



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0021268263** | File Number: **0000009879** | Submit Date: **04/08/2016** | Call Sign: **WWMT** | Facility ID: **74195** | City:
KALAMAZOO | State: **MI**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/08/2016 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2016**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WWMT LICENSEE, LLC Doing Business As: WWMT LICENSEE, LLC	C/O CLIFFORD HARRINGTON, PILLSBURY WINTH 1200 SEVENTEENTH STREET, NW WASHINGTON, DC 20036 United States	+1 (202) 663-8525	CLIFFORD. HARRINGTON@PILLSBURYLAW. COM	Company

Contact
Representatives
(1)

Contact Name	Address	Phone	Email	Contact Type
Clifford M Harrington , Esq . <i>FCC Counsel</i> Pillsbury Winthrop Shaw Pittman LLP	1200 Seventeenth Street, NW WASHINGTON, DC 20036 United States	+1 (202) 663- 8525	clifford. harrington@pillsburylaw.com	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Grand Rapids-Kalmzoo-B. Crk
	Web Home Page Address	www.wwmt.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	11.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(18)

Digital Core Program (1 of 18)	Response
Program Title	Lucky Dog
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:00am-10:30am ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer, Brandon McMillan operates a training facility known as the Lucky Dog Ranch where his mission is to rescue hard-to love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the theme of rescuing these animals from death and providing a second chance for life. In order to accomplish his goal, McMillan must investigate what each animal needs to find the appropriate method to retrain them so that they will make welcome members in a family. Through watching his interaction with these animals, the viewer is encouraged to be sensitive to our own and other's behavior as well as showing how we as individuals can make a difference. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 18)		Response
Program Title		Dr. Chris Pet Vet
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays/10:30am-11:00am ET
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This program shows a vet at work caring and treating a variety of animals. The viewer is shown what it takes to keep animals healthy from elective procedures used as part of long-term treatments to specialist services when necessary which involve the most intricate and technologically advanced surgery. The program also deals with the human owners and how they approach the care of their pets. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (3 of 18)		Response
Program Title		The Henry Ford's Innovation Nation
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays/11:00am-11:30am ET
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HENRY FORD'S INNOVATION NATION - hosted by Mo Rocca, this program is a weekly celebration of the inventor's spirit; from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. "Each episode inspires young viewers to dream, create, and innovate by telling the dramatic stories behind the world's greatest inventions and the perseverance, passion and price required to bring them to life. Featuring "What if it Never Happened," "Innovation by Accident" and a strong focus on "Junior Geniuses" who are changing the face of technology, this series appeals to young viewers and their families. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 18)	Response
Program Title	The Inspectors
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:30am-12:00pm ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is inspired by real life cases handled by the United States Postal Inspection Service. In the program a teenage boy who is paralyzed due to a car accident works as an intern at the US Postal Inspectors lab assisting his US Postal Inspector mom in solving crimes which include internet scams identity and mail theft and consumer fraud. The program educates young people about making the right choices in their daily lives encourages open communication between teens and parents and includes positive messaging regarding living with disabilities overcoming challenges beating the odds and the power of perseverance. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 18)		Response
Program Title		Chicken Soup for the Soul's Hidden Heroes
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays/12:00pm-12:30pm ET
Total times aired at regularly scheduled time		7
Total times aired		13
Number of Preemptions		6
Number of Preemptions for other than Breaking News		6
Number of Preemptions Rescheduled		6
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CHICKEN SOUP FOR THE SOUL'S HIDDEN HEROES, hosted by Brooke Burke-Charvet, is a hidden camera television show developed for teens in which each episode reveals the widespread goodwill in our world by secretly capturing heroes in action as they demonstrate acts of kindness, compassion and commitment to others. Highlighted by funny, light-hearted moments, the show shines a bright light on everyday people who selflessly share their positive attitudes towards society and life with others by doing good deeds. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Chicken Soup for the Soul's Hidden Heroes
List date and time rescheduled	01/03/2016 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-01-02
Episode #	5207
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Chicken Soup for the Soul's Hidden Heroes
List date and time rescheduled	01/24/2016 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-01-23
Episode #	5210
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Chicken Soup for the Soul's Hidden Heroes
List date and time rescheduled	02/28/2016 11:30 AM
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-02-27
Episode #	5215
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Chicken Soup for the Soul's Hidden Heroes
List date and time rescheduled	03/06/2016 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-03-05
Episode #	5216
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Chicken Soup for the Soul's Hidden Heroes
List date and time rescheduled	03/13/2016 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-03-12
Episode #	5217
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Chicken Soup for the Soul's Hidden Heroes
List date and time rescheduled	03/20/2016 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-03-19
Episode #	5208
Reason for Preemption	Sports

Digital Core Program (6 of 18)		Response
Program Title	Game Changers with Kevin Frazier	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays/12:30pm-1:00pm ET	
Total times aired at regularly scheduled time	4	
Total times aired	11	
Number of Preemptions	9	
Number of Preemptions for other than Breaking News	9	
Number of Preemptions Rescheduled	7	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GAME CHANGERS WITH KEVIN FRAZIER - This program celebrates athletes and fans who reach out in their communities to make life better for others. Host Kevin Frazier highlights professional athletes who use their public image to make positive changes in the lives of fans in need. Whether on or off the field the program takes an inspirational look at how sports positively impacts individuals and the communities they serve as well as giving the viewer a look at ways they can make a positive contribution in their own communities. This program aired on the main digital stream.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Preemption Programs #1

Questions	Response
Title of Program	Game Changers with Kevin Frazier
List date and time rescheduled	01/31/2016 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-01-30
Episode #	7763
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Game Changers with Kevin Frazier
List date and time rescheduled	02/14/2016 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-02-13
Episode #	7765
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Game Changers with Kevin Frazier
List date and time rescheduled	02/21/2016 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-02-20
Episode #	7766
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Game Changers with Kevin Frazier
List date and time rescheduled	02/28/2016 12:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-02-27
Episode #	7767
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Game Changers with Kevin Frazier
List date and time rescheduled	03/27/2016 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-03-05
Episode #	7768

Reason for Preemption	Sports
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Digital Preemption Programs #6

Questions	Response
Title of Program	Game Changers with Kevin Frazier
List date and time rescheduled	03/27/2016 12:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-03-12
Episode #	7769
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	Game Changers with Kevin Frazier
List date and time rescheduled	03/27/2016 12:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-03-19
Episode #	7760
Reason for Preemption	Sports

Digital Core Program (7 of 18)	Response
Program Title	Calling Dr. Pol
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/7:00am-7:30am & 7:30am-8:00am ET
Total times aired at regularly scheduled time	25
Total times aired	25
Number of Preemptions	1
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CALLING DR. POL - Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. This program aired on the secondary digital stream, WWMTDT2, channel 8.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 18)	Response
Program Title	Dog Town, USA
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/8:00am-8:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TOWN USA - Dog Town USA follows the stories of orphaned, unwanted, or problem dogs who find their way to Best Friends Animal Society. They are each rehabilitated by volunteers and employees for adoption or spend the rest of their lives in foster care at the Dog Town facility. Viewers learn the proper treatment of animals, volunteerism and social responsibility. Episode examples include rescuing dogs from a puppy mill, and the staff launching a new program to turn shelter dogs into search and rescue dogs. This program aired on the secondary digital stream, WWMTDT2, channel 8.2.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (9 of 18)	Response
Program Title	Dog Whisperer with Cesar Millan: Family Edition
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/8:30am-9:00am, 9:00am-9:30am, 9:30am-10:00am & 10:00am-10:30am ET
Total times aired at regularly scheduled time	52
Total times aired	52
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION - on this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program aired on the secondary digital stream, WWMTDT2, channel 8.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 18)	Response
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Program Title	Save Our Shelter
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:30am-11:00am ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program focuses on the rescue of animal shelters and pets in need across America. With the help of local community members, the program helps transform rundown shelters into highly functioning pet showplaces in the hopes that a new facade will ultimately result in more adoptions and more lives saved. Children will learn about the need for pet adoption throughout the United States, providing a clean and well-equipped home is essential to a pet's healthy lifestyle, and will demonstrate the proper care of pets. This program aired on the secondary digital stream, WWMTDT2, channel 8.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 18) Response	
Program Title	Dream Quest
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:00am-11:30am ET 11:30am-12:00pm ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DREAM QUEST - This program is a floating classroom. The captain and crew take children on an interactive learning voyage. In each episode, children may learn about the world's oceans, marine life, ecology and careers in science. This program aired on the secondary digital stream, WWMTDT2, channel 8.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 18)		Response
Program Title		Hatched
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays/11:30am-12:00pm ET
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		HATCHED is dedicated to teaching children about how to successfully pursue their entrepreneurial dreams. Each week, a seasoned team of business leaders instructs entrepreneurs about the basic but critical business skills needed to bring a product from concept to the marketplace. A unique program that combines entertainment with business school, Hatched will focus on the skills needed to launch a product. It will help young people develop the confidence and business savvy to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies. This program aired on the secondary digital stream, WWMTDT2, channel 8.2.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (13 of 18)	Response
Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/7:00am-7:30am ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>THINK BIG - Think Big is a kid-hosted entertaining series for young people following the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, sketch and design their idea. Once completed the inventions are judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program aired on the secondary digital stream, WWMTDT2, channel 8.2.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 18)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/7:30am-8:00am ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD AMERICA - The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment as it exists in North America and learn to protect North America's animal species. This program aired on the secondary digital stream, WWMTDT2, channel 8.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 18)	Response
Program Title	The Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/8:00am-8:30am ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE YOUNG ICONS - This program showcases world-class athletes, accomplished artists, scholars, philanthropists and entrepreneurs all under the age of 18. Some of the stories highlighted include: Patrick Peerage, a 14 year old actor and philanthropist, who traveled America raising cancer awareness; Turquoise Thompson who sprinted her way into the record books and earned a full scholarship to UCLA; sisters Marni & Berni Barta who created Kidflicks, a non-profit organization that donates new and used DVDs to children's hospitals all across America. These stories are meant to inspire young people to be selfless and to take part in the larger community around them in some meaningful way and to show them that there are many ways to accomplish things. This program aired on the secondary digital stream, WWMTDT2, channel 8.2.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (16 of 18)	Response
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Program Title	Elizabeth Stanton's Great Big World
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/8:30am-9:00am ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ELIZABETH STANTON'S GREAT BIG WORLD - This program addresses areas of particular concern to young teens; including global, social, educational and wellness issues. Elizabeth and select celebrity friends travel around the world volunteering in areas of specific need. The program combines exciting, fun and diverse experiences of world exploration with life-changing volunteer opportunities. Various age-appropriate global issues are introduced to the viewing audience through in-depth and thoughtful interviews. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens in selfless, helping behaviors, and educate them on where and how to find volunteer opportunities. This program aired on the secondary digital stream, WWMTDT2, channel 8.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 18)		Response
Program Title		3 Wide Life

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays & Sundays/8:00am-8:30am & 8:30am-9:00am ET
Total times aired at regularly scheduled time	52
Total times aired	52
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	3 WIDE LIFE - This program provides an inside look at the world of NASCAR auto racing. NASCAR teams, crew members, business personnel, and drivers are featured. They share their experiences, advice, and stories with viewers to provide an in-depth look at the hard work and dedication it takes to achieve their goals. Besides learning how to overcome adversity and the importance of teamwork, the program also informs viewers about the technical aspects of racing, how racing began, information on racing as a career, and the importance of philanthropy and helping others. This program aired on the tertiary digital stream, WWMTDT3, channel 8.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 18)	Response
Program Title	Origins
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays & Sundays/9:00am-9:30am & 9:30am-10:00am ET

Total times aired at regularly scheduled time	52
Total times aired	52
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>ORIGINS - This program explores the origin of hundreds of the world's most influential and important inventions, natural objects, customs, ideas from technology, arts and entertainment, government, nature and more. By teaching the history of the world's most significant ideas and creations, Origins gives children an appreciation of progress and the contributions of others while inspiring their own dreams of the future. Episode examples include: "The Horse, Bicycle and Motorcycle", three modes of solitary transportation that gave us freedom and adventure; and, "Clocks, Calendars & Calculators", three pivotal inventions that enable humankind to organize, plan and keep track of their lives. This program aired on the tertiary digital stream, WWMTDT3, channel 8.3.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sundays/6:30am-7:00am ET
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CAREER DAY - This program guides young people to potential career paths by featuring inspirational interviews with successful celebrities, entrepreneurs, business people, such as, world renowned brain surgeons to marine biologists who share their stories with young people about their careers. This motivational show is fun and exciting and tries to help kids answer the age old question: "What do I want to be when I grow up?" This program aired on the secondary digital stream, WWMTDT2, channel 8.2.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
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**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Susan Abraham
Address	590 West Maple Street
City	Kalamazoo
State	MI
Zip	49008
Telephone Number	(269) 388-4774
Email Address	sabraham@sbgvtv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WWMT participated in Casino Night benefitting Prevention Works which provides free, comprehensive health education to children and low income families. Anchors read to children at various schools in March Reading Awareness month. One of our air staff was a guest mentor at a local high school. Many child related PSAs aired during the quarter including those pertaining to autism childhood asthma GED achievement reading child passenger safety bullying adoption and childrens oral health.

Other Matters (18)

Other Matters (1 of 18)	Response
Program Title	Lucky Dog
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:00am-10:30am ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LUCKY DOG - Animal trainer, Brandon McMillan operates a training facility known as the Lucky Dog Ranch where his mission is to rescue hard-to love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the theme of rescuing these animals from death and providing a second chance for life. In order to accomplish his goal, McMillan must investigate what each animal needs to find the appropriate method to retrain them so that they will make welcome members in a family. Through watching his interaction with these animals, the viewer is encouraged to be sensitive to our own and other's behavior as well as showing how we as individuals can make a difference. This program will air on the main digital stream.

Other Matters (2 of 18)	Response
Program Title	Dr. Chris Pet Vet
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:30am-11:00am ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DR CHRIS PET VET - This program shows a vet at work caring and treating a variety of animals. The viewer is shown what it takes to keep animals healthy from elective procedures used as part of long-term treatments to specialist services when necessary which involve the most intricate and technologically advanced surgery. The program also deals with the human owners and how they approach the care of their pets. This program will air on the main digital stream.

Other Matters (3 of 18)	Response
Program Title	The Henry Ford's Innovation Nation
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:00am-11:30am ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE HENRY FORD'S INNOVATION NATION - hosted by Mo Rocca, this program is a weekly celebration of the inventor's spirit; from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. "Each episode inspires young viewers to dream, create, and innovate by telling the dramatic stories behind the world's greatest inventions and the perseverance, passion and price required to bring them to life. Featuring "What if it Never Happened," "Innovation by Accident" and a strong focus on "Junior Geniuses" who are changing the face of technology, this series appeals to young viewers and their families. This program will air on the main digital stream.
Other Matters (4 of 18)	Response
Program Title	The Inspectors
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:30am-12:00pm ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is inspired by real life cases handled by the United States Postal Inspection Service. In the program a teenage boy who is paralyzed due to a car accident works as an intern at the US Postal Inspectors lab assisting his US Postal Inspector mom in solving crimes which include internet scams identity and mail theft and consumer fraud. The program educates young people about making the right choices in their daily lives encourages open communication between teens and parents and includes positive messaging regarding living with disabilities overcoming challenges beating the odds and the power of perseverance. This program will air on the main digital stream.

Other Matters (5 of 18)	Response
Program Title	Chicken Soup for the Soul's Hidden Heroes
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/12:00pm-12:30pm ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CHICKEN SOUP FOR THE SOUL'S HIDDEN HEROES, hosted by Brooke Burke-Charvet, is a hidden camera television show developed for teens in which each episode reveals the widespread goodwill in our world by secretly capturing heroes in action as they demonstrate acts of kindness, compassion and commitment to others. Highlighted by funny, light-hearted moments, the show shines a bright light on everyday people who selflessly share their positive attitudes towards society and life with others by doing good deeds. This program will air on the main digital stream.
Other Matters (6 of 18)	Response
Program Title	Game Changers with Kevin Frazier
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/12:30pm-1:00pm ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GAME CHANGERS WITH KEVIN FRAZIER - This program celebrates athletes and fans who reach out in their communities to make life better for others. Host Kevin Frazier highlights professional athletes who use their public image to make positive changes in the lives of fans in need. Whether on or off the field the program takes an inspirational look at how sports positively impacts individuals and the communities they serve as well as giving the viewer a look at ways they can make a positive contribution in their own communities This program will air on the main digital stream.
Other Matters (7 of 18)	Response
Program Title	Calling Dr. Pol
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays/7:00am-7:30am & 7:30-8:00am ET
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CALLING DR. POL - Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. This program will air on the secondary digital stream, WWMTDT2, channel 8.2.

Other Matters (8 of 18)	Response
Program Title	Dog Town, USA
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/8:00-8:30am ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TOWN USA - Dog Town USA follows the stories of orphaned, unwanted, or problem dogs who find their way to Best Friends Animal Society. They are each rehabilitated by volunteers and employees for adoption or spend the rest of their lives in foster care at the Dog Town facility. Viewers learn the proper treatment of animals, volunteerism and social responsibility. Episode examples include rescuing dogs from a puppy mill, and the staff launching a new program to turn shelter dogs into search and rescue dogs. This program will air on the secondary digital stream, WWMTDT2, channel 8.2.

Other Matters (9 of 18)	Response
Program Title	Dog Whisperer with Cesar Millan: Family Edition
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/8:30-9:00am, 9:00am-9:30am, 9:30-10:00am & 10:00am-10:30am ET

Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION - on this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program will air on the secondary digital stream, WWMTDT2, channel 8.2.

Other Matters (10 of 18)	Response
Program Title	Save Our Shelter
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:30am-11:00am ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAVE OUR SHELTER shows how providing a clean and well equipped home is essential to a pet's healthy lifestyle. The series will focus on the rescue of animal shelters and pets in need across America. Each week, hosts Rocky Kanaka and Rob North, with the help of local community members, transform rundown shelters into highly functioning pet showplaces in the hopes that a new facade will ultimately result in more adoptions and more lives saved. Children will also learn important information about caring for pets, as well as traits that are unique to specific breeds. This program will air on the secondary digital stream, WWMTDT2, channel 8.2.

Other Matters (11 of 18)	Response
Program Title	Dream Quest
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:00am-11:30am ET
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DREAM QUEST literally brings the world to young people and their families by fulfilling the desire to learn through experience. Our ship is a floating classroom designed to give families the real-life education of a lifetime. Lead by a seasoned captain, cruise director and highly skilled crew, Dream Quest brings families on an interactive voyage where they learn about the world's amazing oceans, the animals that swim beneath the water and the ecological advancements underway to preserve and protect our most precious resources. This program will air on the secondary digital stream, WWMTDT2, channel 8.2

Other Matters (12 of 18)	Response
Program Title	Hatched
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:30am-12:00pm ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HATCHED is dedicated to teaching children about how to successfully pursue their entrepreneurial dreams. Each week, a seasoned team of business leaders instructs entrepreneurs about the basic but critical business skills needed to bring a product from concept to the marketplace. A unique program that combines entertainment with business school, Hatched will focus on the skills needed to launch a product. It will help young people develop the confidence and business savvy to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies. This program will air on the secondary digital stream, WWMTDT2, channel 8.2.

Other Matters (13 of 18)	Response
Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/7:00am-7:30am ET
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>THINK BIG - Think Big is a kid-hosted entertaining series for young people following the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, sketch and design their idea. Once completed the inventions are judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program will air on the secondary digital stream, WWMTDT2, channel 8.2.</p>

Other Matters (14 of 18)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/7:30am-8:00am ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>WILD AMERICA - The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment as it exists in North America and learn to protect North America's animal species. This program will air on the secondary digital stream, WWMTDT2, channel 8.2.</p>

Other Matters (15 of 18)	Response
Program Title	The Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/8:00am-8:30am ET

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE YOUNG ICONS - This program showcases world-class athletes, accomplished artists, scholars, philanthropists and entrepreneurs all under the age of 18. Some of the stories highlighted include: Patrick Peerage, a 14 year old actor and philanthropist, who traveled America raising cancer awareness; Turquoise Thompson who sprinted her way into the record books and earned a full scholarship to UCLA; sisters Marni & Berni Barta who created Kidflicks, a non-profit organization that donates new and used DVDs to children's hospitals all across America. These stories are meant to inspire young people to be selfless and to take part in the larger community around them in some meaningful way and to show them that there are many ways to accomplish things. This program will air on the secondary digital stream, WWMTDT2, channel 8.2.

Other Matters (16 of 18)	Response
Program Title	Elizabeth Stanton's Great Big World
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/8:30am-9:00am ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ELIZABETH STANTON'S GREAT BIG WORLD - This program addresses areas of particular concern to young teens; including global, social, educational and wellness issues. Elizabeth and select celebrity friends travel around the world volunteering in areas of specific need. The program combines exciting, fun and diverse experiences of world exploration with life-changing volunteer opportunities. Various age-appropriate global issues are introduced to the viewing audience through in-depth and thoughtful interviews. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens in selfless, helping behaviors, and educate them on where and how to find volunteer opportunities. This program will air on the secondary digital stream, WWMTDT2, channel 8.2.

Other Matters (17 of 18)	Response
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Program Title	3 Wide Life
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays & Sundays/8:00am-8:30am & 8:30am-9:00am ET
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	3 WIDE LIFE - This program provides an inside look at the world of NASCAR auto racing. NASCAR teams, crew members, business personnel, and drivers are featured. They share their experiences, advice, and stories with viewers to provide an in-depth look at the hard work and dedication it takes to achieve their goals. Besides learning how to overcome adversity and the importance of teamwork, the program also informs viewers about the technical aspects of racing, how racing began, information on racing as a career, and the importance of philanthropy and helping others. This program will air on the tertiary digital stream, WWMTDT3, channel 8.3.

Other Matters (18 of 18)	Response
Program Title	Origins
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays & Sundays/9:00am-9:30am & 9:30am-10:00am ET
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ORIGINS - This program explores the origin of hundreds of the world's most influential and important inventions, natural objects, customs, ideas from technology, arts and entertainment, government, nature, and more. By teaching the history of the world's most significant ideas and creations, Origins gives children an appreciation of progress and the contributions of others while inspiring dreams of the future. Episode examples include: "The Horse, Bicycle and Motorcycle", three modes of solitary transportation that gave us freedom and adventure; and, "Clocks, Calendars & Calculators", three pivotal inventions that enable humankind to organize, plan and keep track of their lives." This program will air on the tertiary digital stream, WWMTDT3, channel 8.3.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Susan Abraham <i>Program Coordinator</i></p> <p>04/08/2016</p>

Attachments

No Attachments.