



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: 0024819252 | File Number: 0000007696 | Submit Date: 01/08/2016 | Call Sign: WVMA-CD | Facility ID: 48413 |

City: WINCHENDON | State: MA

Service: Digital Class A | Purpose: Children's TV Programming Report | Status: Superceded | Status Date: 01/13/2016 |

Filing Status: Inactive

Report reflects information for : Fourth Quarter of 2015

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WOODLAND COMMUNICATIONS, LLC Doing Business As: WOODLAND COMMUNICATIONS, LLC	William Christian 15 WOODLAND WAY PAINTED POST, NY 14870 United States	+1 (607) 937-5000	BCHRISTIAN@WYDCTV.COM	Company

Contact
Representatives
(2)

Contact Name	Address	Phone	Email	Contact Type
William Christian <i>CEO of Applicant</i> Novia Communications, LLC	15 WOODLAND WAY PAINTED POST, NY 14870 United States	+1 (607) 937- 5000	BCHRISTIAN@WYDCTV. COM	Technical Representative
MARK Denbo <i>Counsel</i> SMITHWICK & BELENDIUK, P.C.	5028 Wisconsin Avenue, N.W. Suite 301 Washington, DC 20016 United States	+1 (202) 350- 9656	MDENBO@FCCWORLD. COM	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Burlington-Plattsburgh
	Web Home Page Address	

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(3)

Digital Core Program (1 of 3)	Response
Program Title	Wild
Origination	Network
Days/Times Program Regularly Scheduled	Sun/10am & 10:30am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Wild About Animals" is a reality science series, hosted by Emmy Award-winning actress Mariette Hartley who is an animal rights activist as well. Through the use of dramatic, stunning footage of natural environments combined with an engaging and entertaining narrative, the show creates a general tone that features animals in their habitats. From bears to bison, lemurs to dogs, wild animals to the average house pet, the program touches on how animals play an important role in our lives.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 3)	Response
Program Title	Awesome Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Sun/11a & 11:30a
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Awesome Adventures" is a teen adventure series shot in high definition. The host, as well as two different teens, travels weekly to destinations around the world that can be both exotic and remote. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land, designed with a goal to make learning fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 3) Response	
Program Title	Whaddyado
Origination	Network
Days/Times Program Regularly Scheduled	Sun/12n & 12:30p
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Whaddyado" (What Do You Do) is designed to inform, educate, inspire and entertain children about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere. Using a combination of actual dramatic footage, re-enactments, and demonstrations, "Whaddyado" provides a compelling look at perilous situations that have occurred in real life. Then, using interviews with the participants, and instructions from experts, we learn what the proper reaction should be when faced with a similar life-threatening circumstance.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Jennifer L Mattison
Address	33 E Market St
City	Corning
State	NY
Zip	14830
Telephone Number	607-937-5000
Email Address	jmattison@wydctv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (3)

Other Matters (1 of 3)	Response
Program Title	Wild About Animals
Origination	Network
Days/Times Program Regularly Scheduled	Sun/10a & 10:30a
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Wild About Animals" is a reality science series, hosted by Emmy Award-winning actress Mariette Hartley who is an animal rights activist as well. Through the use of dramatic, stunning footage of natural environments combined with an engaging and entertaining narrative, the show creates a general tone that features animals in their habitats. From bears to bison, lemurs to dogs, wild animals to the average house pet, the program touches on how animals play an important role in our lives.

Other Matters (2 of 3)	Response
Program Title	Awes
Origination	Network
Days/Times Program Regularly Scheduled	Sun/11a & 11:30a
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Awesome Adventures" is a teen adventure series shot in high definition. The host, as well as two different teens, travels weekly to destinations around the world that can be both exotic and remote. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land, designed with a goal to make learning fun.

Other Matters (3 of 3)	Response
Program Title	Wh
Origination	Network
Days/Times Program Regularly Scheduled	Sun/12n & 12:30p
Total times aired at regularly scheduled time	26
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Whaddyado" (What Do You Do) is designed to inform, educate, inspire and entertain children about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere. Using a combination of actual dramatic footage, re-enactments, and demonstrations, "Whaddyado" provides a compelling look at perilous situations that have occurred in real life. Then, using interviews with the participants, and instructions from experts, we learn what the proper reaction should be when faced with a similar life-threatening circumstance.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Jennifer L Mattison <i>Program Director</i></p> <p>01/08 /2016</p>

Attachments

No Attachments.