tertiary digital channel 4.3.
--------------------------------------------------------------------------------------------------------------------------	-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

**Other Matters (14 of 14)**

**Response**

Program Title	Ocean Mysteries
Origination	Syndicated

---

Days/Times Program Regularly Scheduled	Saturday 9:00a (4/1/16-6/30/16)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Supported by a team of Georgia Aquarium biologists, veterinarians, and other experts, Jeff Corwin travels the world to explore the Earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays, pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks, he takes samples of their blood to better understand their biology. As Jeff continues his journey through each episode, the viewer is able to connect with these animals and learn how important they are to all life on the planet, as well as how sea life connects to life on the rest of the globe. This program airs on the tertiary digital channel 4.3.

---

## Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<p><b>Mayumi Raines</b> <i>Programming Coordinator</i></p> <p>04/08/2016</p>



## Attachments

No Attachments.